

# PARTNER RELATIONSHIP MANAGEMENT WITH Bridge™



## Boost channel growth and performance and build winning partner relationships with Bridge™ PRM

Partner Relationship Management (PRM) is anything but easy. Attracting the right channel partners, training them, and keeping them engaged, while giving them the freedom to operate is a real challenge. Bridge™ PRM makes it all work. From recruiting, all the way to closing every sale, our PRM software makes sure no one drops the ball. Bridge™ PRM software covers every element of partner relationship management, including partner recruitment, training, performance tracking, opportunity management, lead assignment, partner incentives and more! But that's not all! We also offer unlimited marketing and sales service support (at no additional cost) so you can make the most of your investment in our platform.

### Here's what you get with Bridge™ PRM software



**Partner Recruitment**



**Partner Portal**



**Partner Locator**



**Product Locator**



**Partner Training  
& Onboarding  
Certification**



**Co-Branded Assets  
For Partners**



**Learning Management  
System (LMS)**



**Deal/Lead  
Registration**



**MDF Management**



**Lead Routing**



**Business Planning**



**Service And Support**



**Opportunity  
Management**



**Incentives/Rewards  
Management**

**Unlimited Sales and Marketing Service and Support at No Additional Cost!**