



SEE IT IN ACTION

Asset Serialization

Tracing Platform

Verofax Application - developed on Hyperledger Fabric, available on

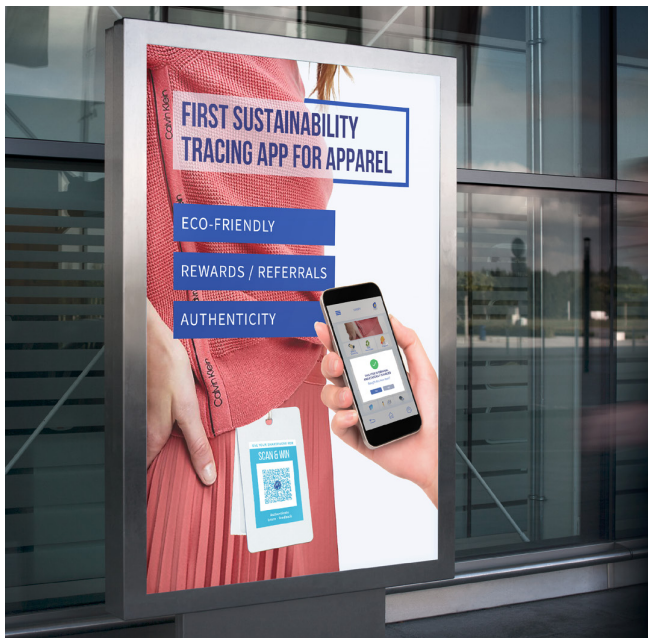


PREVENT COUNTERFEIT, IMPROVE OPERATIONAL EFFICIENCY & OVERSIGHT AND AUTOMATE LOGISTICS

Optimize freshness, inventory availability and sales with intelligent replenishment processes. Improve access to Global Markets with certification and other credentials validation. Improve staff effectiveness with Granular operational visibility. Enable ERP interoperability for automated operations.



PRODUCT SERIALIZATION, CERTIFICATE VALIDATION, TRANSACTION LOGGING ON INTEROPERABLE DLT, ASSET/ INVENTORY TRACING GLOBALLY



Drive operational efficiency with item serialization

Automate transactions with interoperable platform

Access global markets with credentials digital certification on Blockchain

Prevent Counterfeit with Real-Time Traceability

Deliver Direct Marketing with end-user engagement module

Improve Product features with Direct consumer feedback

Save on capital in inventory with intelligent replenishment module

Intelligent decisioning based on granular analytics

Access better finance with Integrated systems to financial institutions

BENEFITS

+12%

Revenue from preventing counterfeit

-15%

Capital tied up in inventory

+23%

Increase in premium selling

-30%

Reduced cost on Operations & logistics

+60%

access to global markets

42%

Reduction in returns / negative reviews



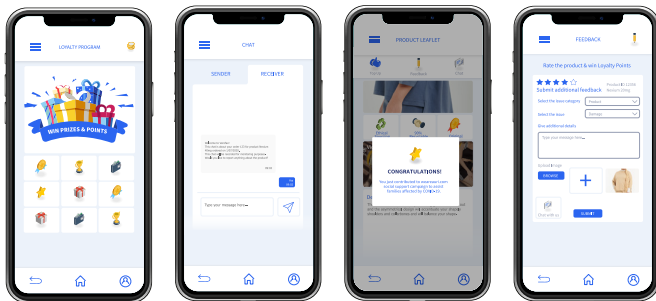
Features:

- Prevent Counterfeit by providing Unique Item ID to trace each item
- Record every transaction on the immutable ledger and reduce laborious reconciliation
- Access global Market with Certificates validation
- Optimize inventory with logistics Receipts
- Validated Product credentials and Certificates
- Predictive reporting on inventory replenishment
- Receive Feedback directly from customer
- Upgrade consumer engagement with direct to consumer loyalty programs
- End-user chat directly with manufacturer and provide feedback
- Seamless Integration with different ERP systems
- Supports Android, IOS and Windows applications



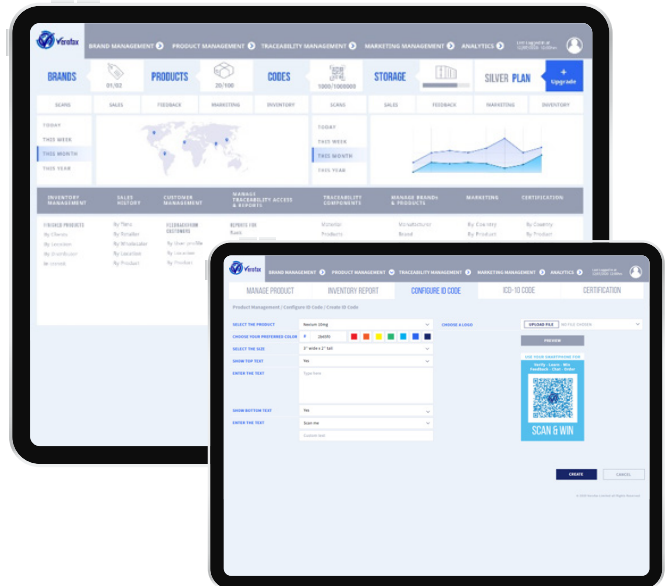
Functionalities:

- Optimized Reports and Intelligent analytics
- Direct user interactions with products
- Seamless Logistics Delivery and receipts
- Manage Inventory and range availability



Problem statement:

- Low staff productivity hiking operational cost
- Increased counterfeit and copycats
- Lack of control over operations in real time
- No direct interactions with end-users



Solution:

- Advanced serialization for operational oversight
- Staff productivity with granular traceability
- Premium selling with direct marketing to consumer
- Avoid counterfeit with scan before purchase/receipt
- Access global markets with multi-signed certificates
- Improve transaction certainty with logistics receipts



WHAT USERS ARE SAYING ABOUT VEROFAX

"Shoppers preference is shifting towards brands that adopt values such as sustainability, environmentally friendly and community engagement. Auri and Verofax share these core values and have teamed up to provide consumers with a seamless application to validate brand claims and increase direct engagement."

- Kristy Yong, Executive Director of Auri



Contact us for a demo or visit www.verofax.com for a free trial account