

Hi

Welcome

नमस्कार

Ghani Kha

aslam alykum

PROPjINI

Vanakkam



Developed with ❤️ by

Niyoshi Solutions Pvt. Ltd.

HELLO

नमस्ते

Sasriyakal

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# About Us

Who we are?



**We** are a team of seasoned specialists driven by a shared mission:  
**to revolutionize digital experiences for our users.**

**With over a decade of industry expertise, we bring flexibility, agility,  
and a relentless commitment to your success.**

**Our approach is rooted in innovation and adaptability, ensuring that  
every solution we deliver not only meets but exceeds expectations  
in this fast-evolving digital landscape.**

# Current situation of property business

- Finding call records and history of lead is difficult.
- Segmenting leads is a challenge.
- Measuring employee productivity is tough.
- Tracking employee attendance is tricky, especially when work is split between office and construction site.
- Keeping track of payments and pending payments is hard.
- Managing available inventory for sale or rent is cumbersome.
- Limited technology support for property sellers' businesses.



We are introducing

For Real Estate Businesses



**Propjini CRM:**  
Propjini is designed for real estate brokers, builders, developers, and realtors to enhance their business efficiency.

<https://www.propjini.com>

# WHAT IS REAL ESTATE CRM ?

A Real Estate CRM is like a **smart assistant** for people in the **real estate business**.

It helps them **keep track of clients, properties, and important tasks** all in one place.

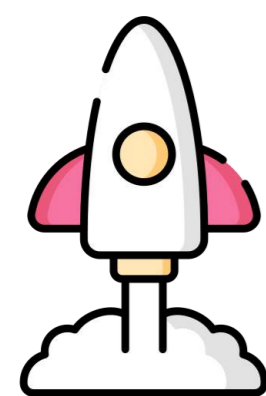


This software makes communication easier, **automates repetitive work**, and **keeps everything organized**.

It's like a super tool that makes real estate professionals more efficient and **helps them close deals faster**.

# 5 CRM BENEFITS

Average ROI for CRM is \$8.71 for every dollar spent.



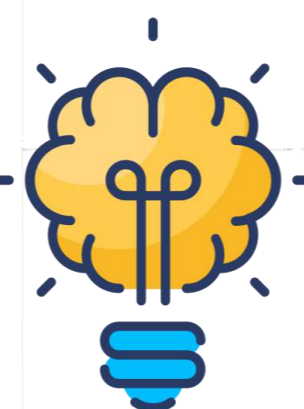
A CRM software can **boost sales** by 29%, productivity by 34%, and A forecast accuracy by 42% .

**41 %** increase on revenue thanks to CRM applications, per sales representative.



CRM can boost **conversion rates** by **300%**.

**50%** of teams **improved their productivity** by using a mobile CRM.

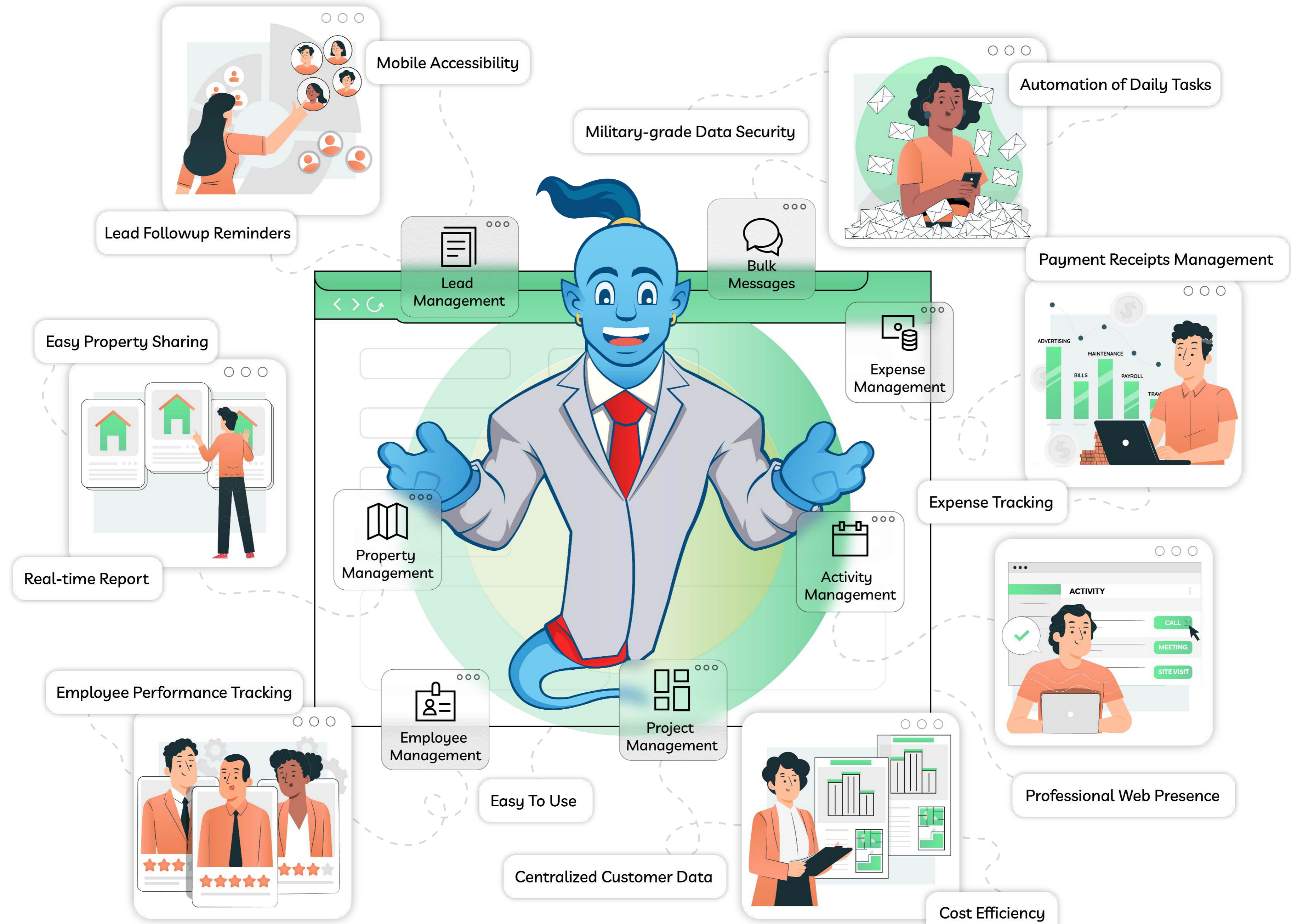


# Key statistics for real estate CRM usage in India



- CRM Adoption: Over **70%** of Indian real estate companies have integrated CRM systems to manage leads and clients.
- Increased Sales: Indian real estate firms report a **29% increase in sales** after adopting CRM systems.
- Forecasting Accuracy: Over **50%** of Indian real estate firms use CRM for **more accurate sales forecasting**.
- Lead Conversion: Real estate CRMs in India have been shown to **improve lead conversion** rates by **300%**.
- Cloud-based CRM: Cloud-based CRM usage in the Indian **real estate sector is growing**, with a market share expected to reach **53%** by 2027.
- Reduced Response Time: CRMs help reduce response time to customer inquiries **by 41%**, improving service quality.

# PropJini: Powerful Features to Fuel Your Real Estate Business Growth



# Key Features for Real Estate Business Growth with PropJini



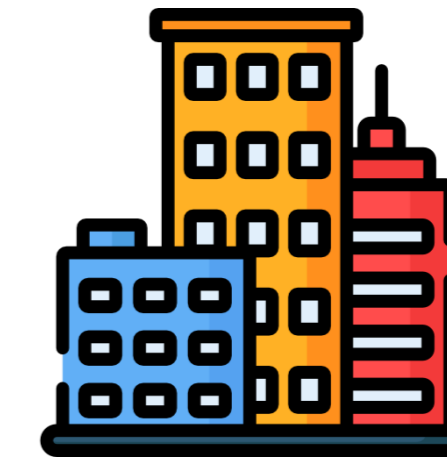
## Lead Management

- Automatic Lead Capture
- Lead Segmentation
- Automated Lead Nurturing
- Instant Messaging
- Opportunity Management



## Property Management

- Easy Property Sharing
- Property Auto Suggestion
- Site visit Feedback History
- Co-assigning & Marketing



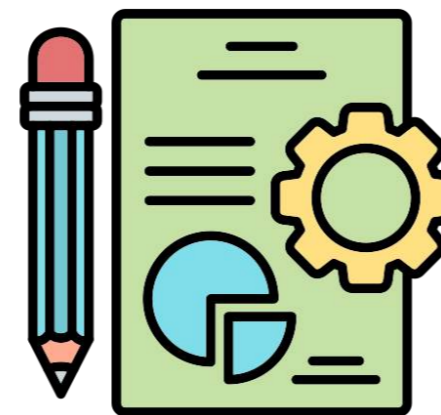
## Project Management

- Team Wise Assignment
- Project Inventory Tracking
- One click Details sharing



## Activity Management

- Activities Planner
- Real-Time Activities Reminders
- Priorities, Hot Task First
- Calls & Site visit History



## Account Sheets

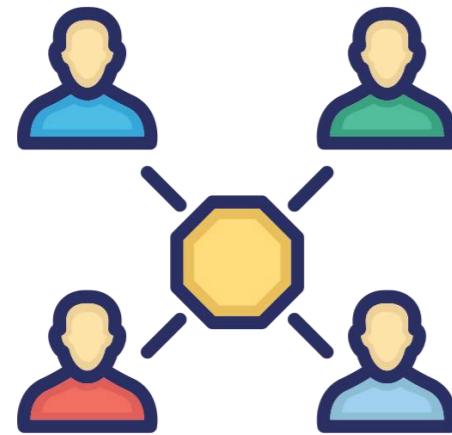
- Payment Reminders
- Deal Document Management
- Comprehensive Payment Tracking



## Expense Management

- Expense Categorization and Tagging
- Expense Approvals system
- Budget Management and Monitoring

# Key Features for Real Estate Business Growth with PropJini



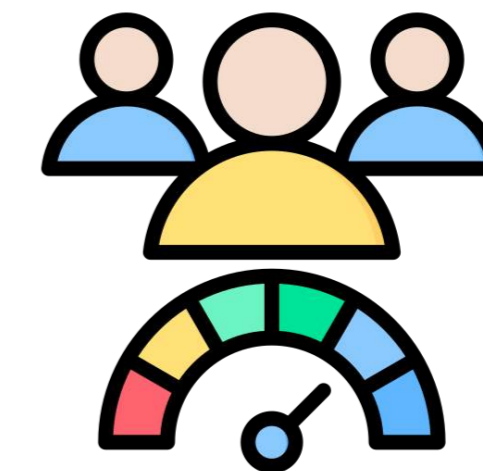
## Channel Partners

- Commission Management
- Performance Tracking and Analytics
- Partner Feedback and Support



## Ad Campaigns

- Integration with Marketing Channels
- Bulk WhatsApp, SMS, Email Scheduling
- Targeted Advertising



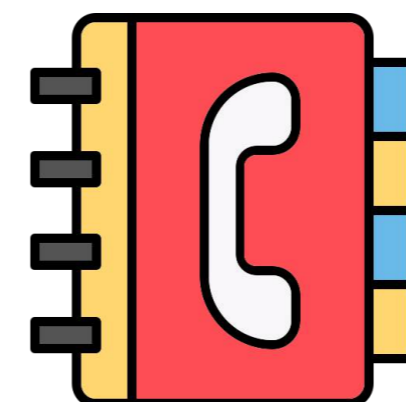
## Employee Management

- Attendance with Geo-location
- Two-Factor Authentication
- Custom Roles Creation



## Website - Landing Page

- User-Friendly and Responsive Design
- Property Show case
- Lead Capture and Management



## Contact Management

- Advanced Segmentation and Filtering
- Detailed Contact Profiles
- Integration with Communication Channels



## Reports

- Advanced Analytics and Insights
- Data Integrity and Accuracy
- Comparative and Historical Analysis

# One product-PropJini . Many possibilities!

**Time-consuming manual data entry with scattered information and frequent errors.**



Before PropJini CRM

**Efficient centralized data management with automated processes and accurate, easily accessible information.**



After PropJini CRM

# One product-PropJini . Many possibilities!

**Inconsistent follow-up** and lack of work automation leading to inefficiencies and lost deals.



Before PropJini CRM

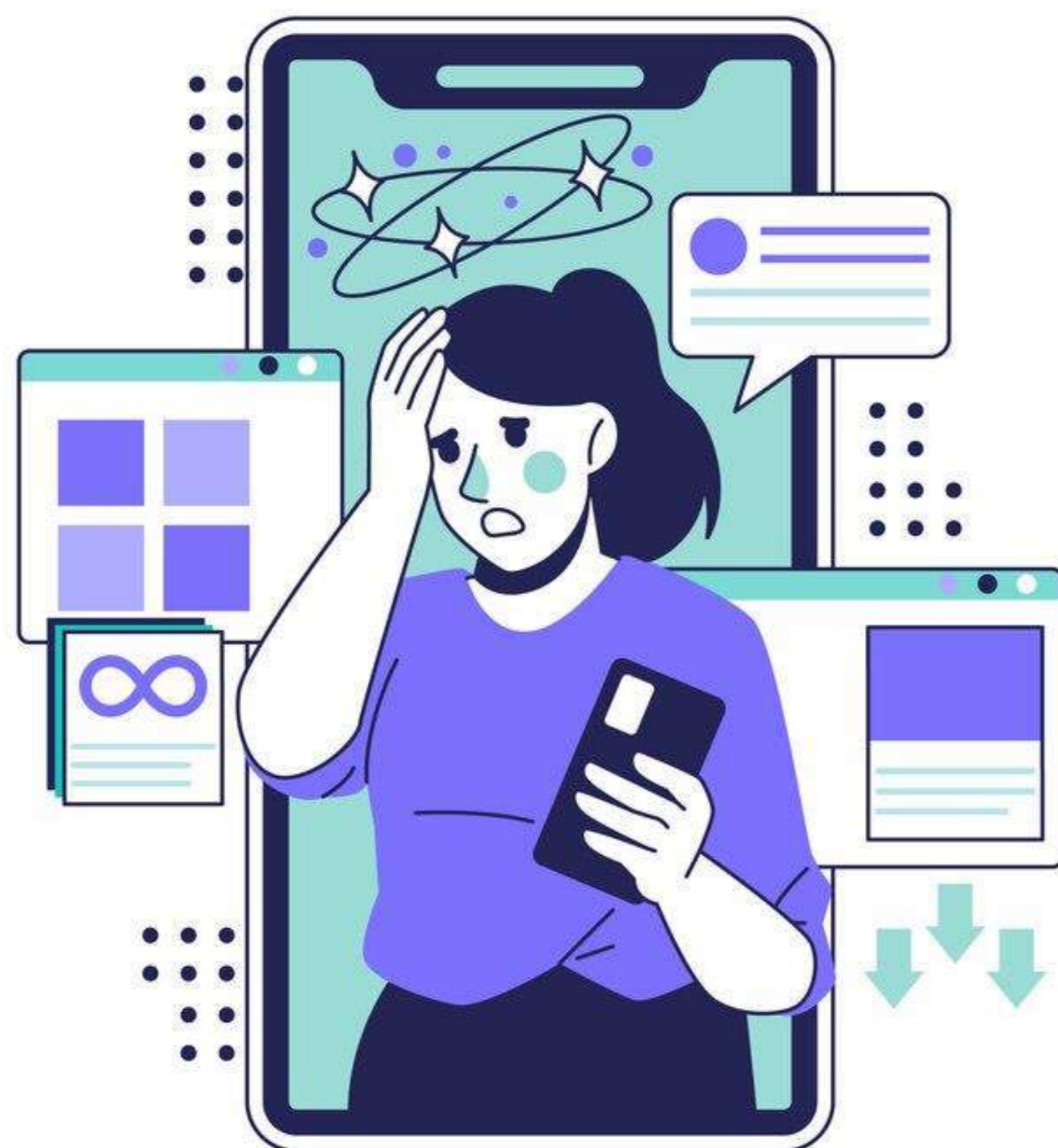
Seamless integration ,**automated follow-ups**, and a centralized database leading to **better client engagement**, higher conversion rates, and more **successful deals**.



After PropJini CRM

# One product-PropJini . Many possibilities!

Property data & Images searches on mobile **delayed sharing with leads.**



Before PropJini CRM

**One-click data sharing with leads directly from your mobile.**



After PropJini CRM

# One product-PropJini . Many possibilities!

Employees are working but showing **lower productivity**. They come to the office, but there is **no clear direction** about work.



Before PropJini CRM

With tasks clearly allocated and **attendance tracked** via geolocation, **productivity** has greatly **increased**.



After PropJini CRM

# One product-PropJini . Many possibilities!

**Extensive manual effort to generate insights into business performance.**



Before PropJini CRM

**Real-time, customizable reports provide actionable insights.**



After PropJini CRM

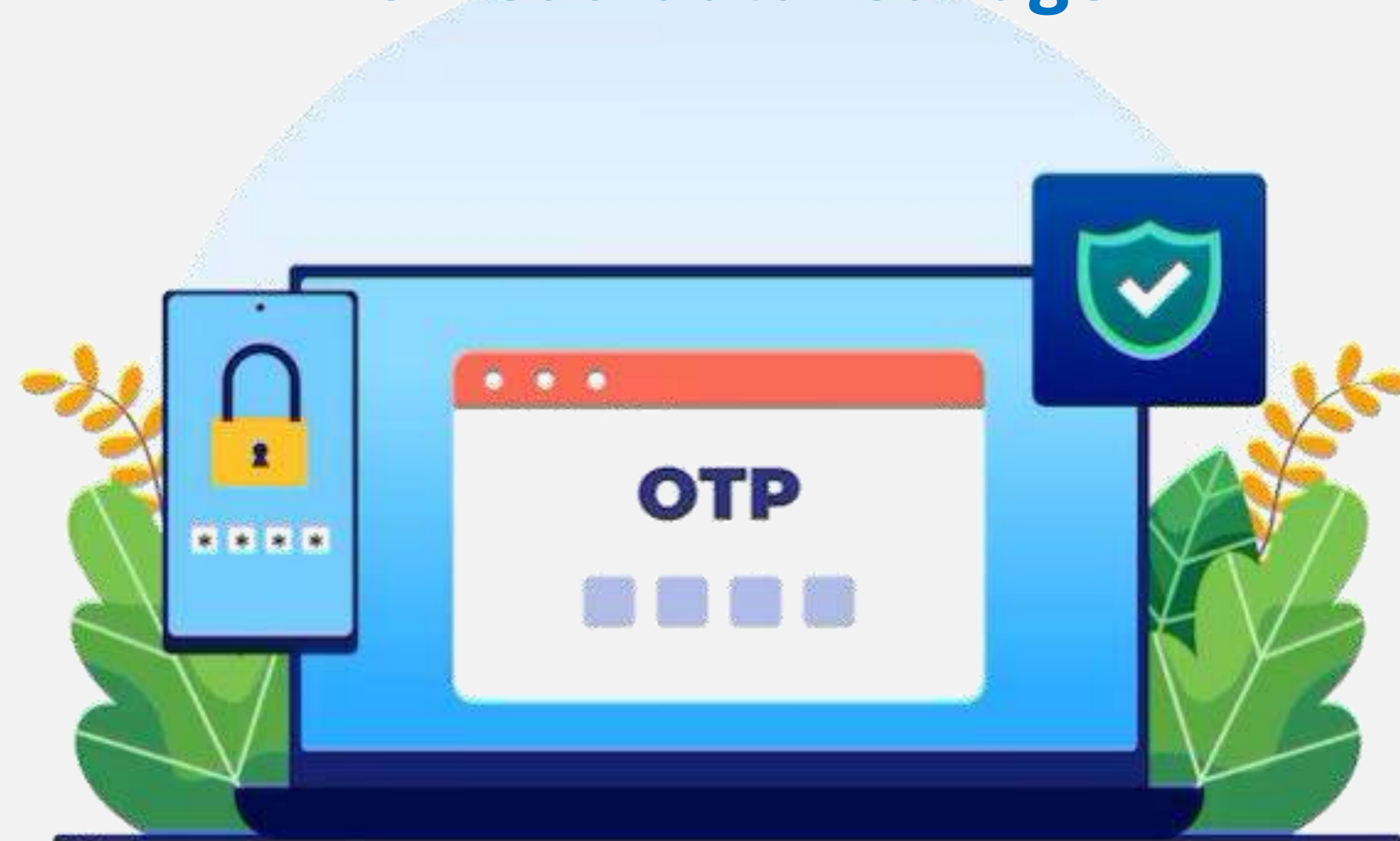
# One product-PropJini . Many possibilities!

Lead and office data were maintained in **physical books**, increasing the risk of theft and potential lead **data leakage**.



Before PropJini CRM

Due to **2FA authenticator** and manageable access to the employee panel, **data security** has been strengthened, greatly **reducing the risk of lead data leakage**.



After PropJini CRM

# One product-PropJini . Many possibilities!

**Struggling broker** relying on manual work, leading to no business and **poor income**.



Before PropJini CRM

**Advanced broker** using PropJini, achieving efficient operations, **high productivity**, and thriving **business**.



After PropJini CRM

# Our Clientele



**SAIRAJ GROUP OF COMPANIES**  
Real Estate Mediator  
"Your Next Chapter Starts Here"



More than 100+ customers trust us because we provide reliable solution than other CRM

# Clients feedback

“The propjini CRM is very easy to use, and the customer support has quickly resolved any issues and answered any questions I've had. Thanks team Propjini”

Sagar Gupta  
Sagar Realtors -  
Virar, Mumbai

“The CRM Real Estate has been waiting for is here now. Finally! It gives me proper direction to manage every office work I want to also helps me to manage my accounts, employees customers very well.”

Sachin Babar  
Riddhisiddhi Property  
- Powai, Mumbai

“While other software were limiting for use, PROPJINI has no ceiling in my business. It's beautifully simple yet infinitely powerful.”

Hiren Panchal  
4 site Properties -  
Nallasopara,  
Mumbai

“The best real estate CRM on the market and the customer service and technical support are excellent !!”

Amit Nijamputkar  
My budget home -  
Virar, Mumbai

# Clients feedback

“We are very much happy with the software and are impressed with your team's professionalism and dedication. The software is evolving constantly and new features are being added.”

Shrikant Sawant  
Shree Consultancy -  
Powai, Mumbai

“Its the best platform to help get me organized, and on point with helping my clients. There is no other CRM for me. “

Arjun chawla  
Homestone Properties  
- Vasai, Mumbai

“It is so simple to manage all my data with perfect classification of rent or sell. This amazing software helps me not only manage my business but also build relationship with my clients by festive, anniversary, birthday greetings. “

Sandeep Sharma  
Sandeep Estate  
Agency - Boisor,  
Mumbai

“PropJini CRM has been instrumental in scaling our operations. The ability to track leads, manage client communications, and monitor project inventory management all in one place has saved us time and reduced errors. The customer support team is also incredibly responsive and helpful. We highly recommend PropJini to any real estate company looking to optimize their processes.”

Rohit Naval  
Sairaj Group of  
Companies - Virar,  
Mumbai

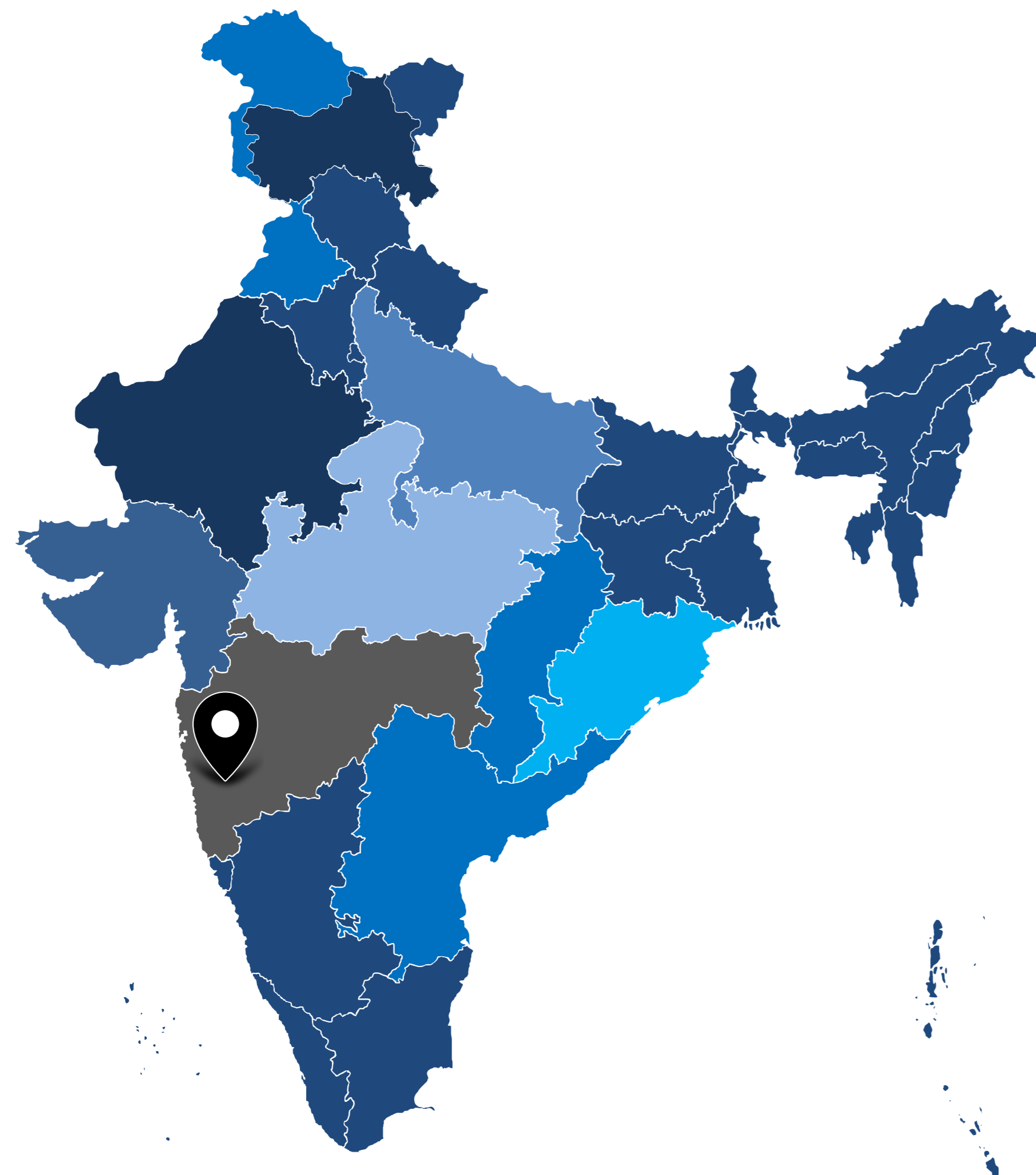
# PropJini: Seamless Performance Across All Devices



If you are interested to automate your business !! Feel Free to contact now

# Contact US !

Feel free to contact us!



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