Market Report

As a highly rated, TrustRadius award-winning product, Workday Adaptive Planning has firmly established itself as a quality option for Corporate Performance Management software buyers.

Workday Adaptive Planning is a **TrustRadius award-winning** product

See Workday Adaptive Planning in Action

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Workday Adaptive Planning is a highly ranked Corporate Performance Management product. It is ranked either first or second in the category in several key ratings among products with at least five ratings.

	Rating	Ranking	Notable Competitors Beat
Usability	9.1	1	Anaplan, SAP Analytics Cloud, IBM Planning Analytics
Implementation	9.4	2	Oracle Cloud EPM, Planful, SAP Analytics Cloud
Scalability	8.8	1	Vena
Performance	9.1	1	Prophix, Vena
Ease of Integration	8.3	2	SAP BPC

In their TrustRadius reviews, the most common pros of Workday Adaptive Planning were:

- Its ease of use and intuitive interface
- Real time data
- Cloud native
- Version control for reports

Implementation is smooth, with a quick time to value:

"Adaptive Planning is a superior product. It has enabled greater and more detailed financial planning with significantly less work to do so… The implementation was well done with time left over in the project to allow me to build my own models and get feedback from the implementation team. Moving forward, all modeling we did in excel will be done through Adaptive. It is our primary tool for day-to-day analysis."

Juljan Hebibasi* | IT Systems Analyst | Bencard Allergie GmbH (Health Wellness and Fitness, 501-1000 employees)

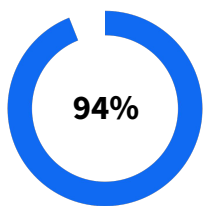## Reviewers find Workday Adaptive Planning easy to use and intuitive:

"Workday Adaptive Planning has detailed online help with both articles and videos that are comprehensive. It has a lot of similarities to Excel, which most finance people are already familiar with, plus the user interface is intuitive and easy to pick up."

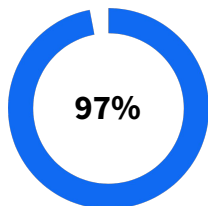Marvin Hartsfield* | Director of Finance | Conexiom (Information Technology & Services, 201-500 employees)

Workday Adaptive Planning's customers are happy with the feature set, and implementation, and say they would purchase the product again:
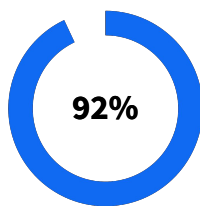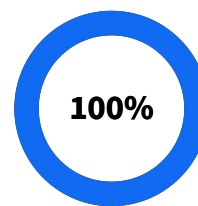
Key Insights:

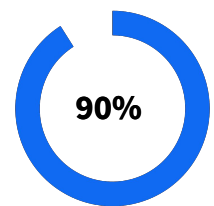| 94%	97%	92%	100%	90%
Would Buy Again	Happy with the Feature Set	Implementation went as expected	Delivers Good Value for the Price	Lived up to Sales and Marketing Promises

Workday Adaptive Planning provides insights for strategic decisions:

⭐⭐⭐⭐⭐

"It is very powerful when it comes to data analysis, constructions of financial models and long term planning for an organizational growth and it helped us to save cost, project better plans and were capable enough to provide significant KPIs result based on which we were able to increase our revenue by 30%."

Gajendra Kumar Gangwar * | Module Lead (Data Science) | Mindtree (Information Technology & Services, 10,001+ employees)*

Workday Adaptive Planning gains time for more strategic analysis:

⭐⭐⭐⭐⭐

"Workday Adaptive Planning is an extremely flexible foundation to model almost anything. We've found ways to build detailed models that give the planners and management at the company valuable insights into how each department is planning for the future, thus providing management the information they need to shift course if necessary"

Warren Sampson* | Financial Planning and Analysis Manager | S. Martinelli & Co. (Food & Beverages, 201-500 employees)

Why Beth felt Workday Adaptive Planning was superior to Oracle:

⭐⭐⭐⭐⭐

"We were using Oracle EPBCS prior to Adaptive and it sucked. It always broke when we were in crunch mode and Oracle support was lousy. I have used other home grown systems which worked well for the industry we were in. I feel the Workday Adaptive Planning is spot on for budgets/forecasts planning. We are currently working on Dashboards for the Executive team (not rolled out yet) and streamlining the board reports."

Beth Higgins* | Director, Finance | TraceLink, Inc (Pharmaceuticals, 501-1000 employees)

Why reviewers chose Workday Adaptive Planning over Oracle:

⭐⭐⭐⭐☆

"The main thing that sets [Workday] Adaptive [Planning] apart is the fact that it is a cloud based software, user friendly, and allows you to add to or change the model relatively easily. Hyperion is a good tool also but there is more flexibility with [Workday] Adaptive [Planning], and it feels more intuitive."

Verified Reviewer* | Director in Finance and Accounting | Computer Software Company, 501-1000 employees

Workday Adaptive Planning helps with organization-wide collaboration

★★★★☆

"Every cost center manager prepares an annual plan within [Workday Adaptive Planning].The FP&A team is the primary editor of information, but read-only information is widely consumed across the org. It helps in dynamic planning through collaboration across the team during planning."

Manas Singh* | IT Architect | Guardian (Financial Services, 10,001+ employees)

Workday Adaptive Planning promotes efficient collaboration

★★★★⯪

"Collaboration between the FP&A team as well as the budget owners is all done within Workday Adaptive Planning rather than through team messages or emails. Much more efficient."

Brian Goldrick* | Director Of Accounting | Vera Whole Health (Medical Practice, 201-500 employees)

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TrustRadius research team analysis based on analysis of TrustRadius reviews and data as of April 11, 2023.

*Indicates an Incentivized review