



IQevents:

Custom digital B2B events that convert

Uncover pharosIQ's micro-events for killer B2B leads. We offer Private Executive Dinners, Virtual Roundtables, and Webinars, all laser-focused on your dream clients. We handle it all—from pulling in the crowd to running the show. Your job? Forge connections and sell big. Easy as that!

IQevents Key Benefits:

Make your next event bespoke and focus on quality over quantity to supercharge your pipeline with stronger relationships and larger deals.

Make every event unforgettable

We offer Private Executive Dinners, Roundtables series, and custom event executions, all focused on your dream clients.

Build longer lasting customer loyalty

A focus on quality interactions with your prospects and customers yields stronger brand loyalty and advocacy. Our custom events are perfect for creating or continuing the relationships you have.

Amplify your B2B event success

Our Signal Engine prioritizes the accounts and contacts to target for event attendance. We handle it all—from pulling in the crowd to running the show.

How IQevents Works:



Event Selection:

The IQevents team works with you to determine the best event format for your needs.



Signal Engine Targeting:

Based on your event goals, our Signal Engine prioritizes the accounts and contacts to target for event attendance.



Campaign Go-Live:

The IQevents team will manage end-to-end event planning, organization, prospect registrations, and day-of logistics.



Event Success:

All event registrants and event collateral are yours to own and are delivered immediately post event.



Forge connections and sell big

Connect with us

