



# Is your current parcel shipping software supply chain-ready?

Supply chains have been pushed to the limit in recent years, resulting in manufacturers retooling their overall business strategies to fast-track future growth, despite the challenges they may face. One major area of focus is parcel shipping, whether it be reducing costs in a current shipping process or implementing a Direct-to-Consumer (DTC) strategy to reach customers quicker than ever before.

## Parcel shipping challenges top manufacturers face:

- DTC carrier connectivity to reach consumers at lower costs
- Enabling drop ship shipping logic to expand markets
- Strained IT bandwidth incapable of supporting unreliable & inflexible software
- Companies lack standards to guide continuous improvement for logistics activities
- Shipment visibility and actionable parcel analytics

**ProShip multi-carrier shipping software** has the functionality and experience to take on these challenges and empower manufacturers to ship at lightning speeds, maintain compliance and build stronger-than-ever customer experiences. With a legacy of satisfied and thriving customers, ProShip's advanced technology and automated shipping solutions are the key to its long-standing success.

## ProShip and your Enterprise Technology Stack

ProShip's cutting-edge software solution is designed to integrate seamlessly with your existing systems and technologies to simplify your shipping process. Today's top companies rely on ProShip to automate and optimize the way your ERP, OMS/eCOM, WMS and shipping software work together to deliver on customer expectations while reducing the costs in the supply chain.



Top Manufacturers Going Beyond the Box with ProShip



# The ProShip Solution offers key features to take your speed and cost reduction to a whole new level



**Automated business rules:** Take advantage of enhanced functionality of your supply chain to implement customer specific business rules, whether algorithmic or prescriptive.



**Rate Shopping:** ProShip owns the most advanced rate shopping functionality on the market, allowing manufacturers to choose the most effective and time efficient method of transit to get each package onto the truck and out to customers fast.



**Advanced Date Shopping:** ProShip's patent-pending Advanced Date Shopping Feature includes planning for delivery by a target date. This algorithm includes 9 data sets to maximize the ability for your shipment to be delivered by the promised date.



**Direct-to-Consumer (DTC) strategies:** Selling your product directly to customers can boost your bottom line, but it also adds complexity to your supply chain. ProShip not only keeps your shipments compliant, it also improves the customer experience by providing them with multiple shipping options to choose from.



**Diversify your carrier mix:** With a system that makes onboarding carriers simple and cost-effective, diversify your carrier mix to ease capacity constraints, avoid surcharges and increase shipping options.

# 266B

Global parcel volume is projected to double to 266 billion parcels by 2026.

## Key benefits of ProShip multi-carrier shipping software



### You won't outgrow ProShip:

ProShip isn't a cookie cutter system, so as you grow, so can your parcel shipping software. No need to worry about carrier APIs not working or having to rebuild the system to keep up with new demands.



### You'll reduce fulfillment costs (by a lot):

Utilizing ProShip's robust assortment of features cuts costs in every area of your business. Our customers have reported savings of up to 30% simply by switching to ProShip.



### You'll achieve 100% compliance at all times:

No delays. No chargebacks. ProShip stays a step ahead of mandates, updated surcharges and policies and automatically generates the documentation you need to ship any item, even hazmat.



### Eliminate carrier capacity woes:

ProShip allows you to automatically rate shop across all carrier partners and services to manage min/max volume limits within your enterprise.

## Most importantly, ProShip support is simply unmatched

ProShip partners with you to achieve your supply chain goals (not just to offer a commodity transactional package). That means building you a solution backed by 20+ years of experience and supporting it with a world-class group of ProShip engineers and developers. And as your business grows, our solution will scale to meet your needs. It's why we're the only multi-carrier solution to earn FedEx Compatible Diamond Solution status every year since the program's inception, as well as the accolades of other major and regional carriers around the world. [Schedule a demo with our shipping experts today to see how ProShip can accelerate your shipping strategy today, tomorrow, and beyond.](#)

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