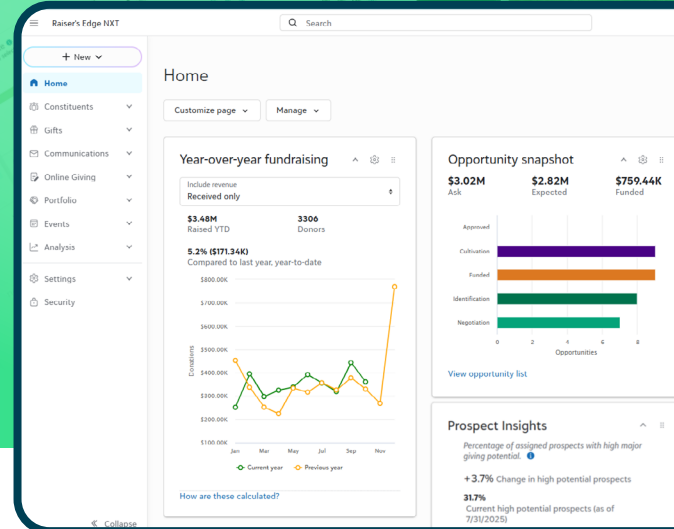


Blackbaud Raiser's Edge NXT®

Everything fundraising teams need— all in one place.



Raiser's Edge NXT is the AI-powered donor management and engagement system proven to help your team raise more. Based on over 40 years of fundraising technology expertise, it makes everyone's job easier by bringing together your team's essential records, fundraising management, and supporter engagement, so you can streamline operations and exceed revenue targets for your mission.

Join world-changing social impact organizations around the world by leveraging the power of Raiser's Edge NXT to:



Streamline your Work

With everything fundraisers need in one place



Amplify your Fundraising Impact

With technology proven to raise & retain more revenue



Grow with Confidence

In an ecosystem built for your success

The world's leading CRM purpose-built for fundraising.

Raiser's Edge NXT offers everything you need to exceed your goals—from top-performing online donation forms to AI-powered prospect research and major-donor portfolio management—all integrated into one secure, compliant, and cost-effective system with no surprise pricing.

It is built to grow with you, allowing you to extend your solutions with curated Partner solutions from the Blackbaud Marketplace. Plus, our world-class APIs mean you can use low-code or pro-code tools to connect to the other tech you use for the unique way you work.

SMART. INTEGRATED. PROVEN.

Raiser's Edge NXT doesn't just respond to today's needs—it helps you anticipate what's next. Empower your team to deepen relationships, grow with confidence, and lead fearlessly into your mission's next chapter. On average, organizations using Raiser's Edge NXT have seen success like:

44% growth in total dollars raised

35% growth in number of donors

48% growth in number of donations

Source: Five-year fundraising performance of all U.S. based organizations on Raiser's Edge NXT

STREAMLINE YOUR WORK

Raise More, Smarter, with Raiser's Edge NXT + AI.

Stop wasting time managing disparate platforms and outdated systems. Raiser's Edge NXT unifies your fundraising efforts in one intelligent, purpose-built hub—now infused with AI to help you work smarter, raise more, and grow fearlessly. As a foundation for growth, Raiser's Edge NXT helps:

- **Create a single source of truth**, with all fundraising and engagement data in one system
- **Gain a unified view of fundraising performance** with real-time dashboards and robust reporting to support all your data analysis needs
- **Automate workflows** using AI-powered Intelligent Assistance to streamline common fundraising tasks to save time and increase efficiency
- **Talk to your database** using natural language in Chat for Blackbaud AI to quickly learn more about supporters, generate correspondence, and gain performance insights
- **Make faster decisions** with flexible and powerful action hubs putting insights and next actions at your fingertips
- **Manage gift operations** from donation to disbursement—with flexible online donation forms, powerful gift entry, and integrated payment processing with reduced fee options
- **Work from anywhere** with cloud and mobile access to operate efficiently and securely on-the-go, in the office, or from remote worksites
- **Simplify data health** with advanced duplicate management, contact appends, and built-in data enrichment feeds

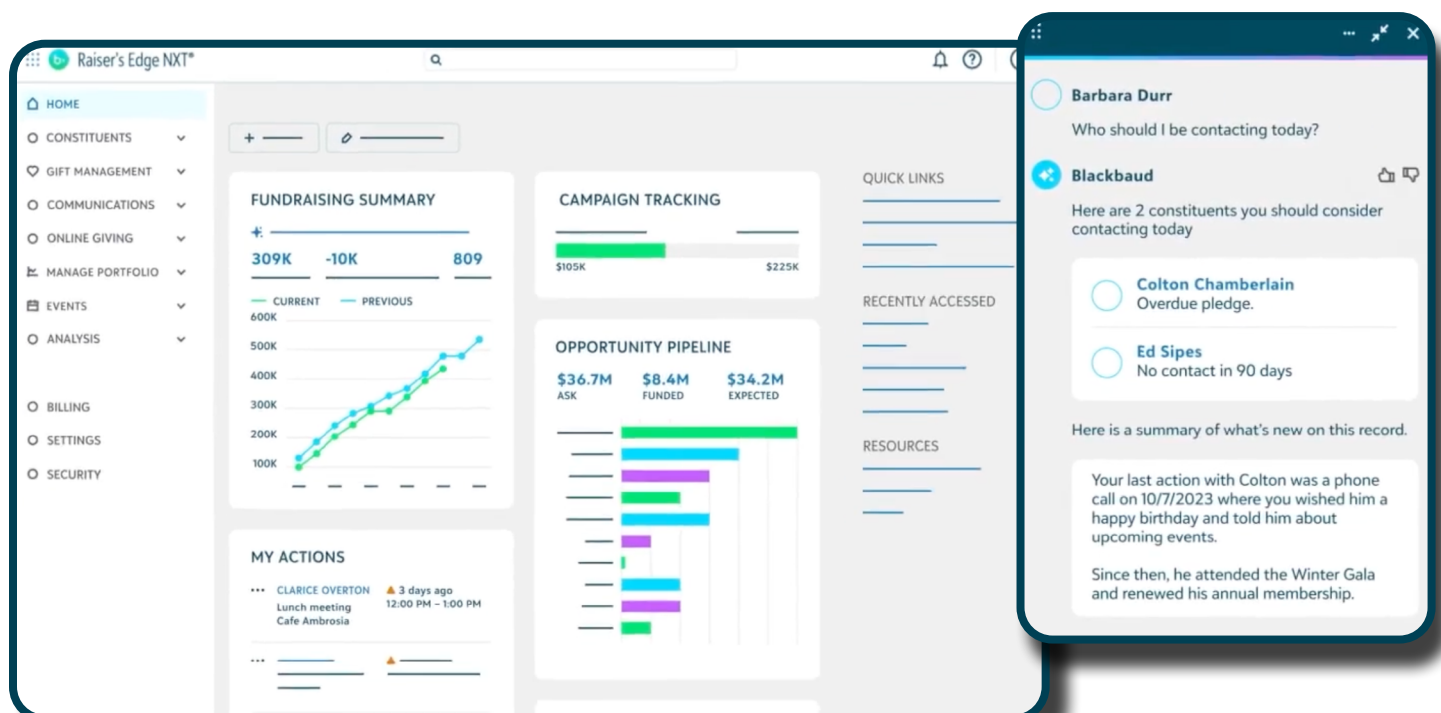
“We’re a small but capable team, so our major gift officers need to **prioritize fundraising rather than other high-level responsibilities.** [Raiser's Edge NXT] helps us achieve this.”

“This is a tool for our team to make everybody more effective, everybody more efficient, **to help more families.**”

—Cortney Moore, Development Manager
Fort Collins Habitat for Humanity

Find out how Fort Collins Habitat for Humanity crushed their recent campaign goal by engaging previously-unidentified major donors, using the prescriptive AI tools embedded in Raiser's Edge NXT.

[Read more](#)



AMPLIFY YOUR FUNDRAISING IMPACT

Raiser's Edge NXT is proven to help organizations increase donors, gifts, and total dollars raised—now with deeply embedded AI to accelerate your results and empower your team to do more of what matters.

Raiser's Edge NXT makes it easy for supporters to give to your organization, so you can:

- **Grow major giving pipeline and revenue** with Work Center for moves management to steward prospects effectively, track proposals, and analyze pipeline
- **Identify your best major giving prospects** with AI-powered donor analysis
- **Focus on most effective next actions** with AI-assisted cultivation prompts so you never miss a birthday or key donor milestone
- **Maximize virtual engagement** with built-in communications tools, trigger-based email automation, and donor self-service, plus event management and peer-to-peer fundraising tools
- **Retain and expand donor relationships** with a complete view of each constituent and robust segmentation to help you build unique donor journeys
- **Automate supporter engagement** from the first “hello” with integrated marketing capabilities
- **Benchmark your performance** using real-time dashboards and AI-driven analytics to identify opportunities for growth
- **Eliminate transaction fees** and apply the full value of each gift and registration to your mission with Blackbaud Complete Cover



“The switch to Blackbaud Raiser’s Edge NXT brought immediate benefits. It could take between seven to 10 days to produce a gift receipt or run a report. Now we can **issue receipts instantly and run the reports in a matter of minutes.**”

“This strategic move not only saved money but also streamlined operations, **ensuring that every dollar donated could have the maximum impact on our communities.**”

—Adrian Enciso, Data Project Manager & Licia Donadonibus, Director of Development, Data & Innovation
Salvation Army of Canada

GROW WITH CONFIDENCE

Your Blackbaud solutions are supported by best-in-class integration, PCI-compliant payment processing, dedicated product developers focused on stability and security, and real-time, award-winning technical support. Benefit from Blackbaud's expertise through leading-edge research, actionable insight, and complimentary webinars—plus a clear, ongoing roadmap for AI innovation that keeps your organization ahead. Spend time fundraising, not managing technology, with an ecosystem built for your success.

- **Set your organization up for future growth** on a platform purpose-built for fundraising
- **Customize your tech** with robust open APIs, well-documented pro-code developer tools, and low-code options like Microsoft Power Platform
- **Connect your preferred applications** with integrations from the Blackbaud Marketplace
- **Expand your team capacity** with world-class training, advisory services, customer success, and support
- **Join an active community** of professional fundraisers and nonprofit technologists worldwide who support each other in using Raiser's Edge NXT
- Benefit from Blackbaud's **secure, scalable public-cloud hosting** and PCI compliance for peace of mind

GO FURTHER WITH THE FUNDRAISING LEADER BY YOUR SIDE

Blackbaud is committed to your longterm success, and we're constantly evolving how we work with organizations like yours to help them exceed goals and sustain growth.

Only Blackbaud provides the tools, training, and community to help you grow your team's skills and meet your organization's unique needs.



“The support from Blackbaud has been exceptional. Whenever we’ve faced challenges, their team has been there to guide us through and provide solutions. It’s reassuring to have **a partner that understands our mission** and is committed to helping us achieve it.”

—Sheryl Morris, Data and Strategic Insights Manager | University of Dundee



EVERYTHING YOU NEED—ALL IN ONE PLACE

Raiser's Edge NXT is a holistic solution with relationship management, online fundraising, analytics, payment support, training, and support—all under one subscription. Get started quickly with minimal upfront investment and a comprehensive, value-packed offer that reduces the need for add-on modules and services.

CORE FUNCTIONALITY

- ✓ Constituent Relationship Management Database
- ✓ Mobile and Web Access
- ✓ Unlimited Users
- ✓ Chat for Blackbaud AI
- ✓ Intelligent Assistance
- ✓ User-specific Security Controls
- ✓ Task Sequencing and Automation (Queue)

FUNDRAISING

- ✓ Fundraising Work Center
- ✓ Moves Management
- ✓ Portfolio Management
- ✓ Major Giving Analytics
- ✓ Grants & Sponsorships
- ✓ Planned Giving
- ✓ Performance Analysis
- ✓ Annual Giving Campaigns
- ✓ Sustainer Programs

MARKETING AND COMMUNICATIONS

- ✓ Embeddable Optimized Online Giving Forms
- ✓ Crowdfunding and Peer-to-Peer Tools
- ✓ Email Campaigns
- ✓ Marketing Automation
- ✓ Direct Mail
- ✓ Generative AI Assistance

GIFT OPERATIONS

- ✓ Payment Processing and Fee Coverage: Donor Cover and Complete Cover™
- ✓ High Speed Batch Entry
- ✓ Online Gift Management
- ✓ eReceipting and Gift Acknowledgment
- ✓ Recurring gifts
- ✓ Pledges
- ✓ Tribute and Memorial Gifts

SUPPORTER ENGAGEMENT

- ✓ Advanced On-site Event Management Tools
- ✓ Volunteer Management
- ✓ Membership Management
- ✓ Self-Service Donor Portal

DATA INTELLIGENCE

- ✓ AI-powered Major Gift Prospect Identification
- ✓ Data Health Scorecards
- ✓ Major Donor Prediction
- ✓ Suggested Next Ask Amounts
- ✓ Wealth Ratings
- ✓ AddressFinder™ (NCOALink®)
- ✓ EmailFinder™
- ✓ PhoneFinder™

Learn more and
schedule a demo for
your organization!

Get started

EXECUTIVE REPORTING AND ANALYSIS

- ✓ Out-of-the-Box Dashboards and Reports
- ✓ Queries
- ✓ Benchmarking
- ✓ Action Hubs
- ✓ Roll-up Reporting
- ✓ Board Management

EXTENSIBILITY AND SKY API

- ✓ Integration with common third-party solutions (Gmail, Outlook, Office 365, etc.)
- ✓ Curated applications available in the Blackbaud Marketplace
- ✓ No- and low-code DIY customizations via Microsoft Power Platform connectors
- ✓ Completely custom development via the SKY Developer Platform

BLACKBAUD SUPPORT AND SERVICES

- ✓ Online Chat Support
- ✓ On-Demand Recorded Training
- ✓ eLearning Library
- ✓ Online Customer Community
- ✓ Implementation Services
- ✓ Basic Data Conversion

About Blackbaud

Blackbaud (NASDAQ: BLKB) is the world's leading cloud software company powering social good. Serving the entire social good community—nonprofits, higher education institutions, K–12 schools, healthcare organizations, faith communities, arts and cultural organizations, foundations, companies, and individual change agents—Blackbaud connects and empowers organizations to increase their impact through cloud software, services, data intelligence, and expertise. Learn more at www.blackbaud.com.

