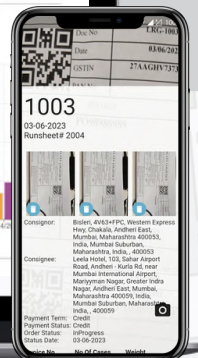
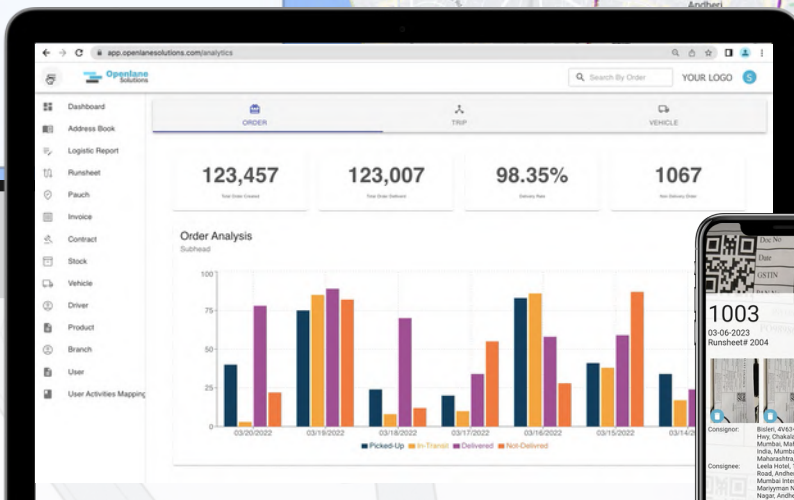
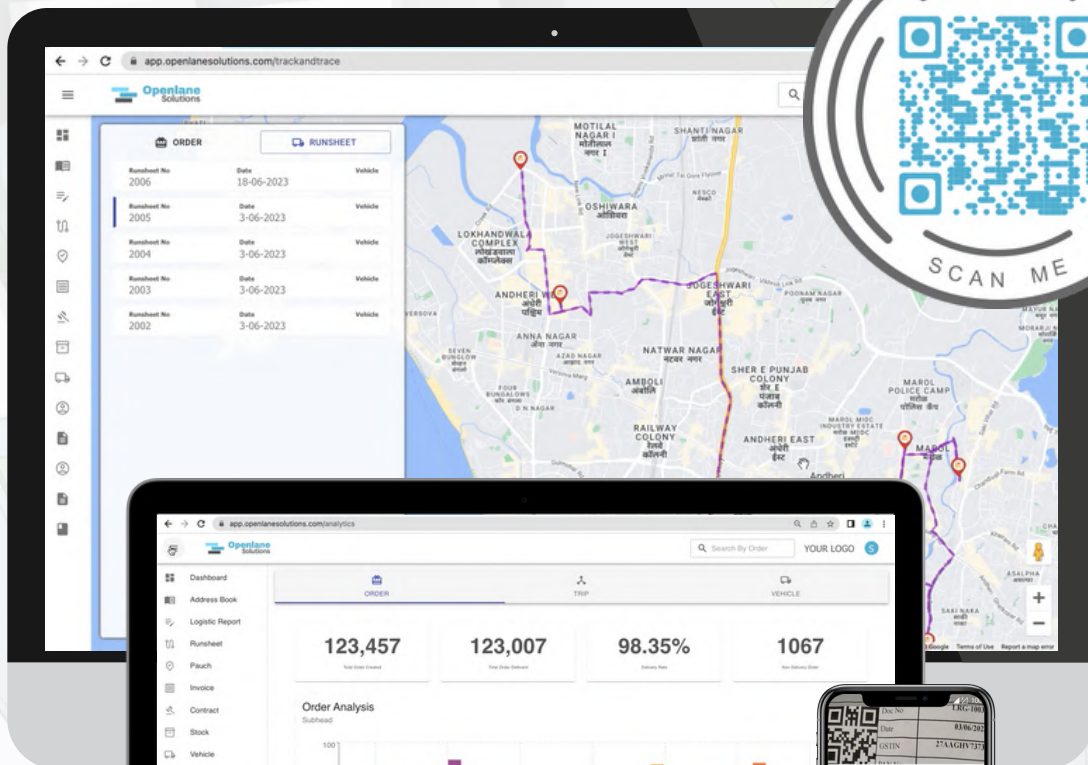




Openlane Solutions

LOGISTICS SOFTWARE PLATFORM





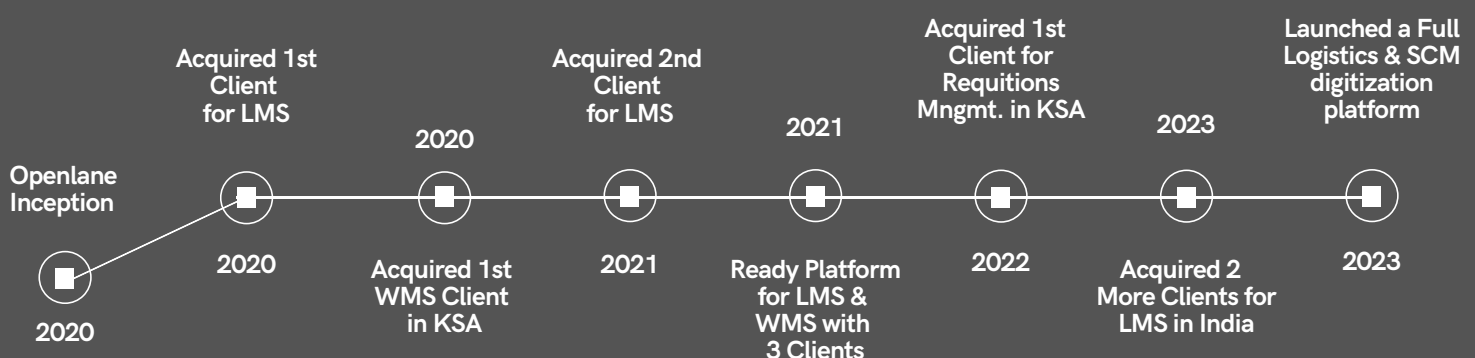
ABOUT Openlane



We are a data-driven, customer-centric SCM & Transport Logistics SaaS Platform founded in 2020 with a vision to simplify the entire supply chain eco-system using high-tech digitization and advanced automation platform. We aim at optimizing costs with our tech for multimodal logistics operations, warehouse management & procurement operations.

We are obsessed with empowering logistics businesses with the right cloud based tech to enable 100% digitization & enrich the logistics experience for their end customers.

OUR JOURNEY





Industry **Problems**

As a supply chain tech company, we are extremely focussed towards solving these top 3 problems faced by shippers and logistics service providers globally.

1 Lack of Process Visibility

The post pandemic world has seen a drastic increase in consumption patterns. However, the supply-chain is constantly breaking due to low and inconsistent operational visibility. Data sources are still limited due to faulty or no data capturing mechanism at the end of supply chain. The data captured also needs enrichment which becomes a big challenge.

2 Lack of Full Digitization

There are many vendors in the market but a very few platforms that provide an end-to-end supply chain process digitization solution. Only 15-12% of the industry has adapted to digital solutions however, the major chunk is still on excel sheets and manual paper based operations. This breaks efficiency in the supply chain, increasing delays & compromising the safety of movements.

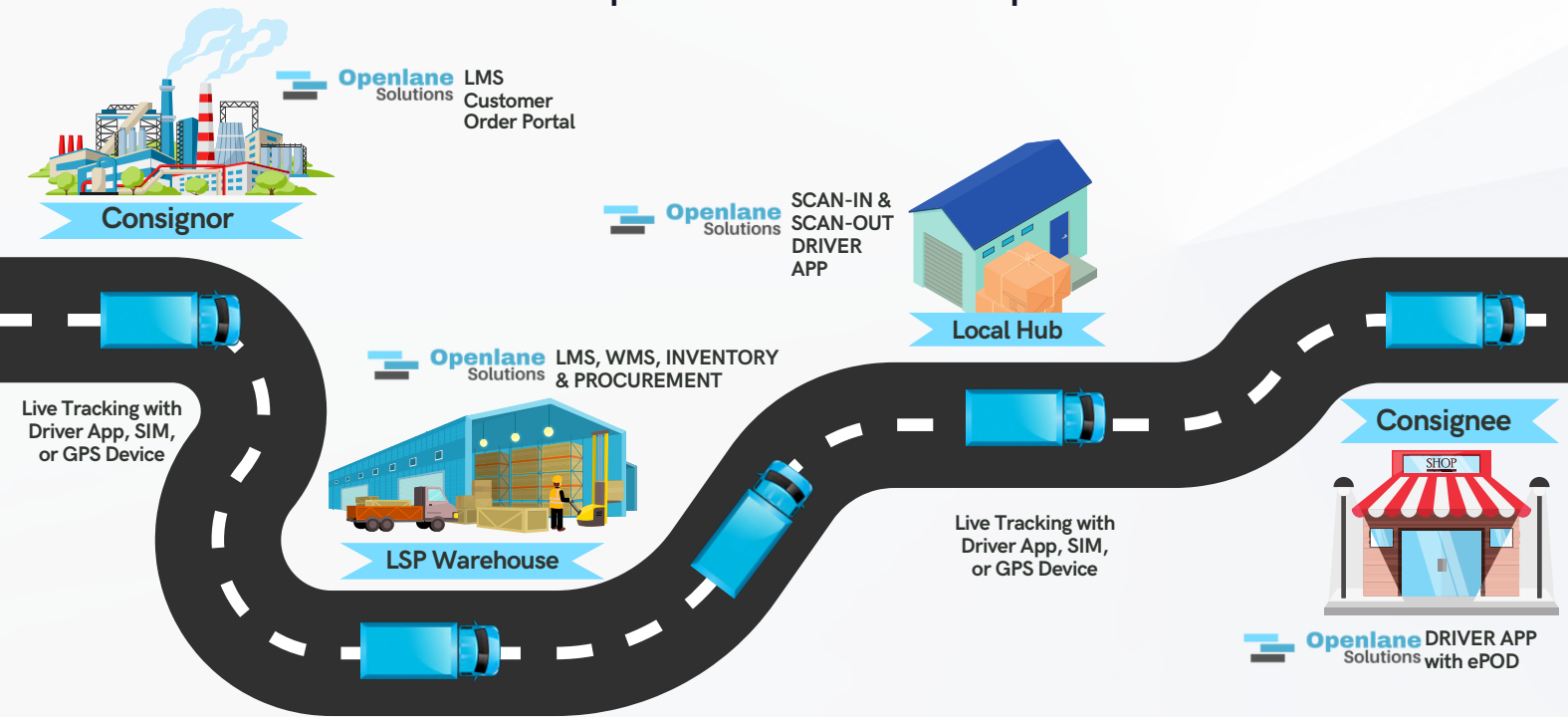
3 Lack of Peer Collaboration

This is one of the largest challenge faced by the supply chain and logistics industry. The supply chain is all about collaboration, however, peer collaboration slows the process rather than increasing the speed of execution. This is majorly due to an absence of a unified collaborative market network and fragmented legacy tech that acts as a barrier to peer collaboration.



Openlane's Solution

Our Vision - To Optimize Entire SCM Landscape with Tech



P.E.T.O. Framework

Our Mantra for Supply Chain Excellence

Openlane's advanced supply chain modelling for greater operational efficiency and lower costs can make your supply chain operations a profit center

PLAN (P)

Plan your entire SCM operations down to billing

- Order/Shipment planning
- Transport Planning
- Delivery Run Sheet Planning
- Procurement Planning

EXECUTE (E)

Execute your logistics & warehouse management plan with efficiency

- Shipment Dispatch
- Vendor Management
- Rate & Contract
- Invoice & Billing Automation
- Purchase Requisition, Sourcing & Procurement

TRACK (T)

Track all your operational metrics related to transport & warehouse

- Delivery Status Tracking
- Dispatch Tracking
- Workflow Tracking
- SCM Control Tower

OPTIMIZE (O)

Optimize areas that need to be focussed for better results

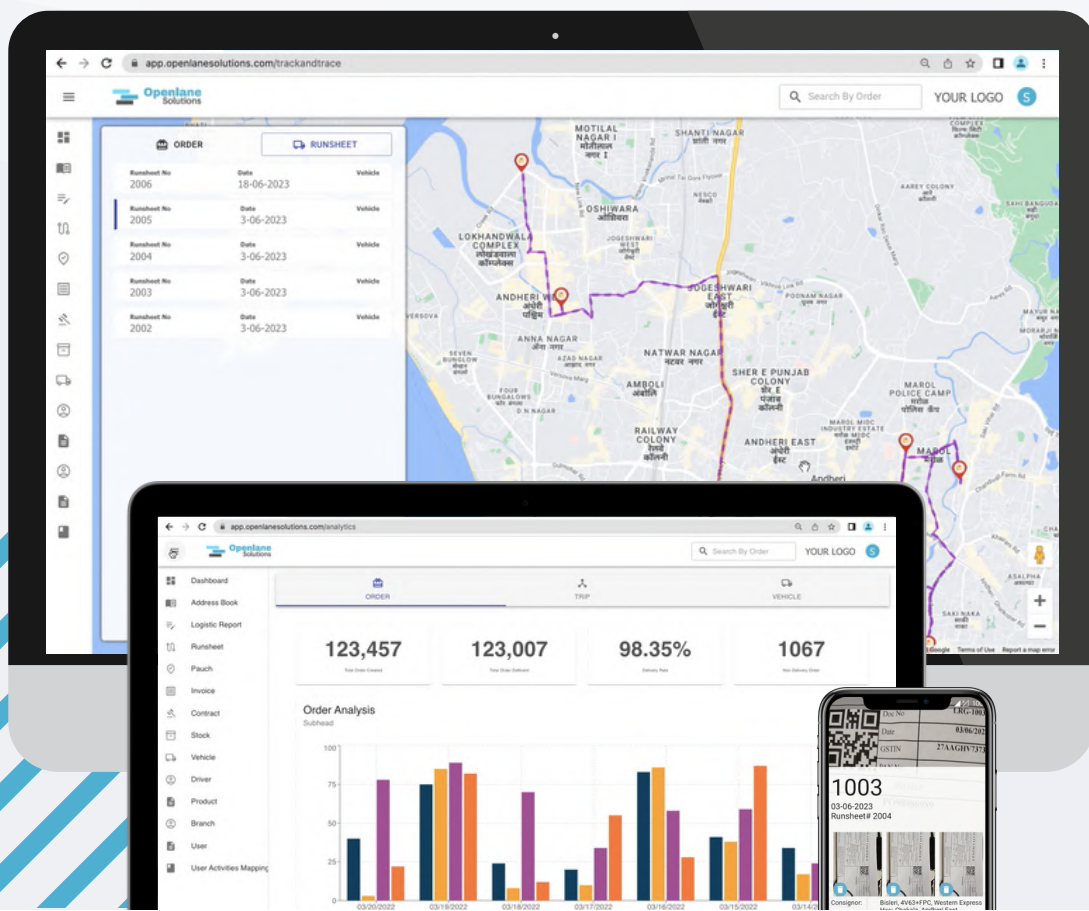
- Reduce Delivery Cost
- Reduce Operational TAT
- Increase On-time Deliveries
- Optimize Operations

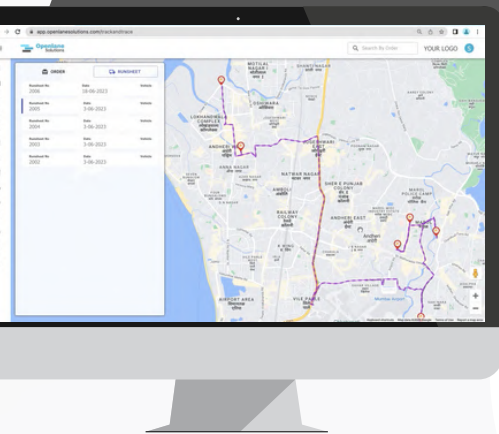


The Product

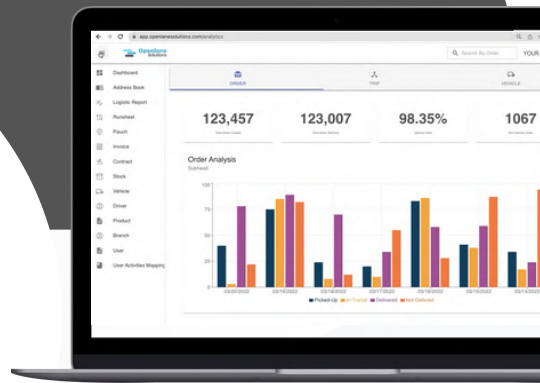
Openlane's Logistics Software Platform

Openlane's logistics management platform empowers the shippers and transporters with 360 degree digitization and automation. With our state of the art tech platform, we cover end-to-end logistics process areas thus lowering dispatch TATs, delivery delays, human errors and overall operational costs.





Web Dashboard Features



Live Tracking Control Center

Custom analytics dashboard with live tracking & detailed performance reports.



Client Address Book

Master data of all the consignor & consignee information geo-coded.



Order Planning

Order master to create/edit/view and plan all the orders/LR's



Trip Planning

Sort and club orders/LR's into trip and plan all the trips for dispatch.



Automated Routing

Automatically plan routes for multiple orders & generate runsheets of multiple routes.



Live Delivery Status

Check live delivery status updated on the go using driver mobile app.



Delivery Reports

Create custom daily delivery reports in excel or pdf to share with clients



Eway Bill Automation

Now you can update eWay bill number on-the-go within seconds.



Invoice Automation

Automatic customer invoice generation for completed deliveries.



Full Freight Accounting

Full accounting module to manage complete P&L and billing



Freight Procurement

Reverse auction powered freight procurement module



Customer Portal

Custom portal for your customers to check reports & place orders



ePOD Manual Upload

Manual option to upload ePODs shared via email or whatsapp



Rate & Contract Management

For contract logistics, set predefined contracts with your consignors



User Management

Create, update or delete users and customer logins for customer portal

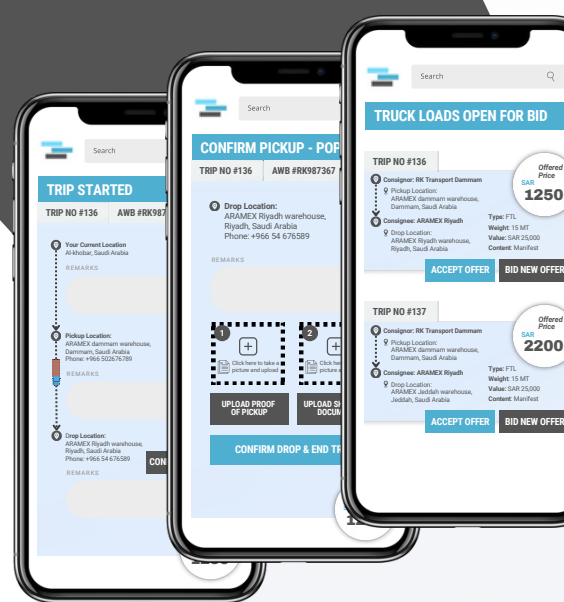


Integrations - APIs/Webhooks

Custom APIs & Webhooks for advance integrations with other products



Driver Mobile App Features



Driver Registration

Welcome screen with new driver registration and existing login.



Driver Dashboard

Driver dashboard with performance analytics & trip reports.



Trip Summary

Summary screen with assigned and not accepted trip summary.



Trip Selection

List view of all the available trips to select from and start.



Trip Bidding

Option to have a bidding screen for contract or on-demand drivers.



Trip Assignment

This screen lists all the assigned trips post acceptance or selection by driver.



Trip Navigation

Quick navigation of the trip for either point to point or multiple deliveries.



Trip Completion

Screen for trip completion with an option of ePOD upload.



ePOD Screen

ePOD screen to click and upload delivery proofs from the mobile app.



Trip Report

A detailed summary and report of completed trips and payment.



Cash in Hand Screen/Wallet

For COD order provisions of updating mobile wallet with cash in hand.



QR Code Scanner

Quick access to orders and ePOD using QR code scanner.

Client Case Studies



Galaxy Logistics, a Mumbai based contract logistics service provider reduces its order dispatch TAT by 80% with Openlane's logistics platform.

Challenges

- Manual Shipment Sorting
- Manual Run Sheets
- Order Visibility
- End-to-end Manual Process
- Limited Stock Visibility
- No Accounting Software

Solution

- SaaS based automated sorting
- Mobile App for delivery & POD
- Shipment tracking (web based)
- Web & App based SaaS platform
- End-to-end inventory visibility
- Invoice automation

Benefit

- Increased customer base & Revenue by 70%
- End-to-end shipment visibility
- reduced customer satisfaction
- Historical order analysis for order re-consiliation



Aditya Transport, a Mumbai based 3PL company digitizes its entire logistics operations with Openlane's logistics platform.

Challenges

- Manual Paper Based Run Sheets
- Manual Delivery with high TAT
- No Payment Reconciliation COD
- Manual Tracking of Shipments
- Gathering Order Summary

Solution

- Smart Delivery Management App
- Digital Run Sheet Generator
- COD Payment Reconciliation Module
- Rate & Contract Management
- Detailed Order Reports & Summary

Benefit

- Reduced Delivery TAT by 80%
- Completely Digitized Operation Reducing Human Errors
- Total shipment & Monthly Revenue Insights per Customer



Our Core Team

“
More Than “50 Years”
Of Collective Industry
Experience
”



Sharjeel Siddiqui

Sharjeel is a Mumbai university Alumnus who comes with 18+ years of experience in Marketing, BizDev & Acct. Mngmt. In his recent years he has been instrumental in driving growth for companies in B2B SaaS & Tech space like -



Rahul Sharma

Rahul is a seasoned senior software development professional with close to 10 yrs of experience in front end stack. He has played an instrumental role in product development at one of the fastest growing logistics company LogiNext



Tejas Patil

Tejas is a strong tech professional with immense domain expertise and close to 10 years of experience in both front-end & back-end technologies. He has skillsets very specific to product development in logistics domain.



Suraj Matlekar

Suraj comes with a strong tech background with an experience of over 13+ years working at large tech organisations like Heckyl, GEP & Nagarro. He is an expert with back-end technologies and has delivered complex projects



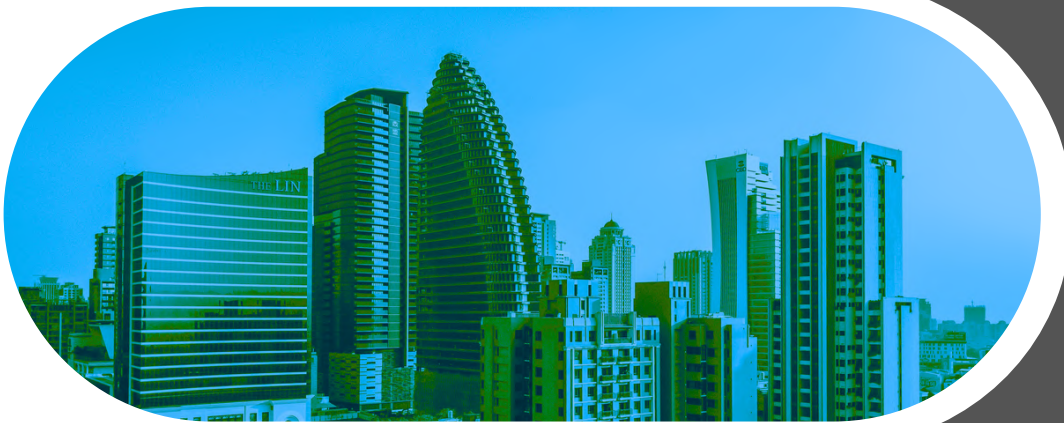
Our Customers





Openlane
Solutions

Thank You!



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