

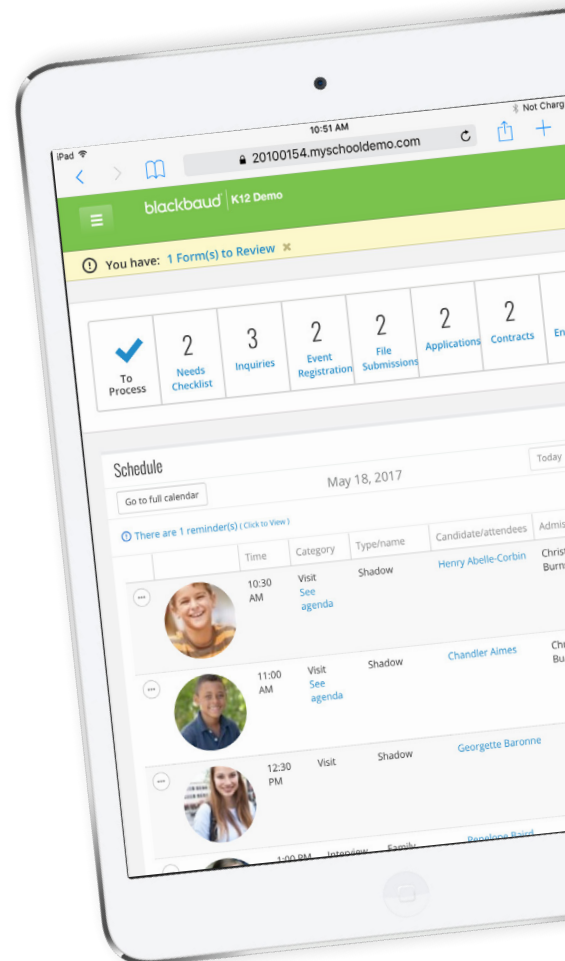
# Blackbaud Enrollment Management System™

## The Enrollment Experience Parents Love

Make a strong first impression with Blackbaud Enrollment Management System by providing admission candidates with a single login experience to apply, track application status, make enrollment decisions, and submit contracts. This eliminates data stress and saves time for admission staff members, so they can focus on what's truly important—building relationships with candidate families.

### Key Features

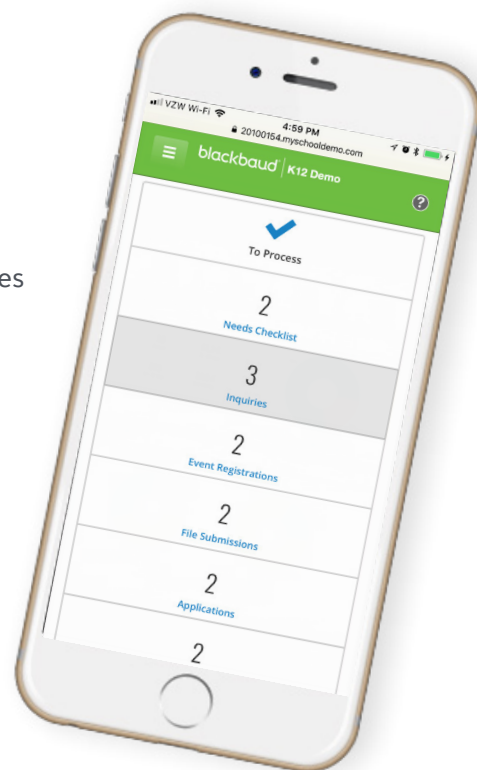
- Drag-and-drop inquiry and application form builder
- Customized applications with milestone checklists for each school level
- Integrations with the Student Application Online (SAO)
- Secure login for candidates to track their application status
- Online teacher recommendation requests
- One-click enrollment for new and existing students
- Individualized enrollment contracts with included financial aid awards
- Connection to Blackbaud Tuition Management™ for a complete enrollment solution
- Core functionality of Blackbaud's education management portfolio, with features such as candidate-to-student data management, email newsletters, and comprehensive SKY Reporting™



# Benefits to Your School

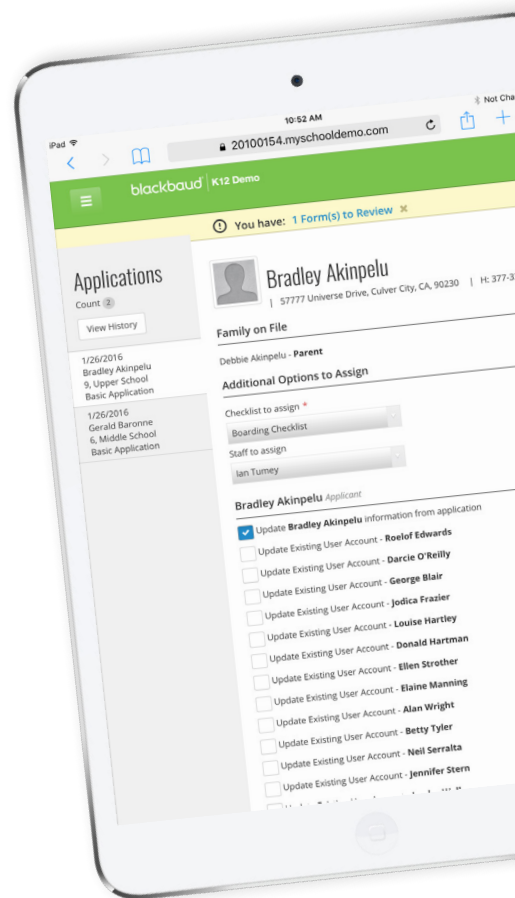
## Simplify the application process.

- Candidates can submit an application and track its progress on mobile devices
- Self-scheduling feature is available for admission visits and school tours
- The Admissions Scheduling Calendar displays general school and athletic events to help candidates decide when to visit
- Candidates submit recommendation requests online, and the recipient receives an email with a secure link to upload the documentation
- Personalized decision-notification pages help welcome candidates to the school community
- Financial aid awards appear on enrollment contracts
- Candidates continue to use the same login credentials after acceptance to access features for Blackbaud Learning Management System™ and Blackbaud Student Information System™



## Operate more efficiently.

- See up-to-date admission tasks on the dashboard process bar
- Receive real-time inquiry and application notifications
- Identify potential duplicate candidates through automated flags
- Quickly access outstanding, past due, and completed milestone information
- Customize automated responses and reminders
- Conduct applicant review process online—committee members are able to see an applicant's record and notes from other reviewers
- See real-time seat availability during enrollment periods
- Quickly access multiple years of student financial aid awards
- Review award pool by availability and pending offers
- Create letters and templates for mail merge data mining
- Track candidates' decisions in their records
- Process checklist items, change applicant status, and enroll students in bulk



- Save time for families, especially those with kids already enrolled, by allowing them to see application status for one child and academic info for the existing student with a single login

## See the big picture.

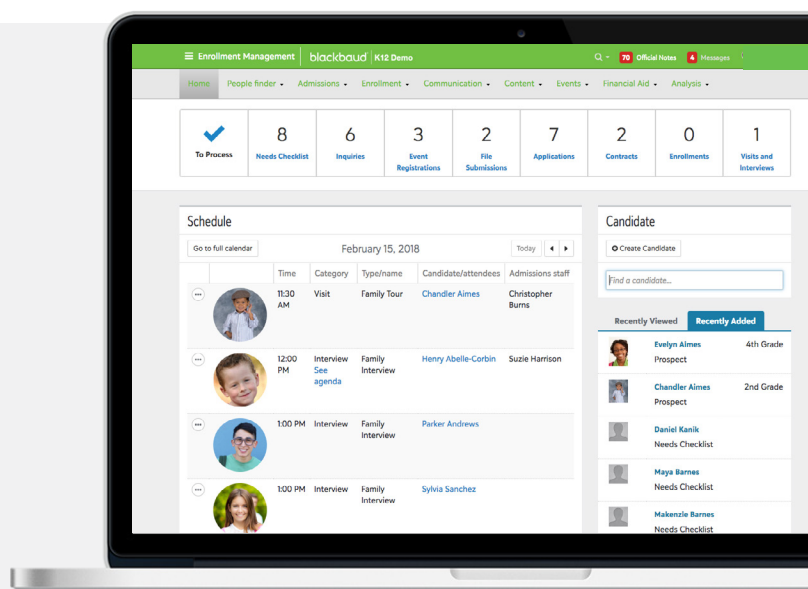
- Use dashboards to provide ready-made reports for heads of schools and boards
- Show conversion rates for inquiries to applicants and applicants to enrolled students with Applicant Pipeline dashboards
- Quickly view key performance indicators in the KPI dashboard, such as inquiries, number of applicants, and returned contracts
- Track year-over-year admissions pipeline to understand fluctuations and trends in the applicant pool
- Sort candidates by a wide range of demographic data
- Easily determine the number of applicants to accept with capacity planning tools and reports
- Build your own tabular reports to analyze the applicant pool by desired criteria

## YOUR WHOLE SCHOOL, CONNECTED

### How can Blackbaud Enrollment Management System help connect your whole school?

- Inquiry forms integrate into the school's website
- Candidate data from the inquiries flows into the learning management, student information, accounting, and fundraising systems upon acceptance
- Email newsletters are sent to admission candidates
- Enrollment contracts sync to Blackbaud Tuition Management

This is your whole school connected with Blackbaud.



To learn more, visit [blackbaud.com](https://blackbaud.com) or contact your account representative.

Contact us

### About Blackbaud

Leading uniquely at the intersection point of technology and social good, Blackbaud connects and empowers organizations to increase their impact through cloud software, services, expertise, and data intelligence. We serve the entire social good community, which includes nonprofits, foundations, companies, education institutions, healthcare organizations, and the individual change agents who support them.

