



# LumApps for Internal Communication.

Keep employees informed and engaged with a comprehensive employee experience platform.

# They trust in LumApps







FINISH LINE



JOHN LEWIS
PARTNERSHIP

83.000 users

Retail UK

Retail FRANCE 15.000 users Retail FRANCE 250.000 users Automotive FRANCE 70.000 users Retail USA 15.000 users Gaming USA 20.000 users

# **Key Benefits for Internal Communication**

01.

**Target** information based on employee profiles and interests.

02.

Allow employees to interact and share feedback – like, comment, share, etc. 03

**Leverage** pixel-perfect templates and multimedia content across devices.

04.

**Create** powerful and efficient content. Drag and drop or full customization.

# **Use Cases for Internal Communication**

#### **News Center**

Consistent and impactful communication drives strategic alignment, employee engagement and transparency.

### **Leadership Corner**

Discover the perfect leadership communication tool to facilitate discussions with executives.

## **Virtual Town Hall**

Build a virtual town hall to share company information, conduct live sessions and gather employee feedback.

#### **Newsletter**

Make sure employees never miss important news with customizable newsletter templates.

## **Communities of Practice**

Allow employees and teams to share knowledge and collaborate across locations.

# **Communities of Interest**

Encourage employee networking and social bonding to drive adoption and create a more engaging environment.

# **LumApps Key Features**

### **Mobile App**

Support deskless workers (Android & iOS compatible)

## **Global Search**

Integrated global search and single access point

#### **Collaborative Suite**

Seamless integrations: M-365 & Google Workspace

# **Employee Social Advocacy**

Quick, secure and effective social network amplification

Learn more: <u>lumapps.com/internal-comms</u>





