

OneHydra delivers

Better, Bigger, Faster SEO.

OneHydra is an enterprise SEO platform that was built to optimise large, complex eCommerce websites and actually deliver SEO at scale. By automating the analysis of your site, identifying every opportunity and publishing specified recommendations instantly, OneHydra gives you the ability to grow traffic and revenue within weeks, instead of months or even years.

THE ISSUES

For the majority of retailers, getting SEO done for a website with thousands of products and hundreds of thousands of keywords is virtually impossible. We conducted in depth research to understand the issues retailers face with implementing SEO at the scale large retailers operate.

Less than

20%

of SEO requirements were met in the last 12 months

70%

stated that they don't have technical resources in which to implement the required SEO changes

A quarter of retailers could be wasting more than

£100,000

a year on SEO

Despite

82%

admitting search marketing is an integral part of their business model



ONEHYDRA SOLUTION

OneHydra is the fastest way to do SEO and makes it easy for marketers of large eCommerce website to grow traffic and revenue from SEO. It's the only platform that lets you analyse and automate your site's SEO, to significantly improve the quality, quantity and speed of SEO delivery and revenue growth.

More specifically, we help you:



Do it better.

OneHydra zeros in on the biggest SEO challenges that are holding your rankings and revenue back and solves them.



Do it bigger.

Discovers every keyword your customers use and optimises every page on your site to support them.



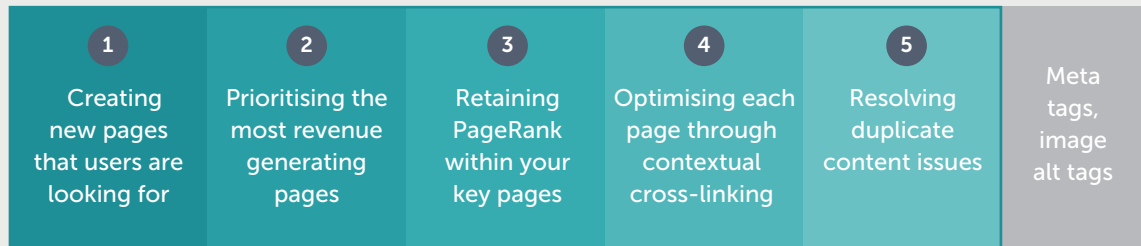
Do it faster.

OneHydra plugs into your site, so all your pages are instantly optimised, growing SEO revenue within weeks.



SEO...but better

OneHydra uses the power of big data and the cloud to automate the biggest and most complex SEO challenges:



90% of SEO is leveraged by these activities, so by concentrating on what matters, OneHydra delivers the largest impact possible to your SEO performance.

10%



SEO...but bigger

OneHydra enables you to scale your SEO capabilities to get every SEO change made.

Keyword discovery & management at scale

OneHydra makes operating at scale possible, by automating the keyword discovery, management and analysis process. This way you can easily manage, track & work with all your keywords, and work for bigger returns.

Optimise for every opportunity

By continually crawling your entire site and analysing search data, OneHydra determines the optimal SEO for every page to improve the rankings for every keyword, delivering improvement across the breadth of your site and product range.

Detailed page level ROI reporting

OneHydra integrates directly with your analytics to make sense of your data. Custom reports and dashboards make it easy to measure performance, monitor progress and track competitors.



SEO...but faster

OneHydra gives you control over your SEO and empowers you to deliver change on demand, growing traffic and revenue within weeks.

Eliminate reliance on IT

Having already specified the exact changes for every one of your pages and keywords, OneHydra allows you to publish the critical changes directly to your website, without any assistance from IT.

Pre-integrations for major platforms

Connecting your site to OneHydra is simple with our pre-built integrations and plug-ins for many of the major eCommerce platforms, including IBM, Hybris, BT Fresca and Demandware. No large integration costs, no waiting, no getting in line.



Operating SEO at scale means that you get return on your SEO investment, fast.

Please contact info@onehydra.com or call **020 3326 1888** for more information.

Trusted by

DEBENHAMS

John Lewis

Superdry

Currys