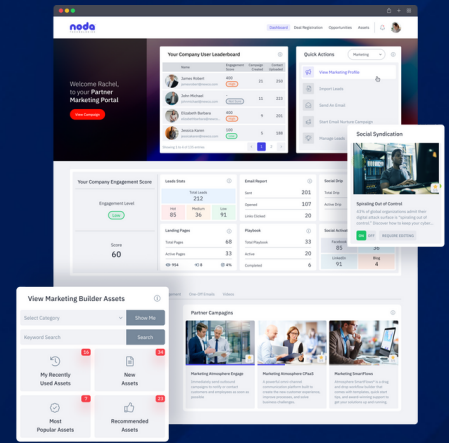


END-TO-END PARTNER MARKETING WITH Bridge™

As the leader in partner marketing, Mindmatrix offers powerful partner marketing solutions through Bridge™, covering to, through, with and for-partner marketing automation comprehensively.



Bridge™ offers powerful partner marketing solutions covering to, through, with and for-partner marketing comprehensively.

Bridge™ offers end-to-end partner marketing tools that are powerful, easy to use, and integrate seamlessly with corporate marketing strategies. The Bridge™ partner marketing platform offers you marketing in a box, through its integrated product and solution-centric approach to marketing. Though loaded with features and extremely powerful, The Bridge™ partner marketing platform comes with an intuitive modern interface that makes it easy to use. The Bridge™ partner marketing platform offers extensive Through Channel Marketing Automation (TCMA) tools to engage partners by helping them leverage corporate messaging, build their brand and drive revenue at the local level.

Vendors can engage in highly effective to, through, with & for-partner marketing campaigns by leveraging these key features of the Bridge™ partner marketing platform

- Social and Web Content Syndication
- Webinar Integration
- Video Personalization
- MDF Management
- Co-marketing & Co-selling
- Asset Co-branding
- Email Marketing
- Personalized Asset Generation
- Lead Generation
- Localized Marketing Automation
- On-behalf Marketing Campaigns
- Lead Generation
- Localized Marketing Automation
- On-behalf Marketing Campaigns
- Campaign, Asset, Partner and Lead Reporting & Analytics
- Brand Management
- Lead Management
- Lead Scoring
- Lead Nurturing
- Landing Page Creation

Trusted By



Unlimited Sales and Marketing Service and Support at No Additional Cost!