exclaimer™

Why Choose Exclaimer?

Exclaimer provides solutions that allow organizations of all sizes to centrally design and manage corporate email signatures. These ensure all users get a professional and consistently branded email signature when sent from any device, including Macs and mobiles. Additionally, it provides large cost savings by reducing the load on current IT personnel.

The Challenge

If you speak to any IT administrator, the one task that causes repeated stress is carrying out email signature updates. It's an arduous and repetitive job that does not always provide guaranteed results. What should be a simple task often turns into one that takes an inordinate amount of time.

Common Customer Pain-points

- HTML email signatures on mobile devices and Macs aren't possible.

- HTML designs have to be copied and pasted into the disclaimer editor.

- Blank spaces can appear in contact details depending on the Active Directory data used.

- No way to place signatures under replies or create separate reply signatures.

- Need to create lots of Transport Rules for different departmental signatures.

- Email signature designs can't be tested before they are deployed to users.

- Images can't be embedded directly into signatures.

- Difficult to use signatures for targeted promotional purposes.

The Exclaimer Advantage

Exclaimer's email signature management solutions eliminate any manual labor and gives companies centralized control over organizational signatures, with fast implementation and a wide range of features.

- **Intuitive signature deployment** - Centrally manage all corporate email signatures through an intuitive web portal. Ensure every user has a high-quality signature on every email, no matter what device or mail client they send from.

- **Drag-and-drop editor** - Easily create a company email signature by simply dragging elements into the template. Preview the signature with users' contact information. Update templates quickly and deploy changes instantly. Let non-IT teams control the signature design process.

- **Multiple signatures** - Create a shorter reply or internal signature. Create email signature templates for individual users, employees who speak various languages, different groups/departments or for the entire organization.

- **Advanced user management** - Grant access privileges to multiple employees and assign admin or editor rights. Limit access and add security to folders. Ensure the right people deal with signatures relevant to their department/business unit.

- **Recipient-based rules** - Choose if a signature is applied based on the recipient's domain or a single recipient email address.

- **New marketing options** - Ensure brand consistency on all corporate emails. Provide up-to-date news via social media icons. Schedule display banners with the time-and-date feature.

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TELL US HOW WE DID TODAY

GOLD INDUSTRY AWARD

1. Users' photos and contact details are auto populated using data from your company's directory

2. Ensure brand consistency and exposure by including your company logo

3. Let recipients schedule meetings and demos via a dedicated calendar link

4. Use promotional banners to showcase marketing campaigns, events or special offers

5. Aid compliance with international email by including appropriate email disclaimers

6. Get fast customer feedback with 1-click feedback buttons

7. Inform your contacts of recent company awards and certifications

8. Get new followers for free by promoting your social media channels

Customer Outcomes

- Save huge amounts of time updating signatures with a central platform and one-click updates.

- Increase trust and brand integrity by controlling how your company is presented on every email.

- Gain a new agility to manage and target promotional messaging in a critical business communications channel.

- Ensure regulatory compliance with appropriate company information, and disclaimer and confidentiality notices.

The Highest Levels of Security & Service

ISO Certified

Exclaimer Cloud has been awarded the ISO/IEC 27001 Certification Information for Security Management. This makes it one of the most secure email signature management solutions available.

Utilizes Microsoft's architecture

Exclaimer Cloud is built and hosted exclusively on Microsoft Azure, so all emails sent requiring signatures never leave the Microsoft Cloud environment local to you.

Datacenter load-balancing

Exclaimer Cloud is hosted within 12 load-balanced Microsoft Azure datacenters worldwide and uses state-of-the-art tools and technologies to ensure 99.9% availability.

Why Exclaimer?

Exclaimer has been the recognized category leader in email signature solutions for Microsoft 365, Google Workspace, and Microsoft Exchange. Exclaimer solutions enable companies to manage their employees' email signatures centrally and deliver consistent branding, promotions, disclaimers and compliance statements, while substantially cutting admin overheads.

Headquartered just outside of London and with regional offices worldwide, Exclaimer's solutions are used by over 45,000 customers in 150+ countries with some companies holding licenses for over 300,000 users. Its diverse customer base includes renowned international organizations such as Sony, Mattel, NBC, Bank of America, Sonepar, Greif, 10 Downing Street, the BBC, the Government of Canada, the Academy Awards, and many more organizations of all sectors and sizes.

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