

Airship and You

Airship delivers everything brands need to create customer value — **inside** and **outside** the app.™

Mobile app customers are 3 to 4 times more valuable to brands than other customers. It's not surprising. We spend all day on apps, which is why they've become the digital center of customer experience.

Airship exists to make apps even more valuable for brands and mobile app customers. That's how Airship makes life better, and we've been doing that since our founding 14 years ago.

We made life better when our company delivered the first push notifications in 2009, and the first in-app messages in 2010. Three years later we powered the first mobile wallet boarding passes, now the digital norm for most travelers.

In 2022, Airship enabled the first commercial use of Live Activities on the day it was launched by Apple. And, most recently, we launched **the world's first no-code native App Experience Editor**. Now marketers are free of developer dependencies — and everyone has more time to dream and deploy. Each of these market-first innovations has shaped and reshaped the app economy.



Market leader. One-quarter of the Fortune 500 across multiple industries relies on Airship, including marquee brands [McDonalds](#), [Disneyland Paris](#), [Shell](#), [SiriusXM](#), [Fox](#), [Orange](#), [US Open](#), [Manchester United](#), [Caesars Entertainment](#), [Alaska Airlines](#).

End-to-end. Only Airship's solutions help brands optimize every stage of the customer app lifecycle, from discovery and acquisition to activation, engagement and loyalty.



No-code everything. Our App Experience Editor, a no-code native app editing engine, lets marketers and product managers get work done in [minutes instead of months](#), without ongoing developer support.

CODE

World-class scale and reliability. We've powered more than 5 trillion app experiences and delivered 100% uptime during some of the world's busiest digital moments*.

Unified journeys inside and outside the app.™ Using Airship's unified cross-channel journey orchestration and intelligent content creation solutions, app teams can quickly design, deploy and iterate native app experiences and campaigns — bridging inside-the-app, no-code native experiences with outside-the-app messaging.

When it comes to mobile app experience, **no one knows more, does more or cares more than Airship. Thanks for your interest. If you need to know more, just ask. We're always here.**

*These figures are not SLAs and do not create any contractual obligations by Airship. The uptime figure represents achieved uptime in 2022 during Black Friday, World Cup Final, and USA Election Night.