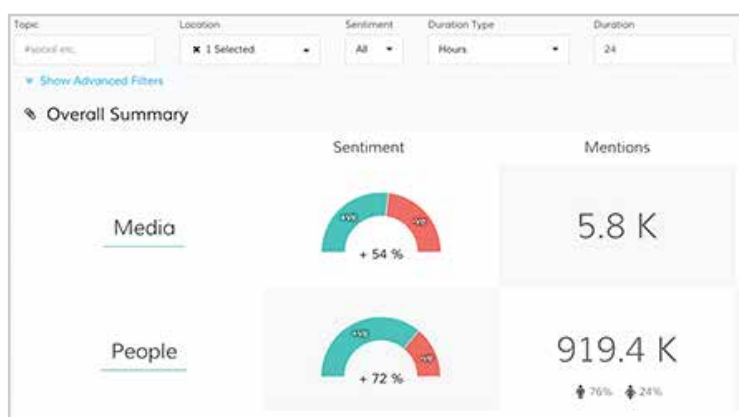


Frrole is a global social intelligence company that helps marketing teams gain consumer insights that are extremely hard to obtain otherwise. The social intelligence engine that powers Frrole has the capacity to analyse hundreds of millions of data elements in real-time. Frrole performs extensive analysis across semantic, metadata and statistical dimensions to deliver accurate insights to its customers.

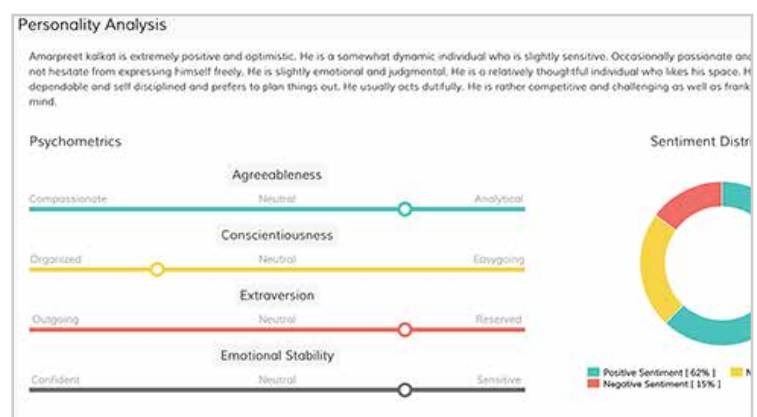
Scout is full-fledged web based social analytics dashboard that displays in-depth analysis of topics, audiences, influencers and consumers. Scout lets you understand the who, what and how much of everything related to your brand, competition and industry. Using a simple web-based interface, it allows tracking, monitoring and analysis of your customers in almost magical ways.

Topic Intelligence








Provides deep real-time contextual insights about any topic (brands, products, #tags etc.)

People Intelligence



Provides in-depth analysis of influencers and consumer multi-level segments including their personality, demographics, interests and real-time needs.

Key Features

-  Real-time analysis and monitoring of brands, followers and topics
-  Customizable widgets displaying real-time interactive social content and visualizations
-  Ability for you to identify and engage potential customers
-  Sentiment accuracy and location precision
-  Advanced demographics and personality analysis.

Our customers

We serve leading brands, media and advertising companies in India, USA, Australia and Singapore. We have delivered custom built social intelligence products for fortune 500 brands in their global markets.

We will be happy to share case studies and also take you through a demo. You can also consider taking our trial services.

Get in touch

 contact@frrole.com

 www.frrole.com

 facebook.com/frrole

 [@frrole](https://twitter.com/frrole)