



3RD-PARTY LOGISTICS (3PL)



Does your current shipping software give you the competitive edge?

Third-Party Logistics (3PL) providers are an integral part of the supply chain and are heavily relied upon by top manufacturers and retailers to decentralize fulfillment and reach customers faster than ever before. Partnering with the right multi-carrier shipping solution levels-up your value proposition and gives your customers the confidence to choose your business over a company with an outdated/inadequate shipping software solution.



Parcel shipping challenges top 3PL Providers face

- Carrier connectivity and flexibility for each client scenario
- Optimized carrier spend and management of shipment margins
- Ability to scale for high-volume performance
- Adaptable business rules to ease operations management for each customer
- Shipment visibility and analytics

ProShip multi-carrier shipping software has the functionality and experience to take on these challenges and empower 3PLs to ship at lightning speeds, maintain compliance and build stronger-than-ever customer experiences. With a legacy of satisfied and thriving customers, ProShip's advanced technology and automated shipping solutions are the key to its long-standing success.



ProShip and your Enterprise Technology Stack

ProShip's cutting-edge software solution is designed to integrate seamlessly with your existing systems and technologies to simplify your shipping process. Today's top companies rely on ProShip to automate and optimize the way your ERP, OMS/eCOM, WMS and shipping software work together to deliver on customer expectations while reducing the costs in the supply chain.



The ProShip Solution offers key features to take your speed and cost reduction to a whole new level



Automated business rules: Take advantage of enhanced functionality of your supply chain to implement client-specific business rules, whether algorithmic or prescriptive.



Rate Shopping: ProShip owns the most advanced rate shopping functionality on the market, allowing 3PLs to choose the most effective and time efficient method of transit to get each package onto the truck and out to customers fast.



Advanced Date Shopping: ProShip's patent-pending Advanced Date Shopping Feature includes planning for delivery by a target date. This algorithm includes 9 data sets to maximize the ability for your shipment to be delivered by the promised date.



Enhanced client e-commerce strategies: 3PLs gain a competitive edge during the RFP process when armed with the knowledge and technology tools to accelerate the e-commerce initiatives of manufacturing and retail customers. With a precedent of successful current 3PL customers, ProShip's strategic vision propels your business ahead of the competition.



Diversify your carrier mix: Give your clients more options with a system that makes onboarding carriers simple and cost-effective, diversify your carrier mix to ease capacity constraints, avoid surcharges and increase shipping options.

\$1.8B

Global third-party logistics (3PL) projected market value by the year 2027.

Key benefits of ProShip multi-carrier shipping software



You won't outgrow ProShip:

ProShip isn't a cookie cutter system, so as you grow, so can your parcel shipping software. No need to worry about carrier APIs not working or having to rebuild the system to keep up with new demands.



You'll reduce fulfillment costs (by a lot):

Utilizing ProShip's robust assortment of features cuts costs in every area of your business. Our customers have reported savings of up to 30% simply by switching to ProShip.



You'll achieve 100% compliance at all times:

No delays. No chargebacks. ProShip stays a step ahead of mandates, updated surcharges and policies and automatically generates the documentation you need to ship any item, even hazmat.



Eliminate carrier capacity woes:

ProShip allows you to automatically rate shop across all carrier partners and services to manage min/max volume limits within your enterprise.

Most importantly, ProShip support is simply unmatched

ProShip partners with you to achieve your supply chain goals (not just to offer a commodity transactional package). That means building you a solution backed by 20+ years of experience and supporting it with a world-class group of ProShip engineers and developers. And as your business grows, our solution will scale to meet your needs. It's why we're the only multi-carrier solution to earn FedEx Compatible Diamond Solution status every year since the program's inception, as well as the accolades of other major and regional carriers around the world. **Schedule a demo with our shipping experts today to see how ProShip's feature-rich solution meets your customers needs today and as they change in the future.**

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