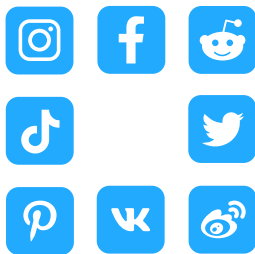# Infegy Differentiators

- 3x more content from Instagram & Pinterest beyond hashtags. TikTok data now available. No Twitter data bias

- Audience segments search without a query – assigned beyond just author bio data
  - Filters for: Gen Z, Moms, Latinx, etc.

- Built-in Themes + Emotions to save hours of manual coding (Ex: Purchase Intent, Trust, Love)

- Comparison views to see differences in data between brands/topics in one dashboard

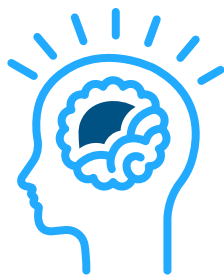- Unlimited searches under a flat rate vs. pay per search/monitor for cost savings

More Data

Unlimited Training + Support from Experts

Speed to Insight

Deeper Audience Intelligence

AI Powered Linguistics

Unlimited Searches/Monitors

infegy