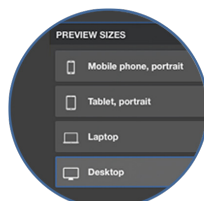
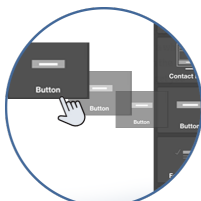




Scrivito CMS

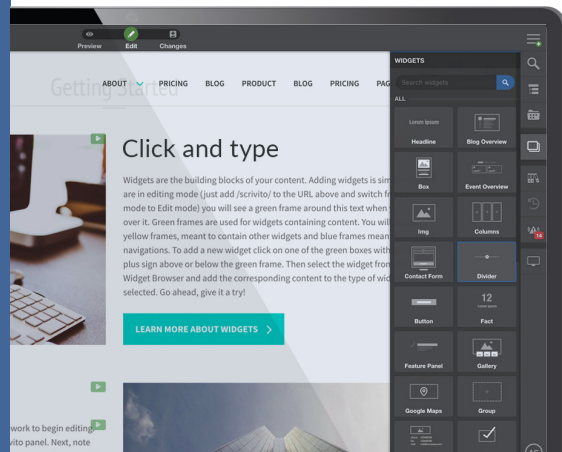
The Content Hub for Your Websites and Apps

Scrivito CMS is an enterprise-level content management system (CMS) which you can use to deliver great results quickly. It uniquely combines the intuitive operability of popular website builders with the flexibility and power of an advanced multi-tenant CMS that fits into the IT landscape of a complex organization. The CMS is offered as SaaS (software as a service) and thus does not require its own IT infrastructure or support. Scrivito is extendable, extremely scalable and meets the highest security standards. It integrates seamlessly and can be easily and flexibly adapted.



Generate More Leads Faster

With Scrivito, you can create websites and landing pages for your marketing campaigns quickly and easily. By linking it to your CRM system, for example, leads can be recorded immediately and incorporated into your lead generation process. This enables you to automate your marketing activities.



Integration in Your Existing IT Landscape

Scrivito can be integrated as deeply as required into your existing systems such as PisaSales CRM, your ERP or into collaborative tools like Slack or Microsoft Teams. Depending on the deployment scenario, you thus secure the automatic flow of information and avoid system disruptions.



PisaSales CRM



Microsoft



SAP



AWS



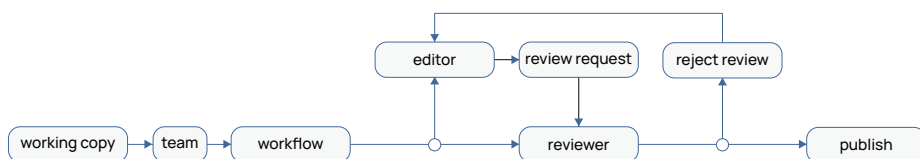
Google



Auth0

Save Costs on All Levels

There are no initial investments whatsoever required in software or hardware, and the costs for the ongoing operation are low. You do not require a separate IT infrastructure, nor personnel for its operation, or expensive training for your employees. New projects are thus not only more cost-effective but also faster. A use-dependent monthly fee is incurred, with no hidden costs. Traffic and support are included in the price.

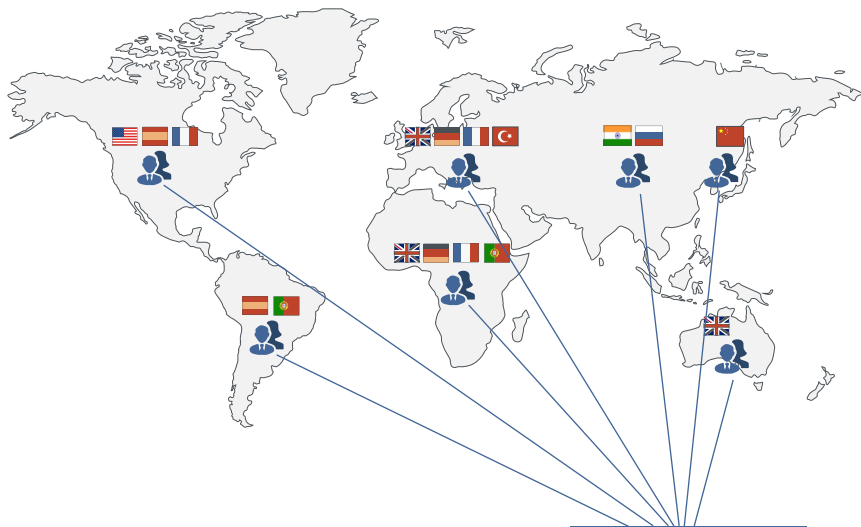


Define Individual Content Workflows

Using Scrivito's role-based team and permission management, you can design your content workflows to suit your company. For example, you can specify that specific teams may only edit defined areas of your website or that a chief editor has to approve all content before publication. In this way, you have full control over when and by whom changes can be published.

Use Working Copies to Edit Pages Simultaneously

Working copies enable as many editors as required to edit the content of your website together, simultaneously, or independently of each other. There are no conflicts, and nothing is changed on the live site during the editing. All changes can be precisely and easily reversed.



Offer Country-Specific Websites and Various Languages

Scrivito is the perfect CMS for enterprises operating internationally with many websites in many languages. Its native support of multi-language projects means that only a single Scrivito instance is required and no further outlay. The incremental costs for additional country-specific sites is zero.



What's Possible with Scrivito

- Digital Experience Platforms (DXP)
- International corporate and brand websites
- Customer, supplier and retailer portals
- Ecommerce solutions for B2B and B2C
- Complex web applications
- Data rooms and contact management
- Intranets and employee portals
- Human resources portals
- Virtual exhibitions and conferences

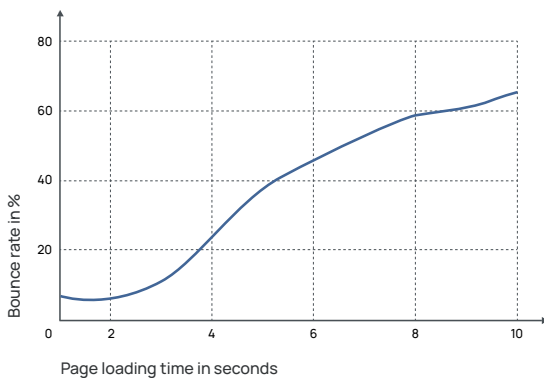
No Training Expenditure: Start Productive Work Immediately

Editors can manage and edit websites using Scrivito's intuitive editing tools without any long training. Flexible widgets allow you to add content and functions to a web page by drag and drop. As they edit, editors can see how the result appears on various user devices.

Websites operated by Scrivito can achieve excellent rankings on search engines such as Google - for example through faster loading times, optimization for mobile devices and the provision of structured data for Schema.org.

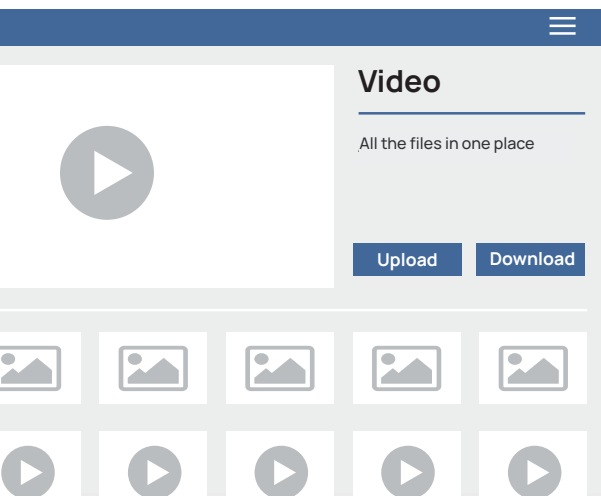
Faster Loading Times Thanks to a Global CDN

Scrivito websites are delivered using a global Content Delivery Network (CDN). This means they are loaded instantly, leading to a higher conversion rate and a lower bounce rate for your site visitors, and a better ranking on Google and other search engines.



Manage All Web Projects with Just One System

You can set up new websites in minutes and create as many projects as you wish in just one system without system administration. These can be landing pages, microsites, country sites or intranets, for example. No costs are incurred in the creation of additional websites. Instead of using numerous installations, you only use a single CMS and can share digital assets such as documents, images or videos across numerous projects. This significantly reduces cost and effort.



Simple Digital Asset Management (DAM)

You can also use Scrivito for your digital asset management. It makes digital content such as images or videos, including metadata, available to colleagues, partners and customers from a central location.



For the Enterprise

- Low operating costs and almost no training outlay, no maintenance costs
- High process efficiency thanks to simple usability
- Competitive advantage due to maximum availability, security, scalability, compliance and performance



For the Marketing Team

- Omnichannel without additional costs thanks to responsive and mobile frontends
- High conversion rate of leads generated through maximum comfort and low loading times for content
- Time-to-market of new websites in a few minutes



For the Editorial Team

- Minimal learning effort thanks to WYSIWYG operation and intuitive functions
- Edit website content collaboratively and independently of one another with working copies
- Efficient digital asset management (DAM)



For the Development Team

- Cloud native based on the AWS infrastructure
- Serverless architecture means no server attacks possible
- Headless: 100% of the CMS functions available via APIs
- Developed with JavaScript (ReactJS), use of Jamstack

250+

Clients

Used in **50+**

Countries

145+

Employees

30+

Years of Innovation



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