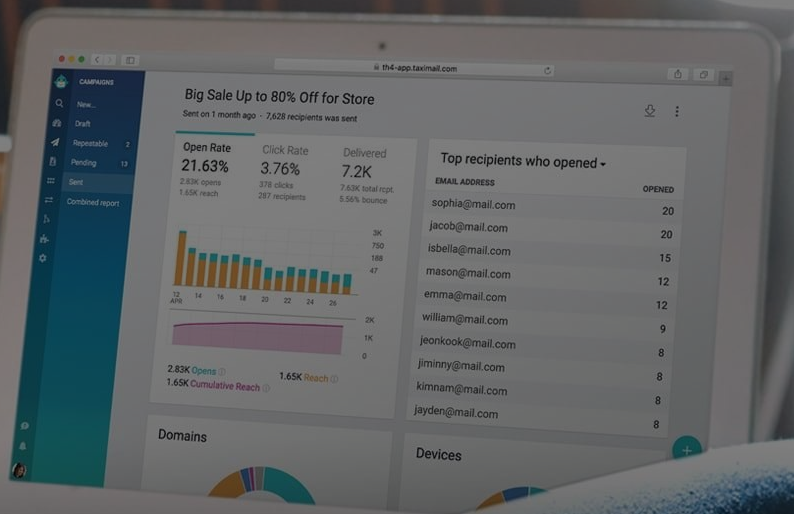


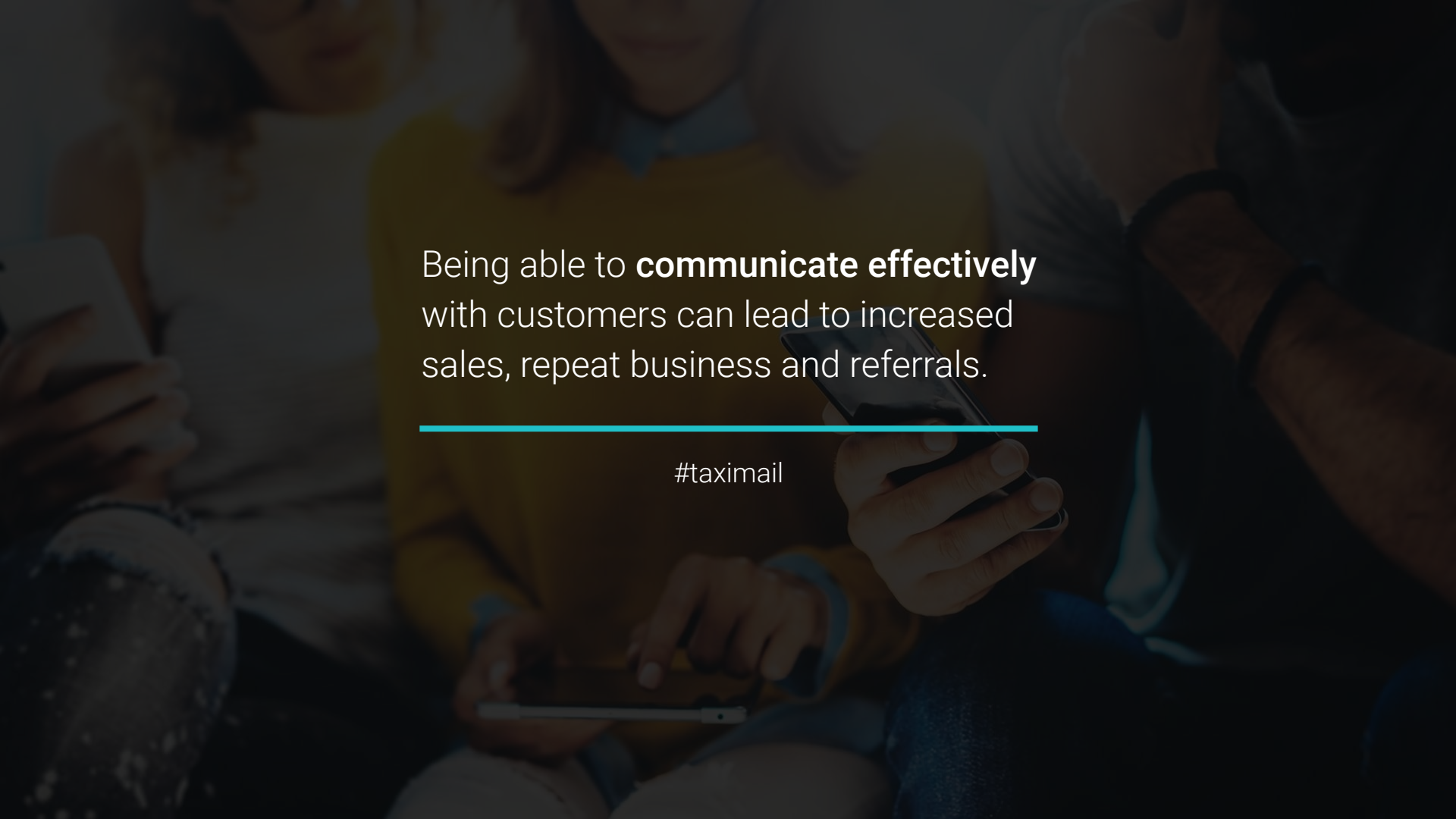


Introducing Taximail

POWERFUL AND RELIABLE DIGITAL MARKETING AND
AUTOMATION PLATFORM FOR YOUR BUSINESS

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Being able to **communicate effectively**
with customers can lead to increased
sales, repeat business and referrals.

#taximail

Customer interactions are **multi-event** and **multi-channel**

For digital marketing, these are example strategies you could invest in:

- Inbound marketing
- Content marketing
- Email marketing
- Search engine optimization
- Social media
- Paid advertising
- Mobile marketing
- Affiliate marketing



Website



Email



Web Push



Leads and Customers



Social



App Push



Text

A **Email** Phenomenon

86%

Of marketers say email is '**important**' or '**very important**' to their multichannel marketing strategy

- Data & Marketing Association

73%

Of marketers rate email as the number one digital channel for ROI

- Marketing Week

32x

ROI for email increased from an estimated £30.03 for every £1 spent in 2016 to £32.28 in 2017

- Data & Marketing Association

58%

Of millennials say that email is their preferred way to be contacted by a brand

- Adobe Campaign team

Most Painful

Email Marketing Problems



Waiting times

Attempting to send a mass email marketing, it comes with a handful of delivery considerations and long waiting times.



Mobile Friendliness

By using a non responsive email template, the text may suddenly be too small, or multiple columns may start to collide and fail display.



Low open rate

A small segment of your audience reads your message. You waste time and don't get the ROI you expected.



IP Blacklisted

Too many of "Spam report" complaints will blacklist you from certain ESPs.

That's why we build Taximail

An unified messaging & automation platform

CREATE

- Drag-and-Drop email editor
- Personalization
- Email template
- Scheduling / Repeatedly
- Beam email
- File attachments
- SMS campaign

TEST & OPTIMIZE

- A/B Testing
- SPAM Diagnosis
- Boost performance with CDN
- Device Simulation Preview

MANAGE

- List Importing
- List Synchronization
- Segmentation
- Custom Fields
- Adaptive Suppression List
- Use a domain you already own
- Opt-in email customization
- Unsubscribe Page customization
- Auto-Unsubscribe
- Multiple Users & Permissions
- Campaign approval process

ANALYTIC

- Real-time Reports
- Demographic detection
- Bounce reasons
- In-depth result exporting
- Combined report

INTEGRATION

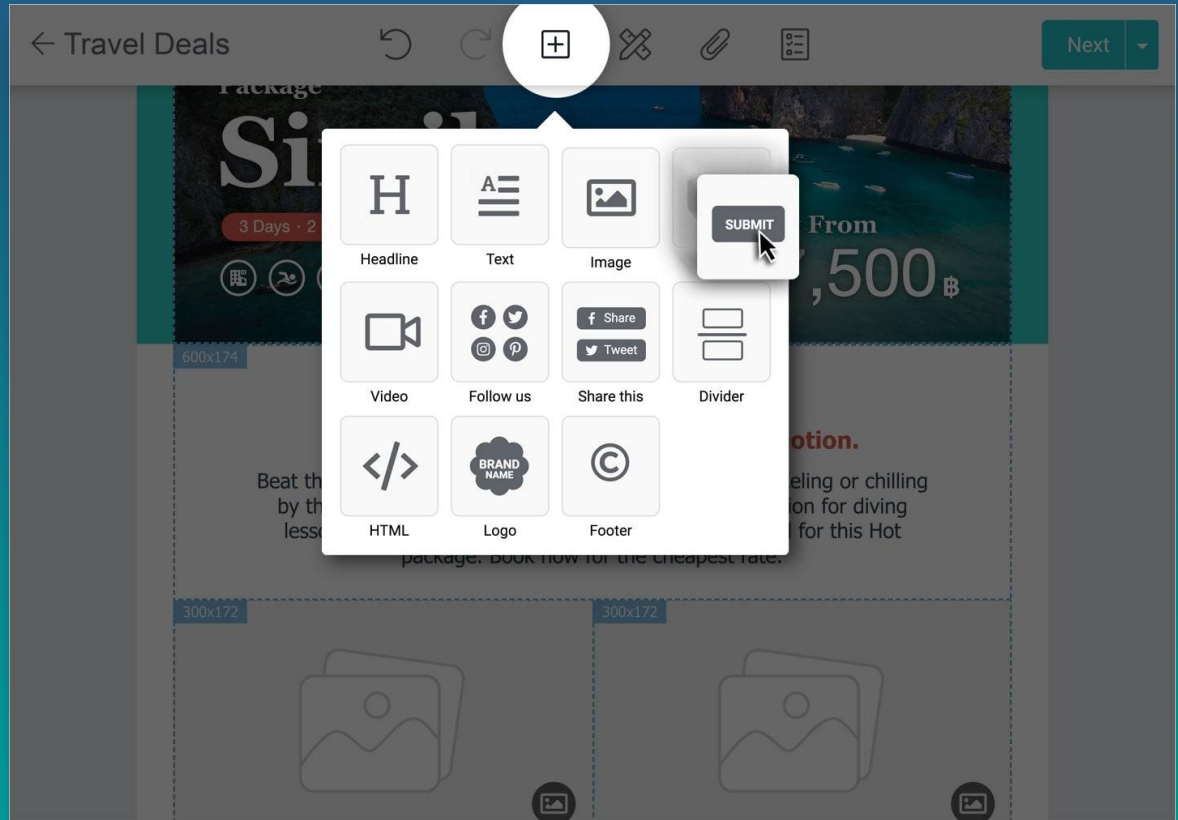
- Marketing Automation
- RESTful API
- Google Analytics Integration
- SMTP Relay with Secure TLS
- Webhooks

Drag-and-Drop email editor

Drag and drop easily text, call to action, or block section.

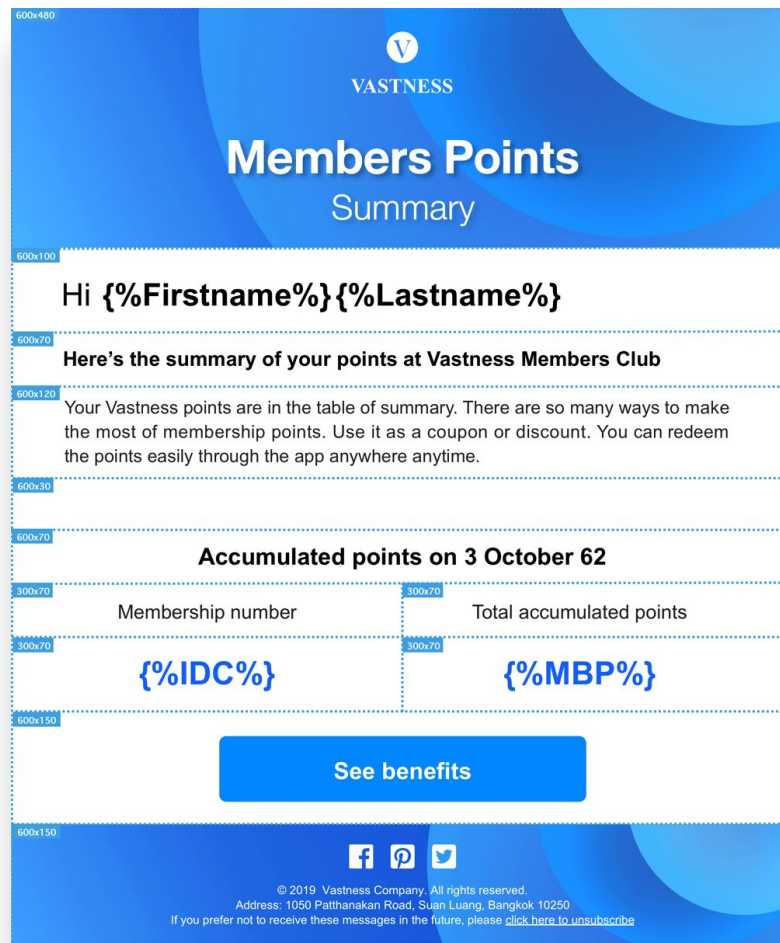
Upload and place your photo quickly then adjust and order your layout in few click.

Finally use our tool to preview the result.



Personalization

Personalize each email marketing sent by inserting dynamic text fields whether it be subscribers information, company informations or your own custom values.



The image shows a blue-themed email template for a 'Members Points Summary'. It features a header with the Vastness logo and title, followed by a personalized greeting using dynamic fields. The main body contains a summary of points and a table of accumulated points as of October 3rd. The table has two columns: 'Membership number' and 'Total accumulated points', with dynamic fields for the values. A 'See benefits' button is at the bottom, along with social media icons and a footer with contact information and an unsubscribe link.

VASTNESS

Members Points Summary

Hi {%Firstname%}{%Lastname%}

Here's the summary of your points at Vastness Members Club

Your Vastness points are in the table of summary. There are so many ways to make the most of membership points. Use it as a coupon or discount. You can redeem the points easily through the app anywhere anytime.

Accumulated points on 3 October 62

Membership number	Total accumulated points
{%IDC%}	{%MBP%}

[See benefits](#)

© 2019 Vastness Company. All rights reserved.
Address: 1050 Paththanakan Road, Suan Luang, Bangkok 10250
If you prefer not to receive these messages in the future, please [click here to unsubscribe](#)

Segmentation

Determine who your targeted audiences and define your segment conditions with multiple relevant criteria rules in your lists to sending the right contents to the right person.

If all ▼ of the following conditions met:

Gender ▼	is Male ▼		🗑️
Interest ▼	contains ▼	Health	🗑️
Address ▼	contains ▼	Bangkok	🗑️
+ CONDITION			

OR

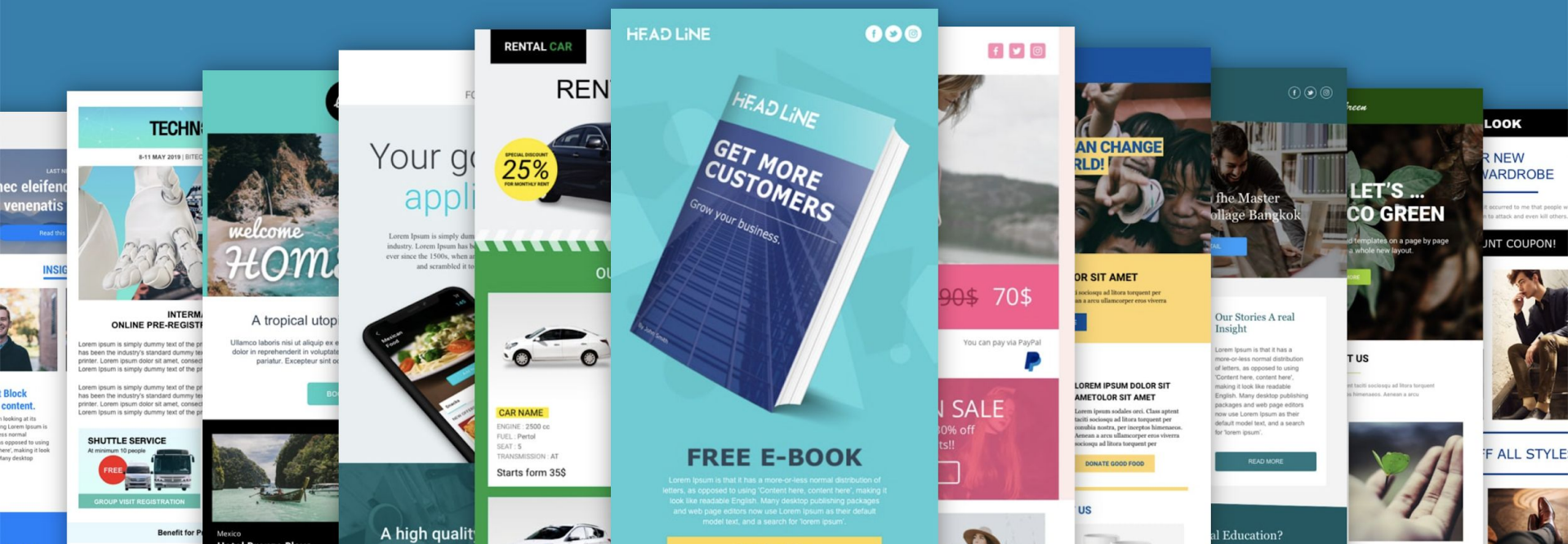
If all ▼ of the following conditions met:

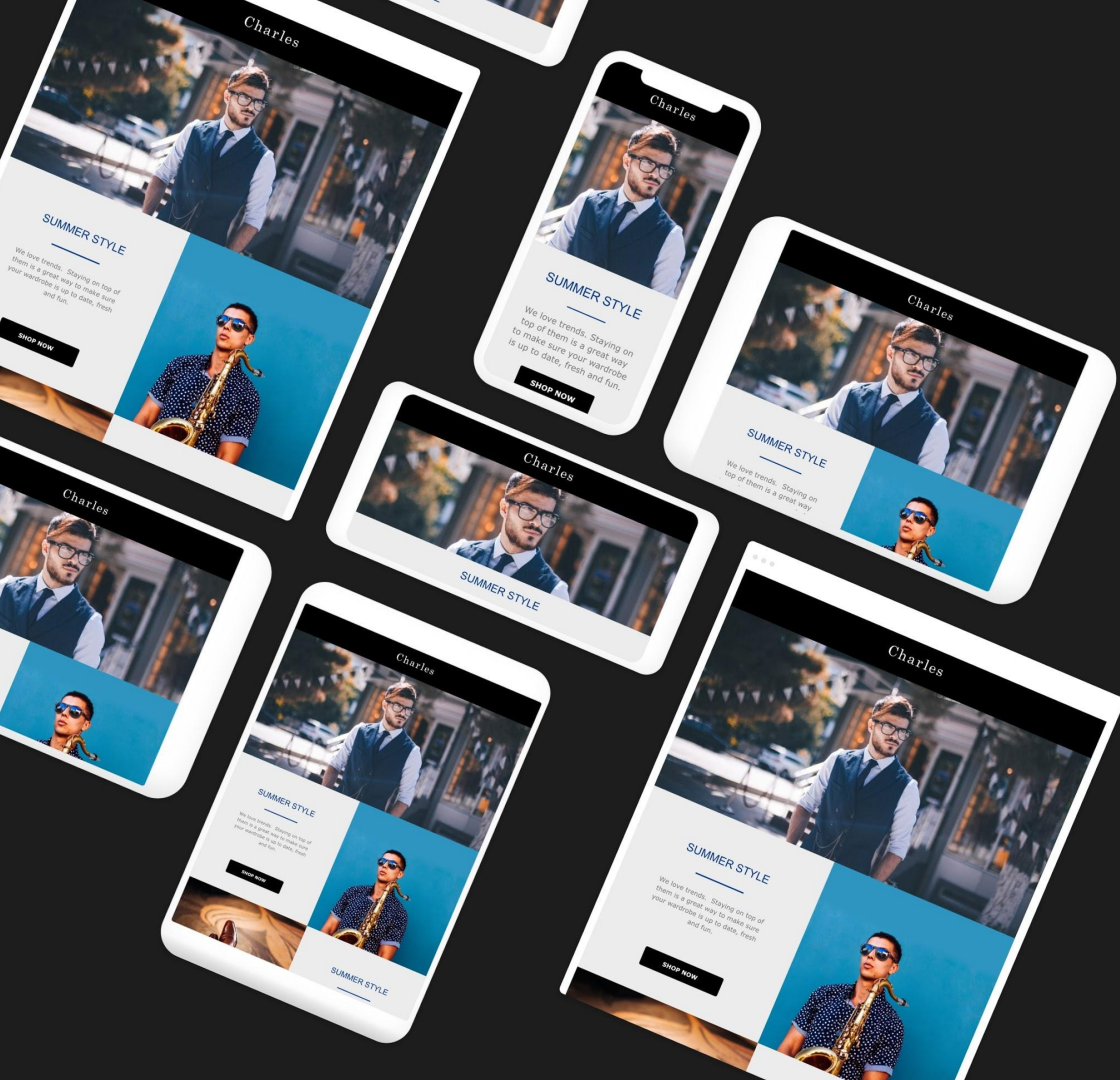
Gender ▼	is Female ▼		🗑️
Status ▼	contains ▼	Single	🗑️
Address ▼	contains ▼	Bangkok	🗑️
+ CONDITION			

+ NEW GROUP

Start with our Email Templates

Free responsive email templates, designed with a mobile-first approach, and fit any message, notification or newsletter. You can create your own template too.





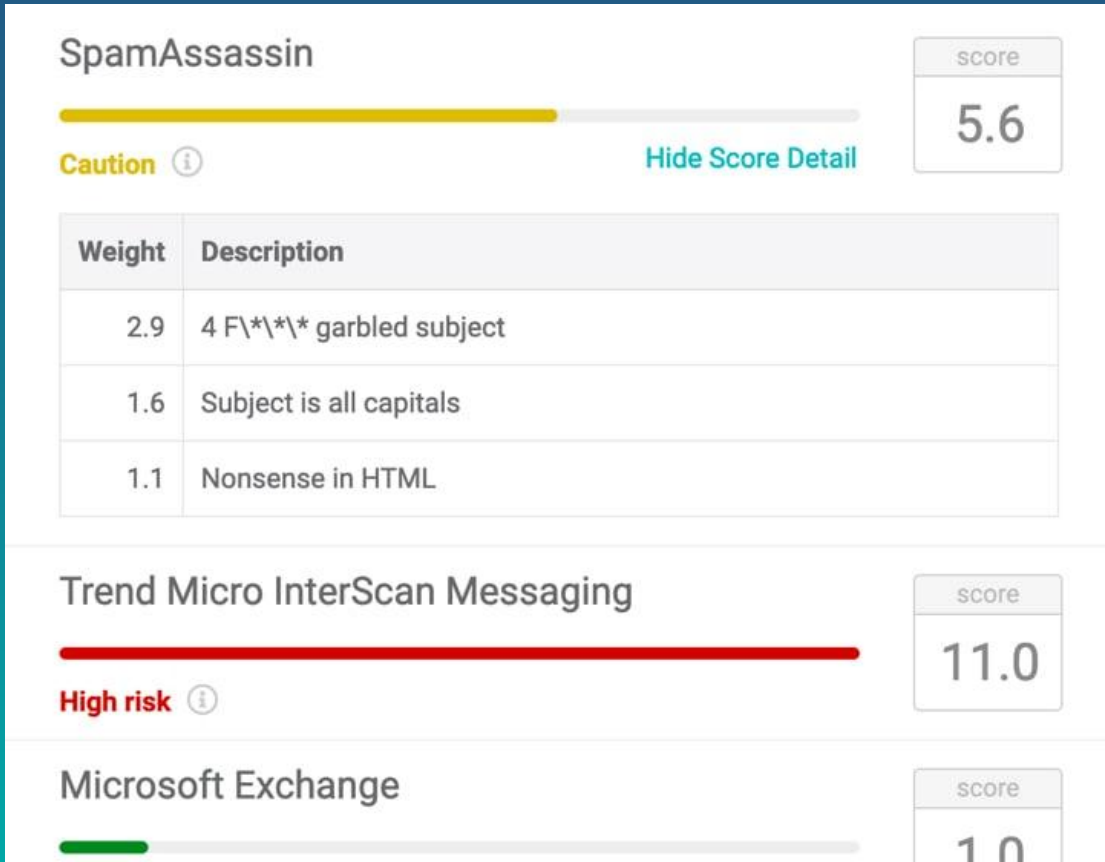
Ensure that your emails look perfect on any device

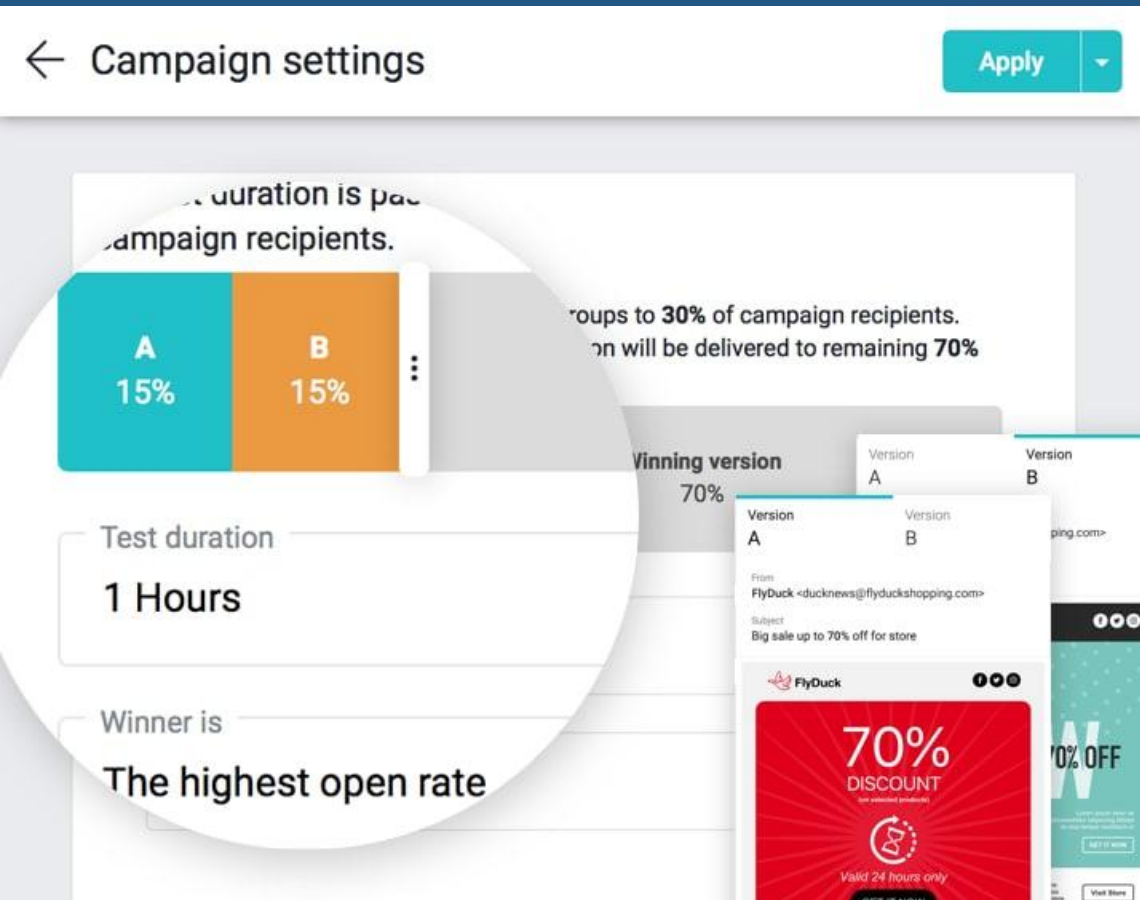
Make the compatibility of your email content in any email clients and devices by previewing it screenshots of your emails through more than 30 devices and apps via **Multi Screen Resolution Test** and **Device Simulation Preview**.

Spam Testing

Before send any campaign you can check your content by our SPAM Diagnosis according to five of the most popular anti-spam softwares

- SpamAssassin
- Microsoft Exchange
- Trend Micro InterScan Messaging Security
- Barracuda Spam Firewall
- Symantec Email Security.cloud



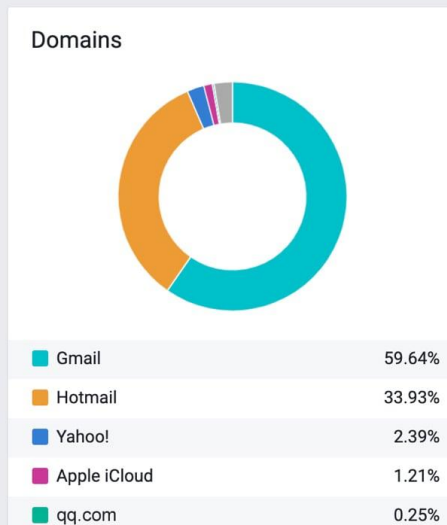
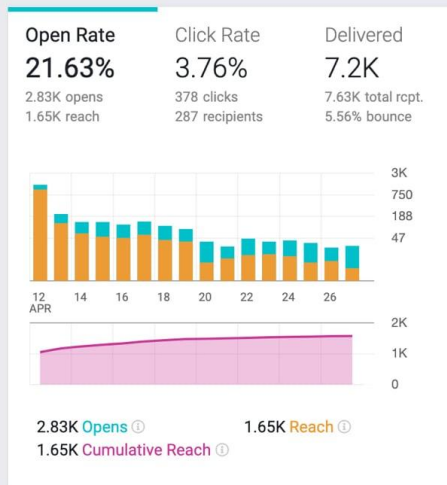


A/B Testing

Comparing multiple versions of email according to different factors such as subject line, call to action or images to see which one perform better. You can set how to determine the winner.

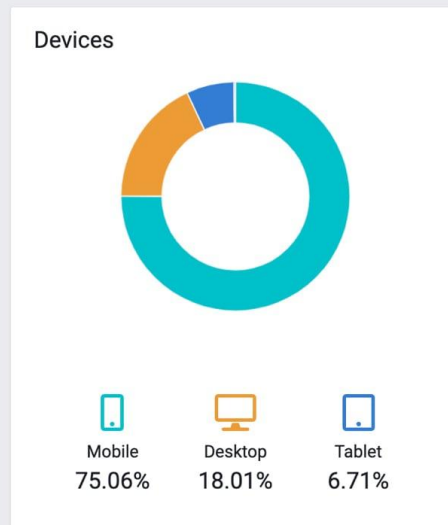
Real-time Reports

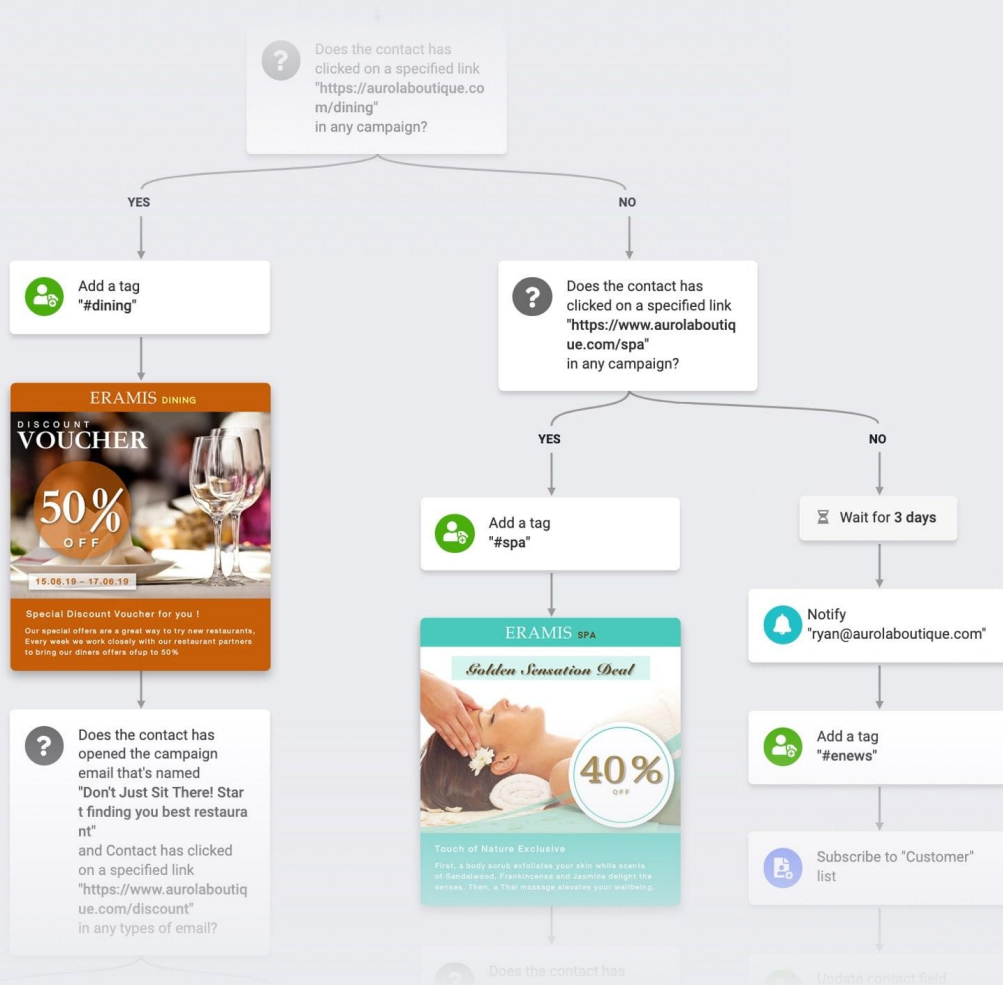
Obtain the more sophisticated statistics immediately after sent out your email marketing campaign on desktop, tablet or smartphone wherever you are.



Top recipients who opened ▾

EMAIL ADDRESS	OPENED
sophia@mail.com	20
jacob@mail.com	20
isbella@mail.com	15
mason@mail.com	12
emma@mail.com	12
william@mail.com	9
jeonkook@mail.com	8
jiminny@mail.com	8
kimnam@mail.com	8
jayden@mail.com	8





Automated email marketing tool

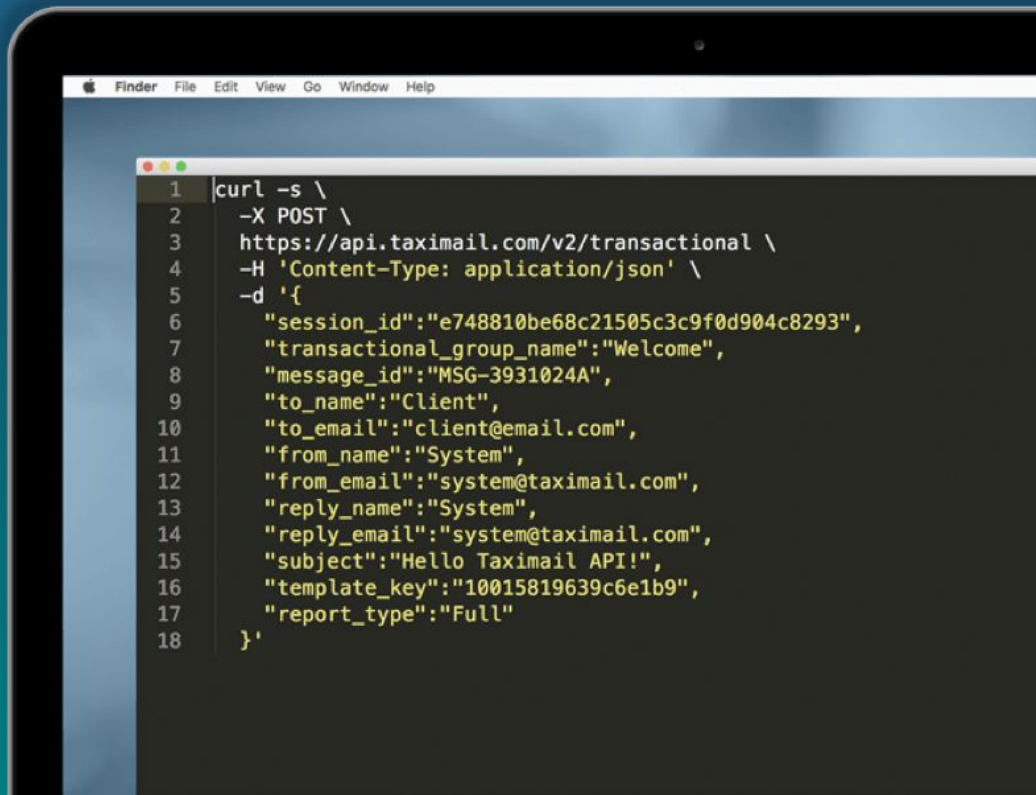
Create funnels and run automation campaigns that grow your sales. Let automation take care your leads, then notify you when ready for follow up.

RESTful API

We allows you to access data, submit your campaign and list via our web service.

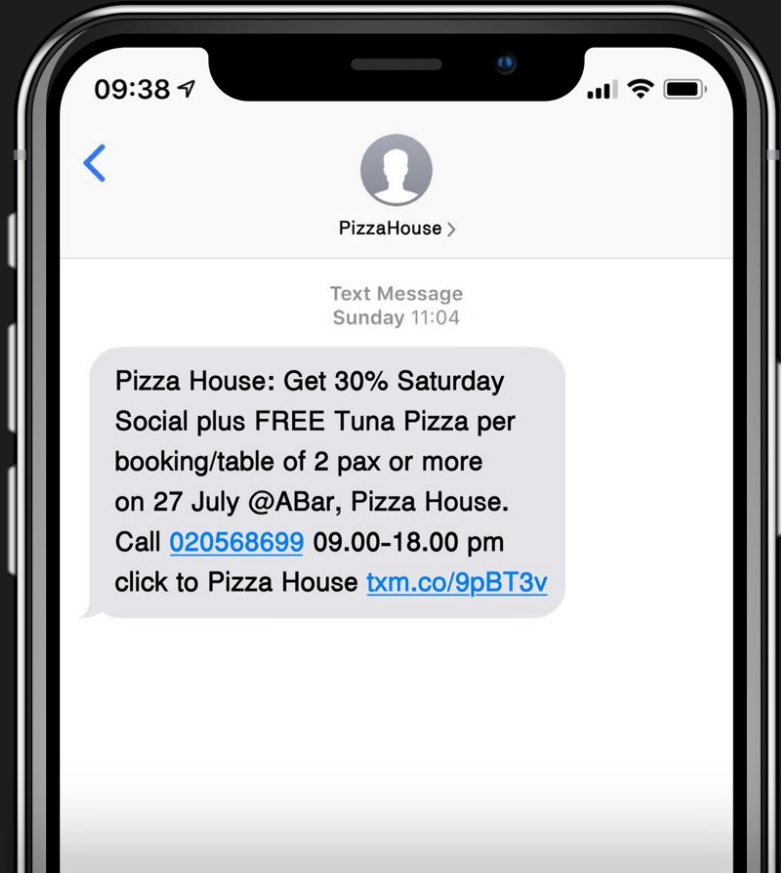
You can access the online API document via:

<https://api.taximail.com/doc>



Send bulk SMS marketing campaigns

Promote your latest promotion or special events to a contact list from your database. Choose a list, compose your message and schedule it to be sent whenever you want.



4 Reasons

Taximail is better than Mailchimp



Send emails quicker
than with MailChimp

150K

email per hour



Better technical and
strategy support than
MailChimp.

<2 hours

response times



Taximail's pro plan for
10,000 subscribers is

30% cheaper

compared to Mailchimp's
standard plan



Taximail allows you to
use your

own domain

in all links and DKIM

The companies that trust
Taximail with their business





krungsri
กรุงศรี



It's easy and secure. Email blasting ensures a fast deliverability. The statistics are very clear. It helps marketers to improve their email campaign and understanding customers. They have great customer support to back you up.

Pakamon Tulyapizitchai

SVP, Head of Digital Marketing





Taximail supports our online marketing service effectively through the user-friendly interface with complete statistics which can further improve and develop our campaign.

Panithan Termsaithong

Vice President Marketing


KING POWER
KING OF DUTY FREE



It's better than others. It allows us to define the segmentation with sophisticated criteria. And it has a clear open and clicks statistic to assess the campaign performance.

Duangjai Tangprasitthiporn
First Senior Vice President



Easy to use email marketing platform. Placing of beautiful elements together to communicate with customers well with the help of Taximail support team. They support technical issues all the time effectively.

Rapiphon Vongtongkum

Director of Corporate Communications and Branding







FINANSIA SYRUS



NÖBLE
DEVELOPMENT



● LAND & HOUSES



SC ASSET



ดิเรสมาร์ท



KIRIMAYA



SOFTWARE PARK
THAILAND

Plans & Pricing



Monthly **subscription**

Basic

Get the tools and support needed to build your business

- All core email marketing features
- + In-depth result exporting
- + SMTP Relay with Secure TLS
- + Webhooks
- + Multiple Users and Permission roles
- + Remove Taximail logo from emails
- + Phone and email support

See more detail at <https://www.taximail.com/en/pricing/monthly>

CONTACTS	EMAIL CREDIT/MONTH	AMOUNT/MONTH
2,000	8K	THB 390
5,000	20K	THB 860
10,000	40K	THB 1,530
20,000	80K	THB 2,740
50,000	200K	THB 5,470
100,000	400K	THB 9,590
200,000	800K	THB 17,400
500,000	2,000K	THB 38,600

Monthly **subscription**

Pro

Be a professional email marketer

- Everything you get with Basic plan
- + Add Barracuda Spam Firewall and Symantec Email Security.cloud in spam testing tool
- + 30+ devices simulation preview
- + Combined report

See more detail at <https://www.taximail.com/en/pricing/monthly>

CONTACTS	EMAIL CREDIT/MONTH	AMOUNT/MONTH
2,000	Unlimited	THB 560
5,000	Unlimited	THB 1,230
10,000	Unlimited	THB 2,180
20,000	Unlimited	THB 3,910
50,000	Unlimited	THB 7,820
100,000	Unlimited	THB 13,700
200,000	Unlimited	THB 24,800
500,000	Unlimited	THB 55,200

Pay-as-You-Go plan

Basic

Get the tools and support needed to build your business

- All core email marketing features
- + In-depth result exporting
- + SMTP Relay with Secure TLS
- + Webhooks
- + Multiple Users and Permission roles
- + Remove Taximail logo from emails
- + Phone and email support

See more detail at

<https://www.taximail.com/en/pricing/pay-as-you-go>

EMAIL CREDITS	PER EACH	AMOUNT
20,000	THB 0.220	THB 4,400
50,000	THB 0.190	THB 9,500
75,000	THB 0.160	THB 12,000
100,000	THB 0.140	THB 14,000
200,000	THB 0.120	THB 24,000
300,000	THB 0.100	THB 30,000
500,000	THB 0.080	THB 40,000
1,000,000	THB 0.060	THB 60,000

Pay-as-You-Go plan

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Be a professional email marketer

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See more detail at

<https://www.taximail.com/en/pricing/pay-as-you-go>

EMAIL CREDITS	PER EACH	AMOUNT
200,000	THB 0.132	THB 26,400
500,000	THB 0.088	THB 44,000
1,000,000	THB 0.066	THB 66,000
2,000,000	THB 0.037	THB 74,000
3,000,000	THB 0.032	THB 96,000
5,000,000	THB 0.028	THB 140,000
10,000,000	THB 0.025	THB 250,000
25,000,000	THB 0.016	THB 400,000

SMS pricing

Thailand (+66)

SMS MESSAGES PER MONTH	PRICING/MESSAGE
First 50 messages	Free
Next 4,950 messages	฿ 0.3100
Next 10,000 messages	฿ 0.2900
Next 85,000 messages	฿ 0.2700
Next 100,000 messages	฿ 0.2500
Next 300,000 messages	฿ 0.2300
Next 1,500,000 messages	฿ 0.2100
Above 2,000,000 messages	฿ 0.1900

See more detail at
<https://www.taximail.com/en/pricing#sms>

SMS MESSAGE/MONTH	PER EACH	AMOUNT
5,000	THB 0.3069	THB 1,535
10,000	THB 0.2985	THB 2,985
20,000	THB 0.2892	THB 5,785
50,000	THB 0.2777	THB 13,885
100,000	THB 0.2739	THB 27,385
500,000	THB 0.2428	THB 121,385
1,000,000	THB 0.2264	THB 226,385
3,000,000	THB 0.2088	THB 626,385



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