

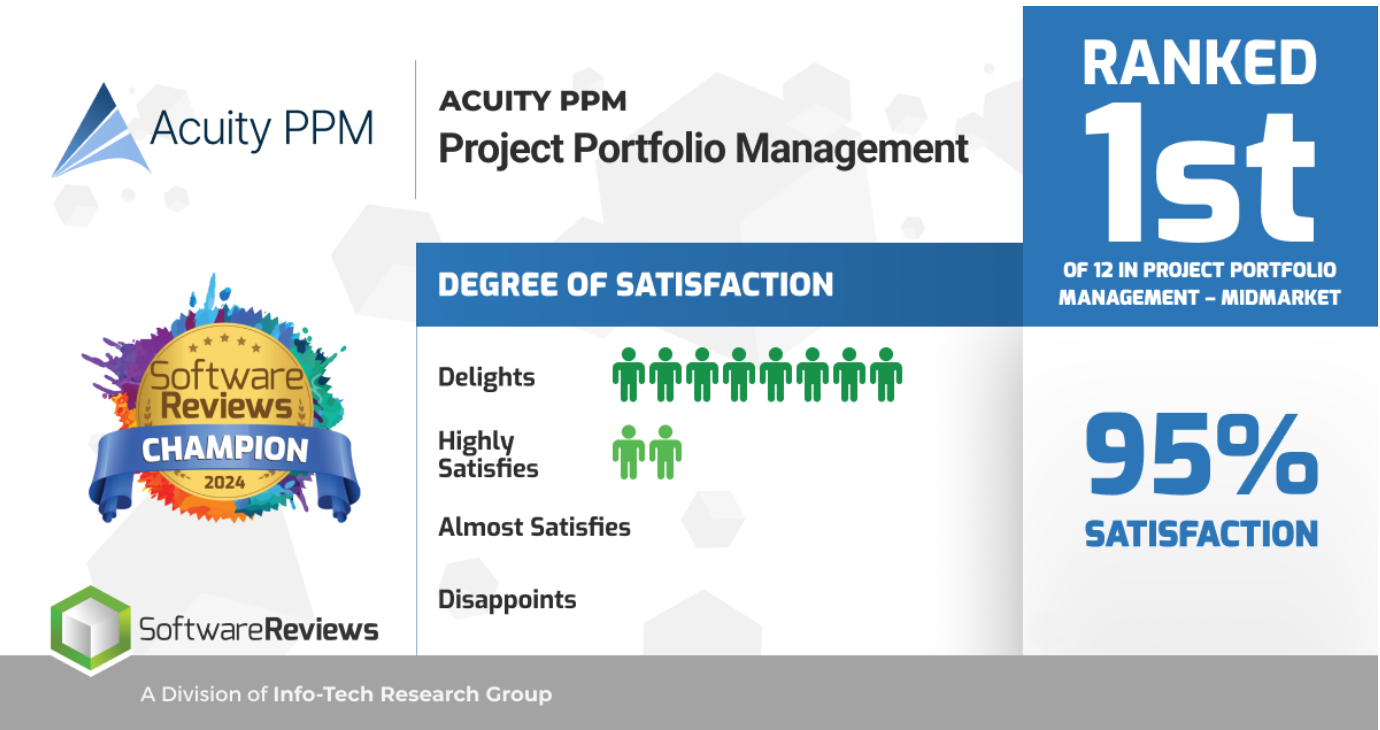


Project Portfolio Management Made Easy



By Acuity PPM

ACUITY PPM IS A MID-MARKET CHAMPION





Victoria Choo

Data Reporting Analytics Consultant

Kaiser Permanente

(Customer since 2022)

“

By documenting everything in Acuity PPM, our Project Managers spend *30-40% less time* compared to before when they had to touch multiple documents.

”



“



We tried to build a PPM tool inside Smartsheet, but outgrew that. We made the switch to Acuity as our PPM tool. We built a new project delivery methodology with a number of different steps, tools, templates. Acuity PPM has been really helpful because it's *very simple to use*, very configurable, and has been *able to grow with us* as we're continually evolving our methodology.

”

Adam Sykes

Director of Innovation &
Process Improvement

Ocean State Job Lot

(Customer since 2021)



WHY ACUITY PPM

Intuitive, Purpose-Built Design



- Acuity PPM delivers unmatched usability, designed by Portfolio Management Experts for portfolio managers and PMO's.
- Our intuitive interface streamlines processes and drives adoption.
- Customers report 30-40% productivity improvements due to our user-centric approach.

Deep Expertise Real-World Insight



- With years of experience partnering with Fortune 500 companies, our team understands the realities of project and portfolio management.
- We're not just software providers—we're trusted advisors, guiding clients to achieve measurable outcomes.

Rapid, Hassle-Free Implementation



- Unlike complex PPM solutions that take months to deploy, Acuity PPM offers lightning-fast implementations, often completed within two weeks.
- This ensures organizations can quickly realize value and focus on strategic priorities.

Flexible, Scalable Solution



- Based on our proprietary PPM maturity model, Acuity PPM's modular design adapts to each client's unique needs and maturity level.
- This tailored approach allows organizations to grow with our solution, avoiding the constraints of one-size-fits-all tools.

Outcome: solutions that *drive* business value



CUSTOMERS LOVE US



Click [HERE](#) to read reviews on Software Reviews



Click [HERE](#) to read reviews on Gartner



Click [HERE](#) to read reviews on SourceForge



Click [HERE](#) to read reviews on Capterra

"We have been so pleased with the Acuity platform....You have built an incredible platform that has really aided in our transformation this past year."

– Teresa Lackey, PMO Director, Ozarks Electric Cooperative



FOUNDED

2018

CUSTOMERS

45+



KAISER
PERMANENTE®



CALGARY
PUBLIC
LIBRARY



Carnegie
Mellon
University



national
express



PORTFOLIO MANAGEMENT GIVES ANSWERS

What are we
working on?

Do we have the
right projects?

Did we get the
benefits we
intended?

Can we **realistically**
deliver the portfolio?

Where are we
investing money
and people?

What **value** are
we delivering?

How are we
performing?

Are our resources
optimized?

Can we absorb
all the **change**?



WHICH SOLUTION DO YOU WANT?

“Many vendors say their software is easy to use, but Acuity PPM really is easy to use”



ACUITY PPM

OR



Other “Leading” Tools

GARTNER: “Most products have far more functions and features than organizations **will ever consume**”

GARTNER: “Focus on user interface and usability in your tool selection process, to achieve a much higher level of engagement from the people committed to executing on strategy”

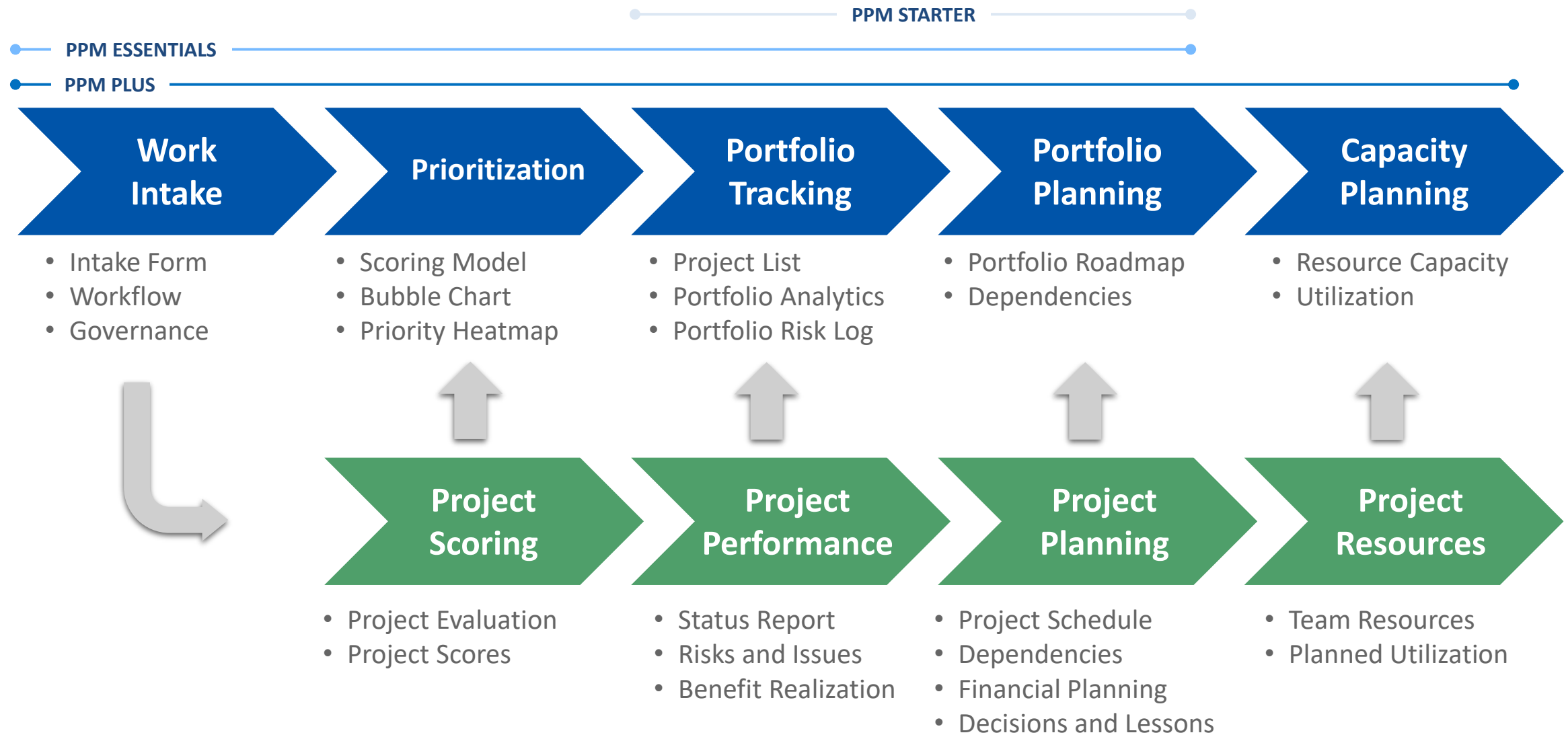
GARTNER: “Smaller, more flexible solutions with **higher levels of usability are critical** to get people to actually want to use the software. If usage needs to be compelled, then this is an indication that the tools are the wrong ones.”



KEY FUNCTIONALITY

PORTFOLIO

PROJECT





Acuity PPM

PRODUCT EXPERIENCE

PROJECT PORTFOLIO MANAGEMENT – MIDMARKET



100%

RELIABLE



100%

ENABLES
PRODUCTIVITY



100%

PERFORMANCE
ENHANCING

**NET
EMOTIONAL
FOOTPRINT**

+97



Software**Reviews**

A Division of **Info-Tech Research Group**

July 2024



Acuity PPM

ACUITY PPM Word Cloud

Weak

Strong



NEGATIVE

NEUTRAL

POSITIVE

OVER DELIVERED
EFFECTIVE
EFFICIENT
FAIR
CARING
RELIABLE
FRIENDLY POLICIES
TRANSPARENT
ENHANCEMENTS
PRODUCTIVITY
ENABLES
PRODUCTIVITY
INCLUDES
PRODUCT
ENHANCEMENTS
SAVES TIME
UNIQUE FEATURES
ALTRUISTIC
CLIENT
FRIENDLY
POLICIES
TRANSPARENT
ENHANCEMENTS
PRODUCTIVITY
HELPS INNOVATE
LOVE
GENEROUSITY
TRUSTWORTHY
INSPIRING
ALTRUISTIC
CLIENT
FRIENDLY
POLICIES
TRANSPARENT
ENHANCEMENTS
PRODUCTIVITY
CRITICAL
FRIENDLY
NEGOTIATION
INTEGRITY
RESPECTFUL
CONTINUALLY IMPROVING

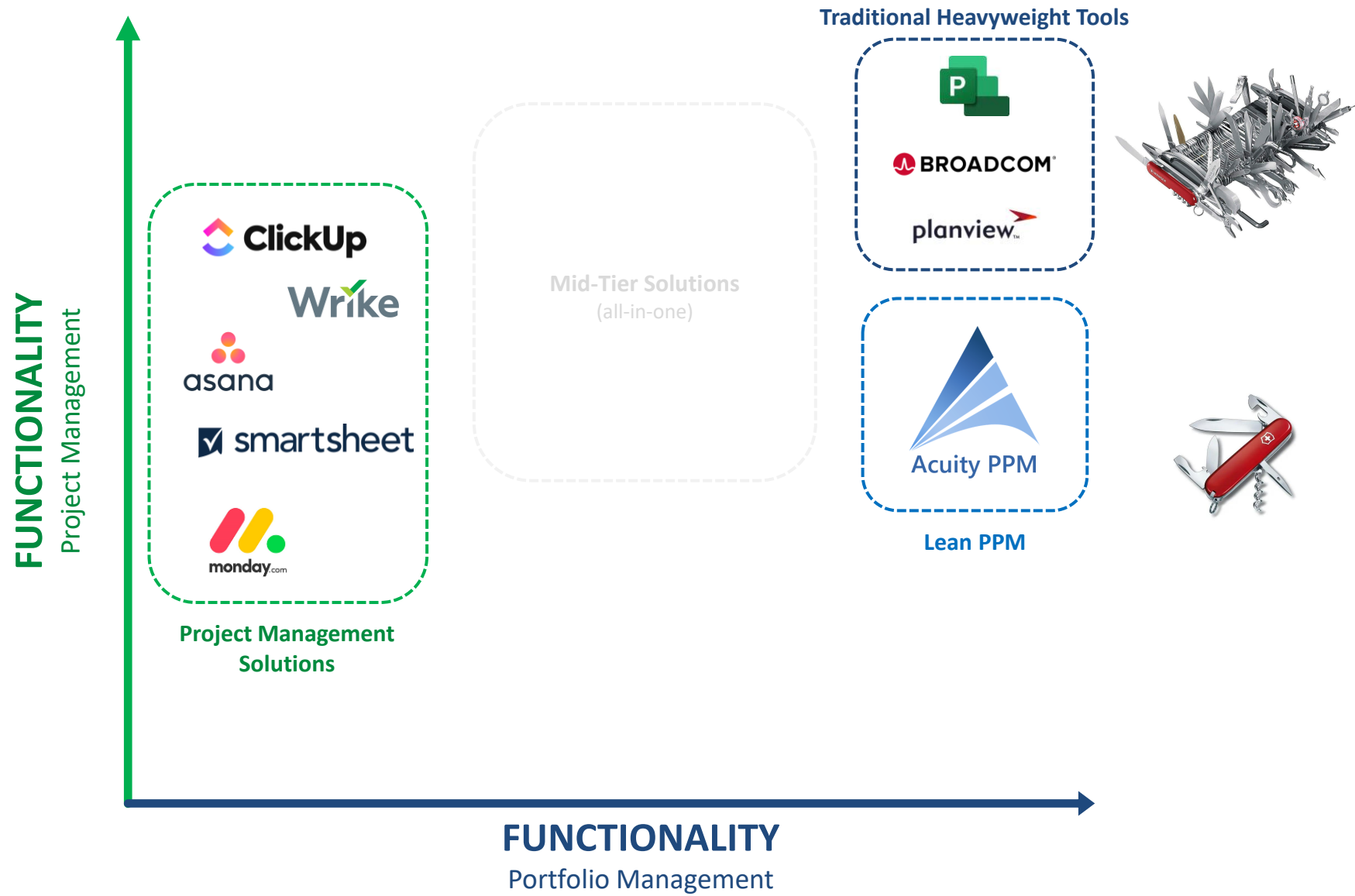


SoftwareReviews

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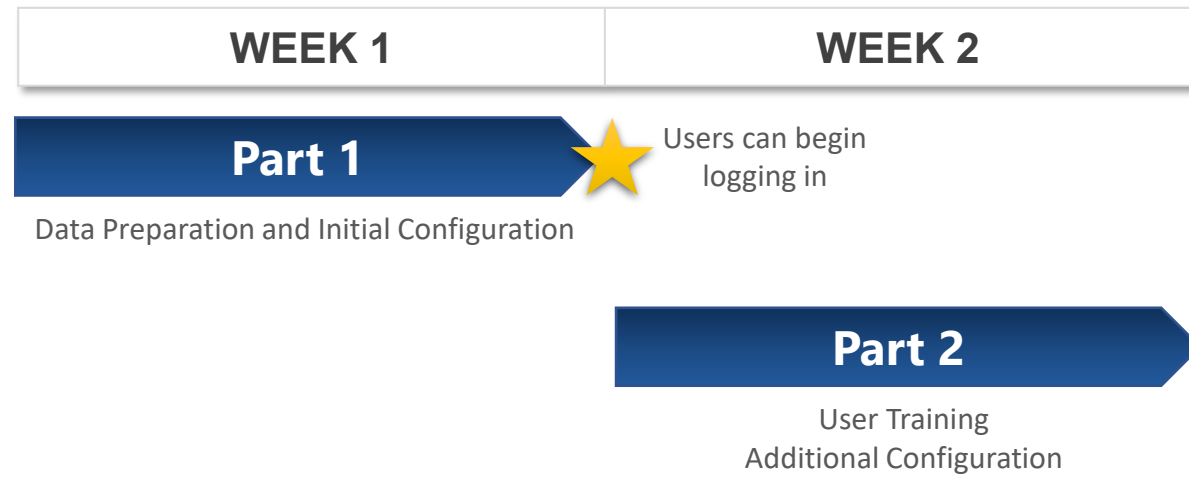
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PROJECT vs PORTFOLIO MANAGEMENT SOFTWARE



IMPLEMENTATIONS MEASURED IN DAYS

(Not weeks or months)



“We won’t need user training; I have never used a portfolio management system that was as easy as Acuity PPM”

-Tara George, Al Futtaim

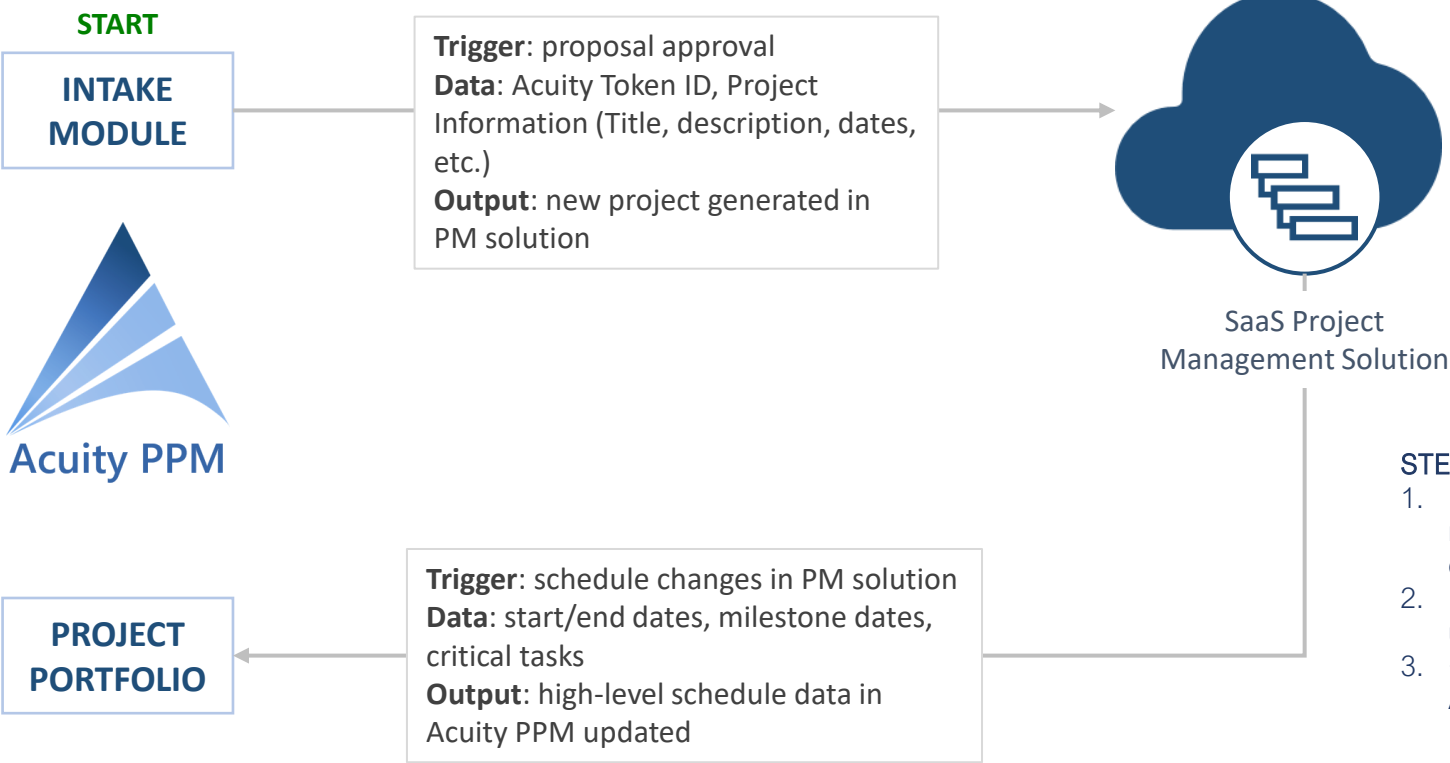


Acuity PPM – Project Management Integrations 2.0

The new updates to integrating with Project Management solutions will allow for company-level integrations, which is superior and easier to management than the 1:1 integrations we currently utilize. We will have a secure table to store tokens between the systems which will simplify maintenance.

STEPS (In Acuity PPM)

- 1. User creates proposal in Acuity
- 2. Admin approves proposal in Acuity
- 3. Integration: new project is created in <PM tool>
- 4. Acuity data flows to <PM tool> for new project



STEPS (In PM Tool)

- 1. User updates <PM tool> with new milestone dates AND/OR start/finish dates
- 2. Integration: new timeline data is updated in Acuity
- 3. <PM tool> timeline data flows to Acuity PPM for existing project

Representative Project Management Integrations



THANK YOU



Acuity PPM

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