

Audience Intelligence

Behavioral audience intelligence — what your audience searches, buys, watches, and engages with. Search intent signals, not just social following.

- Search-behavior based
- Global + India
- Real-time signals

Tip: name a group of people (a "who") — like freelance designers or SaaS founders — not a topic like "design" or "marketing". ⓘ



Be first. Not just found. · dorqa.io
Audience Intelligence Report · youtubers

🌟 Audience Snapshot

Synthesis

Men and women, mostly in their mid-twenties to mid-thirties, engage with content about YouTubers on platforms like Quora, Reddit, and LinkedIn. They discuss topics such as "content creation", "editing help", and "tips and tricks", and express concerns like "scammers everywhere" and "demotivation". They consume content from websites like Wikipedia, IMDb, and Social Blade, and watch YouTube channels like the official YouTube channel and YouTube Guide Builder. They also watch videos from popular YouTubers like Nick DiGiovanni and MrBeast Gaming, with views ranging from 2.8 million to 71.2 million.

Generated from 5 signals

👤 Who They Are

DataForSEO Trends · Demographic data

AGE BREAKDOWN ⓘ

18-24	100	1.6x
25-34	94	1.1x
35-44	55	0.7x
45-54	36	0.6x

Bar = relative interest · Nx = over-index vs. general online population

GENDER INTEREST ⓘ

Female	98
Male	100

Relative interest · skews male

Over-index baseline not available for this region

INTEREST CONCENTRATION ⓘ

Per-capita interest, not audience size. Small states can rank high.

Kerala	100
Punjab	81
India	71
Delhi	68
Madhya Pradesh	66
Chandigarh	61

Aggregated across 9 audience search queries · volume-weighted

WHERE THIS TOPIC SURFACES

Platforms ranked by how much this topic appears, not measured audience activity.

 **Reddit** High presence

6 communities · 10 active threads · led by r/youtubers

 **YouTube** High presence

8 creator videos · 194.7M total views · led by "I Asked YouTuber Millionaires For A Job!"

 **Pinterest** Medium presence

8 inspiration boards · led by "Popular Youtubers"

 **Amazon** Medium presence

6 books for this audience · led by "Ultimate YouTube: must read book for youtuber"

🔍 Search Intelligence

Google Search · DataForSEO · Search Intent

Where demand concentrates

Based on this audience's top surfaced searches, weighted by volume.

Youtube	100% · 8.1K
youtube a · what is youtube · is youtube	

What this audience is trying to figure out

Searches around this topic — not the audience's full search history.

Most

6

- Who is the 10 most popular YouTuber? [People Also Ask](#)
- Who are the top 100 YouTubers? [People Also Ask](#)
- Who are the top 50 YouTubers? [People Also Ask](#)
- Who is the fakest YouTuber? [People Also Ask](#)
- What are some good YouTubers to follow and watch on ... [Quora](#)
- What notable YouTubers would you want to meet? [Quora](#)

Optimize

1

What they also type

- youtube ad revenue calculator by video
- youtube channel monetization requirements 2026
- how to optimize youtube videos
- youtube video content ideas without showing face
- youtube live stream setup mobile
- youtube video editing software for pc
- youtube channel analysis tools
- youtube ad revenue calculator channel
- youtube channel monetization requirements 2025
- youtube video optimization tools

Google Autocomplete · Real searches

Related keywords (seed expansion)

12

Active Conversations

[Reddit](#) · [YouTube](#) · [Amazon](#)

[r/youtubers](#) YouTubers - A Subreddit for Creators

high

r/YouTubers is a subreddit for content creators to discuss long- and short-form video content creation.

[r/NewTubers](#) r/NewTubers

high

r/NewTubers: You're a YouTube Video Creator or Twitch Streamer? NewTubers is the Premiere "Small Content Creator"...

[r/PartneredYoutube](#) Whatever happened to YouTubers being ...

high

YouTube has already gone so far as to suggest what YOU should watch rather than have you browse. ly polished, simple...

r/SmallYoutubers r/SmallYoutubers

medium

r/SmallYoutubers is a place where people new to YouTube can grow. Our goal if for you learn from each other, and make your...

r/CasualConversation Who are your favourite YouTubers? : r/CasualConversation

medium

Do you have any YouTubers that you follow? Are there any you would recommend for others to watch? I like watching The...

r/indiasocial Are there any Good Indian YouTubers? Recommend ...

medium

Some suggestions: OkTested and UrbanGuide(older videos are better) , Fake podcast - Satish Ray(well written) , Relationshit...

r/youtube Which are the 16 best YouTubers in your opinion.

low

It does not have to be in tastes but objectively choose the best YouTubers of all time

r/self What YouTubers do you guys watch? : r/self

low

I can't really find a lot of interesting YouTube channels anymore, to be honest. I used to watch Moist Critical, but man, his cont...

r/youtube Favorite YouTubers

low

SimpleFlips has been a big one for me lately. He mainly does Super Mario Maker content, either beating uncleared levels, or...

r/VirtualYoutubers r/VirtualYoutubers

low

r/VirtualYoutubers: r/VirtualYouTubers is a subreddit for VTubers.

Google SERP · Reddit posts · not geo-filtered

Where They Discuss

Multi-platform · Live data

r/youtubers

Active community high

r/NewTubers

Active community high

r/PartneredYoutube

Active community high

r/SmallYoutubers

Active community medium

r/CasualConversation

Active community medium

r/indiasocial

Active community medium

 Language They Use

Google Autocomplete · Reddit discussions

PHRASES

- content creation
- scammers everywhere
- editing help
- tips and tricks
- live streams
- engage viewers
- stay consistent
- demotivation
- less engagement
- educational content
- b2b examples

WHAT THEY'RE LOOKING FOR

- What's the best YouTube advice you've ever gotten?
- Advice I wish someone had told me before starting ...
- My Ultimate List of Spots to Find YouTubers Who Need ...
- Finance YouTubers/content creators you can trust?
- Best youtubers for tips and tricks and guides on valorant

 Trusted Sources

Google SERP · YouTube · Live

en.wikipedia.org	high
socialblade.com	medium
imdb.com	medium
us.youtubers.me	low
grynow.in	low

 Trend Signal

Dorqa Trend Engine · Live

Not currently tracked in the Trend Engine