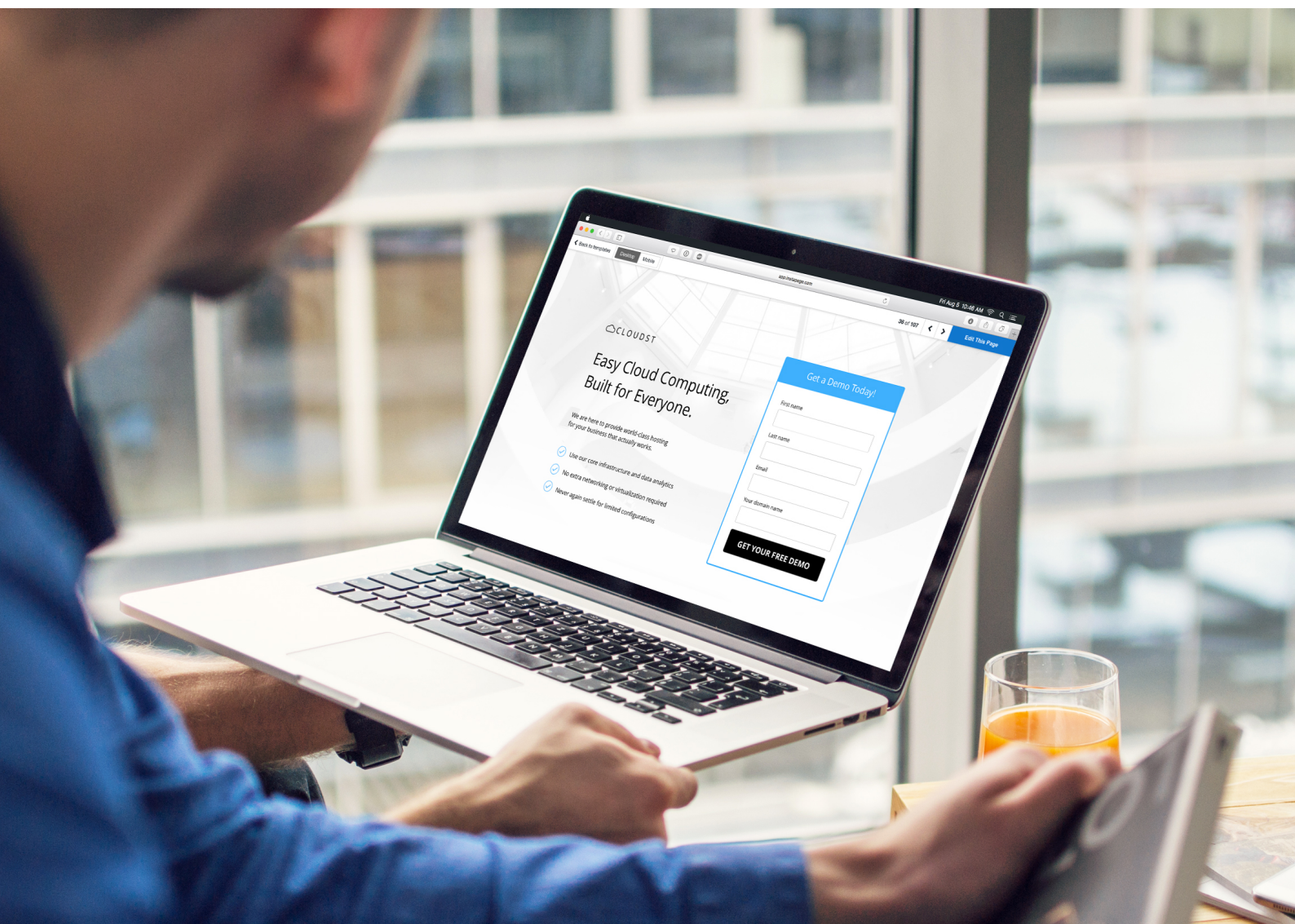# Instapage

15 Reasons You Should Create Your Landing Pages with Instapage

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Marketers have two main ways to create a landing page: hire a designer — which can be very costly and time consuming — or select a dedicated landing page platform to create the page yourself. Creating highly customized pages yourself has never been easier with designer-friendly software such as Instapage.

Learn the top 15 reasons to trust all of your landing pages to Instapage.

1. Best analytics in the industry

- Make more sense of your data by setting display rate percentages, view conversion rates vs. unique visitors, and much more.

2. Manage clients and team members more efficiently

- Regardless if your team is big or small; be able to view, edit, or manage your team's landing pages.

3. Unlimited pages, traffic, and domain publishing

- The more campaigns you have, the more landing pages you'll need. Generate as much traffic as you want and publish to your own domain.

4. Unlimited A/B split testing

- With unlimited testing, Pro and Premium Instapage users have more freedom to get creative, test their pages, and increase their conversion rates.

5. Unlimited Sub-Accounts

- Do you want a sub-account for each client or a separate workspace for each marketing channel?

- Premium Instapage customers have total freedom to manage their marketing efforts without having to pay for each additional sub-account!

6. Group elements and format mobile pages seamlessly

- Align and organize your page elements faster than ever while creating mobile versions with maximum design accuracy.

7. Create pixel-perfect landing pages with our CSS Editor

- Our Inline Style Editor allows you maximum flexibility and precision to edit, create, and delete a variety of landing page elements — so that your pages are pixel-perfect.

8. Branded email notifications

- Reinforce your brand and take all the credit for leads you help your clients generate with branded emails.

9. Google Fonts & Adobe Typekit

- Keep your landing pages on-brand with our Custom Fonts integration and enjoy the flexibility of choosing *your font*.

10. Access to over 31 million stock photos with the Bigstock database

- Gain access to Bigstock's photo database, purchase, and insert professional photos that can increase your conversions.

11. Advanced technical support

- Phone, email, or chat. Take your pick with our expanded knowledge base.

12. One-on-one onboarding and consultation

- Ask us anything about landing pages because we want your marketing campaigns to achieve maximum ROI!

13. Free template reviews

- Premium Instapage users enjoy free template reviews based on 30+ design points by our in-house conversion-focused designer.

14. We're highly flexible

- Our landing page software is great for entrepreneurs, small businesses, enterprise level, and agencies.

15. Free trial with no credit card required

- The only landing page software to offer a free trial with no credit card required!

- More than 250,000 users already trust Instapage (And more users each day!)

- With fully customizable templates and 20+ integrations, create your own high-converting landing page, today!

BUILD MY PAGE NOW