



---

**The Company**

**The Vision**

**Organisational Overview**

**Ecosystem & Impact**

**Product Portfolio**

**Value System**

**Clientele & Partnerships**



### **RAMP IS THE WORLD'S FIRST INTEGRATED PLATFORM SIMPLIFYING THE AUTOMOTIVE OWNERSHIP & MAINTENANCE EXPERIENCE.**

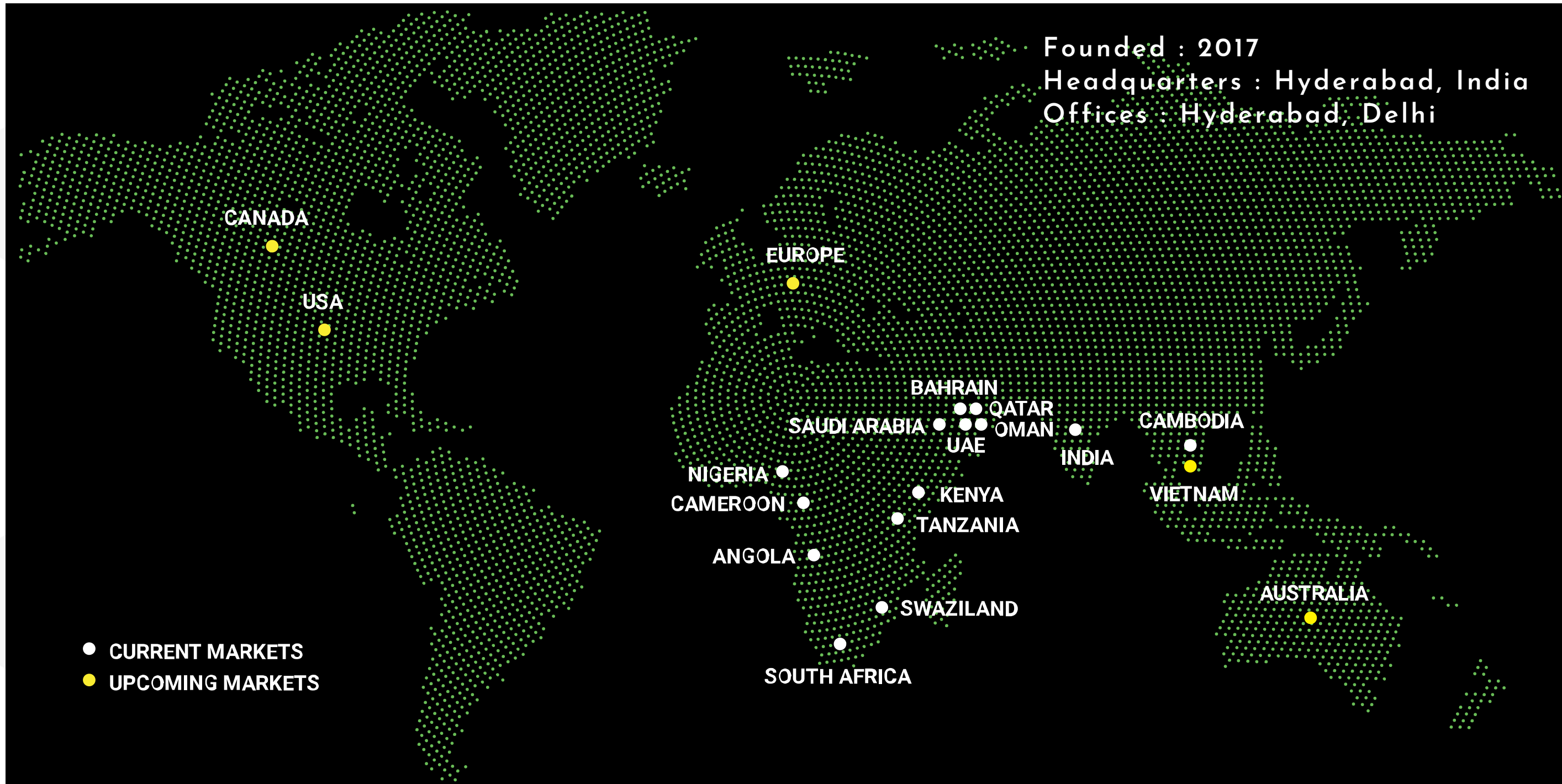
We are doing this by making quality digital infrastructure available to all stakeholders of the automotive aftermarket industry. This digitization leads to improved efficiency of the current ecosystem and results in extraordinary end customer experience.

We are the only such platform in the world that is capturing the entire transaction across every stakeholder by providing them a truly integrated platform on the cloud and meaningfully addressing the challenges of \$700 Billion unorganized automotive aftermarket industry across the world.

Integrating different stakeholders  
on a single SAAS platform and  
facilitating seamless business  
transactions between them

**To Be A Global Leader In Automotive Life Cycle Management Through An Integrated Digital Ecosystem.**

**BUILDING THE LARGEST DIGITIZED INTEGRATED VEHICLE LIFECYCLE MANAGEMENT ECOSYSTEM**



 Google Reviews



4.7 Stars | 444 Reviews









CLOUD BASED



REALTIME ANALYTICS



CROSS PLATFORM



3RD PARTY INTEGRATIONS



RECOGNISED AS "PMI TOP 5 STARTUPS"- 2019 BY THE PROJECT MANAGEMENT INSTITUTE AT PMI'S 50th NATIONAL CONFERENCE



RECOGNISED AS "HYSEA TOP 10 STARTUPS"- 2019 BY HYDERABAD SOFTWARE ENTERPRISES ASSOCIATION



FROST & SULLIVAN INDIAN SAAS PRODUCT FOR AUTOMOBILE WORKSHOPS CUSTOMER VALUE LEADERSHIP AWARD" 2020

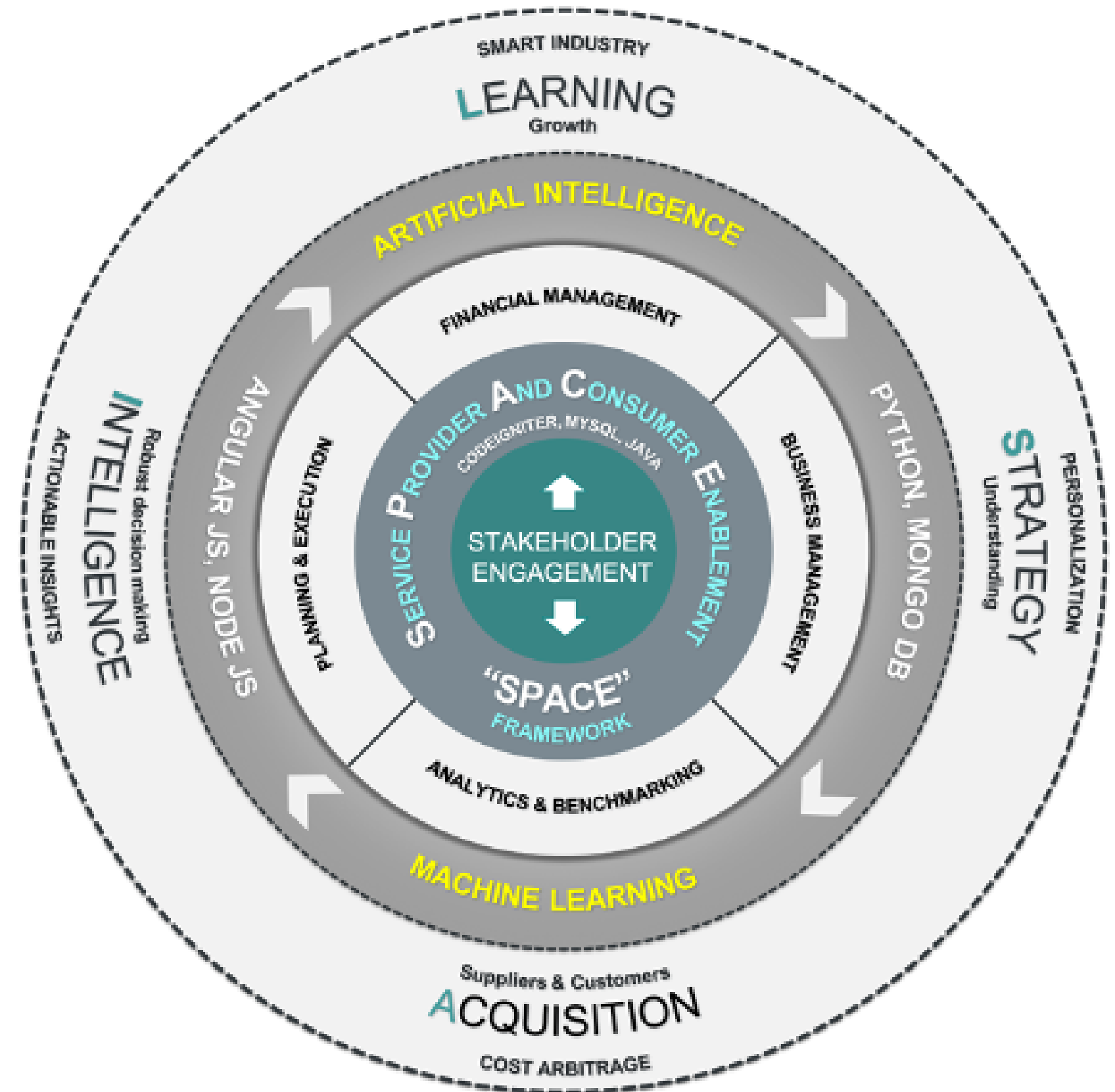
## CREATING VALUE WHERE IT MATTERS MOST



World's first!

AN EXCLUSIVE  
FRAMEWORK DESIGNED  
FOR ALL BUSINESSES IN  
THE AUTOMOTIVE  
INDUSTRY

PLUG, PLAY & SAIL!





AUTOMOTIVE SERVICING  
BUSINESSES



VEHICLE LEASING BUSINESSES



LUBRICANTS & PAINTS



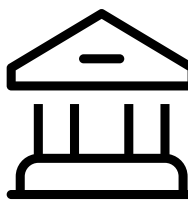
VEHICLE SALES BUSINESSES  
(NEW/ USED)



SPARE PARTS DISTRIBUTORS



CONSTRUCTION & MINING  
EQUIPMENT BUSINESSES



BANKS & NBFCs



INSURANCE BUSINESSES

- 2/3/4 Wheeler fleet management
- Goods & heavy vehicle fleet management
- Construction equipment management
- Fleet leasing management
- Fleet maintenance & tracking

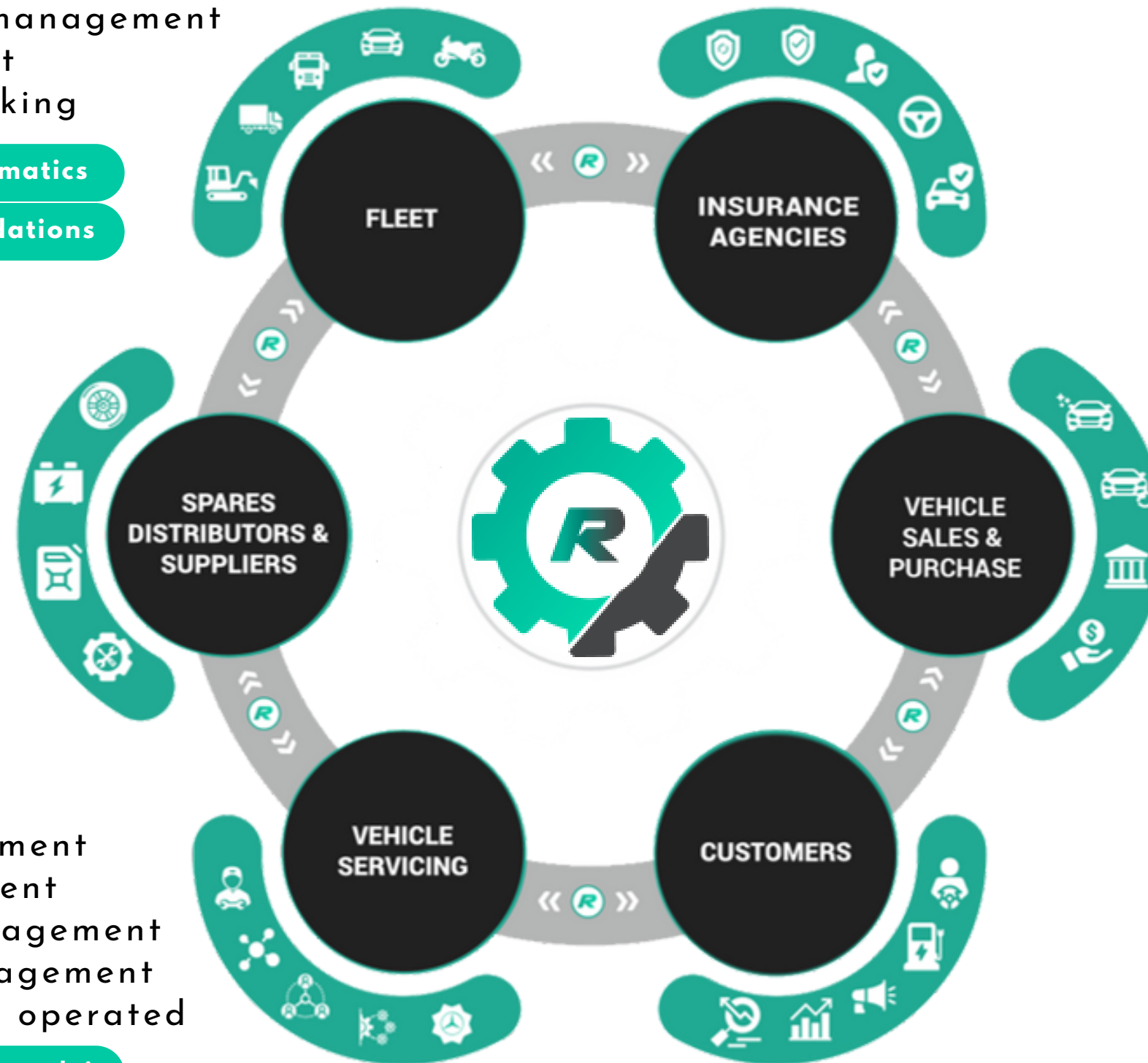
Leasing	Maintenance	Telematics
Contracts	Documents	Validations

- Tyres vendors
- Battery vendors
- Lubricant vendors
- Paint Vendors
- Spare parts vendors

Sales	Purchases
Orders	Status

- Single Workshop management
- Multi workshop management
- Franchisee workshop management
- Service aggregation management
- Company owned company operated

Job cards	Estimations	Insurance claim
Day book	Counter sales	DVI



- Insurance renewals
- Insurance claims
- Claim reporting
- User based insurance
- Driver rating
- Vehicle profiling

Digital claims	UBI
Sales	Renewals

- New vehicle sales
- Used vehicle sales
- Banking services
- Financial services

Leads	Loans
Chats	Marketing

- Vehicle profile management
- Emergency assistance
- Driving behaviour analysis
- Owners community
- Expert assistance
- Vehicle sales & purchases

History	Maintenance
Community	Emergency

## COMMON FEATURES

- Reports
- Analytics
- CRM
- Inventory
- Vendors
- Purchases
- Tax compliance
- Alerts
- Approvals
- Escalation
- Promotions
- Permissions
- Access control
- SMS/ Email
- Employees
- Mobile & web
- Billing
- Stores
- Pictures

**500+**

Business Processes Designed

**100+**

Functional Modules

**IOT**

Enabled

**10+ MILLION**

Lines of Code

**05+ MILLION**

Device Hours of Usage

**07**

Industries

**20 COUNTRIES**

Globally

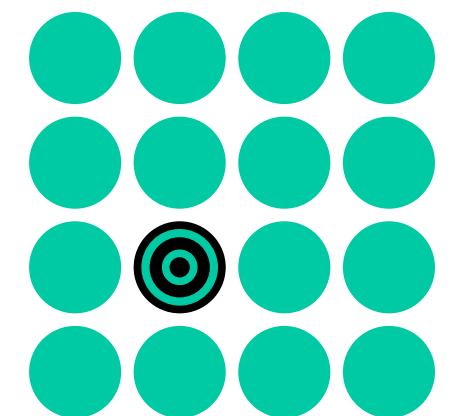
**03+ MILLION**

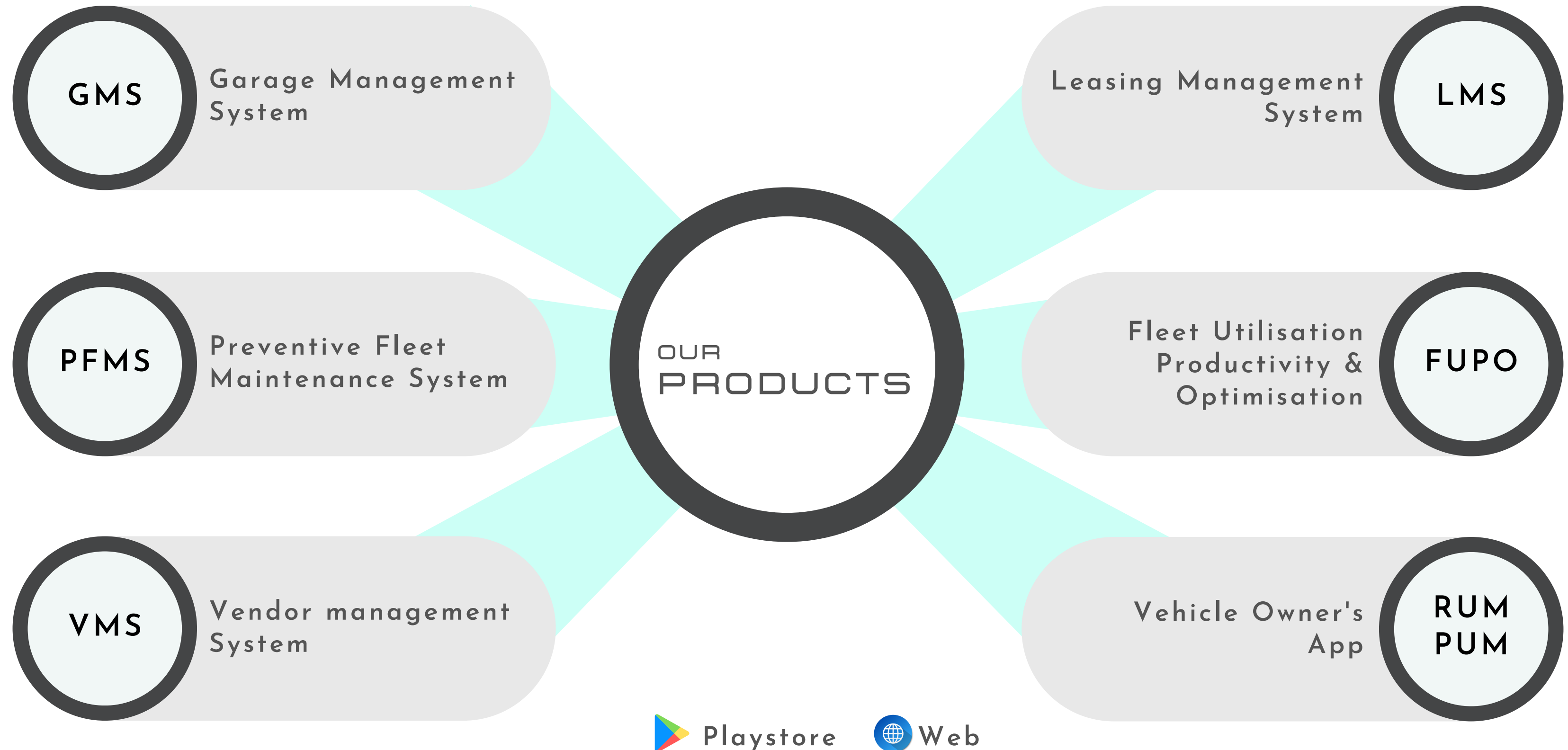
Vehicles Managed Annually

**20000+**

Users Impacted

- Digitization of all stakeholders' business flows within the platform
- Digitally pre-integrated and ready-to-market solutions
- Automotive Industry-focused platform generating value for all stakeholders
- Adept communications engine to keep all the stakeholders informed & updated
- Data structuring at the grassroots level to benefit from powerful Data Analytics.
- Real-time insights and practical reporting tools
- Scalable solutions to cater to your growth story
- Plug & play modules for a seamless experience
- Transparency, Control, Accountability and Flexibility to your teams
- Easy to adopt UX and Business Process improvement.







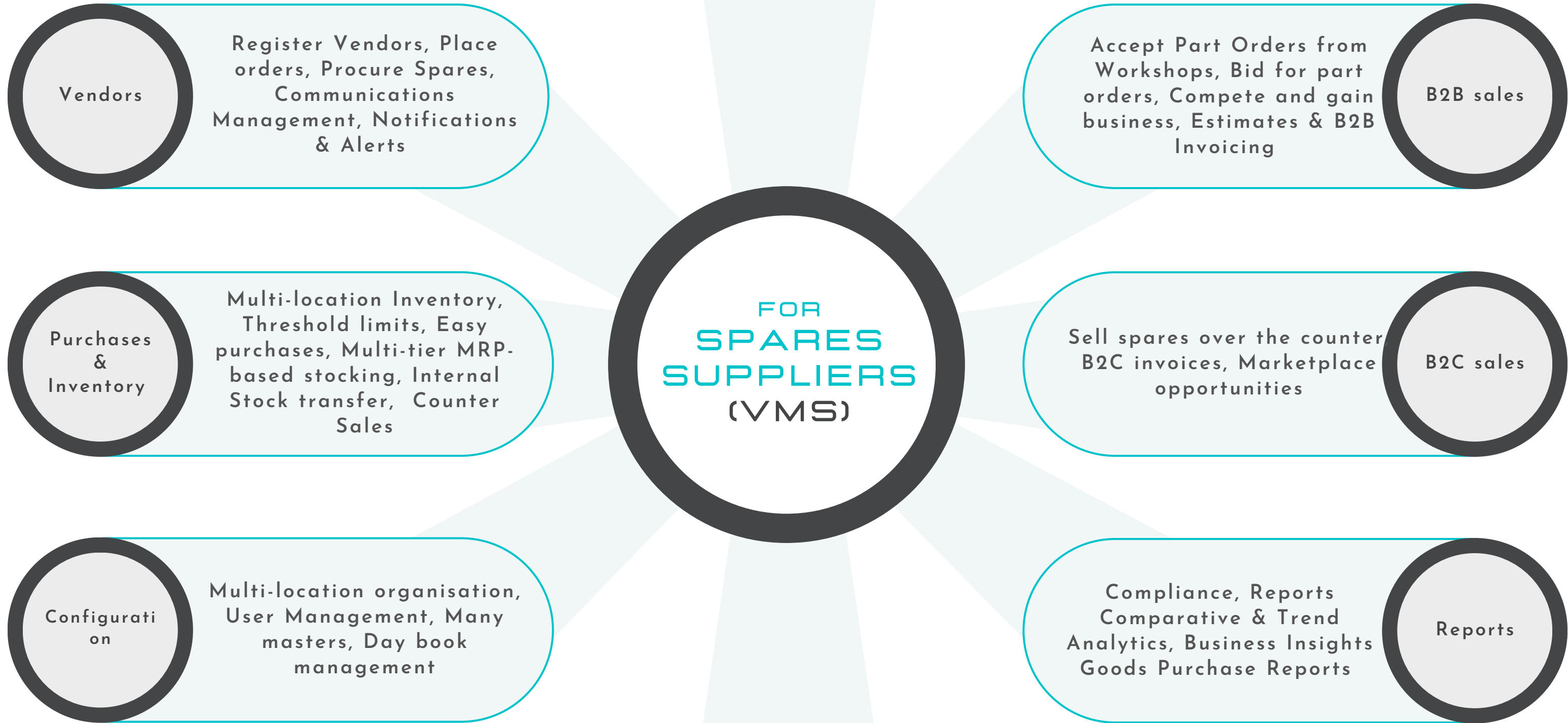
Job Cards -> Digital vehicle inspection -> Estimates -> Approvals -> Technician allocation -> Work status -> Billing -> Payments -> CRM



Whatsapp/ SMS/ Email, Web/ Mobile app, Multi Language, Multi currency, Multi taxation



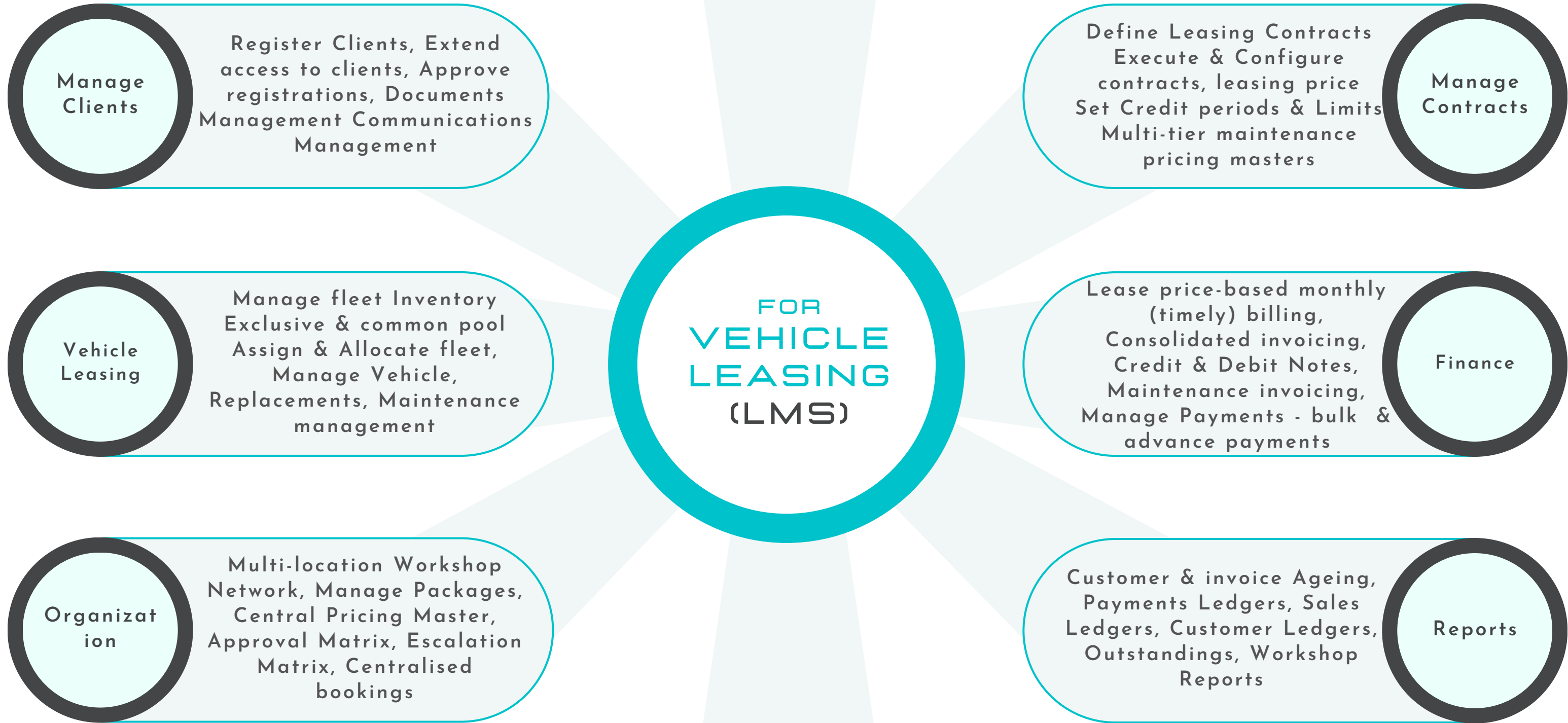
Comprehensive Vendor Management -> Place orders -> Procure Spares -> Stock Spares & Track Inventory -> Set Threshold Limits for Automation -> B2B & B2C Invoicing -> Billing -> Payments -> Connected customers through RAMP Platform



Whatsapp/ SMS/ Email, Web/ Mobile app, Multi Language, Multi currency, Multi taxation,



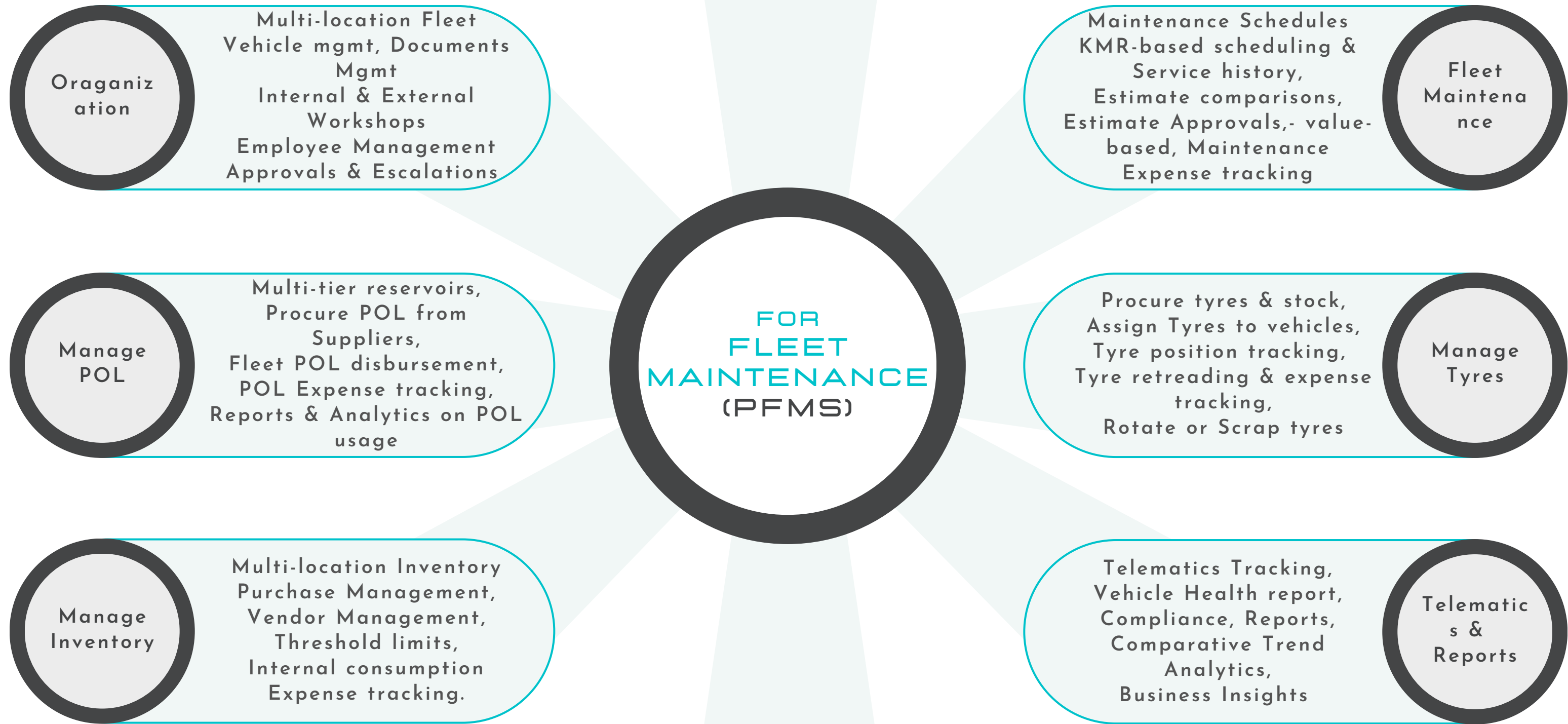
Register Clients -> Execute Leasing Contracts -> Lease Pricing -> Timely Invoicing -> Maintenance Schedules -> Replace Vehicles -> Maintenance covered lease contracts ->, Depreciation -> Invoice at Zero -> Bulk payments, Invoice ageing, Customer Ageing -> Telematics.



Whatsapp/ SMS/ Email, Web app, Multi Language, Multi currency, Multi taxation,



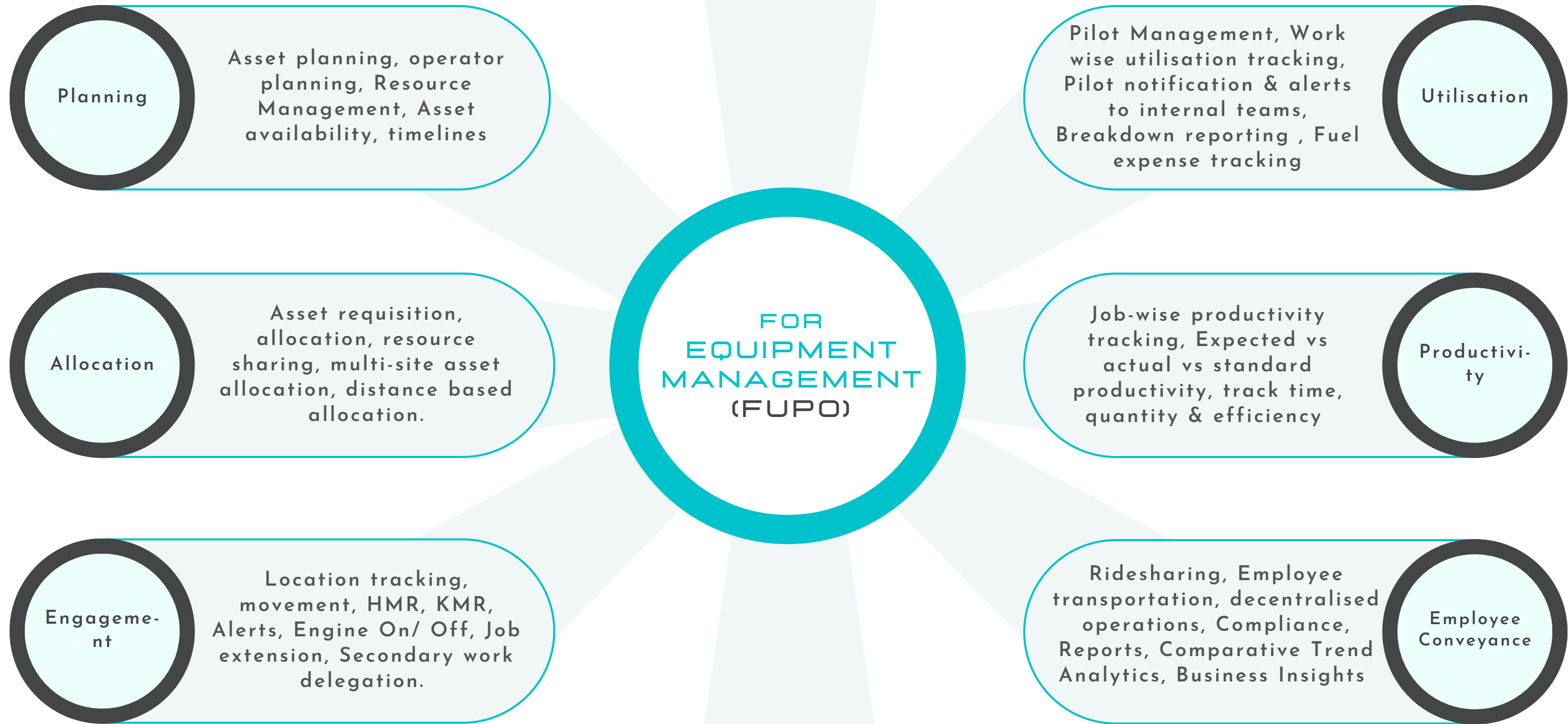
Organization Management -> Register Fleet -> Manage Essentials to fleet -> Procure POL, Disburse POL -> Procure Tyres, Tyre Rotation, Tyre retreading -> Expense Tracking -> Inventory Management -> Business Analytics, Reports, Insights, Telematics, OBD II



Whatsapp/ SMS/ Email, Web/ Mobile app, Multi Language, Multi currency, Multi taxation,

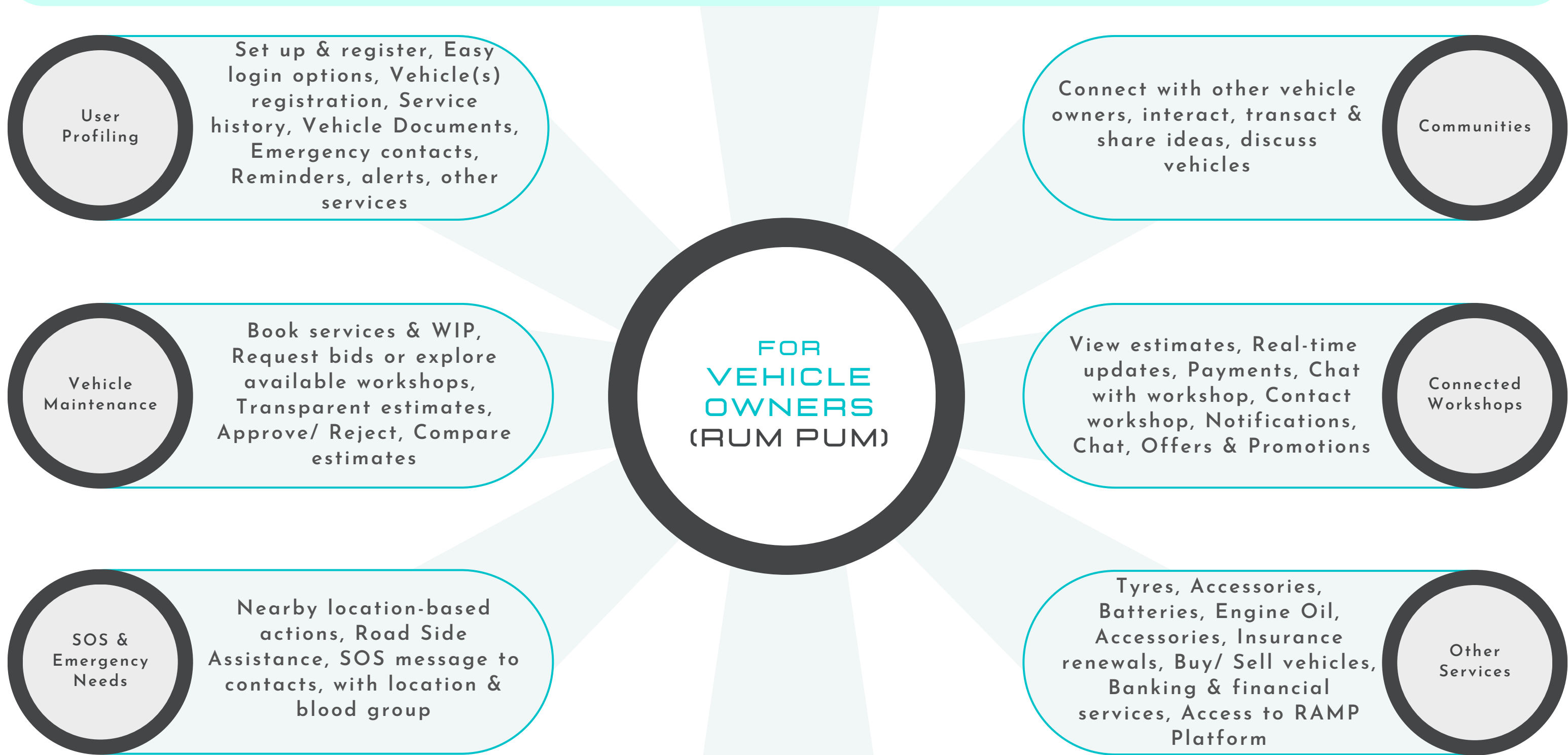


Optimize fleet operations at various locations through Asset Management, Asset Assignment, Allocation, Productivity Tracking and Optimise.



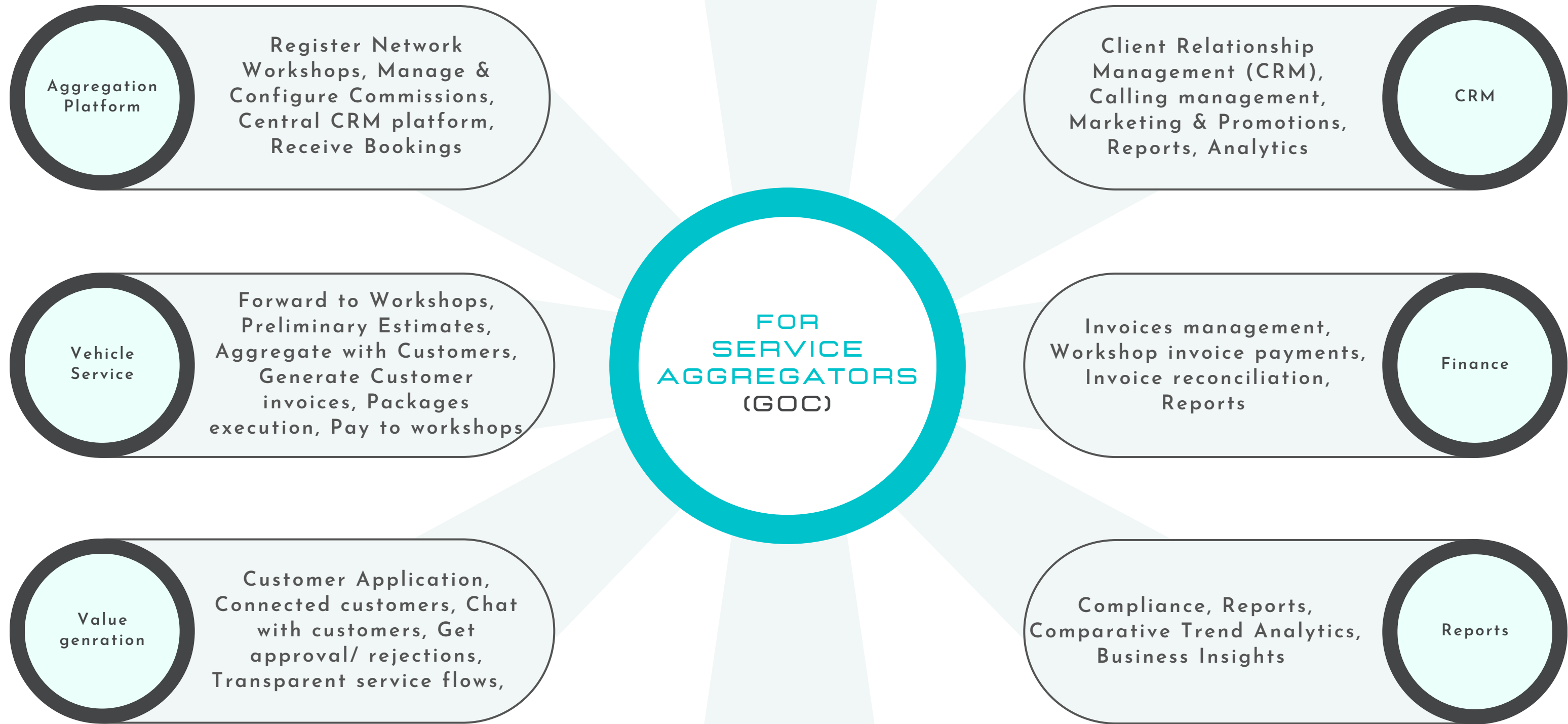
Whatsapp/ SMS/ Email, Web/ Mobile app, Multi Language, Multi currency, Multi taxation,

One stop app to serve your vehicle needs in this digital age.



Whatsapp/ SMS/ Email, Web/ Mobile app, Multi Language, Multi currency, Multi taxation,

A unique platform for all the Service Aggregators to connect with vehicle owners and aggregate with network workshops.



Whatsapp/ SMS/ Email, Web/ Mobile app, Multi Language, Multi currency, Multi taxation,



Thousands of Multi-brand automobile workshops across 190+ cities



More than 3 MILLION vehicles serviced on RAMP's platform



More than \$ 500 million of transaction value on the RAMP platform



Highest rated for customer satisfaction & trust

Supports customisation

3rd Party integrations

Enterprise scale solutions

Multi language support

## WE VALUE

- HONESTY
- INTEGRITY
- DIVERSITY
- HARD WORK
- QUALITY





And many more...



And many more...



[WWW.RAMPGLOBAL.COM](http://WWW.RAMPGLOBAL.COM)

THANK YOU

[contact@shanrohi.com](mailto:contact@shanrohi.com)