



Bit2win CPQ, Promotion and BPM solutions
Partnership Program 2021

Bit2win Solutions

Bit2win suite solutions



CPQ

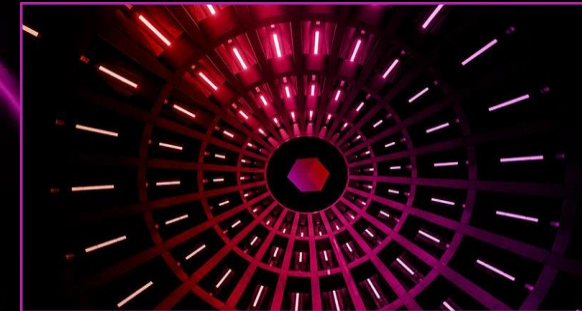
Bit2win **CPQ** (Configure, Price and Quote) suite enables sales and marketing organizations to **automate and optimize quotes creation, orders capture and sales processes**.

Bit2win CPQ evolves front office services with a next generation catalog management and a high performing rule engine.



SYMPHONY BPM

Bit2win **Symphony BPM** (Business Process Modeler) Solution allows companies to **orchestrate processes** and **manage** massive and long running **transactions**, so to control each single custom workflow and build tailor-made processes that fit customer business requirements.



PROMOTION PLATFORM

Bit2win **Promotion Platform** is a **Loyalty and Rewards** Management suite that allows companies to provide an **engaging Customer Experience**, built on insights and analysis of data collected via all different sales channels (omnichannel).

CPQ

Configure, Price, Quote

- . Innovative fully scalable 100% Cloud CPQ Suite
- . The leading CPQ to automate and optimize marketing and sales organizations and processes, and the creation of quotes, order capture and advance pricing.
- . Bit2win CPQ suite based on Salesforce platform is now available on Multicloud platform (like Microsoft Azure and Google Cloud Platform)

Symphony BPM

- . **BPM** (Business Process Modeler) Cloud base solution
- . The BPM that help you define and build **workflow**, orchestrate and execute business **processes**, manage **people and systems** as per your specific business requirements
- . Integrated with **Salesforce** platform and **multi-Cloud** Platform.

Promotion Platform

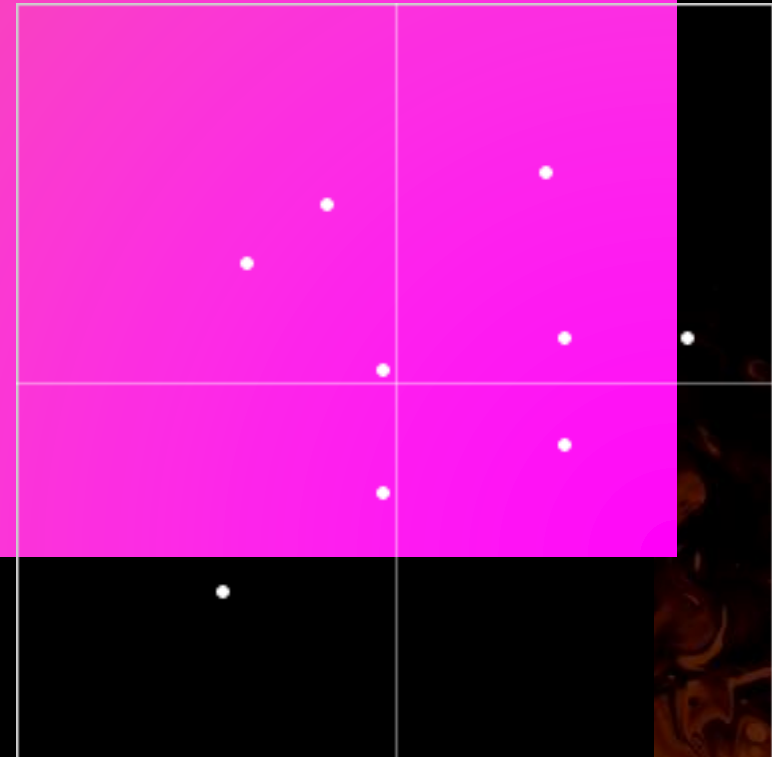
- Loyalty and Promotion Management Application
- This tool permits to create effective **loyalty and rewards schemes**, easily manage all program activities from **membership** and tier administration up to rewards redemption, strengthening customer relationships.
- The Platform allows to create personalized and trackable discount coupons and easily customize every aspect of coupon offers via API solution.
- It can generate millions of unique, targeted, and trackable codes to step up discounting game.



Bit2win presence in Magic Quadrants

Bit2win has been in the **Gartner Magic Quadrant** for four years in a row and in latest **Gartner Critical Capabilities** reports for Configure, Price and Quote application suites. It has been awarded as one of the best CPQ solutions and Pricing tool.

Starting from 2020 Bit2win is now included in **IDC** and **G2 CPQ** report as **High Performers**



Bit2win launched 2021 Partner Program

Contact us for details and join it.

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