

2022
EBOOK
EDITION

01
ISSUE

CX — GEN

REPURPOST

1%

**Only 1% of companies
create exceptional UX
experiences**

You are not Marketers, Sales
reps, Growth Hackers, CEO's or
Digital Ninjas...

The creation and Management
of Digital Experiences are the
only things that make you
relevent.



COVID HAS COMPLETELY CHANGED THE GAME

Global consumption is just beginning and whoever owns the audience, essentially owns the market.

Marketing doesn't survive. It evolves evolves through:

Principles:

What are the fundamental beliefs & objectives of your team?

Process:

How does your team operate & optimize for pricing, product, channel and promotion?

People:

Are you agile?

Programs:

Do you deliver programs and education that help uncover new sources of revenue?

Performance:

Do you have the systems in place to track and evolve?

86%

**86% of users are
inclined to pay more
for a great customer
experience**

Your user experience matters.
Get this right and your product
will sell itself.
Get it right, and your customers
will sell it for you.

HOW DOES MARKET EFFICIENCY MANAGE DATA?

Repurpost is a revolutionary agile, no-code, operating system that streamlines and structures your entire content management process inside and outside your organization.

01. Meet revenue expectations

Ditch those low converting landing pages and design custom binge-worthy smart content microsites. Marvel at how your buyers stay on-site and engaged with more content (and increase conversion rates by 7x!)

02. Stop the silos

Facilitate agile cross-functional communication between product, marketing, sales and all other customer-facing teams. Our single-click deployment allows anyone to create personalized experiences for onboarding, education, selling...

03. Optimize the buying experience

Track content engagement to optimize for maximum pipeline velocity. Repurpost provides you with the ability to dialogue with your customers through tailored personalized content experiences.



Repurpost

THANKS FOR READING

WE'RE HERE TO SUPPORT YOU!

Email us at alexandra@repurpost.com for comments or questions,
or book a time to chat over coffee at:
<https://tidycal.com/alexandra/catching-up>