Courseplay Cloud Learning Platform

Overview Deck

Updated September 1st, 2017

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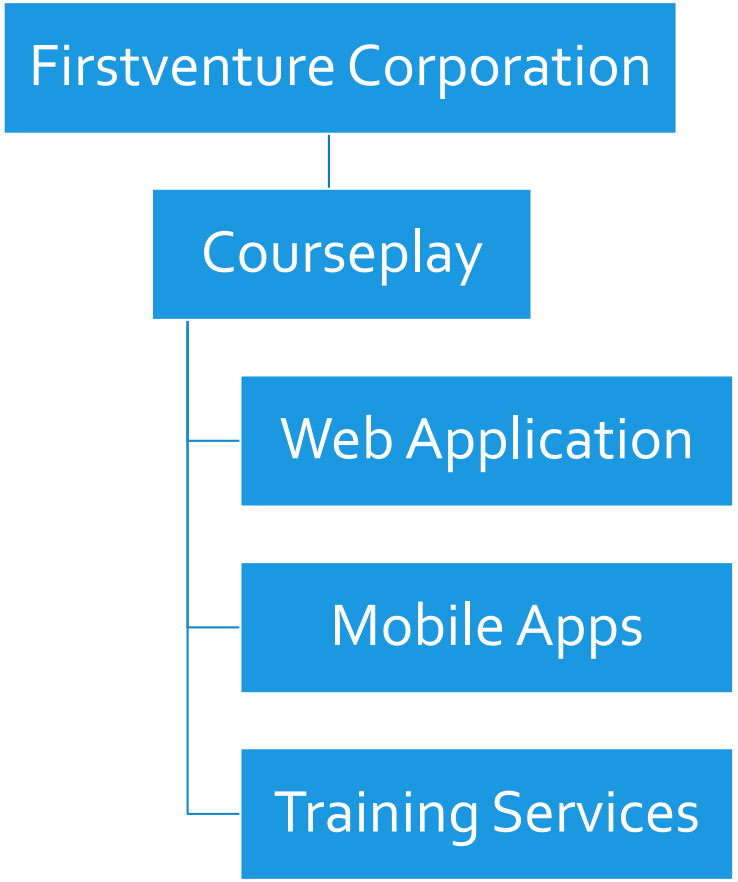
Company Overview

About the company, products and services offered

- Promoter-led company
- Privately funded
- First client in July, 2015
- Agile management approach
  - Monthly updates
  - Quick response to client requirements
  - Fast adaptation to market forces
  - Process-oriented management
- In-house technology team
- Team of 25+ members
- Based in Mumbai, India



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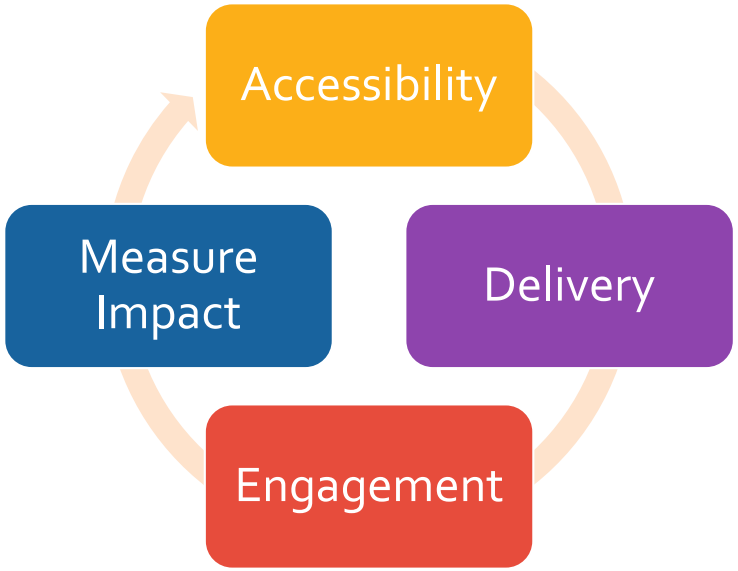
Industry Problem

The vicious cycle of corporate training



Consequences:

- Inconsistent training experience
- Valuable resources are spent on planning and administration
- Employees spend valuable productive hours traveling
- High logistical costs
- HR teams and management don't have 'actionable' data
- Learning is an 'abstract' deliverable
- No way to accurately calculate ROI
- "How does each Rupee I invest in training affect my bottom line?"

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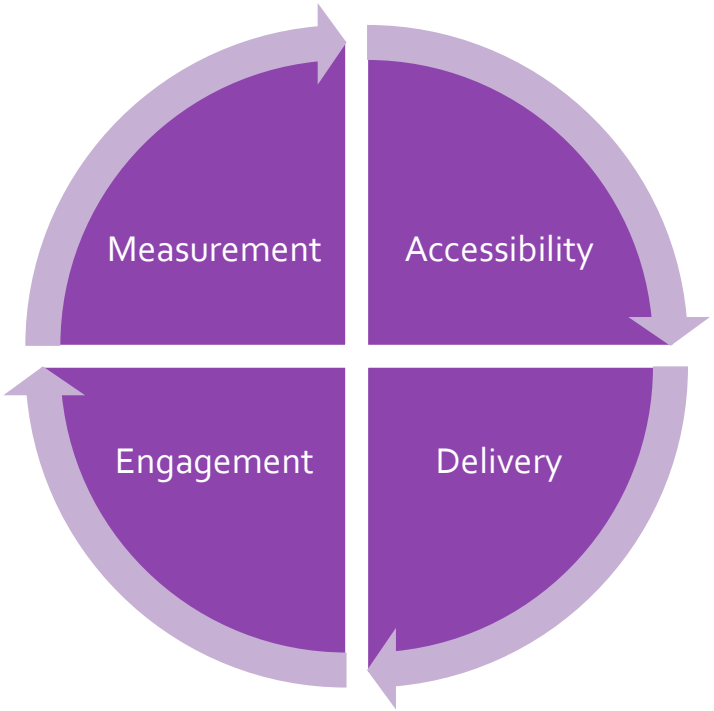
Our Solution

Four pillars of modern training

- **Accessibility** to ensure users with different backgrounds and language preferences can use the app
- Lightning fast **delivery** of e-learning content to any device, anytime, anywhere with full access control
- Delightful **engagement** features so learners return for more
- Granular **impact measurement** on admin panel for accurate ROI calculation



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Our Solution

Clients get their own Corporate University

Employees get an automated coach that employees can rely on throughout their employment

Web

- Scalable, stable and secure
- Multi-tenant web app offered using AWS
- High impact training
- Responsive design for all browsers on all devices

Mobile

- Android and iOS Apps
- Push Notifications
- Native Language Support for Announcements and Text
- Offline Access

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Cloud Learning on Courseplay

Face-to-face Learning

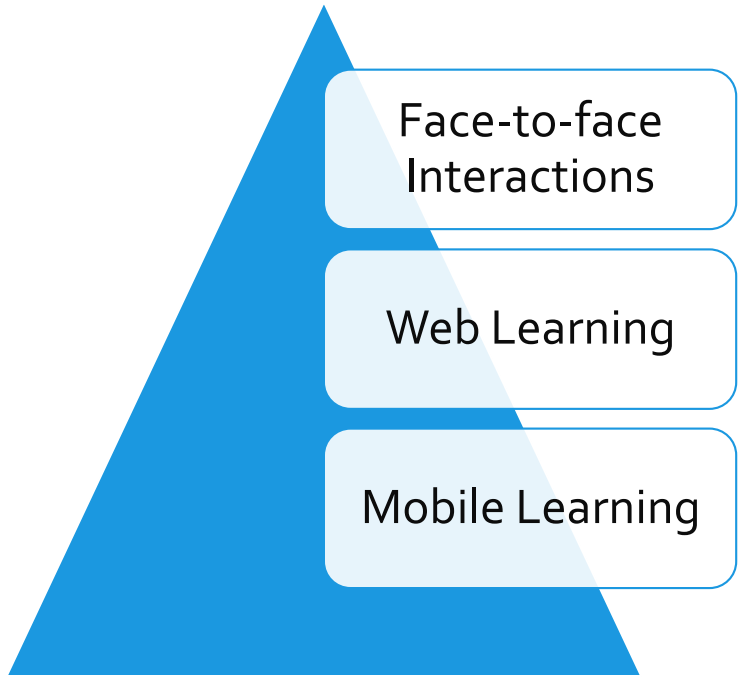
- Cloud learning is not exclusive to e-learning
- Personalized attention is a must for high-impact learning outcomes

Web Learning

- High-impact training
- Users are able to devote time and attention

Mobile Learning

- For learning on-the-go
- Quick and fast-paced micro learning modules
- Great for recapping



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Effective Learning on the Cloud

with Courseplay

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Flexible Learning Styles

with Courseplay

Self-Paced Learning

- Courseplay automates your learning program end-to-end
- Multiple module types, pre-set goals and automated notifications
- Leave the learning to the learners

Virtual Classrooms

- Courseplay integrates with any online conferencing, webinar or chat application
- Learners can easily access your virtual classroom of choice
- You get better control over your learning programs

Blended Learning

- Use Courseplay to manage classroom sessions in perfect harmony
- Online lectures and modules
- Get the best of both worlds!

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Value Proposition

Minimize Cost of Ownership

- No new hardware or software purchases required
- Easy-to-use interface makes product training negligible
- Enterprise pricing tailored to client requirements
- Support on training, planning, implementation and delivery

Maximize Return on Investment

- Skills tracking and growth reporting for ROI analysis
- Reduce transportation, classroom and lodging costs
- Reduce teaching tools and hardware
- Reduce cost of planning and administration
- Reduce productivity loss

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Business Impact

with Courseplay

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Our Top Clients

Maximizing the impact of their training programs

SpiceJet
Red. Hot. Spicy.

SUNKALP ENERGY

CARATLANE
A TANISHQ Partnership

Sai
make it better together

Sequent
Proven Ability In Life Science

ASM LEARNING
Centre for Human Resource Development & Training

Bonanza
make money. not mistakes.

CALLIDO

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Success Stories

Coverage of our best moments

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