

uShip Parnters with JazzHR to Improve Candidate Experience



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There's no way I could have done that without the reporting, branding and communication tools in JazzHR.

-Angie Meier, Recruiter, uShip



FUN FACTS





ABOUT

Meet uShip

uShip, the world's largest online shipping marketplace, makes shipping big stuff cheap and easy by helping customers directly connect with providers who have extra truck space.

THE CHALLENGE

A Need For Speed

uShip had major growth plans and the chops to back them up. As they began their expansion, uShip was able to quickly command a ton of top performers across a high volume of job openings.

But uShips influx of top candidates led to concerns of losing performers who expect speedy, personalized communications. As the applicants stacked in uShips inbox, so did their laundry list of manual hiring tasks. This process was not effective for uShip, in fact, it caused major delays in their ability to respond, engage and retain top performers.

Some applicants felt especially snubbed by uShip's system and left poor reviews on Glassdoor. At this point, uShip knew they needed to hit the reboot button on their candidate process, and fast.





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ANGIE MEIER

Recruiter, uShip



THE SOLUTION

JazzHR Recruiting Software

To meet revamp their hiring process and provide an exceptional applicant experience, recruiter Angie Meier turned to JazzHR. She saw that she could use JazzHR's email and reporting tools to create a tactical hiring practice that targets performers. She knew JazzHR could support promoting the uShip brand and foster the kind of experience performers want. "JazzHR is fantastic because it's all about branding and giving the candidates a 5-star experience," said Angie.

THE RESULTS

Streamlined Hiring

Today, JazzHR helps Angie lift the value of uShip's brand so that they consistently attract and retain top talent. "It's easy to see from our Glassdoor reviews that people now think our hiring process is stellar," said Angie. uShip is also saving a ton of time having cut the average hiring cycle by 400 percent. uShip now uses JazzHR's reporting to meticulously track data, optimize spend and develop a robust candidate pipeline.

"In one year, we almost doubled in size," said Angie, "There's no way I could have done that without the reporting, branding, and communication tools in JazzHR."



Next Steps:

Take your hiring to new heights with JazzHR's recruiting software.

