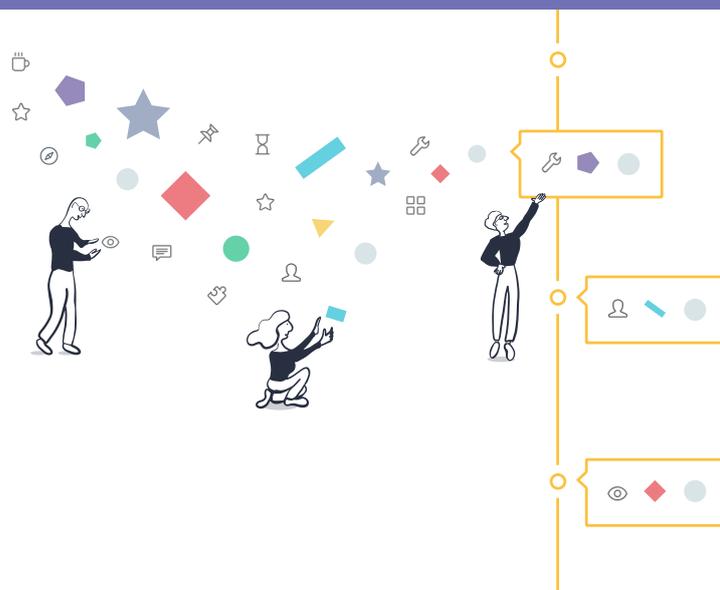


Crisis Management Platform

Rapid & Effective
Response / Remediation

To Events Such As:

- System Failure
- Cyber Attack / Breach / Data Loss



Crisis Remediation

No organization can afford anything less than immediate and effective resolution to a crisis. Exigence delivers comprehensive crisis management that enables today's enterprise to rapidly resolve critical operational incidents. The Exigence process is:

- Efficient
- Cost effective
- Easily learned & deployed
- Addresses critical incidents end-to-end.

Command & Control

Exigence is a new generation of technology for managing major incidents. Available on all user devices (mobile phones, tablets, laptops & desktops). It is intuitive and quick to use and delivers unique, advanced technology that puts you in control of the critical crisis management incidents that impact your business. Exigence allows you to successfully resolve these incidents with:

- ✓ Clarity
- ✓ Structure
- ✓ Speed

The Cost of a Crisis For today's enterprise can be HUGE. Even life-threatening...

- Financial/Monetary/Share Price
- Legal/Regulatory
- Reputation/Market Position
- Lost Sales

When an Incident is Critical, no organization can afford anything less than an immediate and effective resolution.

Efficiently Deal With Direct & 2nd Order Effects Including

- Communications-both internal & external
- Shareholder/BOD Satisfaction
- Employee Morale
- Reputation/Market Position

The Exigence Process:

Immediately establish the incident situation room to streamline command and control

Incident command and control on any device tracks all incidents and produces timeline of the crisis lifecycle

Available on all user devices (mobile phone, tablet, laptop/desktop: windows, MacOS, iOS, Android, etc.)

Quickly onboard & communicate/align both the incident team as well as all other stakeholders

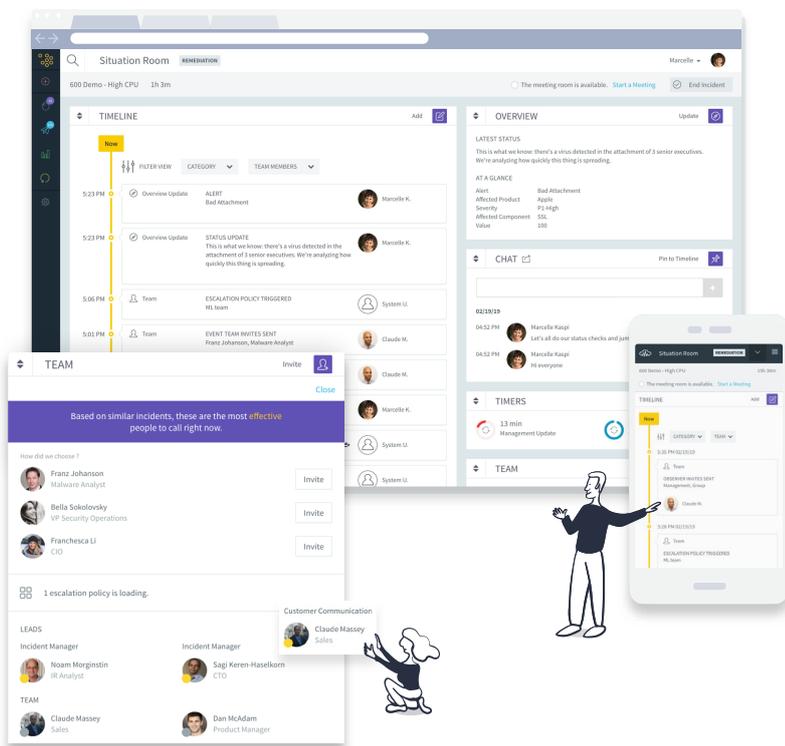
Manage the entire incident lifecycle using a comprehensive timeline & dashboard

Turn an unstructured crisis into an understandable and readily manageable event

Instant post-mortem analysis and reporting builds new knowledge going forward

Cloud/SaaS based platform, hosted on Amazon AWS, results in high availability and exceptional security/privacy

Automated onboarding of internal and external incident stakeholders delivers seamless integration of all relevant management tools (phone bridge and chat)



Some of the Companies Using Exigence Include



Business Benefits

- Reduced risk
- A faster time to resolution
- Enhanced compliance
- Improved customer satisfaction
- Increased accountability
- Increased trust among internal and external customers

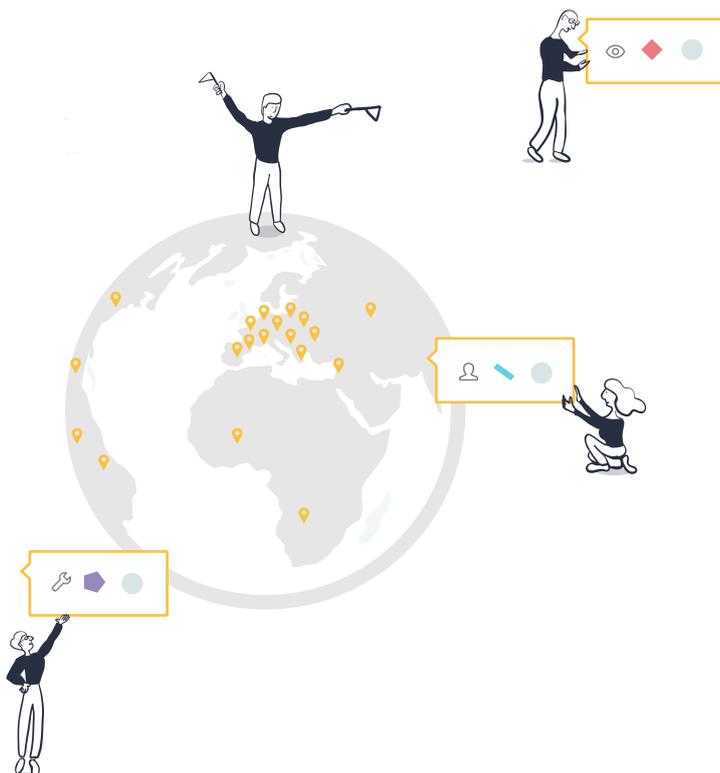
Operational Benefits

- Introduces structure to a complex and unpredictable process
- Eliminates time wasters such as participating in lengthy conference calls and repeatedly providing updates
- More effective collaboration
- Easy communication across the organization
- Enhanced learning

Exigence Tiered Subscription Pricing

Designed to be affordable across a wide range of company sizes, annual pricing is tiered based on the number of registered users (i.e., those with Exigence logins) and beginning with configurations as small as 50 users. As user count escalates (200/400/800 and up), price per user declines. Stakeholders who don't require Exigence logins can be accommodated via email with no license fee. Enterprise licenses are available with a capped price for unlimited users.

Pilots and trial implementations are encouraged. Special pricing is accommodated for these evaluations.



A Testimonial from McGraw Hill:

"Now it takes only 1-2 minutes vs. 30-40 to get everyone aligned and on the same page, working together effectively and efficiently to resolve an incident."



For More Information,
Please Contact:

 **Exigence**

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Critical Incident Resolved