

Grow Your Business With the Publisher Partner Program

More than 1,000 publishers, lead sellers, lead generators, and performance marketers have joined Jornaya on our Mission. These companies are committed to honoring the consumer's privacy and creating better customer experiences across the consumer's major-life purchase journey. Jornaya's Publisher Partner Program provides essential services and data to help them accomplish this goal.

As a member of the Jornaya Network, you'll gain immediate access to a number of valuable products and services designed to protect your business from TCPA risk, help your business grow through access to new customers, and to help you maximize conversion of your consumer interactions.



BENEFITS OF WORKING WITH JORNAYA



COMPLIANCE & PRIVACY PROTECTION:

Access to the industry's leading compliance suite, Jornaya's Privacy Guardian, for direct protection against TCPA, CCPA, and future state and federal regulations.



INCREASED VALUE OF 1ST-PARTY DATA:

Ability to increase the lifetime value of 1st-party data assets through the use of Jornaya's Activate, which provides unique insight into the consumer's buying journey, enabling right-timed and personalized marketing that drives revenue.



NETWORKING & PROMOTION:

Inclusion in the only dedicated industry directory serving this ecosystem, VIA by Jornaya.



TRANSPARENCY & NEW BUYERS:

Ability to generate a unique identifier called a LeadiD, which enables transparency into the origin and history of a lead, and unlocks access to new lead buyers.



EXCLUSIVE INDUSTRY TRENDS:

Access to exclusive industry-wide insights and trends in The Pulse for Publishers.

Join the Network

Jornaya was founded in 2011 to solve a problem that existed for years in the lead generation space. From an emerging tech start up, we have built a network of partners who operate over 55,000 comparison shopping and lead generation sites.

Jornaya is a data-as-a-service (DaaS) company working in markets where customers invest significant time researching, analyzing, and comparing options on major-life purchases (MLPs), such as cars, loans, insurance, or degrees. Depending on where they are in their journey, customers want to be engaged at different times, in different customized ways. Limited by technology and data, today's enterprises only see a small portion of their customers' journey and are challenged to gain a unified customer view, to make the best marketing decision every time. Our data network connects the full span of the consumer journey for major-life purchases.

Join Today! jornaya.com/join

- Unlock value from every customer interaction, not just completed leads.
- Learn how to grow your business from lead generation to customer generation.
- Optimize lead generation programs and conversions.

Proprietary Network of Major-life Purchase Behaviors

Our platform provides a full picture of consumer behavior. We're capturing millions of new shopping behaviors across our network everyday.

HIGHER
EDUCATION



Campus,
Online Programs

INSURANCE



Auto, Home,
Health, Life

CONSUMER
FINANCE



Mortgage, HELOC,
Personal Loans

AUTOMOTIVE



New & Used Car,
Auto Financing

1,500+ PUBLISHERS
IN THE JORNAYA NETWORK

55,000+ DOMAINS
RUNNING JORNAYA

500M+ CONSUMER
SHOPPING EVENTS
EVERY MONTH

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