



# Bizzabo

# Why Bizzabo?

Since 2011, Bizzabo has been at the forefront of event technology. With experience hosting more than 87,000 in-person and virtual events, there's a reason why we were named a Forrester Wave™ Leader and why G2 users rank us highest in “Event Management Software.”

Why do event professionals prefer Bizzabo's all-in-one Event Experience Operating System over the competition? Because no one outranks Bizzabo on the following:

## **Delivering Easy-to-use Solutions for Event Organizers and Attendees**

- Technology should enhance your events – not complicate them. Your attendees expect a modern event experience. Shouldn't you expect the same?
- Stop settling for outdated platforms with time-consuming and complicated setups, disjointed user experiences, and substandard virtual offerings.
- Remove the frustration and create more human in-person and virtual experiences in one modern, integrated, hassle-free platform.
- Don't take our word for it: Bizzabo ranks the highest on G2 for “Ease of Use.”

## Hosting Impactful In-person Events With Meaningful Virtual Experiences

- Our rich history includes thousands of in-person events for small businesses to enterprise companies. In fact, we hosted one in-person event every day for 10 years straight through 2020.
- Don't get stuck in 1999 with legacy providers that offer virtual as an afterthought. Modern events require exceptional technology for all event types and formats.
- We're continuously pushing and innovating on the in-person experience. Acquisitions like Klik help transform in-person events into more immersive, data-driven experiences.
- Bizzabo was named a Forrester Wave™ Leader for a reason: Our OS lets you host any type of event for any kind of audience, giving your attendees the best of all worlds.

## Delivering Fast, Customer-first Support and Industry-leading Thought Leadership

- Your event tech provider should be your event tech partner. Bizzabo is built by event organizers – for event organizers.
- In 2022, we launched our Event Center of Excellence and Event Experience Lab so our customers can capitalize on a decade of industry-leading thought-leadership and know-how.
- Stop expecting auto-renewals, slow response times, outdated support articles, or offshore-reliant support.
- From self-serve to bespoke white-glove live support, no one outranks Bizzabo on “Customer Satisfaction” on G2.

If your event management software hasn't evolved alongside your business, it's time to make a change.

[Schedule a Demo](#)