Mode + **dbt**

Governed, explorable metrics for self-serve

Amplify analytics engineering with Mode

Your most important company metrics, automatically available to your business for confident data exploration and self-serve reporting.


```
1
2    version: 2
3
4    metrics:
5      - name: revenue
6        label: Revenue
7        model: ref('orders')
```
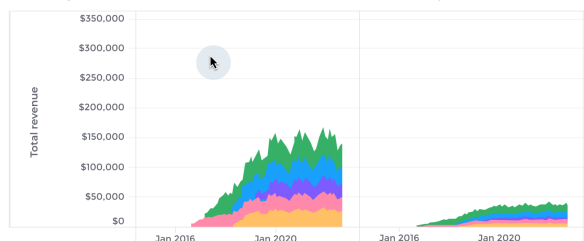
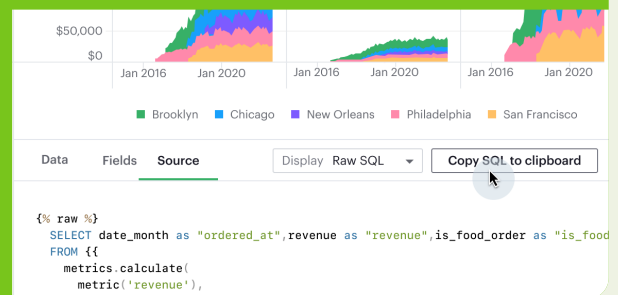**Define key company metrics without ever leaving dbt**

Select a metric to use

Metric	Description
ARR	Value of the contracted recurring revenue components of term...
Average time in app	Tracks usage data across desktop, android, and iOS
Churn	Lost business over time
Cohort Analysis	Tracks how retention is changing over time
Completed Orders	Total completed orders
Customers	Number of customers with a sale

Instantly available for business teams in the tools they know

Monthly drink orders vs food orders vs combo orders

Code-free reporting that's always right

Query the source code for ad hoc deep dives

Mode means the right answer, every time

✓ Explore using only the configurations in dbt

✓ Trust an architectural approach that prevents aggregating aggregates and other common mistakes

✓ Avoid multiple round trips to the database when possible

✓ Extend analysis using the same trusted metrics in SQL and Python Notebooks

> Creating and maintaining accurate metric definitions is challenging because our business logic lives in so many places, from queries to one-off docs. Now, we can define those metrics in one place, and have that data easily and consistently accessible to our business teams in Mode.

Trish Pham
Head of Analytics & BI

PAYJOY

Learn more about how it works

BLOG ↗

The future of BI, powered by dbt Semantic Layer

BLOG ↗

Governed, explorable metrics with Mode's dbt Semantic Layer

DOCS ↗

Getting Started with Mode's dbt Semantic Layer integration

Get more out of your data with Mode and dbt

Request a Demo