



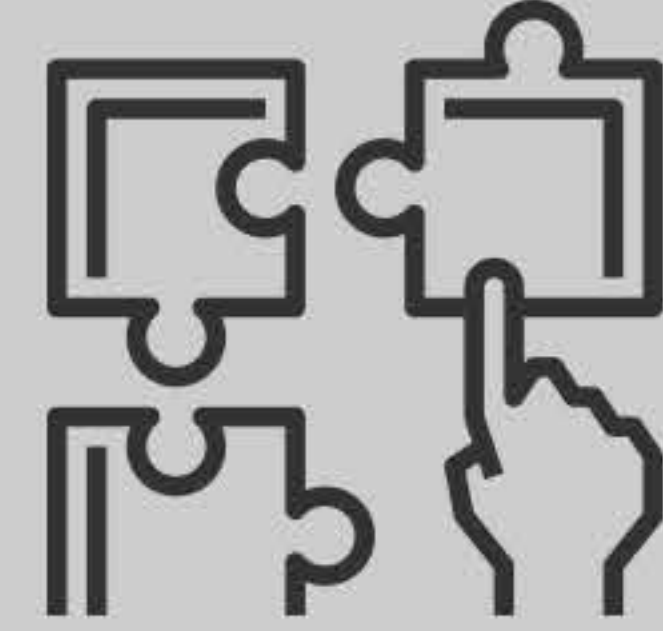
# **BIGBOB**

create Ecommerce in NO TIME

# PRODUCTS TITLES



WEBSITE



SELLER/ MANAGER  
PORTAL



ADMIN PORTAL



IOS APPLICATION



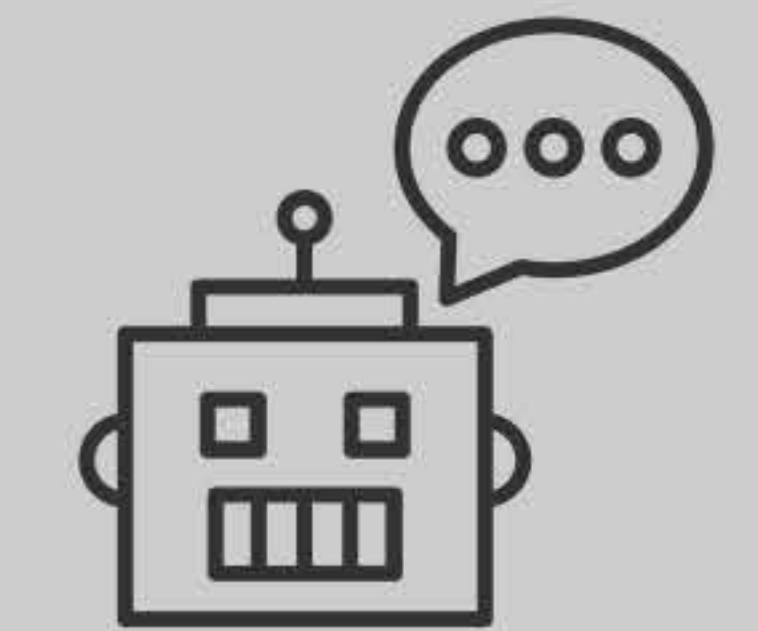
ANDROID APPLICATION



CRM



REMARKETING PORTAL



CHATBOT

# FEATURES

▶ Sell your products online

▶ Single/multi vendor

▶ Targeted marketing

▶ Customizable UI/UX

▶ Advanced data analytics

▶ Advanced user segmentation

▶ SMS & Email Marketing

▶ Major Integrations

# PRODUCTS

## WEBSITE/BUYER PANEL

BigBob Website/Buyer Panel lets customers easily navigate various products listed for sale while ensuring a smooth customer journey. In addition, customers can create their individual accounts for an elevated shopping experience. BigBob also integrates various payment gateways to make payments hassle-free for customers. Static pages like About Us, Contact Us, Help, T&C, Cancellation & Returns, etc. are customizable as per the requirements of the clients.

## SELLER/MANAGER PORTAL

BigBob e-commerce incorporates a flexible portal that sellers can utilize to manage their online store in a convenient manner. The portal makes it possible for the sellers to list products, manage inventory and track sales from literally anywhere. BigBob e-commerce also partners itself with the leading shipping companies and payment gateways, which enables sound logistics and lightning-fast transactions.

## ADMIN PORTAL

Our hi-tech admin portal allows business owners to stay ahead in the game by having complete command on their e-commerce. BigBob provides a highly functional admin portal, which makes it utterly easy to administer the activities of both the sellers and the buyers. On the top, the portal also lets the admins have a clear view of their sales using their portal.

## ANDROID/IOS APPLICATION DEVELOPMENT

BigBob is fully-equipped with the latest technologies for creating mobile applications for your e-commerce. We have the expertise to develop mobile applications for both Android and iOS platforms that promises seamless user experience. Extending your e-commerce for smartphones means that you can level-up your online sales.

## CRM (CUSTOMER RELATIONSHIP MANAGEMENT)

We know how much you value your customers and that is why we incorporate a CRM to our e-commerce solutions. With our CRM, it becomes easier for you to develop strong relationships with your customers and maintain high customer retention. Additionally, our data analytics and user segmentation make it easy for your business to identify key customers and acknowledge factors that drive sales.

## REMARKETING PORTAL

BigBob offers a set of remarketing tools to make sure that you always stay a step ahead of your customers all the time. With the help of remarketing feature, you can send customized e-mails and messages to specific groups of your customers and influence them to make purchases. Remarketing makes it simple to identify and target customers who made a visit to your e-commerce portal but left without buying anything.

# BOOST ONLINE SALES

Whether you are a business who is already selling products through the web or willing to take a step for making online sales, BigBob E-commerce is ready to help. With the fundamental aim of boosting sales, the e-commerce platforms developed through BigBob are customizable and highly interactive. We ensure that the websites developed by us look attractive so that users get the feel of staying for a prolonged time. In addition, we emphasize customer journeys to be the most delicate part of an e-commerce website that requires meticulous design approach. With BigBob you can always have complete peace of mind that your e-commerce website delivers the best experience to the customers visiting your website.

The primary highlights of BigBob Ecommerce that contribute in boosting online sales include Advanced Data Analytics, Advanced User Segmentation, and Targeted Marketing. The following points will make you understand how BigBob helps your business to improve online sales, which also differentiates it from other E-commerce solution providers:

- The advanced data analytics will allow you to collect a variety of information about your customers and categorize them depending on their behavior. For instance, (Refer to page no. XX)
- After getting useful information about the customers, you can divide them into different segments. (Refer to page no. XX)
- Finally, by making the use of targeted marketing, you can send personalized emails and messages to different customer segments. (Refer to page no. XX)



# CUSTOMIZABLE UI/UX

With BigBob e-commerce, you can customize the look and feel of your website as per your requirements. From single elements to the overall user interface (UI), you have the full flexibility to personalize the overall visual appearance of the website. As for the user experience (UX), you never need to worry as our dedicated UX designers will make sure that the visitors/customers coming to your website gets the best navigation experience. BigBob e-commerce solutions are for a wide variety of business niches and help you to create exceptional online marketplace.



# SINGLE/MULTI VENDOR

Whether you are a business operating in a single location or you have multiple branches spread across a wide geographical area, BigBob Ecommerce caters them all. We can proceed with either single or multi-vendor e-commerce portal according to your business needs. Unlike single vendor, the multi-vendor eCommerce website allows multiple sellers/managers to sell their products on a single online store. All vendors will have their own personalized accounts and dashboards through which they will manage their products and orders.

# ADVANCED DATA ANALYTICS

By analyzing the data you can get useful information about the customers such as the age group with the most number of active users, favorite product category, most viewed product, etc.

**YOUR LOGO**

Search...

Notifications Siddarth Oberoi

Your E-commerce name Home - Your Ecommerce

**NAVIGATIONS**

- Dashboards
- Product Categories**
- Manage Buyers
- Manage Sellers

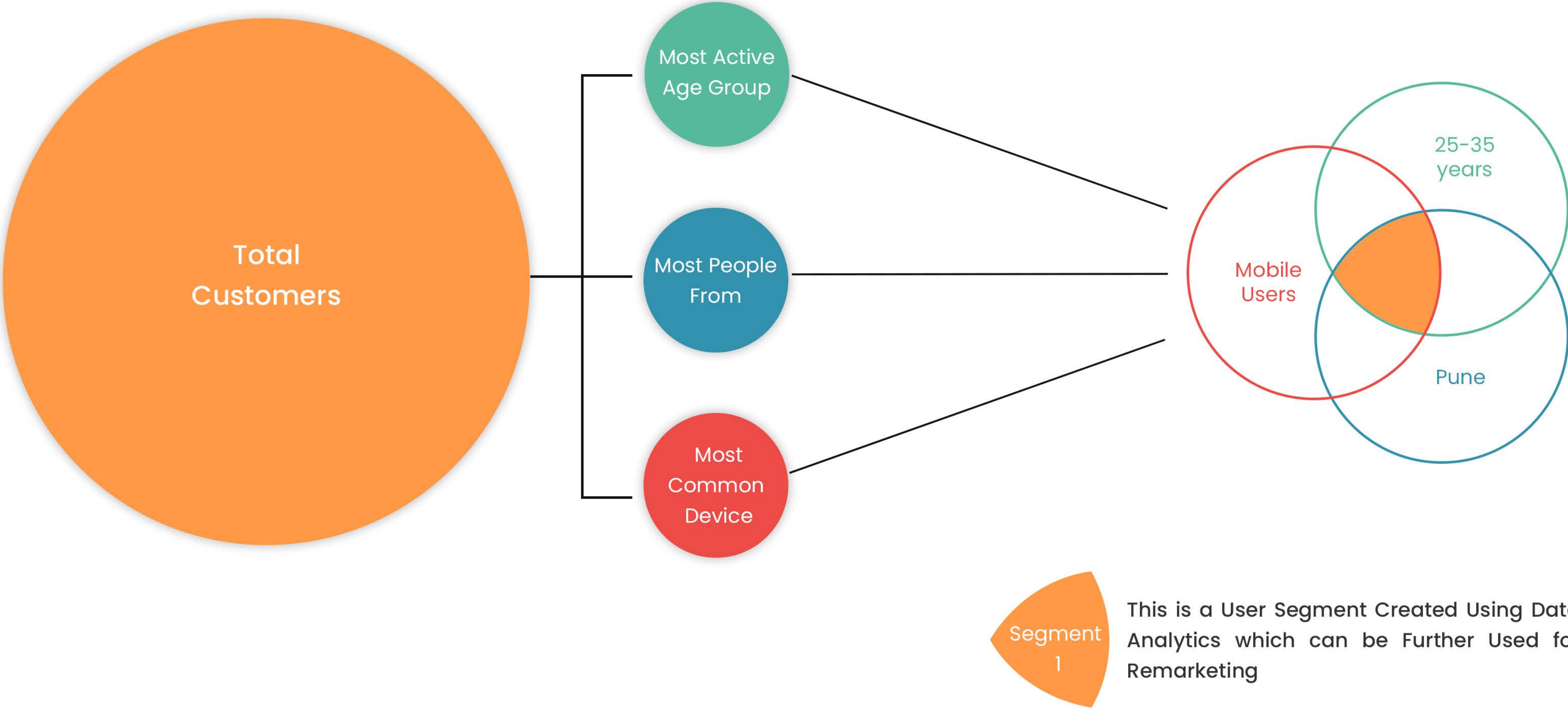
**APPS**

- Order Management
- CRM
- User Segmentation
- SMS Marketing
- E-mail Marketing
- Push Notifications

Metric	Value	Description	Action
Maximum Users	26 yrs old	Favourite Category	view more >
Weekly Sales	700k INR	Most Viewed Product	view more >
Weekly Growth	11%	Most Purchases From	view more >

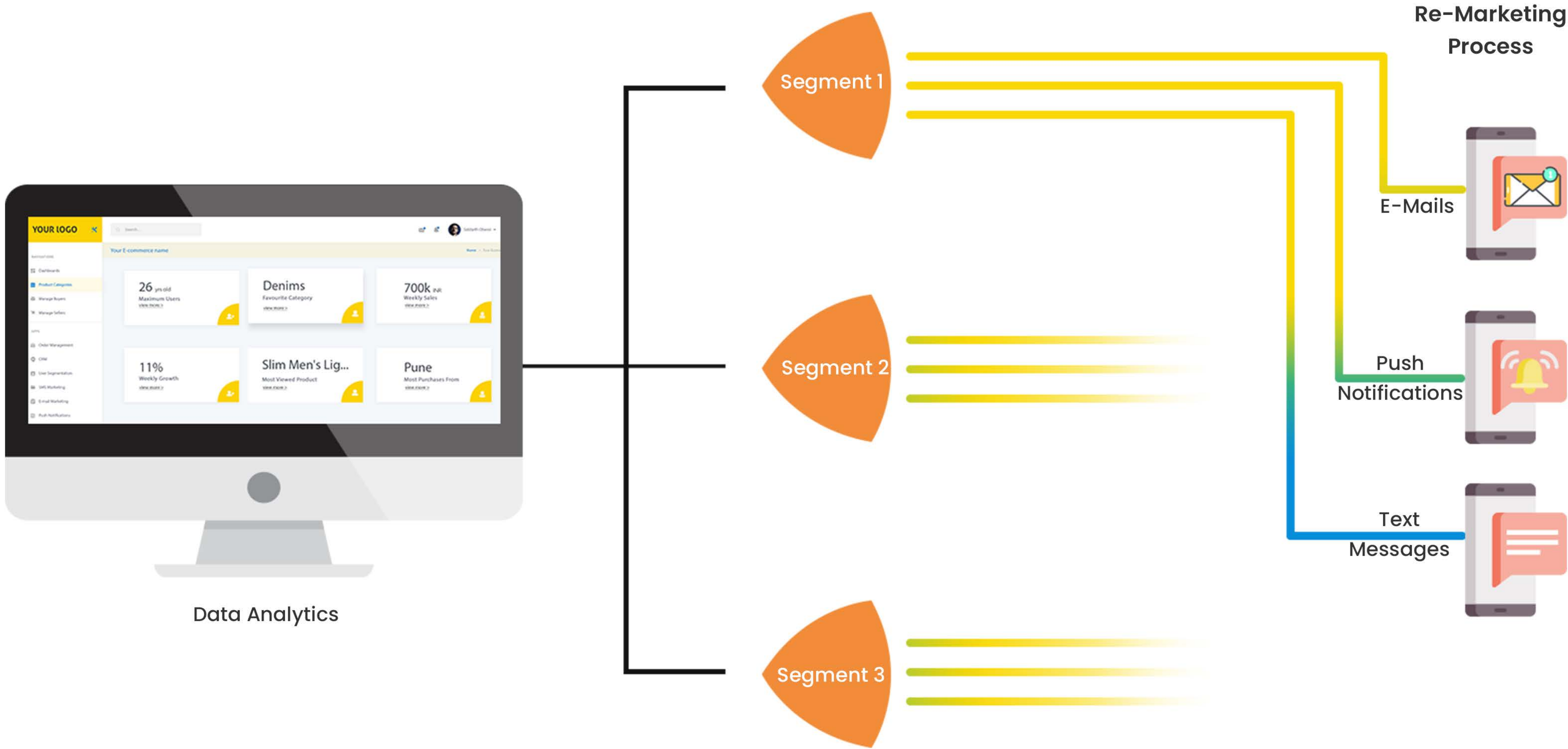
# ADVANCED USER SEGMENTATION

By segmenting the users on the basis of certain factors, it will become easier for you to identify and select the particular segments that you need to target.



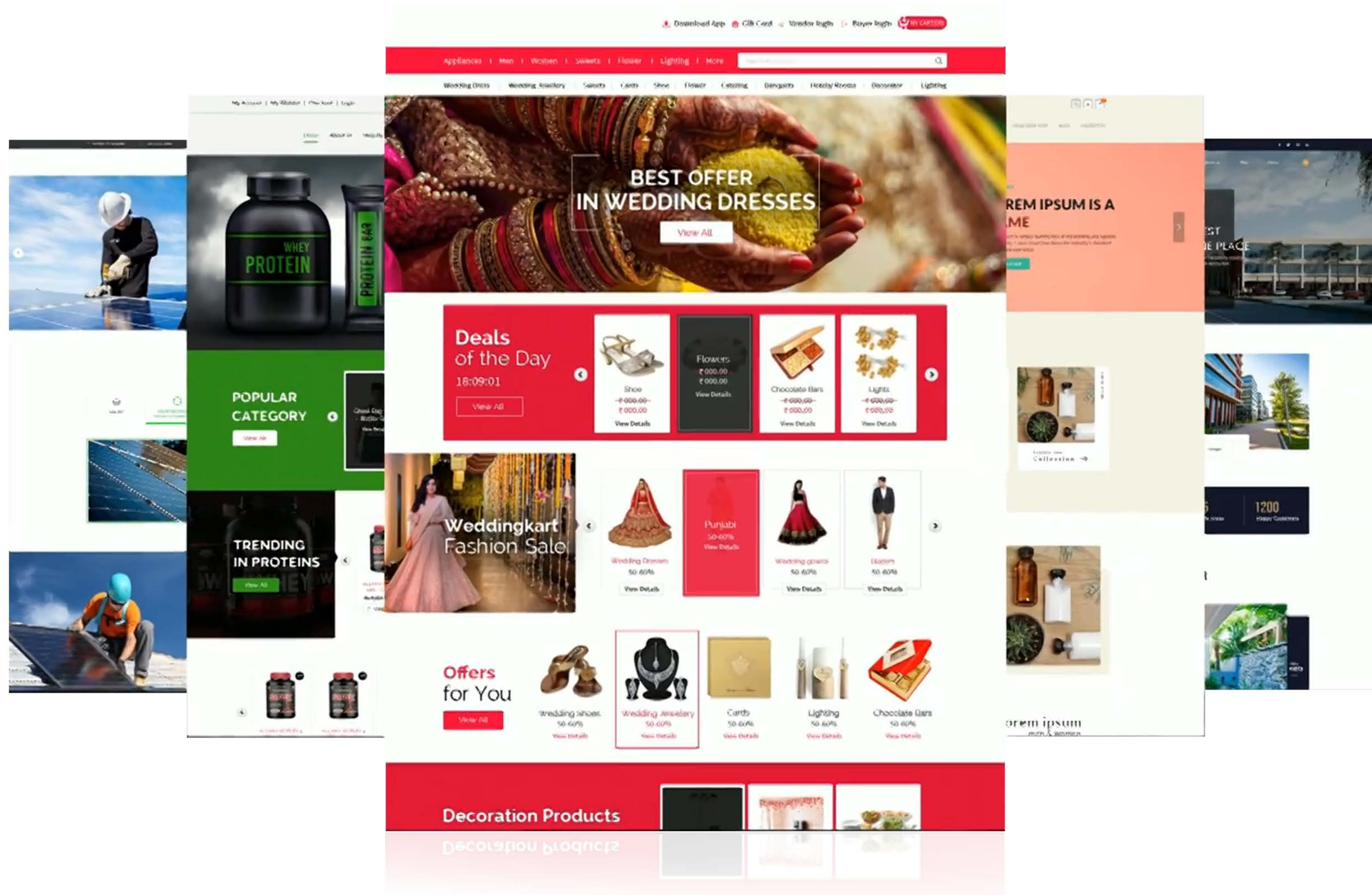
# TARGETED MARKETING

The basic motive of the targeted marketing is to interact with the customers and drive them for making a purchase from your business's e-commerce website.



# VERTICALS

BigBob has the expertise to provide ecommerce solutions for nearly all the business dimensions. Whether the client needs an ecommerce website for selling lifestyle products or a dedicated website for rendering a specific on-demand service, we have hands-on experience of working with all types of ecommerce development projects.



PayU



stripe

Ecom  
Express



FedEx

# INTEGRATION PARTNERS

**Leading Global Shipping Solutions | Payment Gateways |  
Google Analytics | Social Media Platforms**



Paytm



BLUE DART

