

# Cloud disaster recovery on AWS

One-click, automated recovery for on-premises and cloud workloads

## The Challenge

In the online era of cloud-based services, businesses need to ensure that the mission critical applications that power their businesses are always available. Any loss of service has a direct impact to the bottom line, which makes business continuity planning a critical element to any organization. However, the cost and complexity of legacy disaster recovery solutions has kept many organizations from deploying business continuity solutions to anything but a small subset of business applications, if at all. Newer DR solutions leverage the cloud to help reduce the cost of disaster recovery, however simply retrofitting an on-premises disaster recovery solution to leverage the cloud does not solve for the complexity managing on-premises hardware based solutions.

#### The Solution

Druva is the first cloud-native DR solution in the market that eliminates the lock-in, provisioning, and management of legacy hardware infrastructure. With Druva, powered by AWS, businesses have an all-in-one solution for backup and disaster recovery solution that significantly reduces downtime by enabling IT to harness the power of the public cloud.

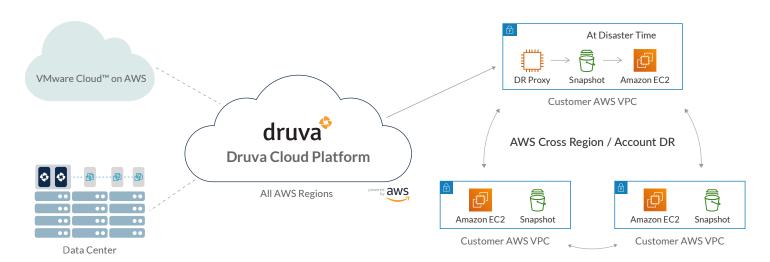
Druva delivers a globally available disaster recovery solution with one-click automated recovery for on-premises and cloud-based workloads that meets business continuity requirements.

## **Business Challenges**

- Mission-critical workloads must be available 24x7, forcing business to invest complex disaster recovery solutions that are difficult to implement and maintain.
- Legacy disaster recovery solutions require costly investment in secondary data centers requiring maintenance, power, compute, networking and storage resources.
- The cost and complexity of DR solutions means businesses lack the flexibility to grow and scale their infrastructures on demand, leading to costly upfront investments for anticipated growth.

#### **Benefits**

- Druva's all-in-one solution for backup and DR eliminates the lock-in, provisioning, and management of legacy hardware infrastructure.
- With the flexibility and scalability of cloud, IT administrators can easily expand the coverage of their disaster recovery solutions, with support for on-premises and cloud-native workloads.
- One-click recovery with multiple recovery options and orchestration of runbook execution ensures meeting business continuity SLAs—RPO of one hour and RTO of minutes.



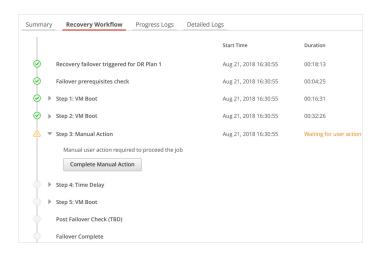
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With on-demand capacity pricing and scalability, Druva delivers the reliability, scalability and flexibility that today's businesses require.

#### **How It Works**

Druva Cloud Platform disaster recovery services are built on AWS and integrated with users' AWS Virtual Private Cloud (VPC) to provide a secure operating environment available on demand for disaster recovery operations. With AWS VPC, users can easily scale their DR planning as needed, and access their disaster recovery site from anywhere in the world.

- Integrated backup and disaster recovery –
   On-premises and cloud workloads are backed up
   to the Druva Cloud Platform for primary backup
   and recovery. VMs are then converted to AWS EBS
   snapshots that are kept-at-the-ready inside the
   customers' AWS VPC for immediate spin-up of AWS
   EC2 instances at the time of failover.
- One-Click Recovery With a single click, users can recover on-premises (failback) or in the cloud (failover) across any AWS region/account. No need for a managed DR site, onsite hardware or heavy administration and maintenance.



 Customized DR Plans – Single pane management for all backup and disaster recovery operations enable administrators to customize DR plans by department, application, or any other criteria that meets their needs.

### The Benefits

Leveraging the global reach of cloud, Druva's disaster recovery services deliver recovery time objective (RTO) within minutes and recovery point objectives (RPO) of an hour across any AWS region/account in the world.

- Recovery automation As applications get more complex, the interdependency gets more complicated. Now with Druva, enterprises can automate runbook execution and streamline processes for rapid recovery.
- Failback recovery Druva's disaster recovery supports hybrid workload failback, for example to VMware on AWS or on-premises data centers to align with enterprise compliance.
- Automated disaster recovery testing Now, enterprises can automate the process, ensuring the team is prepared for a potential disaster and meeting compliance and audit requirements.
- Replication and mobility Users have the ability to replicate virtual machines, clone full VPCs, and also move them cross-region/account for test and development, and greater resiliency.

To learn more visit www.druva.com.



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Druva™ delivers data protection and management for the cloud era. Druva Cloud Platform is built on AWS and offered as-a-Service; customers drive down costs by up to 50 percent by freeing themselves from the burden of unnecessary hardware, capacity planning, and software management. Druva is trusted worldwide by over 4,000 companies at the forefront of embracing cloud. Druva is a privately held company headquartered in Sunnyvale, California and is funded by Sequoia Capital, Tenaya Capital, Riverwood Capital, Viking Global Investors, and Nexus Partners. Visit Druva and follow us @druvainc.