

A connection far beyond the data.

Connect data, systems, and people together in a single workspace to quickly solve marketing challenges.

The amount of consumer data available to marketers nearly doubles each year.¹

Gaining value from the vast amount of information available requires the data to be properly managed, organized, and shared in a way that makes sense to the marketer. Panoramic does just that.

Our approach is simple - put everything you need in one place.

We work with marketers everyday to ensure your data is put to work for you.

Say goodbye to wasted hours manually digging through spreadsheets and disjointed conversations with team members. Panoramic puts you and your data in a single location for complete clarity.



Data

UNIFY | MAP | MODEL

Make data wrangling a thing of the past with fast delivery of all your marketing data ready for analysis in hours not weeks.



Insights

VISUALIZE | ANALYZE

Know now what you didn't know before as the platform surfaces valuable insights using our proprietary AI model.



Decisioning

COLLABORATE | ACT

Edge out your competition by turning your labor force into a collaborative brain force for faster, smarter decisions.

I used to spend hours each week on mundane data collection tasks that pulled me away from the more strategic elements of my job.

Panoramic's platform has allowed me to spend more time on analysis and decision-making by providing me with access to the granular data I need, organized and formatted in graphs and charts.

The visuals are customized to show the key metrics I care about, including automated conditional formatting so that I no longer have to pivot all of the raw data manually.

Kaitlyn Burrows, Director of Social Media and Analytics at Bleecker Street



1 Gartner, 2018