



# IQconvert:

High-quality leads with all of  
the insights you need

Snag top-tier leads with pharosIQ's local callers. They mesh seamlessly with your team, honing in on down-funnel leads and accounts. Each lead connects with your latest content through our newsletters, doubling the impact. Perfect for swift follow-ups after any content syndication campaign, event, or crucial lead generation campaign.

## IQconvert Key Benefits:

With a million monthly calls and global language localization capabilities, we sync up with your team for precise targeting, robust call notes, and conversion success.

### Sales-ready leads, ready to convert

The IQconvert team hooks up your sales team with top-notch opportunities from in-market buyers with confirmed projects.

### All the insights you need

Custom call notes set your sales team up for success with detailed prospect information, going beyond simple BANT to deliver insights for sellers to turn leads into meetings FAST.

### Maximum conversion, minimal setup

Our team, with over 20 years of experience in outbound calling from our US and UK-based centers, primes your leads for success, achieving conversion rates up to 20%.

## How IQconvert Works:



### Signal Engine Targeting:

Insights prioritize target accounts, and contacts at those accounts whose signals are in-market now.



### True Partnership:

We partner with your team to gain a deep understanding of your products, solutions, and perfect customer fit.



### Campaign Go-Live:

Our outbound callers conduct over a million monthly calls in 20+ languages across 100+ countries, targeting your ideal buyers.



### High-Quality Delivery:

After processing through quality assurance, your HQLs are delivered and ready for your bottom-of-funnel or sales outreach.



Accelerate growth  
where it counts

Connect  
with us

