



# Blackbaud Raiser's Edge NXT Market Report

As a highly rated, TrustRadius award-winning product, Blackbaud Raiser's Edge NXT has firmly established itself as a quality option for nonprofit fundraising software buyers.



Raiser's Edge NXT is a TrustRadius award-winning product

[Experience NXT](#)

## Why people choose Raiser's Edge NXT over DonorPerfect



"I used DonorPerfect at a previous job and while it was good, it does not come close to providing the same user experience as Raiser's Edge. I did not find the reporting feature to be all that helpful and was severely limited on how much information I could pull on the donors in our database."

[Verified User\\*](#) | Account Manager | Higher Education Company

## Why people choose Raiser's Edge NXT over Bloomerang:



Raiser's Edge "has been the gold standard in fundraising constituent management software for decades. NXT has a lot of potential and some seriously powerful features you won't find anywhere else. I love that you get the database view and the web-view experience, so you can really know your data is accurate and doing its job. Your ability to customize your experience is greater, and no one else does this better."

[Verified User\\*](#) | Professional in Research & Development | Education Management Company

## Why people choose Raiser's Edge NXT over Salesforce:



“Raiser's Edge NXT has an advantage because it is configured to be used by fundraisers out of the box, with no developer required. Integrated solutions reduce the need to export/import data.”

[Nicole Pelletier Holt, bCRE-Pro](#) | Development Operations and Analytics Manager | Preble Street

## Performance



10.0

Raiser's Edge NXT is rated 10.0/10 for performance, above the category average for Nonprofit CRM software. This indicates that reviewers are pleased with Raiser's Edge NXT's features and capability in comparison to other options.

## In TrustRadius reviews, the most common pros of Raiser's Edge NXT include:

- Data intelligence and custom reporting
- Donor relationship management and tracking
- User friendliness
- Gift tracking and processing



Raiser's Edge NXT customers appreciate both its **user-friendly out of the box functionality and customizability** for more complex and specific needs.

## On Raiser's Edge NXT's Data Intelligence Capabilities:



“We are able to continuously review our donor database and adjust portfolios as needed. There are also a number of reports to ‘catch’ donors who are lapsing or are in danger of falling out of sight. Through action tracking, fundraisers are able to enter daily activity. This is useful for all members of the team (and can be utilized in the future). We also track grant proposals in the prospect tab and this helps with data entry and goal planning.”

[Kate Mason\\*](#) | Database Administrator | Agrace

Organizations across the nonprofit sector are researching Raiser's Edge NXT on TrustRadius for their nonprofit fundraising needs



### Why people choose Raiser's Edge NXT over everything else:



"I have used many other databases - none compare to Raiser's Edge. Many of the other systems have some features RE has but not all of them. Raiser's Edge has the ability to connect with your Donor, see their wealth screening, past donations and every detail imaginable about who they are, related to, and work with."

[Wendy Taylor Emerson\\*](#) | Regional Director of Philanthropy D5 | Coast Guard Foundation

TrustRadius [research team analysis](#) based on research across publicly available sites and analysis of TrustRadius data as of 5/17/2023.

\*Indicates an Incentivized review

