

Why You Need To Check In With Your Team Now

As societies and businesses weather the ongoing pandemic, company leaders continue to face changing conditions and new challenges. At the same time, some elements of the “new normal” are starting to feel more permanent, including:

- Remote working is here to stay, at least for the foreseeable future
- Rapid change has become a fact of life
- The employee experience has changed dramatically

Against the backdrop of the new normal, leaders are also tasked with keeping their now-distributed teams focused, productive and engaged. Now, more than ever, it's crucial that leaders check in with their teams. However, we know that many are hesitant to survey teams now, preferring to wait until things normalize.

Here's why right now is a great time to survey your team

Surveying your team now will provide clear data and feedback enabling you to identify areas of the business that need help and take the needed action. You'll be establishing a benchmark from which you can build.

If you've been routinely surveying your employees, but have delayed a survey due to uncertainty and upheaval, reconsider. A survey done now will impart a wide ranging perspective on the impact of the pandemic on your people.

What will an employee engagement survey tell you about this moment?

While surveying your employees right now might be the furthest thing from your mind, fact is, it should be at the top of the to-do list. In a period of such rapid change, fear and uncertainty, there are a multitude of insights leaders can gain from an employee engagement survey that will help them improve business performance - immediately. These insights include:

- Assessing whether employees understand the current strategy, and have the tools they need to deliver it
- Learning which teams are struggling, and understanding how to help them.
- Identifying where leaders within your organization are equipped to lead successfully through change, and who needs some support
- Understanding which teams have been greatly impacted by the pandemic

Give yourself an advantage and access the insights you need to guide your company through this difficult time, and emerge stronger than ever. Check in with your team by fielding an engagement survey. And if you don't have access to a survey tool, Engagement Multiplier is making our benchmark assessment - plus an optional module that assess leader effectiveness - [available to business leaders for free](#). You can deploy it in minutes and have a clear view of where your company stands.

