



IQsyndicate:

Engagement-led, precision-targeted B2B content syndication

Supercharge your revenue growth with pharosIQ's content syndication solution, where we drive in-market lead opportunities through personalized content experiences, broadening your reach and building your pipeline with digital and non-digital outreach tactics.

IQsyndicate Key Benefits:

Precision targeting with our exclusive intent to purchase signals means your brand will be seen by more of your target audience than ever before.

Build Forecast-able Pipeline

Guaranteed campaign pacing and account matching ensure accurate marketing and sales qualified lead flow.

Reach New Audiences

Access new markets and reach deeper into your target accounts to increase brand awareness and sales deals.

Refresh your Marketable Database

Update your marketable database to ensure every sales & marketing campaign drives revenue.

IQappend: Turbocharge B2B Connections with Mobile Numbers

Fueled by the industry's largest active cell phone database, smoothly blend current mobile data into leads from our content syndication services.

How IQsyndicate Works:

PharosIQ's active audience technology ensures every lead driven by IQsyndicate has consumed multiple pieces of content prior to their engagement with your eBook, whitepaper or report.



Signal Engine Targeting:

Account level insights, identify in market companies, based on down funnel buying signals.



Active Engagement Tracking:

Prospects engage with our 100+ topical newsletters until crossing the active engagement threshold.



Campaign Go-Live:

Content is distributed to a captivated audience via targeted email, once engaged they become a lead.



High-Quality Delivery:

After processing through quality assurance, your leads are delivered and ready for further nurture or sales outreach.



Start driving leads that actually convert

Connect with us

