

Liferay Commerce

Features List

Digital commerce experiences that make you better to do business with.

Transform your customer experience with a platform that turns your digital commerce site into your competitive advantage. Liferay Commerce equips B2B sellers with a fully-integrated suite of digital engagement tools that were built from the ground up to work together. Improve operational efficiency with B2B-specific tools, and increase adoption with easy front-end experiences that streamline the entire purchasing experience. Deliver digital solutions that your customers will love using, turning you into the company they prefer to do business with.

Key Benefits

Make Convenient, Intuitive Experiences Your Competitive Advantage

Improve the entire purchasing experience with straightforward catalog browsing, simplified checkout, easy reorders and more. Tailor catalogs so that each customer sees the right products at the right price for their organization.

Erase B2B Complexity

Handle B2B complexity in the background so the only thing your customers see is an experience personalized for them. Manage commerce sites faster with configurable rules for tiered pricing, organizational hierarchy, contract pricing, order workflows and more.

Unite Customer Touchpoints on One Platform

Eliminate frustration by offering your customers a single place to learn about products, manage their accounts and make purchases while simplifying your stack.

Effortlessly Combine Content and Commerce

Liferay Commerce includes a full, enterprise-grade CMS that allows companies to create and reuse content or assets across microsites, product pages and other touchpoints. Commerce applications like shopping carts or product previews can be quickly added to any page, allowing you to deliver a complete commerce experience with one platform.

Expand Globally

Liferay Commerce can be localized for your markets, making it easy for business users to tailor sites for different regions and ensure each sees language and content relevant to them. Multicurrency and multilingual support keeps the purchasing experience intuitive for every audience, with tools to manage exchange rates, shipping options and taxes for each country.

Fast and Scalable Search for Commerce

Liferay Commerce uses Elasticsearch 6 to ensure that customers find the right product with beautiful results pages, category views and related products. Expand product data for a search-driven storefront that aligns with how your customers look for products.

Become Your Customers' Most Trusted Resource

Open up paths to information sharing and expertise with fully integrated collaboration and document management suites. Easily deliver product guides, related articles and targeted forums that put knowledge in front of customers whenever they need it.

Commerce Insights¹

Leverage historical order data and machine learning to create accurate order forecasts. Manage inventory and capital utilization more easily, preventing valuable resources from being tied up in warehouses. Go one step further and share this information with your customers based on their own order history.

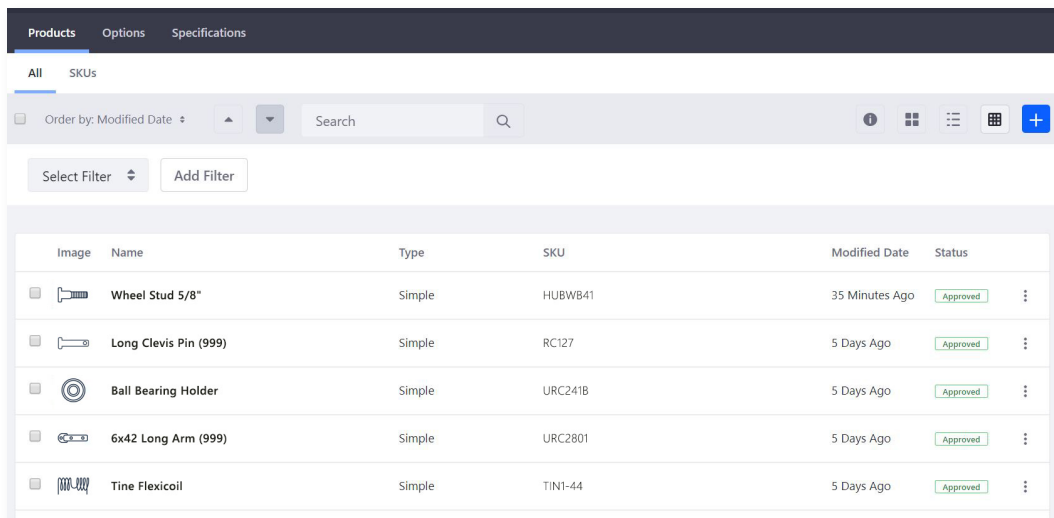
¹ Commerce Insights subscription required

Liferay Commerce Features

Site and Content Management

- Manage multiple store sites and child sites from one instance.
- Share common user roles and permissions across sites.
- Draft content and schedule for publication with set expiration dates to support limited discounts and seasonal sales.
- Compare and restore previous versions of pages and product attachments.
- Preview content across devices for consistent, omnichannel experiences.
- Add pages and menus easily with site navigation and hierarchy tool.

Catalog Management

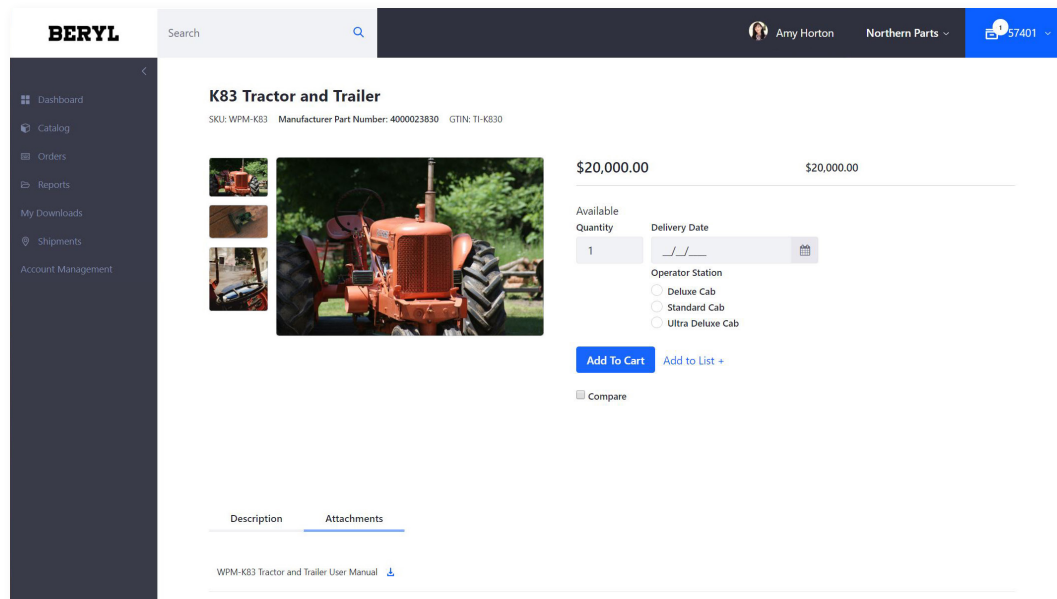


The screenshot displays the 'Products' tab in the Liferay Commerce interface. It features a table with columns for Image, Name, Type, SKU, Modified Date, and Status. The table lists five products: Wheel Stud 5/8", Long Clevis Pin (999), Ball Bearing Holder, 6x42 Long Arm (999), and Tine Flexicoil. Each product has a status of 'Approved' and a modified date. The interface also includes a search bar, a filter dropdown, and a table view icon.

Image	Name	Type	SKU	Modified Date	Status
	Wheel Stud 5/8"	Simple	HUBWB41	35 Minutes Ago	Approved
	Long Clevis Pin (999)	Simple	RC127	5 Days Ago	Approved
	Ball Bearing Holder	Simple	URC241B	5 Days Ago	Approved
	6x42 Long Arm (999)	Simple	URC2801	5 Days Ago	Approved
	Tine Flexicoil	Simple	TIN1-44	5 Days Ago	Approved

- Sell physical products, services and digital goods.
- Create simple and grouped products with variations such as color or size.
- Add downloadable product datasheets, user guides and articles to product pages.
- Enable previews or samples for digital goods.
- Offer personalization such as engraving or embroidery.
- Enrich product information and optimize metadata for search engines.
- Assign products to multiple categories.
- Manage inventory with support for back-ordered items and behavior for low inventory, as well as out-of-stock display and messaging.
- Set minimum, maximum and multiple order quantities for each product.
- Auto-generate SKUs for every product variant.
- Create templates for product options that can be reused across categories.

Catalog and Product Browsing



- Create pages by dragging and dropping out-of-the-box applications such as product detail display, shopping cart, search bar and more.
- Offer faceted search and filtering for more effective product browsing and discovery.
- Show customers product families and related products.
- Enable customers to buy multiples of products and receive discounts; display the total with the discount applied on the product page.
- Offer additional information such as detailed discount information, product specifications and related guides or brochures.
- Offer product previews for virtual products, such as a trial download or a PDF.
- Control which products different buyers can purchase with segmentation and customized catalog views.
- Override default product prices with price lists, promotional pricing and discounts.
- Schedule publication and expiration dates for price lists, promotions and discounts.
- Enable users to add products to compare as they browse from the catalog or product page. The product comparison page surfaces detailed product information such as dimensions and price.
- Allow customers to save products to wish lists for easy reference.

Checkout

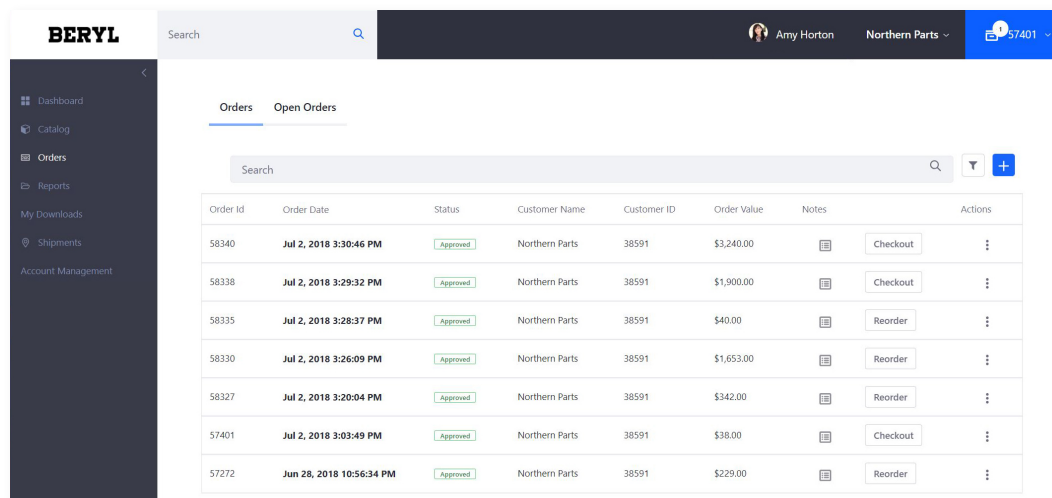
The screenshot shows the BERYL checkout interface. At the top, there's a header with the BERYL logo, a search bar, and user information (Amy Horton, Northern Parts, and a cart icon with 57401 items). A left sidebar contains navigation links: Dashboard, Catalog, Orders, Reports, My Downloads, Shipments, and Account Management. The main content area displays a progress bar with five steps: Shipping Address (1), Shipping Method (2), Payment Method (3), Order Summary (4), and Order Confirmation (5). Step 1 is active. Below the progress bar, the 'Choose Shipping Address' section shows a dropdown menu with 'Northern Parts HQ' selected. Below this, there are input fields for address details: 'Northern Parts HQ' (with phone number 555-123-4567), '123 Main St.', and 'United States'. A '+ Add Address Line' link is present. At the bottom, there are fields for '91745', 'Northern City', and 'California'. A blue 'Continue' button is located at the bottom right of the form.

- Display order information such as date, payment method, total and customer account information.
- Clear individual or all items from cart.
- Require customer information such as name and shipping address, and display an error message if invalid information is used.
- Display order summary with order total, product image, product amounts, total cost and payment method.
- Allow customer service representatives to add private notes to orders.
- Customize the order confirmation message once the purchase is processed.

Pricing and Discounts

- Create user segments and target price lists, discounts or promotions to each segment.
- Apply contract pricing to individual customers or accounts with price lists.
- Add discounts by percentage or fixed amounts.
- Trigger discounts based on cart total, related products in the same order or previous purchases.
- Limit discounts or promotions by number of users who can claim them or number of times a single user can claim them.
- Generate custom coupon codes.

Order Management



The screenshot displays the BERYL Order Management dashboard. The interface includes a sidebar with navigation links: Dashboard, Catalog, Orders, Reports, My Downloads, Shipments, and Account Management. The main content area shows a table of orders under the 'Open Orders' tab. The table has columns for Order ID, Order Date, Status, Customer Name, Customer ID, Order Value, Notes, and Actions. The data is as follows:

Order Id	Order Date	Status	Customer Name	Customer ID	Order Value	Notes	Actions
58340	Jul 2, 2018 3:30:46 PM	Approved	Northern Parts	38591	\$3,240.00		Checkout
58338	Jul 2, 2018 3:29:32 PM	Approved	Northern Parts	38591	\$1,900.00		Checkout
58335	Jul 2, 2018 3:28:37 PM	Approved	Northern Parts	38591	\$40.00		Reorder
58330	Jul 2, 2018 3:26:09 PM	Approved	Northern Parts	38591	\$1,653.00		Reorder
58327	Jul 2, 2018 3:20:04 PM	Approved	Northern Parts	38591	\$342.00		Reorder
57401	Jul 2, 2018 3:03:49 PM	Approved	Northern Parts	38591	\$38.00		Checkout
57272	Jun 28, 2018 10:56:34 PM	Approved	Northern Parts	38591	\$229.00		Reorder

- Offer customers a simple dashboard for open, pending and completed orders with full search and filtering capabilities.
- Allow business buyers to see all the orders on their account.
- Display important order information such as date, payment method and shipping status.
- Integrate workflows and approval processes.
- Integrate with external order management systems; pull in external order statuses and share with the customer in a consolidated view for a seamless customer experience.
- Offer automatic ordering forecasts based on historical data to help customers manage capital and inventory.²

Self Service

- Empower customers to manage their own accounts, including user management and purchase workflows.
- Allow customers or sales reps to add and update account information for the organization, such as contact information and shipping addresses.
- Define detailed password requirements and allow users to reset passwords as needed.
- For individual users, account managers can additionally add screen names, language preferences, user ID numbers, birthdays, job titles and passwords.
- Store multiple shipping address that can be quickly chosen during the checkout process.

² Commerce Insights subscription required

Support for Global Sites

The screenshot displays the Liferay product details page for 'K83 Tractor and Trailer'. The page is structured with a top navigation bar containing 'Products', 'Options', and 'Specifications'. Below this, a breadcrumb trail shows 'Products / K83 Tractor and Trailer / Details'. The main content area is divided into several sections: 'Name', 'Short Description', 'Full Description', 'SEO', 'Friendly URL', 'Meta Title', and 'Meta Description'. Each section has a text input field. The 'Name' field contains 'K83 Tractor and Trailer'. The 'Short Description' field contains 'Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed do eiusmod'. The 'Full Description' field contains a longer Lorem ipsum text. The 'SEO' section includes a 'Friendly URL' field with 'http://localhost:8080/p/ k83-tractor'. The 'Meta Title' and 'Meta Description' fields are empty. On the right side of the 'Full Description' field, there is a language selection dropdown menu. The dropdown is open, showing a list of languages with their respective flags and the status 'Untranslated'. The languages listed are: en-US (Default), ca-ES, zh-CN, nl-NL, fi-FI, fr-FR, de-DE, iw-IL, hu-HU, ja-JP, pt-BR, and es-ES. The 'en-US' option is currently selected.

- Define which countries, languages and currencies are supported for each site.
- Support multicurrency across the site.
- Easily add localizations for most content, including product information and web page content.

- Detect user location based on IP Address and automatically display the site in the correct language.

Payments and Tax Management

- Manually define exchange rates or sync with an external service.
- Integrate with the European Central Bank out of the box for automatic updates to exchange rates.

- Manage measurement units for global stores.
- Set tax rate by address or fixed rate.
- Support for multiple tax categories for products.

Shipping

- Specify shipment methods, carriers and warehouses.
- Add shipment user info and tracking numbers.
- Support for multiple warehouses.
- Pull inventory based on warehouse closest to customer or based on other customized rules.
- Manage inventory within Liferay Commerce or connect to an external system; choose which inventory engine to use on a product level.
- Display shipping date and expected date for your customers.
- Offer variable rate or flat rate shipping.

Integrations

- Integrate with other business systems through an ESB.
- Integrate with FedEx, PayPal, Authorize.net and Worldpay out of the box.
- Easily add integrations with other payment gateways or shipping providers through customization.

Integrated Liferay DXP Features

- Full enterprise CMS capabilities
- Best-in-class horizontal portal
- Digital asset management and file sharing
- Form builder
- Collaboration and social tools such as blogs, wikis and forums
- Native and hybrid mobile app development for Liferay DXP applications
- Implement single sign on with any SAML 2.0 compliant identity providers.
- Control whether each application can be used across all sites. For instance, prevent internal users from adding the shopping cart to non-commerce sites.

Application Security and Data Protection

- Export a user's personal data in a machine-readable format upon request.
- Erase a user's personal data on request.
- Support HTTPS for all communication between browser and mobile clients and Liferay servers.
- Use out-of-the-box authentication for encrypted user passwords or choose an alternative encryption algorithm.
- Manage entitlements with a fine-grained system that combines the use of both roles and permissions for content, files, communities and applications.
- View a history of what users are doing in applications in order to pinpoint the cause of events that disrupt security.

Learn More

Set up a conversation with our sales team for a demo of Liferay Commerce and subscription details.

liferay.com/commerce-demo



Liferay makes software that helps companies create digital experiences on web, mobile and connected devices. Our platform is open source, which makes it more reliable, innovative and secure. We try to leave a positive mark on the world through business and technology. Hundreds of organizations in financial services, healthcare, government, insurance, retail, manufacturing and multiple other industries use Liferay. Visit us at liferay.com.

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