

Can you build a robust CAS practice on anti-CAS software?



Trying to build a CAS practice on the same Do-It-Yourself (DIY) accounting software sold to your clients? That's like trying to put a square peg in a round hole.

The business model of DIY accounting solution providers is to raise their influence while reducing the importance of accountants in client accounting. That's anti-CAS, as CAS is all about you having full control over client accounting. That's how you can play a more important role in your clients' businesses.

A sound CAS system needs to be a robust professional workhorse with the power you need to fully use your expertise to best serve your clients. DIY accounting software is the opposite – it's designed to be simple enough that even a novice can use it.

To establish a thriving Client Accounting and Advisory Services practice, you need an accounting system designed specifically for professional accountants like you to perform those services.

That's **Accounting Power**® from AccountantsWorld.

The core of Accounting Power is a professional system, complemented by comprehensive G/L software.

Accounting Power includes all the capabilities your firm needs for a complete CAS practice—write-up, trial balance, fully customizable financials, bill payment, and outsourced accounting services. Its strong analytics, dashboards, alerts, financial ratios, and extensive reporting capabilities make it ideal for offering outsourced CFO services.

Also, AccountantsWorld never competes with you or sells its products or services directly to your clients. With genuine CAS software from a true partner, you can ensure a thriving CAS practice and a brighter future for your firm.



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