Exclaimer vs Microsoft

Microsoft 365 and Exchange have limited email signature management abilities.

On the other hand, Exclaimer energizes your email sign-offs with a drag and drop editor, customizable signature templates, and a dynamic rules engine. You can also include marketing banners, social media icons, and one-click feedback surveys to amplify your emails.

Here's how Microsoft functionality compares to Exclaimer's:

FEATURE	EXCLAIMER	OUTLOOK SETTINGS	MAIL FLOW
Centrally control email signatures for every member of staff	✓	✗	✓
Support compliance with a bespoke disclaimer applied to every email sent	✓	✗	✓
Automatic synchronization of user information to populate signatures from Active Directory	✓	✗	✓
Assign signatures to different teams or individual senders	✓	✓	✓
Ensure brand consistency on all emails	✓	✗	✓
Multiple user logins allow IT to delegate access to non-technical users to create and update signatures	✓	✗	✗
Create professional signature designs using a drag and drop editor	✓	✗	✗
Access professionally created examples of email signature designs that can be updated with your branding	✓	✗	✗
Email signatures applied to emails from all mobile devices and email clients	✓	✗	✗
Users can see their signature while composing an email	✓	✓	✗
Signatures can be seen in a user's Sent Items folder	✓	✓	✗
Apply signatures under the most recent reply	✓	✓	✗
Establish shorter signatures for reply emails	✓	✓	✗
Hide contact sections with blank attributes	✓	✓	✗

Exclaimer vs Microsoft

FEATURE	EXCLAIMER	OUTLOOK SETTINGS	MAIL FLOW
Let users self-manage specific fields used to populate signatures, including custom information	✓	✗	✗
Incorporate embedded images and user photos in your signatures	✓	✓	✗
Include clickable promotional banners in your designs	✓	✓	✓
Apply content above the email message body for maximum impact, including logo, images, banners, and surveys	✓	✓	✗
Segment signatures for internal/external emails and exclude individual users or groups from specific designs	✓	✗	✓
Create signatures for specific audiences based on email domain	✓	✗	✓
Apply a signature during a defined date range	✓	✗	✗
Establish a signature for a repeatable campaign that follows enhanced scheduling rules	✓	✗	✗
Monitor, analyze, and report on email signature usage in your organization	✓	✗	✗
Measure the effectiveness of email signatures including clicks-through to optimize performance and run A/B testing	✓	✗	✗
Apply one-click signature surveys to drive feedback from email touchpoints	✓	✗	✗
Create multiple surveys and use beyond email signatures	✓	✗	✗
Use email signatures with Microsoft 365 and on-premises Exchange	✓	✓	✗