

The Total Economic Impact™ Of Workday Adaptive Planning

Through five customer interviews and data aggregation, Forrester concluded that Workday Adaptive Planning has the following three-year financial impact:

SUMMARY OF BENEFITS

Three-year risk-adjusted

FP&A productivity improvements

\$664K

Business manager productivity improvements

\$312K

IT savings

\$218K

Cost optimization

\$2.0M



RETURN ON INVESTMENT

249%



NET PRESENT VALUE

\$2.30M



BENEFITS PRESENT VALUE

\$3.22M

WORKDAY ADAPTIVE PLANNING BY THE NUMBERS



20% FP&A productivity improvement



12% business manager productivity improvement related to planning activities



Support for cost optimization efforts impacting SG&A, cost of good/revenue, and R&D

VOICE OF THE CUSTOMER

“It’s time savings, it’s confidence in the numbers, and it’s analysis. [It’s about] being able to look into the business at different cuts of data and being able to do that quickly.”

Director of corporate planning, engineering services

“Each function is budgeting for and reviewing their costs down to the vendor, [product line,] and headcount. ... We’ve been able to maintain really good cost guardrails so that the teams are operating where they said they’re going to [operate]. Then we’re able to identify any areas of risk or areas [in which] they want to invest more than anticipated.”

Senior director of finance, software



Read the full study

This document is an abridged version of a case study commissioned by Workday titled: “The Total Economic Impact Of Workday Adaptive Planning,” July 2023.

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