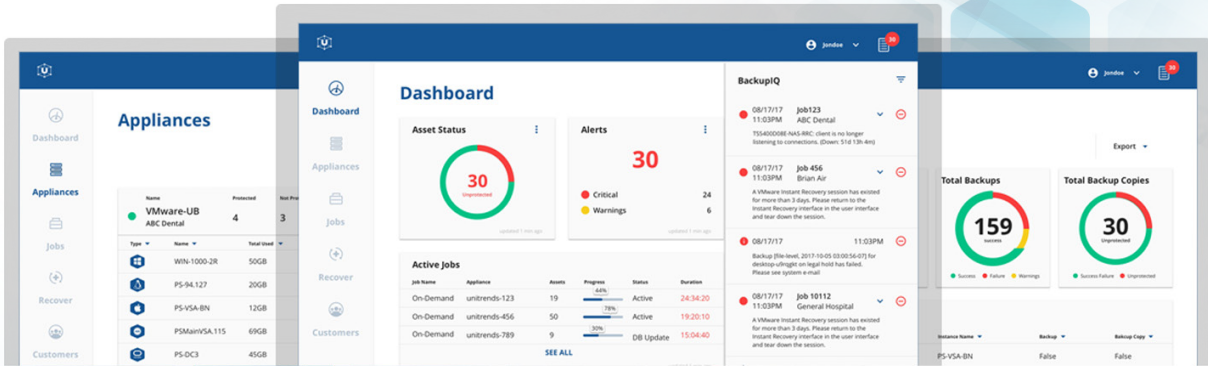




# UNIFIED CONTINUITY



# 30 YEARS OF ROCK SOLID BACKUP RELIABILITY, NOW MADE FOR MSPS

Unitrends is the go-to provider of business continuity and disaster recovery solutions. With our Unified Continuity stack, we protect and restore the data of businesses ranging from sole proprietorships to Fortune 100 companies. With a 30-year track record of demonstrated backup success, this technology is now being brought exclusively to MSPs by Unitrends MSP.

We backup and restore your data regardless of where it lives. Our solutions are available in hardware, software, or cloud form. The Unified Continuity line consists of the following products:

UMSP and MAX Series	Physical and Virtual, Cloud	Recover entire systems in minutes locally and in the cloud
Unitrends Cloud Backup	Cloud	Protect and restore endpoints directly from the cloud
Spanning	Cloud	Protect and restore Office 365, G Suite and Salesforce data in the cloud

Unitrends MSP is the one vendor any MSP needs for all backup and recovery options.

## UMSP AND MAX SERIES

### Cutting edge features and functionality with an MSP price tag

The UMSP and MAX series appliances are available in physical hardware form or available as virtual machines for flexible deployment in Hyper-V, VMWare or Azure environments. Both product lines include the following award-winning features and functionality:



#### Instant local virtualization

When disaster strikes through mother nature, hardware/software failures or human error, instant virtualization gives MSPs the confidence to bring back entire systems for end users in minutes.



#### Instant cloud virtualization

In the event of an entire site wide outage, cloud virtualization allows MSPs to spin up an end users' IT infrastructure directly in the cloud, allowing business operations to resume without missing a beat.



#### Recovery assurance testing

Unitrends provides the industry's most advanced backup testing methodology, saving MSPs and their technicians hours of valuable time. With recovery assurance testing we don't just take a screenshot of a login screen, we provide a fully automated battery of system tests to determine if each backup is viable and can support functions like SQL, network and Exchange functionality. Power users can create their own custom scripts and cut down on wasted time manually checking for working backups.



#### Ransomware protection

Not only is our backup operating system hardened to withstand ransomware attacks but we include military grade encryption to protect the data in your recovery points. We also provide an early detection system which scans your backups to determine if ransomware has compromised the actual production machines and issues an alert.

#### Helix: self-healing backups (Add-on)

Take automation to the next level with Helix, an industry-first self healing backup technology. Automatically detect and resolve any errors that are preventing your backups from running, saving precious time so you can focus on what matters to your business. Most MSPs report at least a 50% reduction in the time spent troubleshooting failed backups.



#### Best in class Deduplication

With the industry's best in class global deduplication rates, MSPs no longer have to worry about constantly running out of space on their appliance due to client data growth or changes in retention policy or sending staff on site to complete lengthy USB seed drives. Our deduplication engine ensures that your recovery points have the smallest footprint possible, leaving space for a flexible retention policy, even when you take a new full backup!



#### More backup functionality than any other solution

Protect and restore over 200 operating systems and use custom backup profiles specialized for the type of server, ranging from SQL to standard file servers. Most backup solutions only use one type of backup methodology. Unitrends provides proprietary backup methodologies specialized for the individual server, allowing faster and more reliable restores than any other vendor in the MSP space.





True enterprise grade solution

Many vendors claim to have an enterprise grade solution. Few can back up that claim with a 30-year legacy in the enterprise space and with numerous Fortune 100 customers. Unitrends is the go-to BCDR solution in the enterprise space and has been completely customized to match MSP requirements. Oh, did we mention, Unitrends is now 100% channel only!



Flexible Cloud Storage Options

You asked and we listened. MSPs requested flexible offsite options to be able to support a wide variety of end users. Unitrends cloud options include: local-only, bring your own offsite, Unitrends cloud with one year retention and Unitrends cloud with unlimited storage.



RMM Integrations that Boost Productivity

We understand the importance of a single pane of glass for management of your BCDR solutions. That's why we have integrations with the leading RMM vendors, saving your technicians time and headaches.

# UNITRENDS CLOUD BACKUP

In a world with a shifting IT landscape, Unitrends Cloud Backup cuts through the noise to backup endpoints regardless of their location.

Whether you are protecting an array of desktops and laptops that are working from home or protecting a server with a flexible RTO requirement, Unitrends Cloud Backup is your go to direct to cloud backup option. With no hardware, you can deploy and have your clients' data replicating to our cloud in minutes.



Easy to deploy, easy to price and easy to manage

Not only is deployment a breeze, but we've taken out the complexity behind pricing. Whether you are protecting a server or a desktop, each is accompanied with its own simple storage plan at an affordable price point for your end users. Use our multi-tenant console to efficiently manage your fleet of customers and quickly direct attention to where it's needed.

An enterprise-grade solution

Unitrends Cloud Backup brings our 30 years of success in the enterprise market directly into MSPs' hands. With our purpose-built cloud, numerous certifications and 24/7 award winning support, you can rest assured that your customers' data is in good hands.



## SPANNING

### Protect SaaS Application Data From Loss

SaaS application users are often surprised to find that their cloud-based data is vulnerable to data loss and must be managed with the same rigor as data stored on premises. According to a recent IDG Report:

- > 58% of users reported at least one SaaS data loss event in the past year.
- > 95% of those surveyed believe SaaS providers can and will easily restore their lost data.

It's true; SaaS providers will restore data if the loss occurs on the provider's end. But what about data loss that occurs on the user's end—sync malfunctions or malicious ransomware and malware attacks, or purposeful deletion from disgruntled employees? SaaS providers have no way of telling whether deletion requests are legitimate or not, so they must assume that the requests are, and act accordingly. Many users are surprised when they contact the provider after a data loss event and either can't get help or find that help comes with a steep price tag and long delays, leaving their organization unproductive and noncompliant.

To protect data from loss from these threats and maintain compliance with the increasing complexity of audit demands, companies require backup and recovery for their SaaS application data.

### Industry-Leading Cloud Data Protection

Spanning Backup delivers the most trusted, reliable backup and recovery for SaaS applications. Our powerful and easy-to-use solutions:



**Provide peace of mind** with automated back-up of your SaaS data and optional monitoring of the dark web for stolen or compromised Office 365 or G Suite user credentials.



**Improve security and compliance** by minimizing the risk of data loss with enterprise-grade backup and recovery that aligns with industry best practices for data protection and governance requirements.



**Reduce business continuity risk** with point-in-time recovery of email, files, folders, accounts, metadata, attachments and customizations. We'll have you back in business with just a few clicks.

**Lower costs** by providing unlimited storage and allowing more efficient use of IT resources by empowering end users to easily restore their own lost data.



**Provide advanced administration tools** with complete status monitoring and actionable error reporting.



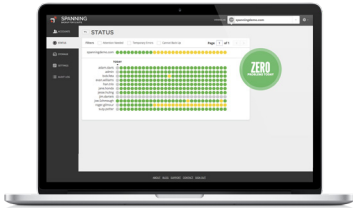
### Backup Is One Thing. Restore Is Everything.

What good is having a backup of your data if you can't easily return files and information directly and immediately to your cloud applications? Spanning Backup is known for its market-leading restore capabilities, allowing even end users to quickly and easily recover any version of data from any point in time in just a few clicks.

We have developed the most fine-tuned and user-friendly restore process available, allowing you to get back to work in a matter of seconds or minutes—not weeks or months—when data loss inevitably happens.

## Spanning Backup for G Suite

Thousands of organizations around the world have turned to Spanning Backup for G Suite, making it the highest-rated backup and recovery solution on the G Suite Marketplace. It provides the most accurate, enterprise-grade backup and recovery from any point in time, reducing costs and meeting even the fastest RTOs.

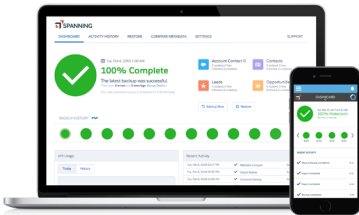


### KEY FEATURES

- > Automated, daily backup for Gmail, Drive (including Team Drives), Calendars, Contacts and Sites
- > Easy-to-use search and granular recovery from any point in time
- > Granular restore of files, folders, accounts and metadata
- > Complete status monitoring with actionable error reports
- > Automated daily and on-demand backups
- > Cross-user restore
- > Advanced administration tools, including subordinate admin role
- > Industry-leading security
- > Unlimited storage, unlimited retention
- > Optional Dark Web monitoring for compromised user credentials

## Spanning Backup for Salesforce

Spanning Backup provides enterprise-grade, automated backup and restore within the Salesforce interface. With Spanning, you can say goodbye to the manual Export Service, and instead enjoy daily, automated backup and rapid restore for all your critical data, attachments, files and metadata. You can even seed sandboxes. Spanning Backup also protects applications created on Force.com.

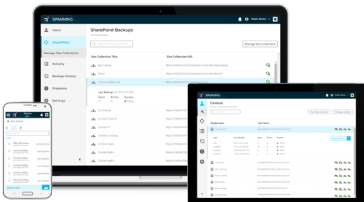


### KEY FEATURES

- > Automated daily and on-demand backups, including custom scheduled backup times
- > Backup, compare and restore metadata (customizations)
- > Optional, end user self-restores on records
- > Field level, bulk item, and cross-org restores
- > Seed sandboxes; anonymize data option
- > Enterprise-grade security, self-managed encryption keys option
- > Monitor and control API usage, proactive status monitoring via Chatter
- > Unlimited storage & unlimited retention
- > European data destination option

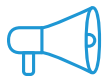
## Spanning Backup for Office 365

With Spanning's trusted cloud-to-cloud backup for Microsoft Office 365, protecting your organization's data is effortless. Enterprise-grade backup meets easy-to-use restore across desktop, tablet and mobile environments.



### KEY FEATURES

- > Automated daily and on-demand backups of Mail, Calendar, Contacts, OneDrive and SharePoint
- > Unlimited storage, unlimited retention
- > Point-in-time backup and accurate, granular restore
- > Easy, intuitive restores - including cross-user restores
- > Mobile- and tablet-ready
- > Industry-leading security
- > Optional Dark Web monitoring for compromised user credentials



Contact **Unitrends MSP today** to learn more about how this enterprise-class technology can benefit your business.

