

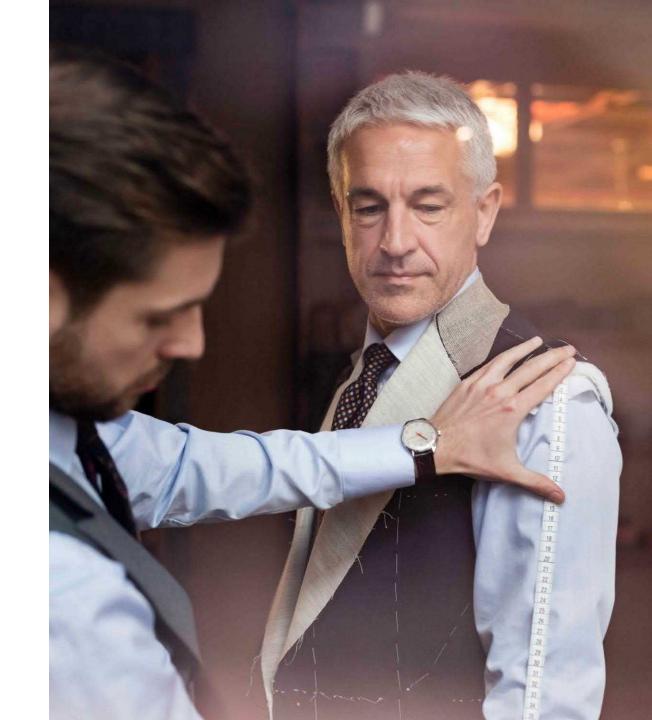
Create the exact report you need in a pixel-perfect format

Analyzing your business is getting more complex every day, as the quantity of data to process, the speed at which new data becomes available and the number of relevant data sources to consider has strongly increased.

At the same time, users have changed their expectation about the quality of the documents they receive. Reports need to look professional, fit company design standards and contain trusted data that can be shared in a secured way.

On top of that, each report recipient wants a more personalized experience in order to save time and focus on what is essential for him or her.

SAP Crystal Reports, the de facto standard in reporting can help you with it. This software continues a two-decade tradition of excellence in providing powerful, user-friendly, and dynamic reporting functionality.



SAP Crystal solutions are developed for the creation of pixel-perfect documents for small to midsize companies



Design External-facing interface documents



Pre-formatted reports



Financial documents



Published documents



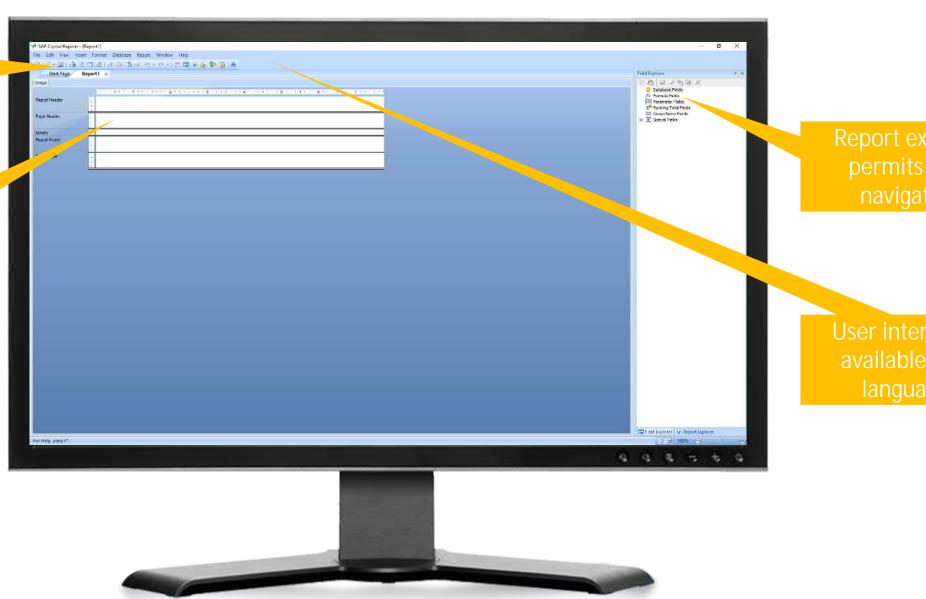
Operational reports



1 Design interface

Standard icon design allows for quick learning

Create your report in sections, like for desktop publishing



Report explorer permits easy navigation

User interface is available in 20 languages

2 External-facing documents

Add personalized charts for each individual recipient

Leverage barcode integration capabilities



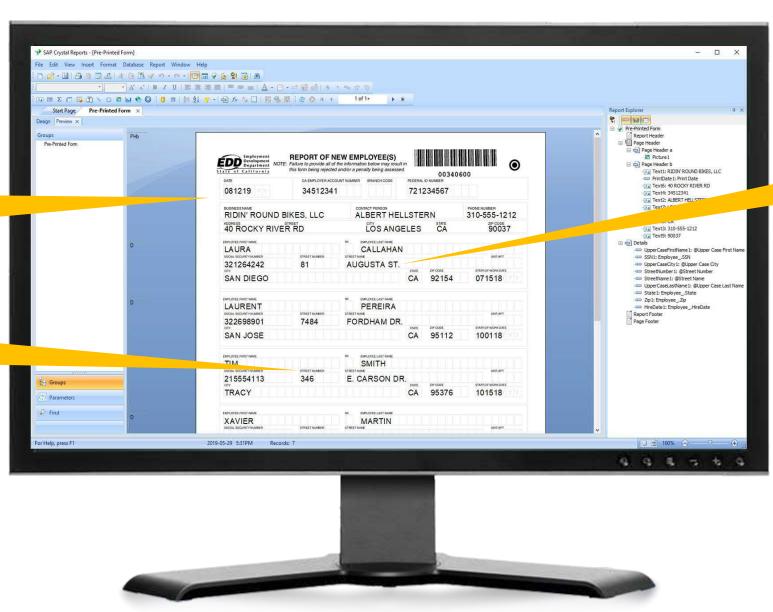
Use your corporate look and feel

Add shipping information from your database

3 Pre-formatted reports

Recreate an official form in a pixel-perfect manner

Use parameters to save time and increase accuracy



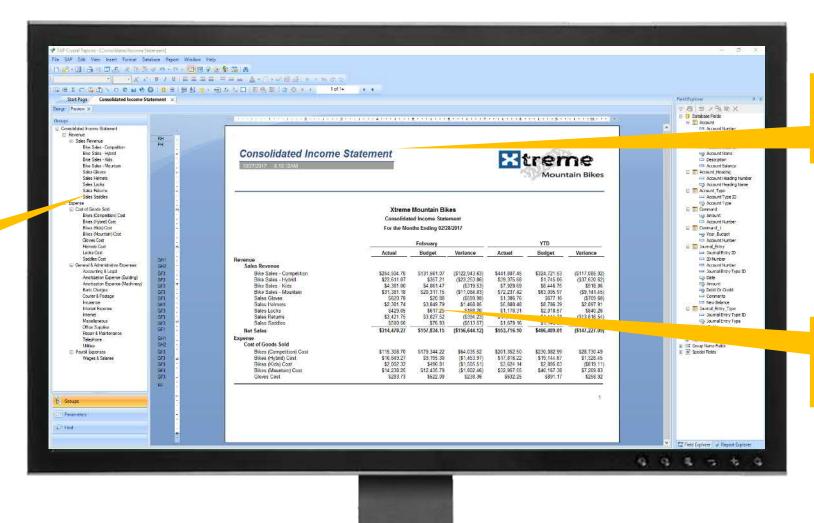
Fill the data directly from your database

4 Financial documents

See all measures

and dimensions

used in the report



Create your monthly financial report with a click

Export reports to adobe PDF, MS Excel, .csv, or text

5 Published documents

Personalize your flyers directly from your database

Print documents from postcard to poster size



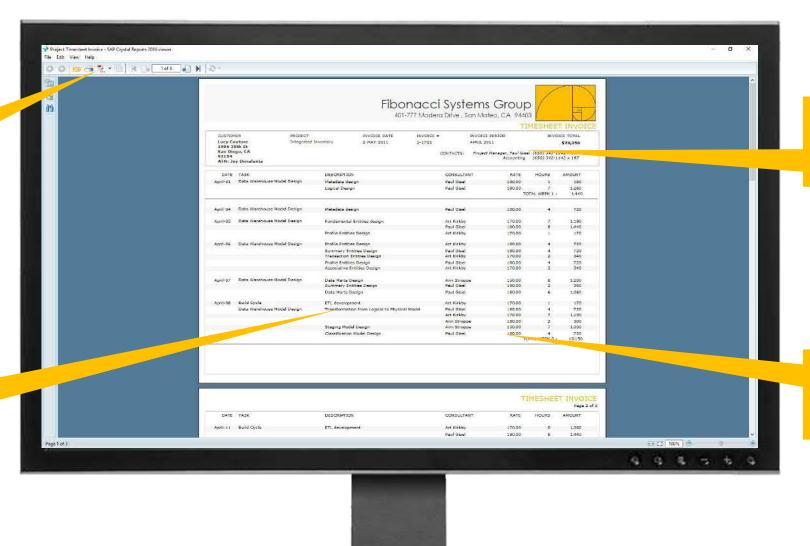
Display dynamic pictures in your reports

Add multiple tables or charts to a single document

6 Operational reports

Automate administrative tasks

Save instances for archiving, reference or distribution



Create your report with multiple pages in a single design

Schedule reports to run based on events

Trust SAP Crystal solutions to run your small to midsize business



Affordable

for small and medium sized businesses



27 years of experience the de-facto standard for desktop reporting

Secured connect to all your data sources



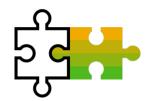
4.2 out of 5 stars average user rating on Trustradius, Capterra, G2crowd



Powerful pixel-perfect design capabilities for the power user



28 languages supported natively



Flexible report interaction for the end user



1,000,000 + USerS run Crystal products around the world

Examples of small to midsize customers who run SAP Crystal Solutions for their Analytics and Reporting needs

- Cities, counties, regions, commissions, boards, government authorities, industry authorities, commissions, military and intelligence organizations, police and fire departments, law enforcement centers, sheriff offices, courts of justice, prisons.
- Schools, children centers, daycare, libraries, retirement houses, event centers, museums, national parks, amusement parks, stadiums and sport centers, harbors, airports, bus and train companies.
- Start-ups, independent shop owners, organic stores, green businesses, circular economy players, contractors, co-working spaces, digital marketplaces.
- Truck and taxi companies, car dealers, rental companies, repair shops, logistics companies, warehouses, builders, manufacturers.

- Publishing houses, press groups, local newspapers, digital news groups, accountants, banks, financial groups, insurances, trading firms.
- Consulting companies, staffing companies, employment agencies, software and hardware companies.
- Hospitals, health organizations, medical system companies, doctors, nurses, dental companies, day treatment centers.
- Pharmacies, drugstores, laboratories, pharmaceutical companies.
- Non-profit organizations, charities, non-governmental groups, associations, cooperatives, sports teams, sports federations.
- Application developers, services partners, consultants.



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