

The ROI of Employee Engagement

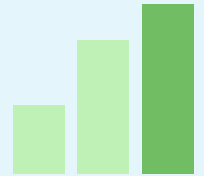
“An engaged organization is easier to run,” says Engagement Multiplier founder and CEO, Stefan Wissenbach.

A highly engaged workforce increases profit by

+21%

Engaged organizations also show improved employee retention, decreases in absenteeism, better quality of work and increased productivity. The net effect of improved employee engagement? **Double-digit increases in sales and profitability.**

As your workforce becomes highly engaged and satisfied, results will start to show up in the top line: A highly-engaged workforce **improves sales by 20%**, leading to 21% higher profits (Gallup).



Better performing companies also have highly engaged employees. According to research by The Temkin Group, **82% of employees at companies with strong financial results are “highly” or “moderately” engaged.**

Engaged employees are 4.6 times more likely to feel empowered to perform their best work (Salesforce).

Engaged employees are

4.6X

more empowered to perform their best work

A disengaged employee costs

\$17K

per year based on a \$50,000 salary

So, if engaged employees improve revenue and profit, how much are disengaged employees costing you? The numbers can be staggering.

Disengaged employees have a **37% higher rate of absenteeism** and are **18% less productive**...leading to **15% lower profitability**. (Gallup). Gallup estimates that disengaged employees are costing organizations \$3,400 for every \$10,000 they make in salary. In total, The Engagement Institute estimates that the **cost in the US of disengaged employees is between \$450 to \$550 billion.**



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