



# 5 things you should know about Kazoo





# Kazoo is a state of being.

Today's multigenerational workforce wants, expects, and demands a better employee experience. They're not wrong, they deserve more.

Just like we're redefining the nature of work, we're bringing a new meaning to the word Kazoo. Something bolder. Something new.

When employees are aligned and inspired, driven by a desire to be their best. When performance, feedback, and recognition are part of every day and create workplaces where everyone can thrive. When workplaces become abuzz with energy. And, when work is working.

## That's Kazoo!

# Contents

We can think of dozens of reasons — hundreds, even — to choose Kazoo. But we've narrowed it down for you.

Here are the 5 most important things you should know.

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KAZOO  
Creates a better  
employee experience.

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KAZOO  
Is easy to use  
and easy to love.

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KAZOO  
Is built with your  
company in mind.

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KAZOO  
Makes you smarter and  
your employees better.

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KAZOO  
Delivers a more  
engaged workforce.



1

KAZOO

# Creates a better employee experience.

Of course you want to create better experiences for your employees. We understand the challenges you face. You have to figure out the strategy and buy separate tools, then integrate all of them with your HR systems. Not to mention, you have to convince your executives to embrace the changes and train everyone in the company on a new way of working.

## OUR MISSION

To make work better.

## OUR VISION

Rewarding and purpose-filled workplaces, where all employees can thrive.

Each of the capabilities in the Kazoo Employee Experience Platform is powerful on its own. But when you bring them together, something magical happens —

## Work starts working.

- » Your organizations align, with performance and values front and center
- » Your workforce embraces development and well-being initiatives
- » Your employees lead the charge in feedback, appreciation, and culture
- » And your employees genuinely have a voice in making it all better

When work is working, performance, feedback, and recognition are part of every day. These aren't top-down, HR-driven programs. They are manager- and employee-led and people first. In other words, they quickly become the way your company works.

## OUR VALUES

Yes, & • Know your audience • Challenge accepted  
Own it • In good company • Be quick, but don't hurry

2

KAZOO

Is easy to use  
and easy to love.

*“Our employees love Kazoo...during our last benchmark survey, we found 94% of employees had engaged with the Kazoo platform during the period.”*

**KELLY BENNET, CHIEF PEOPLE OFFICER, AMAIN**

[Read the Case Study](#)

When it comes to improving the employee experience, you care about widespread adoption and everyday use by your employees.

**The good news? So do we.**

- » User experience and accessibility are at the center of everything we build
- » Our products have built-in social and behavioral incentives that drive ongoing usage
- » With integrations into your productivity and communication tools, as well as mobile apps, we are part of the flow of work, wherever it occurs



**94%**  
employee usage

3

KAZOO

Is built with your  
company in mind.

*“Kazoo offers an integrated solution that has really taken our performance and engagement initiatives to the next level. The platform is user and administrator friendly, intuitive, clean, and simple.”*

**JEFF F, TALENT & ORGANIZATION DEVELOPMENT MANAGER**

Our employee experience experts take you from basecamp to summit without a hitch.

**We'll get you up and running in no time.**

- » We start with a set of proven best practices and playbooks
- » We integrate with your existing HCM/HRIS platforms to keep your employee data nice, neat, and in sync
- » Our team partners with you to design a solution that fits your business
- » Our implementation experts set you up with custom branding, user communications, and user training — we're there every step of the way

Namely<sup>®</sup>



RII RIPLING



KRONOS<sup>®</sup>



bambooHR<sup>™</sup>

4

KAZOO

Makes you smarter and  
your employees better.

*“Although people analytics has become mainstream, only 9% of companies believe they have a good understanding of which talent dimensions drive performance in their organizations.”*

2019 DELOITTE GLOBAL HUMAN CAPITAL TRENDS

You shouldn't need a black belt in pivot tables to answer your most pressing questions about your people and their experience.

**We've taken this problem head on.**

- » Actionable insights by individuals, teams, levels, and locations are at your fingertips with reports that are easy to read and easy to share
- » See who's thriving and who's off track
- » Understand program activity, adoption, and effectiveness
- » New, powerful insights are unlocked by connecting performance, recognition, and engagement within a single platform



**PROGRAM ADOPTION & EFFECTIVENESS**



**INDIVIDUAL PERFORMANCE & ENGAGEMENT**



**CROSS TEAM COLLABORATION & PERFORMANCE**

5

KAZOO

## Delivers a more engaged workforce.

*“As an HR leader, I know employee engagement is more than just a buzzword. It’s driving our organization’s financial success.”*

**STEVE POPE, DIRECTOR OF HR, MEREDITH**

According to Gallup, only 34% of employees are engaged, 13% are actively disengaged (AKA unhappy), and the remaining 53% are not engaged; they’re just there.

### It’s time to fix the engagement gap.

Employee engagement is a top contributing factor to high-performing cultures and an undeniable producer of productivity and payback.

We define employee engagement as the measure of an employee’s discretionary investment in their job — the degree they are involved in, enthusiastic about, and committed to their work and workplace.



**INCREASED PRODUCTIVITY**



**BETTER CUSTOMER EXPERIENCES**



**LOWER ABSENTEEISM**



**INCREASED RETENTION**





We believe companies flourish when their employees are both aligned and inspired. This only happens when employees find meaning and growth in the work itself, and when employees feel appreciated by and connected to their colleagues and company.

To achieve this, companies need to turn outdated approaches to performance management, recognition, and engagement on their heads. They need to adopt a new way that's continuous, manager- and employee-led, and people-first.

**We believe this vision is not just possible — it's critical to the future of work. And, it's made possible by Kazoo.**

[Get a Demo](#)



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**Helping people-first  
companies create amazing  
employee experiences.**

