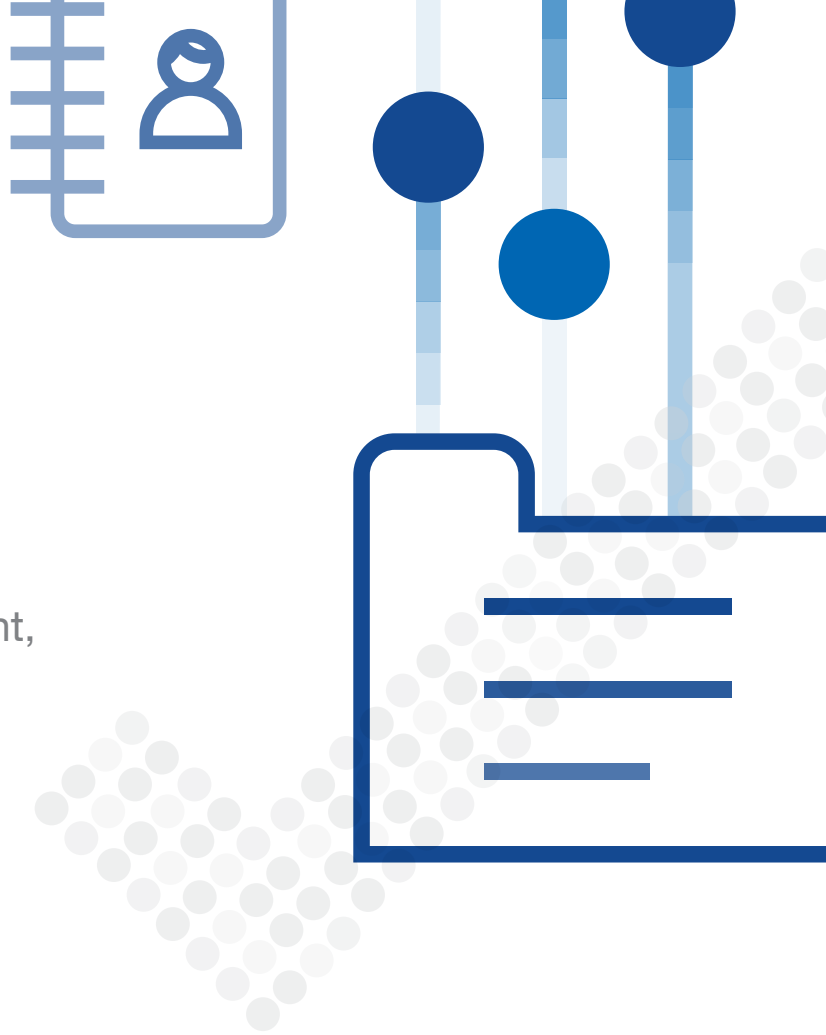
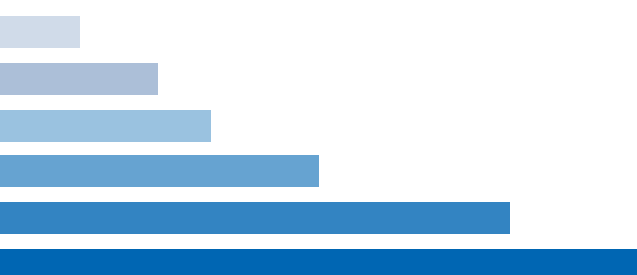


Professional Services

DAM system configuration and consultation, project management, and admin services



Software consulting



Your situation is unique, so our software consultants will help identify the best ways to use the Widen Collective® for your workflows and organization. Widen's software consultants can:

Configure your new Collective site with settings that are specific to your organization

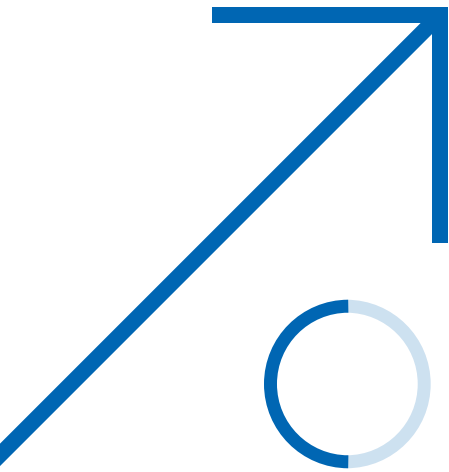
Analyze metadata, governance, and analytics to identify improvement opportunities in existing workflows and processes

Refresh the optimization and configurability of your site

Instill confidence that you're using your Collective site to its fullest potential



Strategic consulting



A strong technology stack starts with a strong organization, so we dedicate an experienced strategy consultant to work through your organization's technology challenges in person. Widen's strategy consultants can:

Design a practical technology strategy that is aligned with your business goals and accounts for your organization's people, processes, and technologies

Provide a model for ongoing strategy execution and measurement

Lead change management planning to engage and motivate your teams as they move through technology changes

Create a roadmap for your organization's technology goals, tied to your winning strategy

Facilitate process improvement with your work group to identify and test opportunities that build greater efficiencies

Strategize technology and people stack mapping

Managed services

"The one-on-one client service Widen offers is invaluable. Their team gave me the confidence to configure the Collective myself, was patient with questions, and had real-life experience in the system. Widen was committed to making my site launch successful."

Beth Straeten
National Gypsum



Site administration

Need someone to handle the day-to-day work for your Collective site? Widen can take over. We'll provide a short- or long-term system admin to focus solely on managing your site.



Data migration

Transferring your files can be a tedious task. For a more seamless migration, Widen will organize your digital assets and prepare the files for their upload into the Collective site.



Metadata entry

Metadata is the language that helps users find your assets. If you don't have time to enter keywords and phrases that guide the way, we can.

