

# AI Perfect Store Agent

AI Perfect Store Agent ensures Perfect Store compliance is achieved and verified during the store visit, not measured when it's already too late to act.

The AI Agent analyzes the shelf in real time and guides merchandiser step by step to execute Perfect Store standards flawlessly. It delivers clear, prioritized Next Best Actions directly in-store, enabling immediate correction of gaps while the visit is still in progress.

With the AI Perfect Store Agent, execution of the most critical success factors **Perfect Store requirements** becomes consistently close to 100%. Performance is no longer dependent on the knowledge, experience, or motivation of individual merchandisers.

## AI Perfect Store Agent Capabilities

- 1

**Embeds Perfect Store** requirements into the retail execution flow
- 2

**Analyzes the shelf in real time** with AI Image Recognition  
Automatic detection of OSA, facings, displays, promo compliance
- 3

**Tailors** complete list of actions for Perfect Store execution  
Clear, step-by-step guidance to align the shelf with Perfect Store requirements.
- 4

**Verifies** execution during the visit
- 5

**Reports** instantly from the shelf to dashboards

## From 7 Days to Real-Time Execution

### Traditional Perfect Store



### AI Perfect Store Agent



## Why It Matters

- +15%

in Perfect Store Scores
- 100%

Compliance Validation. No manual reporting bias
- 30%

in Out of Stock Duration
- 25%

fewer follow-up visits

Ready to empower your merchandisers with AI/ML?  
Contact us at [sales@effie.ai](mailto:sales@effie.ai)