

my:docket

Inbox Insights for Salespeople



Are your emails
and attachments
actually being
read?



View content and
analytics from your
Inbox Dashboard



You can view
content & email
analytics right
inside your inbox



Alerts show you
who to call,
when to call, and
what to say

Sales reps send 3,500 emails to customers each year. Those emails contain collateral that influence customers decisions.

But how do you know if they actually read your stuff?

We Get It

Selling in today's world is hard. Why not give yourself every possible advantage? With myDocket you can clearly measure **urgency**, **interest**, and **engagement** of all emails sent.



Try myDocket Now!

Reveal buyer intent through
content analytics today!

Visit myDocket.com and start
your **free** trial today.

Contact:

sales@myDocket.com | 1.855.233.5353

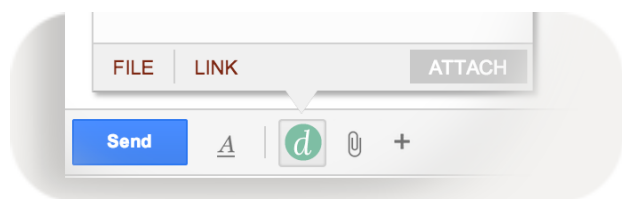
myDocket for Gmail

We provide sales reps analytics on the emails and collateral that they send to customers.

myDocket answers:

- ✓ How long did they spend reading the whitepaper?
- ✓ Who did they forward the proposal to?
- ✓ Did they view my invoice?
- ✓ Which product slick did they prefer?
- ✓ When and what should I call them about?

myDocket lives seamlessly in Gmail. You can track emails, manage your library of attachments, and view your analytics inside your inbox.



Here's how it works:

1. Install our 1-click Gmail plugin and be up & running in 30 seconds. (*Google Chrome required*)
2. Use the myDocket (**d**) button to attach your files from your desktop, your content library or the web.
3. Your buyer views your content in a personalized gallery labeled with your logo & contact info.
4. Real time analytics surfaced at the top of your inbox (how long they viewed it and who they forwarded it to).