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TRACXN BUSINESS MODEL REPORT

ENTERPRISE DATA MANAGEMENT

JUNE 05, 2020

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World's Largest Start-up Research Platform

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Contents

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Overview: Enterprise Data Management

Companies that provide tools to integrate, govern, secure, and disseminate data from multiple data streams.

▾ **Enterprise Information Management**
Companies covered 1167 | Funded 403 | Total Funding $6.8B

▸ **Enterprise Data Management**
Companies covered 266 | Funded 128 | Total Funding $4.3B

Key Stats

266
Companies

128
Funded Companies

23
Soonicorn Club

$4.3B
$ Invested

15
Mega Companies

43
Exits

SAS
(1976, Cary, $20M)

Cohesity
(2013, Santa Clara, $660M)

Snowflake
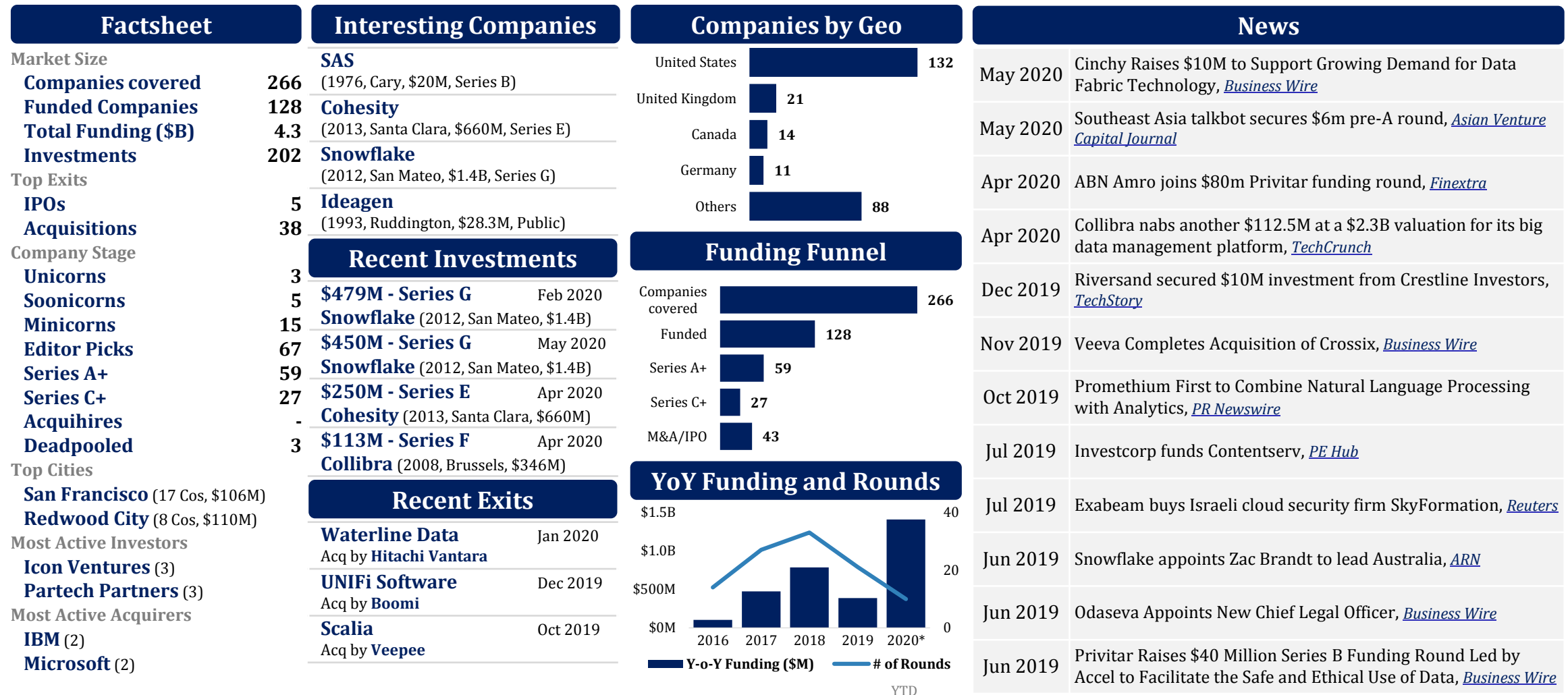(2012, San Mateo, $1.4B)

Ideagen
(1993, Ruddington, $28.3M)

Exabeam
(2013, San Mateo, $190M)

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Snapshot: Enterprise Data Management

Companies that provide tools to integrate, govern, secure, and disseminate data from multiple data streams.

Factsheet

Market Size
Companies covered	**266**
Funded Companies	**128**
Total Funding ($B)	**4.3**
Investments	**202**

Top Exits
IPOs	**5**
Acquisitions	**38**

Company Stage
Unicorns	**3**
Soonicorns	**5**
Minicorns	**15**
Editor Picks	**67**
Series A+	**59**
Series C+	**27**
Acquihires	**-**
Deadpooled	**3**

Top Cities
San Francisco (17 Cos, $106M)
Redwood City (8 Cos, $110M)

Most Active Investors
Icon Ventures (3)
Partech Partners (3)

Most Active Acquirers
IBM (2)
Microsoft (2)

Interesting Companies

SAS
(1976, Cary, $20M, Series B)
Cohesity
(2013, Santa Clara, $660M, Series E)
Snowflake
(2012, San Mateo, $1.4B, Series G)
Ideagen
(1993, Ruddington, $28.3M, Public)

Recent Investments

$479M - Series G	Feb 2020
Snowflake (2012, San Mateo, $1.4B)	
$450M - Series G	May 2020
Snowflake (2012, San Mateo, $1.4B)	
$250M - Series E	Apr 2020
Cohesity (2013, Santa Clara, $660M)	
$113M - Series F	Apr 2020
Collibra (2008, Brussels, $346M)	

Recent Exits

Waterline Data	Jan 2020
Acq by **Hitachi Vantara**	
UNIFi Software	Dec 2019
Acq by **Boomi**	
Scalia	Oct 2019
Acq by **Veepee**	

Companies by Geo

United States	132
United Kingdom	21
Canada	14
Germany	11
Others	88

Funding Funnel

Companies covered	266
Funded	128
Series A+	59
Series C+	27
M&A/IPO	43

YoY Funding and Rounds

Legend: Y-o-Y Funding ($M), # of Rounds
YTD

News

May 2020	Cinchy Raises $10M to Support Growing Demand for Data Fabric Technology, *Business Wire*
May 2020	Southeast Asia talkbot secures $6m pre-A round, *Asian Venture Capital Journal*
Apr 2020	ABN Amro joins $80m Privitar funding round, *Finextra*
Apr 2020	Collibra nabs another $112.5M at a $2.3B valuation for its big data management platform, *TechCrunch*
Dec 2019	Riversand secured $10M investment from Crestline Investors, *TechStory*
Nov 2019	Veeva Completes Acquisition of Crossix, *Business Wire*
Oct 2019	Promethium First to Combine Natural Language Processing with Analytics, *PR Newswire*
Jul 2019	Investcorp funds Contentserv, *PE Hub*
Jul 2019	Exabeam buys Israeli cloud security firm SkyFormation, *Reuters*
Jun 2019	Snowflake appoints Zac Brandt to lead Australia, *ARN*
Jun 2019	Odaseva Appoints New Chief Legal Officer, *Business Wire*
Jun 2019	Privitar Raises $40 Million Series B Funding Round Led by Accel to Facilitate the Safe and Ethical Use of Data, *Business Wire*

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Taxonomy

Taxonomy for Enterprise Data Management

Taxonomy	Description	# Cos Tracked	Funded	Total Funding	# IPOs, Unicorns	Last 2 years		Notable Companies
						# Rounds	$M Invested	
ENTERPRISE INFORMATION MANAGEMENT	Software solutions that are used to organize, manage, govern information created from an organizatio....	1167	403	$6.8B	21	106	$3B	
EIM Suite	Companies that provide Enterprise Information Management suite	47	12	$180K	3	1	$180K	
Enterprise Content Management	Companies that provide tools that allow businesses to create, organize, store and deliver content to its stakeholders	745	209	$1.1B	7	36	$219M	Newgen Software
Knowledge Management	Companies that provide software to capture, distribute and effectively use knowledge in an organization	79	42	$492M	1	16	$188M	EdCast
Enterprise Data Management	Companies that provide tools to integrate, govern, secure, and disseminate data from multiple data streams.	266	128	$4.3B	8	49	$2.2B	Cohesity
Data Integration	Companies that provide tools to combine data from several disparate sources, which are stored using	30	12	$73.1M		2	$52M	
Data Quality	Companies that provide tools to improve accuracy, completeness, relevance, and consistency of an organization's data	21	10	$29.6M	1	5	$5M	Validity
Data Warehouse	Companies that provide central repositories to collect data from many different sources within an or....	11	5	$1.5B	1	3	$939M	Snowflake
Master Data Management	Companies that provide tools to create one single master reference source for all critical business	53	25	$1.3B	2	7	$518M	Cohesity
Data Security	Companies that provide tools to protect data from unauthorized access, use, replication or destruction	32	23	$550M	1	7	$276M	Exabeam
Data Governance	Companies that provide tools to automate creation of policies and procedures to manage data usabilit....	54	29	$635M	2	18	$335M	Collibra

Feed   Market

Taxonomy

Taxonomy for Enterprise Data Management

Taxonomy	Description	# Cos Tracked	Funded	Total Funding	# IPOs, Unicorns	Last 2 years		Notable Companies
						# Rounds	$M Invested	
Enterprise Search	Companies that provide tools to help in searching, discovering and organizing vast amounts of data f....	30	12	$963M	2	4	$410M	Elastic

Top Companies (1/7)

List of Top Companies by Stage in Enterprise Data Management

TOP EXITS	TOP EXITS	TOP EXITS
Hyperion (1997, Redwood City) Business performance management products Editor's Pick Stage: **Acquired** TA Associates Management, Sequoia Capital, Hummer Winblad Venture Partners and 2 other investors	**UNIFi Software** (2014, San Mateo, $49.7M) Self-service data cataloging and integration platform for the enterprise Editor's Pick Stage: **Acquired** Pelion Venture Partners, Scale Venture Partners, Omaha Capital and 3 other investors	**BackOffice** (1996, South Harwich, $30M) Enterprise Data Migration, Governance, Master Data Management and data quality services and solutions Editor's Pick Stage: **Acquired** Goldman Sachs
Vormetric (2001, San Jose, $52.6M) Encryption based enterprise data security suite Editor's Pick Stage: **Acquired** Sigma Partners, Vanguard Ventures, Jackson Square Ventures and 4 other investors	**Waterline Data** (2013, Mountain View, $39M) Automated data cataloging platform Editor's Pick Stage: **Acquired** Microsoft Accelerator, Jackson Square Ventures, Infosys and 4 other investors	**Ideagen** (1993, Ruddington, $28.3M) Integrated compliance, audit, risk, and performance management Editor's Pick Stage: **Public** Herald Investment Management, Alto Invest
Magnitude (2014, Austin, $279M) BI products for CPM, MDM, and data integration Editor's Pick Stage: **Acquired** Stellus Capital Management, Audax Private Equity	**Initiate Systems** (1996, Chicago, $31M) Data management software solutions for healthcare organizations Editor's Pick Stage: **Acquired** First Analysis, Sigma Prime Ventures, In-Q-Tel and 9 other investors	**UnboundID** (2007, Austin, $18M) Customer identity and data management software Editor's Pick Stage: **Acquired** OpenView, Silverton Partners
Actian (2005, Redwood City) SQL in Hadoop and MPP Database Editor's Pick Stage: **Acquired** TriplePoint Capital, Garnett & Helfrich Capital		**Podium Data** (2014, Boston, $11.5M) Enterprise Data Lake Management Platform Editor's Pick Stage: **Acquired** Converge, Dolby Family Ventures, David Dolby

Note: Seed Stage (Seed, Angel), Early Stage (Series A, Series B), Late Stage (Series C+, PE)

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Top Companies (2/7)

List of Top Companies by Stage in Enterprise Data Management

TOP EXITS	TOP EXITS	LATE STAGE

Boardwalktech (2004, Palo Alto, $8.4M)
Enterprise spreadsheet data management solutions
Editor's Pick   Stage: **Public**

Montage Capital, Grenville Strategic Royalty, Flow Capital and 6 other investors

Venetica (1993, Charlotte, $7M)
Enterprise content integration platform
Editor's Pick   Stage: **Acquired**

General Catalyst Partners, Charles River Ventures

Silver Creek Systems (1997, Westminster, $6M)
Product Data mastering solutions
Editor's Pick   Stage: **Acquired**

KB Partners, BV-Cornerstone Ventures, Palomar Ventures and 1 other investors

Contentserv (2000, Ermatingen)
Data management solutions provider
Editor's Pick   Stage: **Acquired**

Jadeberg Partners, German Accelerator

OvalEdge (2012, Atlanta)
Self-Service and Excel Style tool for Data Cataloging
Editor's Pick   Stage: **Acquired**

Snowflake (2012, San Mateo, $1.4B)
Data warehouse for cloud and analytics
Decacorn   Stage: **Series G**

Altimeter Capital, Altimeter Capital, Dragoneer Investment Group and 9 other investors

Cohesity (2013, Santa Clara, $660M)
Hybrid secondary storage with insights and analytics
Unicorn   Stage: **Series E**

next47, DFJ Growth, InstantScale and 26 other investors

Collibra (2008, Brussels, $346M)
Data intelligence solution provider
Unicorn   Stage: **Series F**

Battery Ventures, Newion Investments, Dawn Capital and 5 other investors

Note: Seed Stage (Seed, Angel), Early Stage (Series A, Series B), Late Stage (Series C+, PE)

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Top Companies (3/7)

List of Top Companies by Stage in Enterprise Data Management

LATE STAGE	LATE STAGE	EARLY STAGE

Exabeam (2013, San Mateo, $190M)
Threat detection using user behaviour analytics
Soonicorn   Stage: **Series E**

Norwest Venture Partners, Acrew Capital, Cisco Investments and 7 other investors

Privitar (2015, London, $167M)
Big data platform for data security & privacy
Soonicorn   Stage: **Series C**

Warburg Pincus, Rockspring, IQ Capital and 32 other investors

Reltio (2011, Redwood Shores, $117M)
Master data management platform
Soonicorn   Stage: **Series D**

Sapphire Ventures, Crosslink Capital, New Enterprise Associates and 3 other investors

Alation (2012, Redwood City, $82M)
Data cataloging platform
Soonicorn   Stage: **Series C**

Data Collective, StartX, Icon Ventures and 13 other investors

HVR (2000, San Francisco, $51M)
Enterprise data integration and data management solution
Editor's Pick   Stage: **Series B**

Level Equity

Riversand Technologies (2001, Houston, $46.5M)
Master data management, product information management and data quality solutions
Soonicorn   Stage: **Series A**

Crestline

Cazena (2014, Sunnyvale, $38M)
Big Data as a Service
Minicorn   Stage: **Series B**

Andreessen Horowitz, Persistent Systems, Formation 8 and 1 other investors

Note: Seed Stage (Seed, Angel), Early Stage (Series A, Series B), Late Stage (Series C+, PE)

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Top Companies (4/7)

List of Top Companies by Stage in Enterprise Data Management

EARLY STAGE

Okera (2016, San Francisco, $29.6M)
Data Governance company
Minicorn   Stage: **Series B**

ClearSky, Nexus Venture Partners, Emergent Ventures and 3 other investors

Panoply (2015, Tel Aviv, $21.3M)
Real-time data warehouse and management platform for non DBAs
Minicorn   Stage: **Series A**

F2 Capital, Intel, 365x and 6 other investors

Dataguise (2007, Fremont, $20.3M)
Data masking based big data security
Minicorn   Stage: **Series B**

Vestech Partners, Samsung NEXT, Icon Ventures and 1 other investors

EARLY STAGE

SAS (1976, Cary, $20M)
Analytics and data management software
Editor's Pick   Stage: **Series B**

Insight Venture Partners, Staley Capital Management, Sandhill and 5 other investors

Absio (2009, Highlands Ranch, $15.9M)
End-to-end encryption based enterprise data security
Minicorn   Stage: **Series A**

ALTR (2000, Austin, $15M)
Blockchain-based data security solutions
Editor's Pick   Stage: **Series A**

John Stafford

Odaseva (2012, Paris, $14M)
Cloud data management platform
Minicorn   Stage: **Series A**

Serena, Partech Partners, Salesforce Ventures

EARLY STAGE

c1exchange (2014, Chennai, $13.6M)
RTB platform for advertisers
Minicorn   Stage: **Series B**

University of Tokyo Edge Capital, Arbor Ventures, Mynavi and 3 other investors

Adeptia (2000, Chicago, $12M)
End to end B2B integration platform
Editor's Pick   Stage: **Series B**

ARCH Development Partners Share

Cinchy (1988, Toronto, $9.5M)
Data collaboration and data management solutions for enterprises
Minicorn   Stage: **Series A**

Techstars, Information Venture Partners, BDC and 6 other investors

Note: Seed Stage (Seed, Angel), Early Stage (Series A, Series B), Late Stage (Series C+, PE)

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Top Companies (5/7)

List of Top Companies by Stage in Enterprise Data Management

EARLY STAGE	EARLY STAGE	SEED

CryptoMove (2015, San Francisco, $8.7M)
Continuous mutation and re-encryption based decentralized data security
Editor's Pick   Stage: **Series A**

Dcode, Bangkok Bank InnoHub, Red Dog Capital and 8 other investors

Lenses (2015, London, $8.5M)
Enterprise DataOps Platform for Kafka
Minicorn   Stage: **Series A**

83North, Marathon Venture Capital, Laurel Bowden

Vilynx (2011, Palo Alto, $8.3M)
Video engagement tool
Minicorn   Stage: **Series A**

Kibo Ventures, Ridgewood Capital, Joe Golden and 3 other investors

Datactics (1999, Belfast, $4.1M)
MDM solutions with focus on data cleaning and matching
Minicorn   Stage: **Series A**

Par Equity, Thule Investments, Kernel Capital and 3 other investors

DataVirtuality (2012, Frankfurt Am Main, $2.6M)
Connectors for real-time data integration
Editor's Pick   Stage: **Series A**

German Accelerator, HTGF, CFH

intellaegis (2011, El Dorado Hills)
Data & compliance management solutions
Minicorn   Stage: **Series A**

Validity (2018, Boston)
Data management tool
Minicorn   Stage: **Series A**

Churchill Asset Management, Providence Equity Partners, Silversmith Capital Partners

Wiz.ai (2017, Singapore, $6M)
AI-based voice and speech recognition solution
Minicorn   Stage: **Seed**

ZWC Partners, Wavemaker Partners, ZWC Ventures and 2 other investors

Datalogue (2016, New York City, $4.8M)
AI enabled automatic data preparation
Editor's Pick   Stage: **Seed**

Flybridge Capital Partners, BR Venture Fund, Work-Bench and 4 other investors

Census (2018, San Francisco, $4.3M)
Data automation platform
Editor's Pick   Stage: **Seed**

SV Angel, David Ulevitch, Ryan Petersen and 4 other investors

Note: Seed Stage (Seed, Angel), Early Stage (Series A, Series B), Late Stage (Series C+, PE)

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Top Companies (6/7)

List of Top Companies by Stage in Enterprise Data Management

SEED

Claravine (2012, Provo, $4M)
Online marketing tracking, analytics and data management platform
Editor's Pick   Stage: **Seed**

Kickstart Seed Fund, Silverton Partners

Synapta (2016, Turin, $504K)
Data curation and data management software
Editor's Pick   Stage: **Seed**

Oltre Venture, H-Farm, SocialFare and 1 other investors

Metazoa (2018, San Francisco, $210K)
Provides compliance documentation solutions
Editor's Pick   Stage: **Seed**

OTHER FUNDED COMPANIES

Kingland (1992, Clear Lake, $3.9M)
Technology & outsourcing services for financial industry
Editor's Pick   Stage: **Funded**

Denodo (1999, Palo Alto)
Data Virtualization Platform for Enterprise Application and BI Tools
Editor's Pick   Stage: **Funded**

HGGC

Floteq (2004, Sydney)
Provider of smart data management solutions
Editor's Pick   Stage: **Funded**

Startupbootcamp

Profisee (2001, Alpharetta)
Master data management software
Editor's Pick   Stage: **Funded**

BOMI, ParkerGale

OTHER FUNDED COMPANIES

Rudder Labs (2019, San Francisco)
Developer of opensource data collection and routing platform
Editor's Pick   Stage: **Funded**

s28 Capital

Note: Seed Stage (Seed, Angel), Early Stage (Series A, Series B), Late Stage (Series C+, PE)

Enterprise Data Management Market Report - Jun 2020 **Tracxn**

Top Companies (7/7)

List of Top Companies by Stage in Enterprise Data Management

UNFUNDED	UNFUNDED	UNFUNDED
Aperity (2005, Louisville) Provider of AI-based data management software for supply chains Editor's Pick Stage: **Unfunded**	**InfoLibrarian** (1998, Sarasota) Metadata management and data governance software Editor's Pick Stage: **Unfunded**	**Shinydocs** (2013, Kitchener) Web-based Information management solution to ensure compliance Editor's Pick Stage: **Unfunded**
DeepFlux (2018, Noida) AI-based marketing analytics and data management solutions Editor's Pick Stage: **Unfunded**	**Matrix** (1991, Manchester) Master data management for marketing and sales teams Editor's Pick Stage: **Unfunded**	**Solix Technologies** (2002, Santa Clara) Enterprise Data Management Solutions for ILM program **Minicorn** Stage: **Unfunded**
Dubex (Buhl) Data quality management software Editor's Pick Stage: **Unfunded**	**oneDPO** (2019, Santa Clara) Platform for data governance Editor's Pick Stage: **Unfunded**	**TopQuadrant** (2001, Raleigh) Web-based data governance solution Editor's Pick Stage: **Unfunded**
Ftrans (2013, Nanjing) Data transmission platform Editor's Pick Stage: **Unfunded**	**Prifina** (2017, San Francisco) Solutions for data privacy Editor's Pick Stage: **Unfunded**	
Index Engines (2004, Holmdel) Information management and archiving solutions Editor's Pick Stage: **Unfunded**	**Primeur** (1986, Chiasso) Data Integration management platform Editor's Pick Stage: **Unfunded**	

Note: Seed Stage (Seed, Angel), Early Stage (Series A, Series B), Late Stage (Series C+, PE)

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Investments (1/19)

List of all funding rounds in Enterprise Data Management Market by Stage

LATE STAGE

$450M-Series G — May 2020
Snowflake (2012, San Mateo, $1.4B)
Data warehouse for cloud and analytics

Sequoia Capital, Meritech Capital Partners, Capital One Growth Ventures, Madrona Venture Group, Wing Venture Capital, Redpoint Ventures, and 3 Other Investors

$250M-Series E — Apr 2020
Cohesity (2013, Santa Clara, $660M)
Hybrid secondary storage with insights and analytics

DFJ Growth, Foundation Capital, Greenspring Associates, Wing Venture Capital, Baillie Gifford, Sequoia Capital, and 4 Other Investors

$80M-Series C — Apr 2020
Privitar (2015, London, $167M)
Big data platform for data security & privacy

Warburg Pincus, Accel, IQ Capital, Salesforce, ABN AMRO Bank, Partech Partners

LATE STAGE

$113M-Series F — Apr 2020
Collibra (2008, Brussels, $346M)
Data intelligence solution provider

Iconiq Capital, Index Ventures, Battery Ventures, CapitalG, Dawn Capital

$479M-Series G — Feb 2020
Snowflake (2012, San Mateo, $1.4B)
Data warehouse for cloud and analytics

Dragoneer Investment Group, Salesforce, Altimeter Capital, Iconiq Capital, Madrona Venture Group, Sequoia Capital, and 2 Other Investors

$75M-Series E — May 2019
Exabeam (2013, San Mateo, $190M)
Threat detection using user behaviour analytics

Sapphire Ventures, Lightspeed Venture Partners, Cisco Investments

LATE STAGE

$17.1M-Series C — Apr 2019
UNIFi Software (2014, San Mateo, $49.7M)
Self-service data cataloging and integration platform for the enterprise

Blue Cloud Ventures

$100M-Series E — Jan 2019
Collibra (2008, Brussels, $346M)
Data intelligence solution provider

Iconiq Capital, Index Ventures, Dawn Capital, Battery Ventures, CapitalG

$50M-Series C — Jan 2019
Alation (2012, Redwood City, $82M)
Data cataloging platform

Sapphire Ventures, Costanoa Venture, Data Collective, Harmony Partners, Icon Ventures, Salesforce Ventures

Note: Seed Stage (Seed, Angel), Early Stage (Series A, Series B), Late Stage (Series C+, PE)

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Investments (2/19)

List of all funding rounds in Enterprise Data Management Market by Stage

LATE STAGE	LATE STAGE	LATE STAGE

$752K-PE   Dec 2018
Kingland (1992, Clear Lake, $3.9M)
Technology & outsourcing services for financial industry

$14.5M-Series C   Oct 2018
Waterline Data (2013, Mountain View, $39M)
Automated data cataloging platform

Jackson Square Ventures, Partech Partners, Infosys, Menlo Ventures

$50M-Series D   Aug 2018
Exabeam (2013, San Mateo, $190M)
Threat detection using user behaviour analytics

Lightspeed Venture Partners, Aspect Ventures, Cisco Investments, Icon Ventures, Norwest Venture Partners, Shlomo Kramer

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$250M-Series D   Jun 2018
Cohesity (2013, Santa Clara, $660M)
Hybrid secondary storage with insights and analytics

Cisco Investments, Hewlett Packard Enterprise, Sequoia Capital, Morgan Stanley, Trinity Ventures, Battery Ventures, SoftBank Vision Fund

Series D   Jun 2018
Reltio (2011, Redwood Shores, $117M)
Master data management platform

Plug and Play Tech Center

$45M-Series D   May 2018
Reltio (2011, Redwood Shores, $117M)
Master data management platform

.406 Ventures, Sapphire Ventures, Crosslink Capital, New Enterprise Associates

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$1.5M-Series C   Mar 2018
Waterline Data (2013, Mountain View, $39M)
Automated data cataloging platform

Infosys

$859K-PE   Feb 2018
Kingland (1992, Clear Lake, $3.9M)
Technology & outsourcing services for financial industry

$58M-Series D   Jan 2018
Collibra (2008, Brussels, $346M)
Data intelligence solution provider

Iconiq Capital, Battery Ventures, Dawn Capital, Index Ventures, Newion Investments

$270M-Series E   Jan 2018
Snowflake (2012, San Mateo, $1.4B)
Data warehouse for cloud and analytics

Iconiq Capital, Altimeter Capital, Sequoia Capital, Capital One Growth Ventures, Redpoint Ventures, Madrona Venture Group, and 2 Other Investors

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Note: Seed Stage (Seed, Angel), Early Stage (Series A, Series B), Late Stage (Series C+, PE)

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Investments (3/19)

List of all funding rounds in Enterprise Data Management Market by Stage

LATE STAGE	LATE STAGE	LATE STAGE

$5M-Series D   Sep 2017
Snowflake (2012, San Mateo, $1.4B)
Data warehouse for cloud and analytics

Capital One Growth Ventures

PE   Jun 2017
Denodo (1999, Palo Alto)
Data Virtualization Platform for Enterprise
Application and BI Tools

HGGC

PE   May 2017
Information Builders (1975, New York City)
Business Intelligence, Data Management and
Integration Solutions

Goldman Sachs, Bregal Sagemount

PE   Apr 2017
Profisee (2001, Alpharetta)
Master data management software

ParkerGale

$40.3M-Series C   Apr 2017
Reltio (2011, Redwood Shores, $117M)
Master data management platform

New Enterprise Associates, Sapphire Ventures,
Crosslink Capital, .406 Ventures

$100M-Series D   Apr 2017
Snowflake (2012, San Mateo, $1.4B)
Data warehouse for cloud and analytics

Iconiq Capital, Madrona Venture Group, Altimeter
Capital, Redpoint Ventures, Sutter Hill Ventures,
Wing Venture Capital

$90M-Series C   Apr 2017
Cohesity (2013, Santa Clara, $660M)
Hybrid secondary storage with insights and
analytics

GV, Sequoia Capital, Cisco Investments, Hewlett
Packard Enterprise, Accel, Battery Ventures, and 6
Other Investors

$30M-Series C   Feb 2017
Exabeam (2013, San Mateo, $190M)
Threat detection using user behaviour analytics

Lightspeed Venture Partners, Cisco Investments,
Norwest Venture Partners, Aspect Ventures, Icon
Ventures, Shlomo Kramer

$50M-Series C   Jan 2017
Collibra (2008, Brussels, $346M)
Data intelligence solution provider

Iconiq Capital, Battery Ventures, Dawn Capital, Index
Ventures, Newion Investments

$793K-PE   Aug 2016
Kingland (1992, Clear Lake, $3.9M)
Technology & outsourcing services for financial
industry

PE   Jun 2016
Infogix (1982, Naperville)
Advanced Analytics and Data Governance Platform

Bulger Partners

Note: Seed Stage (Seed, Angel), Early Stage (Series A, Series B), Late Stage (Series C+, PE)

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Investments (4/19)

List of all funding rounds in Enterprise Data Management Market by Stage

LATE STAGE

$202K-PE May 2015
Kingland (1992, Clear Lake, $3.9M)
Technology & outsourcing services for financial industry

$78.8M-Series C Feb 2015
Snowflake (2012, San Mateo, $1.4B)
Data warehouse for cloud and analytics

Wing Venture Capital, Sutter Hill Ventures, Altimeter Capital, Redpoint Ventures

$188K-PE Nov 2014
Kingland (1992, Clear Lake, $3.9M)
Technology & outsourcing services for financial industry

$100M-PE Sep 2014
Magnitude (2014, Austin, $279M)
BI products for CPM, MDM, and data integration

Audax Private Equity

LATE STAGE

$15M-Series D Jun 2013
Vormetric (2001, San Jose, $52.6M)
Encryption based enterprise data security suite

Quicksilver Ventures, JK&B Capital, Sigma Partners, Split Rock Partners

$658K-PE Jun 2013
Kingland (1992, Clear Lake, $3.9M)
Technology & outsourcing services for financial industry

$455K-PE Jun 2012
Kingland (1992, Clear Lake, $3.9M)
Technology & outsourcing services for financial industry

PE Jun 2012
Infogix (1982, Naperville)
Advanced Analytics and Data Governance Platform

H.I.G. Private Equity, H.I.G. Growth Partners

LATE STAGE

$5.1M-Series D May 2009
Kalido (2001, Austin, $56.6M)
Data Warehouse Management

Atlas Venture, Matrix Partners

$5M-Series F Oct 2008
Initiate Systems (1996, Chicago, $31M)
Data management software solutions for healthcare organizations

Sandbox Industries, BlueCross BlueShield Venture Partners

$26M-Series F Jun 2008
Initiate Systems (1996, Chicago, $31M)
Data management software solutions for healthcare organizations

Paladin Capital, Dunrath Capital, EMC, Informatica, Sigma Partners, Apex Venture Partners, First Analysis

Note: Seed Stage (Seed, Angel), Early Stage (Series A, Series B), Late Stage (Series C+, PE)

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Investments (5/19)

List of all funding rounds in Enterprise Data Management Market by Stage

LATE STAGE	LATE STAGE	LATE STAGE

$25M-Series E   Jan 2008
Siperian (2000, Foster City, $61.5M)
Master data management software

Investor, ArrowPath Venture Partners, Blumberg Capital, Brightspark Ventures, Constellation Ventures, Red Rock Ventures, and 4 Other Investors

$10M-Series D   Nov 2007
Kalido (2001, Austin, $56.6M)
Data Warehouse Management

Atlas Venture, Matrix Partners, Balderton Capital

$3.1M-Series D   Aug 2007
Vormetric (2001, San Jose, $52.6M)
Encryption based enterprise data security suite

Series D   Jun 2007
Siperian (2000, Foster City, $61.5M)
Master data management software

PeakSpan Capital

$4.5M-Series D   Oct 2006
Vormetric (2001, San Jose, $52.6M)
Encryption based enterprise data security suite

$8M-Series D   Aug 2006
Siperian (2000, Foster City, $61.5M)
Master data management software

$5M-Series D   Apr 2006
Vormetric (2001, San Jose, $52.6M)
Encryption based enterprise data security suite

Vanguard Ventures, JK&B Capital, Sigma Partners

Series E   Mar 2006
Initiate Systems (1996, Chicago, $31M)
Data management software solutions for healthcare organizations

In-Q-Tel, Sigma Partners, Apex Venture Partners

$13.5M-Series C   Oct 2005
Kalido (2001, Austin, $56.6M)
Data Warehouse Management

Atlas Venture, Benchmark, Matrix Partners

$10M-Series D   Mar 2005
Siperian (2000, Foster City, $61.5M)
Master data management software

Constellation

$7M-Series C   Jun 2004
Siperian (2000, Foster City, $61.5M)
Master data management software

$15M-Series C   Jun 2004
Vormetric (2001, San Jose, $52.6M)
Encryption based enterprise data security suite

JK&B Capital, Sigma Partners, Vanguard Ventures

Note: Seed Stage (Seed, Angel), Early Stage (Series A, Series B), Late Stage (Series C+, PE)

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Investments (6/19)

List of all funding rounds in Enterprise Data Management Market by Stage

EARLY STAGE

$7.1M-Series A　　　　　　　　　　May 2020
Cinchy (1988, Toronto, $9.5M)
Data collaboration and data management solutions for enterprises

Information Venture Partners, Manulife Investment Management, BDC, Scale UP Ventures, Techstars

$15M-Series B　　　　　　　　　　Apr 2020
Okera (2016, San Francisco, $29.6M)
Data Governance company

Bessemer Venture Partners, Felicis Ventures, ClearSky

Series A　　　　　　　　　　　　　Feb 2020
Bizapp (2018, Bandar Baru Bangi)
Mobile-first application for business data management

$6M-Series A　　　　　　　　　　Jan 2020
Promethium (2018, San Francisco, $8.5M)
Data governance and asset management software

.406 Ventures, Zetta Venture Partners

EARLY STAGE

$10M-Series A　　　　　　　　　　Dec 2019
Riversand Technologies (2001, Houston, $46.5M)
Master data management, product information management and data quality solutions

Crestline

$1.5M-Series A　　　　　　　　　　Nov 2019
Riversand Technologies (2001, Houston, $46.5M)
Master data management, product information management and data quality solutions

Series A　　　　　　　　　　　　　Oct 2019
Yixun (2012, Pudong)
Data management and intelligence software

$7.5M-Series A　　　　　　　　　　Sep 2019
Lenses (2015, London, $8.5M)
Enterprise DataOps Platform for Kafka

Marathon Venture Capital, Laurel Bowden

EARLY STAGE

$50.3M-Series B　　　　　　　　　Jun 2019
Privitar (2015, London, $167M)
Big data platform for data security & privacy

Accel, 24 Haymarket, IQ Capital, Partech Partners, Salesforce Ventures

$2.7M-Series A　　　　　　　　　　Jun 2019
Doculayer (2007, The Hague, $2.7M)
Content and data management software

Disruptive Technology Ventures, Innovation Quarter

Series A　　　　　　　　　　　　　May 2019
Validity (2018, Boston)
Data management tool

Providence Equity Partners, Silversmith Capital Partners

Series A　　　　　　　　　　　　　May 2019
intellaegis (2011, El Dorado Hills)
Data & compliance management solutions

Note: Seed Stage (Seed, Angel), Early Stage (Series A, Series B), Late Stage (Series C+, PE)

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Investments (7/19)

List of all funding rounds in Enterprise Data Management Market by Stage

EARLY STAGE

$1.4M-Series A   May 2019
Datactics (1999, Belfast, $4.1M)
MDM solutions with focus on data cleaning and matching

Par Equity, Kernel Capital

$11.7M-Series A   Feb 2019
Odaseva (2012, Paris, $14M)
Cloud data management platform

Partech Partners, Salesforce Ventures, Serena

$51M-Series B   Feb 2019
HVR (2000, San Francisco, $51M)
Enterprise data integration and data management solution

Level Equity

$700K-Series A   Jan 2019
Sherpa Software (2000, Bridgeville, $700K)
Enterprise Information security and governance management solution

EARLY STAGE

Series A   Dec 2018
Privitar (2015, London, $167M)
Big data platform for data security & privacy

Citigroup, Partech Partners, CME Group, Illuminate Financial, IQ Capital, Salesforce Ventures

Series A   Nov 2018
Riversand Technologies (2001, Houston, $46.5M)
Master data management, product information management and data quality solutions

Crestline

Series B   Oct 2018
UNIFi Software (2014, San Mateo, $49.7M)
Self-service data cataloging and integration platform for the enterprise

Microsoft Accelerator

EARLY STAGE

$12M-Series B   Sep 2018
Data.World (2015, Austin, $45.3M)
Data cataloging and collaboration platform for data scientists and a repository of academic, commercial, and social data

OurCrowd, The Associated Press, Workday Ventures

$10M-Series B   Jul 2018
Cazena (2014, Sunnyvale, $38M)
Big Data as a Service

Andreessen Horowitz, Formation 8, North Bridge, Persistent Systems

$4.5M-Series A   Jul 2018
Octopai (2015, Rosh Haayin, $6M)
Cross-platform metadata management automation in the cloud

North First Ventures, IAngels, Gefen Capital, Moneta, Hundred Plus Club

Note: Seed Stage (Seed, Angel), Early Stage (Series A, Series B), Late Stage (Series C+, PE)

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Investments (8/19)

List of all funding rounds in Enterprise Data Management Market by Stage

EARLY STAGE	EARLY STAGE	EARLY STAGE

Series A   Jun 2018
Datactics (1999, Belfast, $4.1M)
MDM solutions with focus on data cleaning and matching

Kernel Capital

$15M-Series A   Jun 2018
ALTR (2000, Austin, $15M)
Blockchain-based data security solutions

John Stafford

$12M-Series A   May 2018
Okera (2016, San Francisco, $29.6M)
Data Governance company

Bessemer Venture Partners, Felicis Ventures, Capital One Growth Ventures

Series A   May 2018
Validity (2018, Boston)
Data management tool

Silversmith Capital Partners

$3M-Series A   Mar 2018
Minereye (2014, Tel Aviv, $3.6M)
Self learning data loss prevention solutions for controlling policy and enforcement measures

Awz HLS Fund

$7.9M-Series A   Feb 2018
Boardwalktech (2004, Palo Alto, $8.4M)
Enterprise spreadsheet data management solutions

$8M-Series A   Jan 2018
CryptoMove (2015, San Francisco, $8.7M)
Continuous mutation and re-encryption based decentralized data security

Social Capital

Series A   Dec 2017
Boardwalktech (2004, Palo Alto, $8.4M)
Enterprise spreadsheet data management solutions

Grenville Strategic Royalty

$13M-Series A   Sep 2017
Panoply (2015, Tel Aviv, $21.3M)
Real-time data warehouse and management platform for non DBAs

C5 Capital, Blumberg Capital, 500 Startups, Intel

$7.2M-Series A   Sep 2017
Tanker (2015, Paris, $7.2M)
Encryption and key management based cloud data security

Idinvest Partners, Kima Ventures, AXA Venture Partners

$29.6M-Series A   Jul 2017
Privitar (2015, London, $167M)
Big data platform for data security & privacy

CME Group, IQ Capital, 24 Haymarket, Illuminate Financial, Partech Partners, Salesforce Ventures

Note: Seed Stage (Seed, Angel), Early Stage (Series A, Series B), Late Stage (Series C+, PE)

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Investments (9/19)

List of all funding rounds in Enterprise Data Management Market by Stage

EARLY STAGE

$23M-Series B   Jul 2017
Alation (2012, Redwood City, $82M)
Data cataloging platform

Icon Ventures, Harmony Partners, Data Collective, Costanoa Venture

Series A   Jul 2017
Odaseva (2012, Paris, $14M)
Cloud data management platform

Serena

$35M-Series A   Jun 2017
Riversand Technologies (2001, Houston, $46.5M)
Master data management, product information management and data quality solutions

Crestline

EARLY STAGE

$6.1M-Series A   Mar 2017
Vilynx (2011, Palo Alto, $8.3M)
Video engagement tool

Kibo Ventures, Ridgewood Capital, La Caixa, Joe Golden, El Confidencial, Ramon Bernat

$17.5M-Series B   Mar 2017
UNIFi Software (2014, San Mateo, $49.7M)
Self-service data cataloging and integration platform for the enterprise

Scale Venture Partners, Canaan Partners, Pelion Venture Partners

$1.5M-Series A   Mar 2017
Octopai (2015, Rosh Haayin, $6M)
Cross-platform metadata management automation in the cloud

Hundred Plus Club, Moneta

EARLY STAGE

$18.7M-Series B   Feb 2017
Data.World (2015, Austin, $45.3M)
Data cataloging and collaboration platform for data scientists and a repository of academic, commercial, and social data

Chicago Ventures, Fyrfly Venture Partners, LiveOak Venture Partners, Shasta Ventures, Sherpa Asset Management

$2M-Series A   Feb 2017
XOR Data Exchange (2014, Austin, $10.1M)
Big data & policy based data security solution

$8.5M-Series B   Oct 2016
c1exchange (2014, Chennai, $13.6M)
RTB platform for advertisers

Venture Labo, University of Tokyo Edge Capital

$9.5M-Series A   Sep 2016
Podium Data (2014, Boston, $11.5M)
Enterprise Data Lake Management Platform

Note: Seed Stage (Seed, Angel), Early Stage (Series A, Series B), Late Stage (Series C+, PE)

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Investments (10/19)

List of all funding rounds in Enterprise Data Management Market by Stage

EARLY STAGE

$16M-Series B   Aug 2016
BlueTalon (2013, Redwood City, $27.4M)
Access Control Policy Engine

Maverick Ventures, Signia Venture Partners, Data Collective, Divergent Ventures, StartX, Bloomberg Beta, Arsenal Venture Partners

$7M-Series A   Aug 2016
Panoply (2015, Tel Aviv, $21.3M)
Real-time data warehouse and management platform for non DBAs

Blumberg Capital, Intel

$6.5M-Series A   Aug 2016
Privitar (2015, London, $167M)
Big data platform for data security & privacy

Illuminate Financial, 24 Haymarket, IQ Capital

EARLY STAGE

$22M-Series B   Jul 2016
Reltio (2011, Redwood Shores, $117M)
Master data management platform

New Enterprise Associates, Crosslink Capital, .406 Ventures

$14M-Series A   Jul 2016
Data.World (2015, Austin, $45.3M)
Data cataloging and collaboration platform for data scientists and a repository of academic, commercial, and social data

Shasta Ventures, Chicago Ventures, Capital Factory, Floodgate Fund, Fyrfly Venture Partners, Homebrew, and 10 Other Investors

$16M-Series B   Feb 2016
Waterline Data (2013, Mountain View, $39M)
Automated data cataloging platform

Infosys, Menlo Ventures, Jackson Square Ventures, Partech Partners

EARLY STAGE

$3M-Series A   Jan 2016
Sertainty (2012, Nashville, $3M)
Data security solution

$25M-Series B   Sep 2015
Exabeam (2013, San Mateo, $190M)
Threat detection using user behaviour analytics

Icon Ventures, Norwest Venture Partners, Aspect Ventures, Shlomo Kramer

$23M-Series B   Sep 2015
Collibra (2008, Brussels, $346M)
Data intelligence solution provider

Index Ventures, Dawn Capital

$10M-Series A   Sep 2015
UNIFi Software (2014, San Mateo, $49.7M)
Self-service data cataloging and integration platform for the enterprise

Pelion Venture Partners, Canaan Partners

Note: Seed Stage (Seed, Angel), Early Stage (Series A, Series B), Late Stage (Series C+, PE)

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Investments (11/19)

List of all funding rounds in Enterprise Data Management Market by Stage

EARLY STAGE	EARLY STAGE	EARLY STAGE

$11M-Series A   Sep 2015
Absio (2009, Highlands Ranch, $15.9M)
End-to-end encryption based enterprise data security

$6.3M-Series A   Sep 2015
XOR Data Exchange (2014, Austin, $10.1M)
Big data & policy based data security solution
Chicago Ventures, KGC Capital, Fenway Summer Ventures

$20M-Series B   Jul 2015
Cazena (2014, Sunnyvale, $38M)
Big Data as a Service
Formation 8, Andreessen Horowitz, North Bridge

$3.4M-Series A   Jul 2015
BlueTalon (2013, Redwood City, $27.4M)
Access Control Policy Engine

$55M-Series B   May 2015
Cohesity (2013, Santa Clara, $660M)
Hybrid secondary storage with insights and analytics
Qualcomm Ventures, Trinity Ventures, Accel, Battery Ventures, GV, ARTIS Ventures

$10M-Series A   Mar 2015
Reltio (2011, Redwood Shores, $117M)
Master data management platform
Crosslink Capital, .406 Ventures

$9M-Series A   Mar 2015
Alation (2012, Redwood City, $82M)
Data cataloging platform
Costanoa Venture, Data Collective, Andreessen Horowitz, General Catalyst Partners, Bloomberg Beta, Dave Kellogg, and 2 Other Investors

$5.1M-Series A   Feb 2015
c1exchange (2014, Chennai, $13.6M)
RTB platform for advertisers
Mynavi, Mobile Internet Capital, University of Tokyo Edge Capital

$6.5M-Series A   Feb 2015
BlueTalon (2013, Redwood City, $27.4M)
Access Control Policy Engine
Berggruen Holdings, Signia Venture Partners, Bloomberg Beta, Divergent Ventures, StartX

$28.3M-Series A   Dec 2014
Ideagen (1993, Ruddington, $28.3M)
Integrated compliance, audit, risk, and performance management

$26M-Series B   Oct 2014
Snowflake (2012, San Mateo, $1.4B)
Data warehouse for cloud and analytics
Redpoint Ventures, Wing Venture Capital, Sutter Hill Ventures

Note: Seed Stage (Seed, Angel), Early Stage (Series A, Series B), Late Stage (Series C+, PE)

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Investments (12/19)

List of all funding rounds in Enterprise Data Management Market by Stage

EARLY STAGE	EARLY STAGE	EARLY STAGE

$8M-Series A   Oct 2014
Cazena (2014, Sunnyvale, $38M)
Big Data as a Service

Andreessen Horowitz, North Bridge

$7M-Series A   Oct 2014
Waterline Data (2013, Mountain View, $39M)
Automated data cataloging platform

Menlo Ventures, Jackson Square Ventures

$10M-Series A   Jun 2014
Exabeam (2013, San Mateo, $190M)
Threat detection using user behaviour analytics

Norwest Venture Partners, Aspect Ventures, Shlomo Kramer

$2.5M-Series B   May 2014
UnboundID (2007, Austin, $18M)
Customer identity and data management software

$1.7M-Series A   Apr 2014
MaPS System (2011, Luxembourg, $2.7M)
Data management solutions for multi-channel marketing

Newion Investments, Chameleon Invest

$13M-Series B   Sep 2013
Dataguise (2007, Fremont, $20.3M)
Data masking based big data security

Toba Capital, Icon Ventures

$3.7M-Series A   Sep 2013
Absio (2009, Highlands Ranch, $15.9M)
End-to-end encryption based enterprise data security

$15M-Series A   Jun 2013
Cohesity (2013, Santa Clara, $660M)
Hybrid secondary storage with insights and analytics

Sequoia Capital, Wing Venture Capital

$50M-Series B   May 2012
Utopia (2003, Mundelein, $50M)
Enterprise data management solutions

FTV Capital, Liberty Mutual

Series B   Apr 2012
Yodil (2010, Charlotte)
Enterprise Data Management software

$1.3M-Series A   Apr 2012
Collibra (2008, Brussels, $346M)
Data intelligence solution provider

Newion Investments

$12.5M-Series B   Mar 2012
UnboundID (2007, Austin, $18M)
Customer identity and data management software

OpenView

$2.6M-Series A   Mar 2012
DataVirtuality (2012, Frankfurt Am Main, $2.6M)
Connectors for real-time data integration

Note: Seed Stage (Seed, Angel), Early Stage (Series A, Series B), Late Stage (Series C+, PE)

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Investments (13/19)

List of all funding rounds in Enterprise Data Management Market by Stage

EARLY STAGE	EARLY STAGE	EARLY STAGE

$7.3M-Series A   Mar 2011
Dataguise (2007, Fremont, $20.3M)
Data masking based big data security

$3M-Series A   Jul 2009
UnboundID (2007, Austin, $18M)
Customer identity and data management software

Silverton Partners

$1.5M-Series A   Feb 2009
Datactics (1999, Belfast, $4.1M)
MDM solutions with focus on data cleaning and matching

Clarendon Fund Managers, Thule Investments

$12M-Series B   Jul 2008
Rohati Systems (2006, Sunnyvale, $23M)
Policy based virtual infrastructure security

Matrix Partners, Foundation Capital

$4M-Series A   Jun 2008
Veeva Systems (2007, San Francisco, $4M)
Cloud-based master data management solutions for life sciences industry

Emergence Capital

$3.5M-Series B   Mar 2008
Datanomic (2001, Cambridge, $13.1M)
Provides Data quality management, risk and compliance screening solution

DN Capital, 3i Group, Silicon Valley Bank

$30M-Series B   Jan 2008
BackOffice (1996, South Harwich, $30M)
Enterprise Data Migration, Governance, Master Data Management and data quality services and solutions

Goldman Sachs

$11M-Series B   Mar 2007
Rohati Systems (2006, Sunnyvale, $23M)
Policy based virtual infrastructure security

Matrix Partners, Foundation Capital

$6.3M-Series B   Dec 2006
Datanomic (2001, Cambridge, $13.1M)
Provides Data quality management, risk and compliance screening solution

DN Capital, 3i Group

$6M-Series A   Aug 2005
Silver Creek Systems (1997, Westminster, $6M)
Product Data mastering solutions

KB Partners, Palomar Ventures, The BV Group, BV-Cornerstone Ventures

$3.3M-Series B   Jun 2005
Datanomic (2001, Cambridge, $13.1M)
Provides Data quality management, risk and compliance screening solution

DN Capital, 3i Group

Note: Seed Stage (Seed, Angel), Early Stage (Series A, Series B), Late Stage (Series C+, PE)

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Investments (14/19)

List of all funding rounds in Enterprise Data Management Market by Stage

EARLY STAGE	EARLY STAGE	EARLY STAGE

$10M-Series B   Jul 2004
Kalido (2001, Austin, $56.6M)
Data Warehouse Management

Matrix Partners, Atlas Venture, Benchmark

$1.5M-Series B   May 2004
Siperian (2000, Foster City, $61.5M)
Master data management software

$18M-Series A   Jul 2003
Kalido (2001, Austin, $56.6M)
Data Warehouse Management

Atlas Venture, Benchmark

$7M-Series A   Mar 2003
Venetica (1993, Charlotte, $7M)
Enterprise content integration platform

General Catalyst Partners, Charles River Ventures

$8M-Series B   Feb 2003
Siperian (2000, Foster City, $61.5M)
Master data management software

ArrowPath Venture Partners, Red Rock Ventures, Anthem Venture Partners, Blumberg Capital, Saffron Hill Ventures

$10M-Series B   Oct 2002
Vormetric (2001, San Jose, $52.6M)
Encryption based enterprise data security suite

Sigma Partners, Vanguard Ventures, Quicksilver Ventures

$20M-Series B   Feb 2001
SAS (1976, Cary, $20M)
Analytics and data management software

TSG Equity Partners, Thomas H Lee Partners, Paladin Capital, Axxon Group, The BV Group

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$25M-Series B   Jan 2000
EnterWorks (1996, Sterling, $25M)
Multi-domain MDM solutions with focus on product information management

Chartwell Capital, Jefferies, Tudor Funds, General Electric

$12M-Series B
Adeptia (2000, Chicago, $12M)
End to end B2B integration platform

Series A
Snowflake (2012, San Mateo, $1.4B)
Data warehouse for cloud and analytics

Wing Venture Capital

Series A
Siperian (2000, Foster City, $61.5M)
Master data management software

Anthem Venture Partners, Blumberg Capital, Saffron Hill Ventures

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Note: Seed Stage (Seed, Angel), Early Stage (Series A, Series B), Late Stage (Series C+, PE)

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Investments (15/19)

List of all funding rounds in Enterprise Data Management Market by Stage

SEED	SEED	SEED
$6M-Seed — May 2020 **Wiz.ai** (2017, Singapore, $6M) AI-based voice and speech recognition solution GGV Capital, ZWC Partners, Insignia Ventures Partners, Wavemaker Partners	**$150K-Seed** — May 2019 **Surefhir** (2017, Atlanta, $150K) Provider of clinical charting and data governance solutions for healthcare organisations Jumpstart Foundry	**$3M-Seed** — Oct 2018 **Cinchy** (1988, Toronto, $9.5M) Data collaboration and data management solutions for enterprises MaRS IAF, Scale UP Ventures, Techstars, BDC Capital, Blindspot
$200K-Seed — Dec 2019 **Metazoa** (2018, San Francisco, $210K) Provides compliance documentation solutions	**$3M-Seed** — Feb 2019 **SWEAGLE** (2017, Kampenhout, $3M) AI-based config data management tool XAnge	**$2M-Seed** — Sep 2018 **Datalogue** (2016, New York City, $4.8M) AI enabled automatic data preparation
$150K-Seed — Oct 2019 **Preclusio** (2019, Redwood City, $150K) Data governance solution Y Combinator	**$2.1M-Seed** — Nov 2018 **Acceldata** (2017, Bangalore, $2.1M) Data integration and data streaming solutions	**$2.5M-Seed** — Aug 2018 **Owl Analytics** (2017, West Friendship, $2.5M) Data management and predictive analytics platform
$4.3M-Seed — Jun 2019 **Census** (2018, San Francisco, $4.3M) Data automation platform SV Angel, David Ulevitch, Adam Gross, Ryan Petersen, Fritz Lanman, Alex MacCaw, Max Mullen	**$2.5M-Seed** — Oct 2018 **Promethium** (2018, San Francisco, $8.5M) Data governance and asset management software Zetta Venture Partners	**$504K-Seed** — Jul 2018 **Synapta** (2016, Turin, $504K) Data curation and data management software Oltre Venture

Note: Seed Stage (Seed, Angel), Early Stage (Series A, Series B), Late Stage (Series C+, PE)

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Investments (16/19)

List of all funding rounds in Enterprise Data Management Market by Stage

SEED
$4M-Seed   May 2018   **Claravine** (2012, Provo, $4M)   Online marketing tracking, analytics and data management platform   Silverton Partners, Kickstart Seed Fund
$1.3M-Seed   Apr 2018   **Datalogue** (2016, New York City, $4.8M)   AI enabled automatic data preparation
$3.6M-Seed   Mar 2018   **Minereye** (2014, Tel Aviv, $3.6M)   Self learning data loss prevention solutions for controlling policy and enforcement measures   Awz Ventures
$10K-Seed   Feb 2018   **Metazoa** (2018, San Francisco, $210K)   Provides compliance documentation solutions

SEED
$1M-Seed   Dec 2017   **Lenses** (2015, London, $8.5M)   Enterprise DataOps Platform for Kafka   Marathon Venture Capital
$2.4M-Seed   Jul 2017   **GlassIG** (2016, Boston, $2.4M)   Information Governance Software   Polytech Ecosystem Ventures, Invision Private Equity, Renaissance PME, Swisscom
Seed   Jul 2017   **Contentserv** (2000, Ermatingen)   Data management solutions provider   Jadeberg Partners
Seed   Jun 2017   **Cryptowerk** (2016, Redwood City)   Blockchain-based data security solution   DI Mittelstand

SEED
Seed   Apr 2017   **Synapta** (2016, Turin, $504K)   Data curation and data management software   SocialFare
$1.5M-Seed   Jan 2017   **Datalogue** (2016, New York City, $4.8M)   AI enabled automatic data preparation   Flybridge Capital Partners, Bloomberg Beta, NVIDIA
Seed   Nov 2016   **Blend** (2016, More)   Data integration and data management platform for businesses   iQbility
Seed   Jun 2016   **Synapta** (2016, Turin, $504K)   Data curation and data management software

Note: Seed Stage (Seed, Angel), Early Stage (Series A, Series B), Late Stage (Series C+, PE)

   Tracxn

Investments (17/19)

List of all funding rounds in Enterprise Data Management Market by Stage

SEED

$112K-Seed   Apr 2016
KeeeX (2014, Marseille, $112K)
Trusted document management on the blockchain

$620K-Seed   Dec 2015
CryptoMove (2015, San Francisco, $8.7M)
Continuous mutation and re-encryption based
decentralized data security

$2.2M-Seed   Sep 2015
Vilynx (2011, Palo Alto, $8.3M)
Video engagement tool

Ridgewood Capital

$1.3M-Seed   Sep 2015
Panoply (2015, Tel Aviv, $21.3M)
Real-time data warehouse and management
platform for non DBAs

Blumberg Capital, 500 Startups, Founders Guild

SEED

$1M-Seed   Jul 2015
Privitar (2015, London, $167M)
Big data platform for data security & privacy

Tom Glocer, Peter Job, David Gammon, Gerry Buggy,
David Douglas Cleevely

$2M-Seed   Jun 2015
Podium Data (2014, Boston, $11.5M)
Enterprise Data Lake Management Platform

David Dolby, Converge

Seed   Jun 2015
Octopai (2015, Rosh Haayin, $6M)
Cross-platform metadata management automation
in the cloud

Moneta

$4.5M-Seed   Feb 2015
UNIFi Software (2014, San Mateo, $49.7M)
Self-service data cataloging and integration platform
for the enterprise

Canaan Partners, Omaha Capital

SEED

$1.8M-Seed   Jan 2015
XOR Data Exchange (2014, Austin, $10.1M)
Big data & policy based data security solution

Chicago Ventures, KGC Capital

Seed   Oct 2014
TrepScore (2014, Santa Monica)
Data management software for startups

Techstars

$625K-Seed   Aug 2014
UNIFi Software (2014, San Mateo, $49.7M)
Self-service data cataloging and integration platform
for the enterprise

$1.5M-Seed   Feb 2014
BlueTalon (2013, Redwood City, $27.4M)
Access Control Policy Engine

Data Collective

Note: Seed Stage (Seed, Angel), Early Stage (Series A, Series B), Late Stage (Series C+, PE)

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Investments (18/19)

List of all funding rounds in Enterprise Data Management Market by Stage

SEED

Angel   Dec 2013
Boardwalktech (2004, Palo Alto, $8.4M)
Enterprise spreadsheet data management solutions

Plug and Play Tech Center

$1.3M-Seed   Sep 2013
Temnos (2006, San Jose, $1.3M)
Content intelligence for big data

$260K-Seed   Jun 2011
Absio (2009, Highlands Ranch, $15.9M)
End-to-end encryption based enterprise data security

$997K-Seed   May 2010
Absio (2009, Highlands Ranch, $15.9M)
End-to-end encryption based enterprise data security

SEED

Seed   Jun 2009
Ixsight Technologies (2007, Mumbai)
Data Quality Management, Master Data Management and Identity Fraud Detection Solutions

Seedfund

Seed   Mar 2007
Datactics (1999, Belfast, $4.1M)
MDM solutions with focus on data cleaning and matching

Clarendon Fund Managers

$500K-Angel   Oct 2006
Boardwalktech (2004, Palo Alto, $8.4M)
Enterprise spreadsheet data management solutions

Seed   Jun 2006
Datactics (1999, Belfast, $4.1M)
MDM solutions with focus on data cleaning and matching

Crescent Capital

SEED

$699K-Seed   Feb 2006
Datactics (1999, Belfast, $4.1M)
MDM solutions with focus on data cleaning and matching

Clarendon Fund Managers

$1.5M-Seed
Collibra (2008, Brussels, $346M)
Data intelligence solution provider

$1M-Seed
MaPS System (2011, Luxembourg, $2.7M)
Data management solutions for multi-channel marketing

Malta ICI, Chameleon Invest

Seed
Snowflake (2012, San Mateo, $1.4B)
Data warehouse for cloud and analytics

Sutter Hill Ventures

Note: Seed Stage (Seed, Angel), Early Stage (Series A, Series B), Late Stage (Series C+, PE)

Investments (19/19)

List of all funding rounds in Enterprise Data Management Market by Stage

SEED

Seed
Sherpa Software (2000, Bridgeville, $700K)
Enterprise Information security and governance management solution

Innovation Works

Angel
Minereye (2014, Tel Aviv, $3.6M)
Self learning data loss prevention solutions for controlling policy and enforcement measures

Marius Nacht

Note: Seed Stage (Seed, Angel), Early Stage (Series A, Series B), Late Stage (Series C+, PE)

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Active Investors

Most Active Investors by Stage in Enterprise Data Management Market

SEED STAGE	EARLY STAGE	LATE STAGE
1 **Techstars** (2 Investments) *Cinchy, TrepScore*	**1** **Partech Partners** (5 Investments) *Privitar, Waterline Data, Odaseva*	**1** **Iconiq Capital** (8 Investments) *Snowflake, Collibra*
2 **Clarendon Fund Managers** (2 Investments) *Datactics*	**2** **Andreessen Horowitz** (4 Investments) *Alation, Cazena*	**2** **Cisco Investments** (6 Investments) *Cohesity, Exabeam*
3 **SV Angel** *Census*	**3** **Salesforce Ventures** (4 Investments) *Privitar, Odaseva*	**3** **Battery Ventures** (4 Investments) *Collibra*
4 **500 Startups** *Panoply*	**4** **IQ Capital** (4 Investments) *Privitar*	**4** **Madrona Venture Group** (4 Investments) *Snowflake*
5 **GGV Capital** *Wiz.ai*	**5** **Matrix Partners** (3 Investments) *Kalido, Rohati Systems*	**5** **Sapphire Ventures** (4 Investments) *Exabeam, Reltio, Alation*
6 **XAnge** *SWEAGLE*	**6** **3i Group** (3 Investments) *Datanomic*	**6** **Altimeter Capital** (4 Investments) *Snowflake*
7 **Data Collective** *BlueTalon*	**7** **North Bridge** (3 Investments) *Cazena*	**7** **Sequoia Capital** (3 Investments) *Snowflake*
8 **Plug and Play Tech Center** *Boardwalktech*	**8** **Wing Venture Capital** (3 Investments) *Snowflake, Cohesity*	**8** **Lightspeed Venture Partners** (3 Investments) *Exabeam*
9 **Sutter Hill Ventures** *Snowflake*	**9** **Icon Ventures** (3 Investments) *Exabeam, Alation, Dataguise*	**9** **JK&B Capital** (3 Investments) *Vormetric*
10 **Flybridge Capital Partners** *Datalogue*	**10** **DN Capital** (3 Investments) *Datanomic*	**10** **Capital One Growth Ventures** (3 Investments) *Snowflake*

Note: Seed Stage (Seed, Angel), Early Stage (Series A, Series B), Late Stage (Series C+, PE)

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Investors in Unicorn Club (1/4)

Investors in Public Companies, Mega Acquistions, Unicorns and Soonicorns in Enterprise Data Management Market

Companies	Notable Investors by Stage of Entry			
	SEED	**EARLY**	**LATE**	**UNDISCLOSED**
Boardwalktech [Public] (2004, Palo Alto, $8.4M)	Plug and Play Tech Center	Grenville Strategic Royalty		Montage Capital, Flow Capital, Columbus Nova Technology Partners, Morado Ventures, Signatures Capital, AME Cloud Ventures
IXUP [Public] (2011, Parramatta)				Marbruck Investments
Veeva Systems [Public] (2007, San Francisco, $4M)		Emergence Capital		Lead Edge Capital
Ideagen [Public] (1993, Ruddington, $28.3M)				Herald Investment Management, Alto Invest
Magnitude [Acquired] (2014, Austin, $279M)			Audax Private Equity	
Siperian [Acquired] (2000, Foster City, $61.5M)		ArrowPath Venture Partners, Anthem Venture Partners, Blumberg Capital, Saffron Hill Ventures, Red Rock Ventures	Investor, Investor Growth Capital, Brightspark Ventures, Constellation Ventures, RELX Group, Constellation, PeakSpan Capital	Premanco Ventures, Western Technology Investment, Sood Ventures, REV

Note: Seed Stage (Seed, Angel), Early Stage (Series A, Series B), Late Stage (Series C+, PE)

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Investors in Unicorn Club (2/4)

Investors in Public Companies, Mega Acquistions, Unicorns and Soonicorns in Enterprise Data Management Market

Companies	Notable Investors by Stage of Entry			
	SEED	**EARLY**	**LATE**	**UNDISCLOSED**
Vormetric [Acquired] (2001, San Jose, $52.6M)		Sigma Partners, Vanguard Ventures, Quicksilver Ventures	JK&B Capital, Split Rock Partners	Jackson Square Ventures, Ceres Venture Fund
Actian [Acquired] (2005, Redwood City)				TriplePoint Capital, Garnett & Helfrich Capital
Hyperion [Acquired] (1997, Redwood City)				TA Associates Management, Sequoia Capital, Hummer Winblad Venture Partners, Great Point Partners, Summit Partners
Securent [Acquired] (2004, Mountain View)				Greylock Partners, ONSET Ventures
Snowflake [Decacorn] (2012, San Mateo, $1.4B)		Redpoint Ventures, Sutter Hill Ventures, Wing Venture Capital	Dragoneer Investment Group, Salesforce, Meritech Capital Partners, Sequoia Capital, Madrona Venture Group, Iconiq Capital, Altimeter Capital, Altimeter Capital, Capital One Growth Ventures	

Note: Seed Stage (Seed, Angel), Early Stage (Series A, Series B), Late Stage (Series C+, PE)

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Investors in Unicorn Club (3/4)

Investors in Public Companies, Mega Acquistions, Unicorns and Soonicorns in Enterprise Data Management Market

Companies	Notable Investors by Stage of Entry			
	SEED	**EARLY**	**LATE**	**UNDISCLOSED**
Cohesity [Unicorn] (2013, Santa Clara, $660M)		ARTIS Ventures, GV, Trinity Ventures, Battery Ventures, Qualcomm Ventures, Accel, Sequoia Capital, Wing Venture Capital	SoftBank Vision Fund, Morgan Stanley, DFJ Growth, Greenspring Associates, Baillie Gifford, Sozo Ventures, Cisco Investments, Digital Horizon, Hewlett Packard Enterprise, Foundation Capital	next47, InstantScale, Oryx Ventures, TriplePoint Venture Growth, Razor Capital, Founders Circle Capital, EVinvest, KAAJ Ventures, Spur Capital, ADIT Ventures, Hewlett Packard Pathfinder
Collibra [Unicorn] (2008, Brussels, $346M)		Dawn Capital, Index Ventures, Newion Investments, Newion Investments	CapitalG, Battery Ventures, Iconiq Capital	Fifth Era
Exabeam [Soonicorn] (2013, San Mateo, $190M)		Icon Ventures, Norwest Venture Partners, Aspect Ventures, Shlomo Kramer	Sapphire Ventures, Cisco Investments, Lightspeed Venture Partners	Acrew Capital, 3737 North Capital, Owl Capital

Note: Seed Stage (Seed, Angel), Early Stage (Series A, Series B), Late Stage (Series C+, PE)

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Investors in Unicorn Club (4/4)

Investors in Public Companies, Mega Acquistions, Unicorns and Soonicorns in Enterprise Data Management Market

Companies	Notable Investors by Stage of Entry			
	SEED	**EARLY**	**LATE**	**UNDISCLOSED**
Privitar [Soonicorn] (2015, London, $167M)	Peter Job, Tom Glocer, David Douglas Cleevely, Gerry Buggy, David Gammon	Accel, Salesforce Ventures, Partech Partners, CME Group, IQ Capital, 24 Haymarket, Illuminate Financial, Citigroup	Warburg Pincus, ABN AMRO Bank, Salesforce	Rockspring, Blackbriar Holdings, O2h Ventures, Tech Nation, LORCA, Richard Miller, Balraj Singh, Kevin McLoughlin, Kirk Wright, John Simpson, Tom Kozlowski, Gayatri Shah, Prashant Shah, Nick Balon, Brian Susskind
Reltio [Soonicorn] (2011, Redwood Shores, $117M)		New Enterprise Associates, Crosslink Capital, .406 Ventures	Sapphire Ventures, Plug and Play Tech Center	New View Capital
Alation [Soonicorn] (2012, Redwood City, $82M)		Icon Ventures, Harmony Partners, Data Collective, Bloomberg Beta, Andreessen Horowitz, General Catalyst Partners, Costanoa Venture, Naval Ravikant, Steve Papa, Dave Kellogg	Sapphire Ventures, Salesforce Ventures	StartX, Dcode, Adams Street Partners, TenOneTen
Riversand Technologies [Soonicorn] (2001, Houston, $46.5M)		Crestline		

Note: Seed Stage (Seed, Angel), Early Stage (Series A, Series B), Late Stage (Series C+, PE)

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IPOs

List of IPOs in Enterprise Data Management Market

IPO Date	Company	IPO Mcap	Exchange Ticker
Jun 2018	**Boardwalktech** (2004, Palo Alto, $8.4M) Enterprise spreadsheet data management solutions		TSE:BWLK
Nov 2017	**IXUP** (2011, Parramatta) Provides solutions to secure data analytics and data collaborations	$24.2M	ASX:IXU
Oct 2013	**Veeva Systems** (2007, San Francisco, $4M) Cloud-based master data management solutions for life sciences industry	$2.4B	NYSE:VEEV
Jul 2012	**Ideagen** (1993, Ruddington, $28.3M) Integrated compliance, audit, risk, and performance management		LON:IDEA
	Formpipe (2004, Stockholm) Enterprise content and data quality management solutions		

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Acquisitions (1/5)

List of Acquisitions in Enterprise Data Management Market

Acq. Date	Company	Acquirer	Deal Size
Jan 2020	**Waterline Data** (2013, Mountain View, $39M) Automated data cataloging platform	**Hitachi Vantara**	
Dec 2019	**UNIFi Software** (2014, San Mateo, $49.7M) Self-service data cataloging and integration platform for the enterprise	**Boomi**	
Oct 2019	**Scalia** (2016, London) Data integration web platform	**Veepee**	
Jul 2019	**BlueTalon** (2013, Redwood City, $27.4M) Access Control Policy Engine	**Microsoft**	
Jul 2019	**Contentserv** (2000, Ermatingen) Data management solutions provider	**Investcorp**	
May 2019	**Magnitude** (2014, Austin, $279M) BI products for CPM, MDM, and data integration	**3i Group**	$340M
Apr 2019	**Rinocloud** (2016, Cambridge) Enterprise and data collaboration platform	**Integumen**	$3.9M
Feb 2019	**EnterWorks** (1996, Sterling, $25M) Multi-domain MDM solutions with focus on product information management	**Winshuttle**	
Jan 2019	**CMI** (1996, Mill Valley) Enterprise data management solution	**Solutions II**	

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Acquisitions (2/5)

List of Acquisitions in Enterprise Data Management Market

Acq. Date	Company	Acquirer	Deal Size
Nov 2018	**OvalEdge** (2012, Atlanta) Self-Service and Excel Style tool for Data Cataloging	**FutureTech Holding**	
Oct 2018	**Datum** (2009, Baltimore) Data governance through data stewardship platform	**Infogix**	
Aug 2018	**sparesFinder MDM** (1998, Teddington) Product, direct materials and spare parts master data management	**Sphera Solutions**	
Jul 2018	**Podium Data** (2014, Boston, $11.5M) Enterprise Data Lake Management Platform	**QlikTech**	
May 2018	**Visionware** (1993, Glasgow) Master data management solutions for healthcare, public service and insurance market	**Civica**	
May 2018	**GlassIG** (2016, Boston, $2.4M) Information Governance Software	**Everteam**	
Apr 2018	**Actian** (2005, Redwood City) SQL in Hadoop and MPP Database	**HCL Technologies**	$330M
Dec 2017	**Hyperion** (1997, Redwood City) Business performance management products	**KKR**	$473M
Oct 2017	**BCC Software** (1978, New York City) Data quality software solution	**Thompson Street Capital Partners**	

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Acquisitions (3/5)

List of Acquisitions in Enterprise Data Management Market

Acq. Date	Company	Acquirer	Deal Size
Aug 2017	**BackOffice** (1996, South Harwich, $30M) Enterprise Data Migration, Governance, Master Data Management and data quality services and solutions	**Bridge Growth Partners**	
Jan 2017	**Yodil** (2010, Charlotte) Enterprise Data Management software	**Duck Creek**	
Nov 2016	**Trillium Software** (1994, Burlington) Data Quality management software	**Syncsort**	$112M
Aug 2016	**UnboundID** (2007, Austin, $18M) Customer identity and data management software	**Ping Identity**	
Jan 2016	**Infogix** (1982, Naperville) Advanced Analytics and Data Governance Platform	**Thoma Bravo**	
Oct 2015	**Vormetric** (2001, San Jose, $52.6M) Encryption based enterprise data security suite	**Thales Group**	$400M
Nov 2014	**Vendormate** (2005, Atlanta) Procurement management solutions for healthcare providers	**Global Healthcare Exchange**	
Oct 2013	**Kalido** (2001, Austin, $56.6M) Data Warehouse Management	**Silverback Enterprise Group**	
Jul 2013	**EASY SOFTWARE** (1990, Mulheim) Document management platform	**Bullhorn**	

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Acquisitions (4/5)

List of Acquisitions in Enterprise Data Management Market

Acq. Date	Company	Acquirer	Deal Size
Apr 2011	**Datanomic** (2001, Cambridge, $13.1M) Provides Data quality management, risk and compliance screening solution	**Oracle**	
Feb 2010	**Initiate Systems** (1996, Chicago, $31M) Data management software solutions for healthcare organizations	**IBM**	
Jan 2010	**Siperian** (2000, Foster City, $61.5M) Master data management software	**Informatica**	$130M
Jan 2010	**Rohati Systems** (2006, Sunnyvale, $23M) Policy based virtual infrastructure security	**Cisco**	
Jan 2010	**Silver Creek Systems** (1997, Westminster, $6M) Product Data mastering solutions	**Oracle**	
Nov 2007	**Securent** (2004, Mountain View) entitlement management solutions	**Cisco**	$100M
Oct 2007	**Purisma** (2002, Redwood City) Master data management platform for enterprises	**Dun & Bradstreet**	$48M
Jun 2007	**Stratature** (2001, Alpharetta) Master data management vendor	**Microsoft**	
Feb 2006	**Firstlogic** (1984, Duluth) Cloud-based data quality management software	**Business Objects**	$69M

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Acquisitions (5/5)

List of Acquisitions in Enterprise Data Management Market

Acq. Date	Company	Acquirer	Deal Size
Aug 2004	**Venetica** (1993, Charlotte, $7M) Enterprise content integration platform	**IBM**	
Jun 2000	**DataFlux** (1997, Cary) Data management technology and services	**SAS**	

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News (1/2)

News impacting Enterprise Data Management market

Exits News

- Acquired software firm rebrands Insider Media

- Hitachi Vantara Completes Acquisition of Waterline Data, Introduces Lumada Data Catalog Solution GlobeNewswire

- Software firm expands into health & safety sector with £6.8m acquisition Bdaily

- Goldman Sachs-backed Information Builders readies sale PE Hub

- Validity Enters Definitive Agreement to Acquire 250ok, Expanding its Best-of-Breed Email Portfolio Business Wire

- Hitachi Vantara Announces Intent To Acquire Waterline Data GlobeNewswire

- 2M Holdings makes Paris buy Insider Media

- Boomi Completes Acquisition of Unifi Software PR Newswire

- Boomi acquires Unifi Software, aims to meld data catalog, discovery with its integration platform ZDNet

- Veeva Completes Acquisition of Crossix Business Wire

- Veepee acquires start-up Scalia to harmonize product data from supplier catalogs Usine Digitale

- Ideagen acquires London SaaS firm in £1.8m deal East Midlands Business LInk

- Veeva to Acquire Crossix, the Leader in Privacy-Safe Patient Data and Analytics Business Wire

Funds Related News

- Data.world raises $12M to help Fortune 500 companies close the great data divide TechCrunch

People News

- Ixup CEO Peter Leihn resigns ARN

- Information Builders Welcomes Susan Yun as Chief People Officer PR Newswire

- Mario Gutierrez Joins Aperity as VP of Business Development BevNET

- Magnus Örnberg appointed new CFO at SAS AviTrader

- Snowflake elevates Vimal Venkatram as country manager DigiAnalysys

- SAS to reduce workforce by up to 5,000 full-time positions AviTrader

- Cohesity picks Petrov for regional role iTWire

- Magnitude Software Names Simon West as Chief Marketing Officer Magnitude

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News (2/2)

News impacting Enterprise Data Management market

- Cadient Talent Welcomes Former SAS Head of R&D TecHR Series

- Fivetran Extends Record Growth Globally, Bolsters Executive Team Business Wire

- Cohesity appoints Andrew Fitzgerald as sales director for Western Europe and Sub-Saharan Africa PCR

- James Ruotolo joins Grant Thornton to bolster fraud risk capabilities Business Wire

- Cohesity Expands Asia Pacific Operations to Support Growing Customer Demand for Its Innovative Data Management Technologies Business Wire

Company News

- ALTR Named a Cool Vendor by Gartner MarTech Series
- Impetus Technologies Achieves AWS Advanced Consulting Partner Status PR Newswire

- Cohesity Lands Coveted Backup and Continuity Win at the Channel Partner Insight MSP Innovation Awards Business Wire

- In new lawsuit, Commvault accuses Cohesity and Rubrik of violating 7 patents SiliconAngle

- Information Builders Named a Top Cloud Business Intelligence Vendor by Dresner Advisory Services for Seventh Consecutive Year PR Newswire

- Utopia Global is Named a Finalist for 2020 SAP® Pinnacle Award in Platforms and Technology Category PR Newswire

- Cohesity Peer Insights choice for data centre backup ChannelLife

- Actian Featured in CRN's 2020 Partner Program Guide Business Wire

- Culture of Innovation and Creativity Makes SAS a Best Workplace in Asia Business Wire India

- SAS Named a Leader in Retail Planning Report by Independent Research Firm Business Wire India

- Alation Named a 2020 Gartner Peer Insights Customers' Choice for Metadata Management Solutions Business Wire

- Denodo Recognized in 2020 Gartner Peer Insights "Voice of the Customer": Data Integration Tools Business Wire

- Cohesity named customers' choice for data centre B&R ChannelLife

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Taxonomy

Taxonomy of Sub-markets of Enterprise Data Management

Taxonomy	Description	# Cos Tracked	Funded	Total Funding	# IPOs, Unicorns	Last 2 years		Notable Companies
						# Rounds	$M Invested	
ENTERPRISE INFORMATION MANAGEMENT	Software solutions that are used to organize, manage, govern information created from an organizatio....	1167	403	$6.8B	21	106	$3B	
EIM Suite	Companies that provide Enterprise Information Management suite	47	12	$180K	3	1	$180K	
Enterprise Content Management	Companies that provide tools that allow businesses to create, organize, store and deliver content to its stakeholders	745	209	$1.1B	7	36	$219M	Newgen Software
Knowledge Management	Companies that provide software to capture, distribute and effectively use knowledge in an organization	79	42	$492M	1	16	$188M	EdCast
Enterprise Data Management	Companies that provide tools to integrate, govern, secure, and disseminate data from multiple data streams.	266	128	$4.3B	8	49	$2.2B	Cohesity
Data Integration	Companies that provide tools to combine data from several disparate sources, which are stored using	30	12	$73.1M		2	$52M	
Data Quality	Companies that provide tools to improve accuracy, completeness, relevance, and consistency of an organization's data	21	10	$29.6M	1	5	$5M	Validity
Data Warehouse	Companies that provide central repositories to collect data from many different sources within an or....	11	5	$1.5B	1	3	$939M	Snowflake
Master Data Management	Companies that provide tools to create one single master reference source for all critical business	53	25	$1.3B	2	7	$518M	Cohesity
Data Security	Companies that provide tools to protect data from unauthorized access, use, replication or destruction	32	23	$550M	1	7	$276M	Exabeam
Data Governance	Companies that provide tools to automate creation of policies and procedures to manage data usabilit....	54	29	$635M	2	18	$335M	Collibra

Sub-markets of Enterprise Data Management market

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Taxonomy

Taxonomy of Sub-markets of Enterprise Data Management

Taxonomy	Description	# Cos Tracked	Funded	Total Funding	# IPOs, Unicorns	Last 2 years		Notable Companies
						# Rounds	$M Invested	
Enterprise Search	Companies that provide tools to help in searching, discovering and organizing vast amounts of data f....	30	12	$963M	2	4	$410M	Elastic

Enterprise Data Management Market Report - Jun 2020 **Tracxn**

Snapshot: Data Integration

Companies that provide tools to combine data from several disparate sources, which are stored using various technologies and provide a unified view of the data

Factsheet

Market Size
Companies covered	**30**
Funded Companies	**12**
Total Funding ($M)	**73.1**
Investments	**8**

Top Exits
IPOs	**-**
Acquisitions	**2**

Company Stage
Unicorns	**-**
Soonicorns	**-**
Minicorns	**-**
Editor Picks	**10**
Series A+	**3**
Series C+	**-**
Acquihires	**-**
Deadpooled	**-**

Top Cities

San Francisco (3 Cos, $51M)
Chicago (1 Cos, $12M)

Most Active Investors

Charles River Ventures (1)
General Catalyst Partners (1)

Most Active Acquirers

IBM (1)
Veepee (1)

Interesting Companies

Denodo
(1999, Palo Alto, Funded)

HVR
(2000, San Francisco, $51M, Series B)

Adeptia
(2000, Chicago, $12M, Series B)

Venetica
(1993, Charlotte, $7M, Acquired)

DataVirtuality
(2012, Frankfurt Am Main, $2.6M, Series A)

Synapta
(2016, Turin, $504K, Seed)

Aperity
(2005, Louisville, Unfunded)

DeepFlux
(2018, Noida, Unfunded)

Ftrans
(2013, Nanjing, Unfunded)

Recent Exits

Scalia Acq by **Veepee**	Oct 2019
Venetica Acq by **IBM**	Aug 2004

Companies by Geo

United States	12
India	2
Germany	2
China	2
Others	12

Funding Funnel

Companies covered	30
Funded	12
Series A+	3
Series C+	
M&A/IPO	2
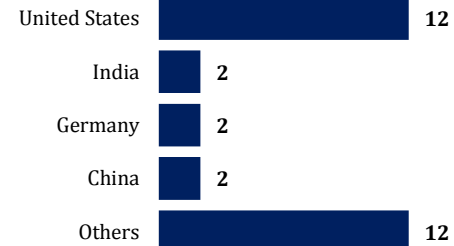
YoY Funding and Rounds
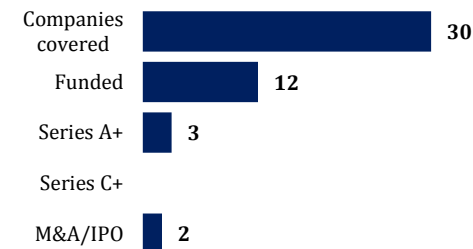
Y-o-Y Funding ($M) — # of Rounds
YTD
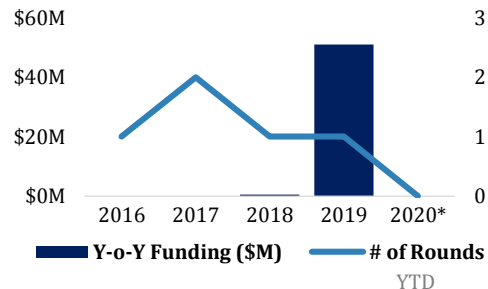
News

Feb 2019	HVR Announces $51 Million Investment by Level Equity, *Business Wire*

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Top Companies: Data Integration

List of Top Companies in Data Integration

Analyst's pick	Analyst's pick	Analyst's pick

HVR (2000, San Francisco, $51M)
Enterprise data integration and data management solution
Editor's Pick   Stage: **Series B**

Level Equity

Adeptia (2000, Chicago, $12M)
End to end B2B integration platform
Editor's Pick   Stage: **Series B**

ARCH Development Partners Share

Venetica (1993, Charlotte, $7M)
Enterprise content integration platform
Editor's Pick   Stage: **Acquired**

General Catalyst Partners, Charles River Ventures

DataVirtuality (2012, Frankfurt Am Main, $2.6M)
Connectors for real-time data integration
Editor's Pick   Stage: **Series A**

German Accelerator, HTGF, CFH

Synapta (2016, Turin, $504K)
Data curation and data management software
Editor's Pick   Stage: **Seed**

Oltre Venture, H-Farm, SocialFare and 1 other investors

Denodo (1999, Palo Alto)
Data Virtualization Platform for Enterprise Application and BI Tools
Editor's Pick   Stage: **Funded**

HGGC

Aperity (2005, Louisville)
Provider of AI-based data management software for supply chains
Editor's Pick   Stage: **Unfunded**

DeepFlux (2018, Noida)
AI-based marketing analytics and data management solutions
Editor's Pick   Stage: **Unfunded**

Ftrans (2013, Nanjing)
Data transmission platform
Editor's Pick   Stage: **Unfunded**

Primeur (1986, Chiasso)
Data Integration management platform
Editor's Pick   Stage: **Unfunded**

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Snapshot: Data Quality

Companies that provide tools to improve accuracy, completeness, relevance, and consistency of an organization's data

Factsheet

Market Size

Companies covered	**21**
Funded Companies	**10**
Total Funding ($M)	**29.6**
Investments	**20**

Top Exits

IPOs	**1**
Acquisitions	**4**

Company Stage

Unicorns	**-**
Soonicorns	**-**
Minicorns	**2**
Editor Picks	**5**
Series A+	**3**
Series C+	**1**
Acquihires	**-**
Deadpooled	**-**

Top Cities

Cambridge (1 Cos, $13.1M)
Westminster (1 Cos, $6M)

Most Active Investors

3i Group (1)
BV-Cornerstone Ventures (1)

Most Active Acquirers

Oracle (2)
Business Objects (1)

Interesting Companies

Validity
(2018, Boston, Series A)

Kingland
(1992, Clear Lake, $3.9M, Funded)

Datactics
(1999, Belfast, $4.1M, Series A)

Silver Creek Systems
(1997, Westminster, $6M, Acquired)

Dubex

Datanomic
(2001, Cambridge, $13.1M, Acquired)

Recent Exits

BCC Software — Oct 2017
Acq by **Thompson Street Capital Partners**

Datanomic — Apr 2011
Acq by **Oracle**

Silver Creek Systems — Jan 2010
Acq by **Oracle**

Firstlogic — Feb 2006
Acq by **Business Objects** for $69M

Formpipe
(2004, Stockholm)

Companies by Geo

United States	13
United Kingdom	3
Germany	2
Canada	1
Others	2

Funding Funnel

Companies covered	21
Funded	10
Series A+	3
Series C+	1
M&A/IPO	5

YoY Funding and Rounds

Y-o-Y Funding ($M) — # of Rounds

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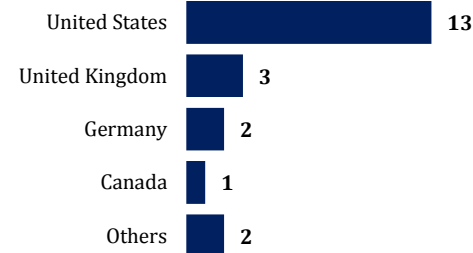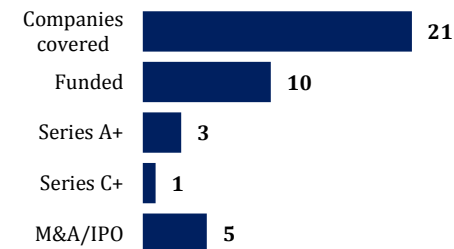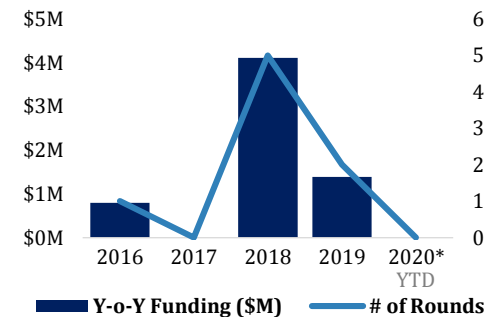
Top Companies: Data Quality

List of Top Companies in Data Quality

Analyst's pick

Silver Creek Systems (1997, Westminster, $6M)
Product Data mastering solutions
Editor's Pick   Stage: **Acquired**

KB Partners, BV-Cornerstone Ventures, Palomar Ventures and 1 other investors

Datactics (1999, Belfast, $4.1M)
MDM solutions with focus on data cleaning and matching
Minicorn   Stage: **Series A**

Par Equity, Thule Investments, Kernel Capital and 3 other investors

Kingland (1992, Clear Lake, $3.9M)
Technology & outsourcing services for financial industry
Editor's Pick   Stage: **Funded**

Analyst's pick

Validity (2018, Boston)
Data management tool
Minicorn   Stage: **Series A**

Churchill Asset Management, Providence Equity Partners, Silversmith Capital Partners

Dubex (Buhl)
Data quality management software
Editor's Pick   Stage: **Unfunded**

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Snapshot: Data Warehouse

Companies that provide central repositories to collect data from many different sources within an organization for reporting and analysis

Factsheet

Market Size
Companies covered 11
Funded Companies 5
Total Funding ($B) 1.5
Investments 17
Top Exits
IPOs -
Acquisitions 2
Company Stage
Unicorns 1
Soonicorns -
Minicorns 3
Editor Picks 6
Series A+ 4
Series C+ 2
Acquihires -
Deadpooled -
Top Cities
San Mateo (1 Cos, $1.4B)
Sunnyvale (1 Cos, $38M)
Most Active Investors
Altimeter Capital (2)
Andreessen Horowitz (1)
Most Active Acquirers
QlikTech (1)
HCL Technologies (1)

Interesting Companies

Snowflake
(2012, San Mateo, $1.4B, Series G)
Solix Technologies
(2002, Santa Clara, Unfunded)
Actian
(2005, Redwood City, Acquired)
Panoply
(2015, Tel Aviv, $21.3M, Series A)
Podium Data
(2014, Boston, $11.5M, Acquired)
Cazena
(2014, Sunnyvale, $38M, Series B)
Apache Tajo
(2014, Delaware, Unfunded)

Recent Investments

$479M - Series G Feb 2020
Snowflake (2012, San Mateo, $1.4B)
$450M - Series G May 2020
Snowflake (2012, San Mateo, $1.4B)

Recent Exits

Podium Data Jul 2018
Acq by **QlikTech**
Actian Apr 2018
Acq by **HCL Technologies** for $330M

Companies by Geo

United States 7
New Zealand 1
United Kingdom 1
Germany 1
Others 1

Funding Funnel

Companies covered 11
Funded 5
Series A+ 4
Series C+ 2
M&A/IPO 2
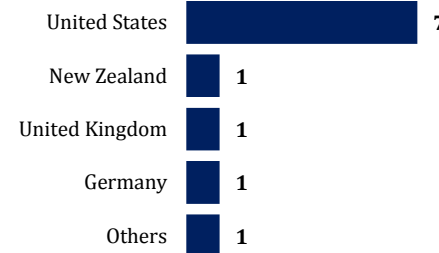
YoY Funding and Rounds
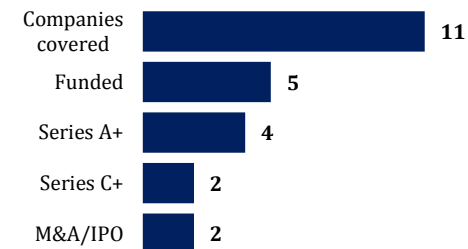
■ Y-o-Y Funding ($M) ── # of Rounds
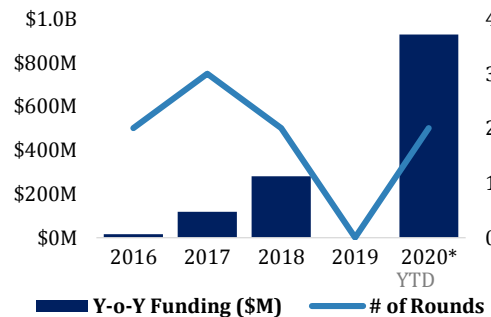
News

| Jun 2019 | Snowflake appoints Zac Brandt to lead Australia, *ARN* |
| May 2019 | Snowflake Appoints Frank Slootman As Chairman And CEO, *PR Newswire* |

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Top Companies: Data Warehouse

List of Top Companies in Data Warehouse

Analyst's pick	Analyst's pick

Snowflake (2012, San Mateo, $1.4B)
Data warehouse for cloud and analytics
Decacorn   Stage: **Series G**

Altimeter Capital, Altimeter Capital, Dragoneer Investment Group and 9 other investors

Cazena (2014, Sunnyvale, $38M)
Big Data as a Service
Minicorn   Stage: **Series B**

Andreessen Horowitz, Persistent Systems, Formation 8 and 1 other investors

Panoply (2015, Tel Aviv, $21.3M)
Real-time data warehouse and management platform for non DBAs
Minicorn   Stage: **Series A**

F2 Capital, Intel, 365x and 6 other investors

Podium Data (2014, Boston, $11.5M)
Enterprise Data Lake Management Platform
Editor's Pick   Stage: **Acquired**

Converge, Dolby Family Ventures, David Dolby

Actian (2005, Redwood City)
SQL in Hadoop and MPP Database
Editor's Pick   Stage: **Acquired**

TriplePoint Capital, Garnett & Helfrich Capital

Solix Technologies (2002, Santa Clara)
Enterprise Data Management Solutions for ILM program
Minicorn   Stage: **Unfunded**

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Snapshot: Master Data Management

Companies that provide tools to create one single master reference source for all critical business data, leading to fewer errors and less redundancy in business processes

Factsheet

Market Size
Companies covered	**53**
Funded Companies	**25**
Total Funding ($B)	**1.3**
Investments	**43**

Top Exits
IPOs	**1**
Acquisitions	**12**

Company Stage
Unicorns	**1**
Soonicorns	**2**
Minicorns	**-**
Editor Picks	**13**
Series A+	**12**
Series C+	**9**
Acquihires	**-**
Deadpooled	**1**

Top Cities
San Francisco (4 Cos, $8.3M)
Austin (2 Cos, $336M)

Most Active Investors
Paladin Capital (2)
.406 Ventures (1)

Most Active Acquirers
3i Group (1)
Informatica (1)

Interesting Companies

SAS
(1976, Cary, $20M, Series B)

Cohesity
(2013, Santa Clara, $660M, Series E)

Riversand Technologies
(2001, Houston, $46.5M, Series A)

Reltio
(2011, Redwood Shores, $117M, Series D)

Recent Investments

$250M - Series E   Apr 2020
Cohesity (2013, Santa Clara, $660M)

$10M - Series A   Dec 2019
Riversand Technologies (2001, Houston, $46.5M)

$1.5M - Series A   Nov 2019
Riversand Technologies (2001, Houston, $46.5M)

Recent Exits

Contentserv   Jul 2019
Acq by **Investcorp**

Magnitude   May 2019
Acq by **3i Group** for $340M

EnterWorks   Feb 2019
Acq by **Winshuttle**

Companies by Geo

United States	30
United Kingdom	7
Germany	2
India	2
Others	12

Funding Funnel

Companies covered	53
Funded	25
Series A+	12
Series C+	9
M&A/IPO	13

YoY Funding and Rounds

Y-o-Y axis: $0M, $100M, $200M, $300M, $400M
Rounds axis: 0, 2, 4, 6, 8
Years: 2016, 2017, 2018, 2019, 2020* YTD
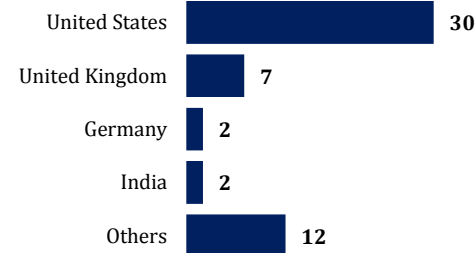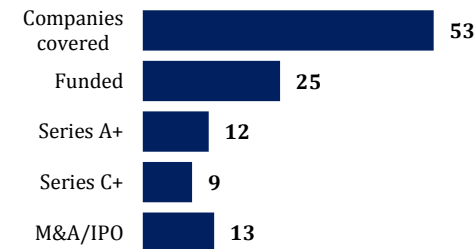
■ Y-o-Y Funding ($M)   — # of Rounds
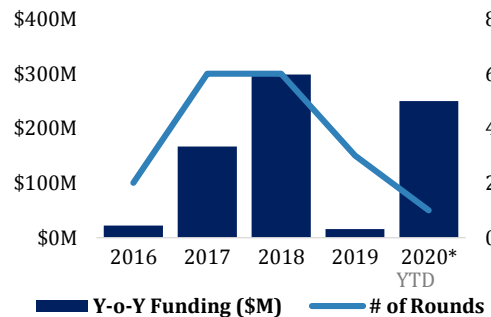
News

Dec 2019	Riversand secured $10M investment from Crestline Investors, *TechStory*
Nov 2019	Veeva Completes Acquisition of Crossix, *Business Wire*
Jul 2019	Investcorp funds Contentserv, *PE Hub*
Apr 2019	SAS offers Nestlé analytics solutions to improve demand planning process and accuracy, *PR Newswire*
Mar 2019	Magnitude Software Raises $179M, *TexasTechPulse*
Jan 2019	Cohesity Delivers First Modern Backup Solution That Prevents, Detects, and Responds to Ransomware Attacks, *Business Wire*

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Top Companies: Master Data Management (1/2)

List of Top Companies in Master Data Management

Analyst's pick

Cohesity (2013, Santa Clara, $660M)
Hybrid secondary storage with insights and analytics
Unicorn   Stage: **Series E**

next47, DFJ Growth, InstantScale and 26 other investors

Magnitude (2014, Austin, $279M)
BI products for CPM, MDM, and data integration
Editor's Pick   Stage: **Acquired**

Stellus Capital Management, Audax Private Equity

Reltio (2011, Redwood Shores, $117M)
Master data management platform
Soonicorn   Stage: **Series D**

Sapphire Ventures, Crosslink Capital, New Enterprise Associates and 3 other investors

Analyst's pick

Riversand Technologies (2001, Houston, $46.5M)
Master data management, product information management and data quality solutions
Soonicorn   Stage: **Series A**

Crestline

Initiate Systems (1996, Chicago, $31M)
Data management software solutions for healthcare organizations
Editor's Pick   Stage: **Acquired**

First Analysis, Sigma Prime Ventures, In-Q-Tel and 9 other investors

SAS (1976, Cary, $20M)
Analytics and data management software
Editor's Pick   Stage: **Series B**

Insight Venture Partners, Staley Capital Management, Sandhill and 5 other investors

Analyst's pick

Datalogue (2016, New York City, $4.8M)
AI enabled automatic data preparation
Editor's Pick   Stage: **Seed**

Flybridge Capital Partners, BR Venture Fund, Work-Bench and 4 other investors

Census (2018, San Francisco, $4.3M)
Data automation platform
Editor's Pick   Stage: **Seed**

SV Angel, David Ulevitch, Ryan Petersen and 4 other investors

Hyperion (1997, Redwood City)
Business performance management products
Editor's Pick   Stage: **Acquired**

TA Associates Management, Sequoia Capital, Hummer Winblad Venture Partners and 2 other investors

Contentserv (2000, Ermatingen)
Data management solutions provider
Editor's Pick   Stage: **Acquired**

Jadeberg Partners, German Accelerator

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Top Companies: Master Data Management (2/2)

List of Top Companies in Master Data Management

Analyst's pick

Floteq (2004, Sydney)
Provider of smart data management solutions
Editor's Pick   Stage: **Funded**

Startupbootcamp

Profisee (2001, Alpharetta)
Master data management software
Editor's Pick   Stage: **Funded**

BOMI, ParkerGale

Matrix (1991, Manchester)
Master data management for marketing and sales teams
Editor's Pick   Stage: **Unfunded**

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Snapshot: Data Security

Companies that provide tools to protect data from unauthorized access, use, replication or destruction

Factsheet

Market Size
Companies covered	**32**
Funded Companies	**23**
Total Funding ($M)	**550**
Investments	**43**

Top Exits
IPOs	**1**
Acquisitions	**5**

Company Stage
Unicorns	**-**
Soonicorns	**2**
Minicorns	**3**
Editor Picks	**9**
Series A+	**14**
Series C+	**7**
Acquihires	**-**
Deadpooled	**1**

Top Cities
Redwood City (2 Cos, $27.4M)
Austin (2 Cos, $25.1M)

Most Active Investors
Icon Ventures (2)
24 Haymarket (1)

Most Active Acquirers
Cisco (2)
Thales Group (1)

Interesting Companies

Exabeam
(2013, San Mateo, $190M, Series E)
Dataguise
(2007, Fremont, $20.3M, Series B)
Privitar
(2015, London, $167M, Series C)
ALTR
(2000, Austin, $15M, Series A)

Recent Investments

$80M - Series C — Apr 2020
Privitar (2015, London, $167M)
$50.3M - Series B — Jun 2019
Privitar (2015, London, $167M)
$6M - Seed — May 2020
Wiz.ai (2017, Singapore, $6M)

Recent Exits

BlueTalon — Jul 2019
Acq by **Microsoft**
CMI — Jan 2019
Acq by **Solutions II**
IXUP — Nov 2017
(2011, Parramatta)
Vormetric — Oct 2015
Acq by **Thales Group** for $400M

Companies by Geo

United States	15
Australia	3
Israel	2
Germany	2
Others	10

Funding Funnel

Companies covered	32
Funded	23
Series A+	14
Series C+	7
M&A/IPO	6
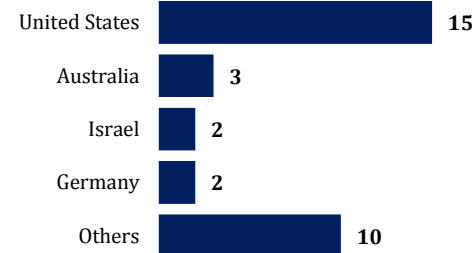
YoY Funding and Rounds
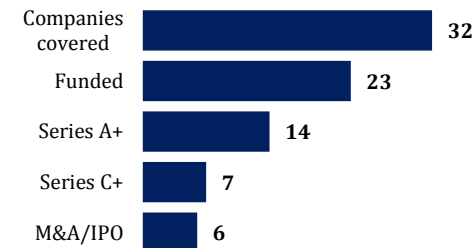
Y-o-Y Funding ($M)   # of Rounds
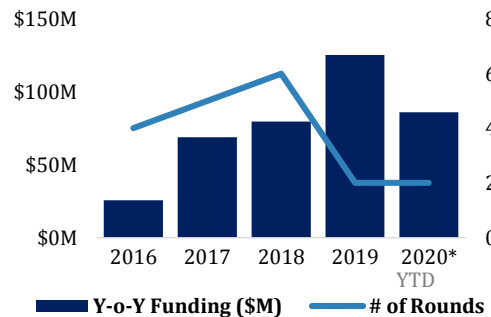
News

May 2020	Southeast Asia talkbot secures $6m pre-A round, *Asian Venture Capital Journal*
Apr 2020	ABN Amro joins $80m Privitar funding round, *Finextra*
Jul 2019	Exabeam buys Israeli cloud security firm SkyFormation, *Reuters*
Jun 2019	Privitar Raises $40 Million Series B Funding Round Led by Accel to Facilitate the Safe and Ethical Use of Data, *Business Wire*
May 2019	Exabeam Raises $75 Million to Accelerate Worldwide Displacement of Legacy SIEM Vendors, *Business Wire*
Jan 2010	Cisco buys Rohati Systems, *Network World*

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Top Companies: Data Security

List of Top Companies in Data Security

Analyst's pick	Analyst's pick	Analyst's pick

Exabeam (2013, San Mateo, $190M)
Threat detection using user behaviour analytics
Soonicorn   Stage: **Series E**

Norwest Venture Partners, Acrew Capital, Cisco Investments and 7 other investors

Privitar (2015, London, $167M)
Big data platform for data security & privacy
Soonicorn   Stage: **Series C**

Warburg Pincus, Rockspring, IQ Capital and 32 other investors

Vormetric (2001, San Jose, $52.6M)
Encryption based enterprise data security suite
Editor's Pick   Stage: **Acquired**

Sigma Partners, Vanguard Ventures, Jackson Square Ventures and 4 other investors

Dataguise (2007, Fremont, $20.3M)
Data masking based big data security
Minicorn   Stage: **Series B**

Vestech Partners, Samsung NEXT, Icon Ventures and 1 other investors

Absio (2009, Highlands Ranch, $15.9M)
End-to-end encryption based enterprise data security
Minicorn   Stage: **Series A**

ALTR (2000, Austin, $15M)
Blockchain-based data security solutions
Editor's Pick   Stage: **Series A**

John Stafford

CryptoMove (2015, San Francisco, $8.7M)
Continuous mutation and re-encryption based decentralized data security
Editor's Pick   Stage: **Series A**

Dcode, Bangkok Bank InnoHub, Red Dog Capital and 8 other investors

Wiz.ai (2017, Singapore, $6M)
AI-based voice and speech recognition solution
Minicorn   Stage: **Seed**

ZWC Partners, Wavemaker Partners, ZWC Ventures and 2 other investors

Prifina (2017, San Francisco)
Solutions for data privacy
Editor's Pick   Stage: **Unfunded**

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Snapshot: Data Governance

Companies that provide tools to automate creation of policies and procedures to manage data usability, availability, integrity and security

Factsheet

Market Size
Companies covered	**54**
Funded Companies	**29**
Total Funding ($M)	**635**
Investments	**46**

Top Exits
IPOs	**1**
Acquisitions	**7**

Company Stage
Unicorns	**1**
Soonicorns	**1**
Minicorns	**4**
Editor Picks	**16**
Series A+	**13**
Series C+	**4**
Acquihires	**-**
Deadpooled	**-**

Top Cities
San Francisco (4 Cos, $38.3M)
Redwood City (2 Cos, $82.2M)

Most Active Investors
Partech Partners (2)
Newion Investments (2)

Most Active Acquirers
Hitachi Vantara (1)
Ping Identity (1)

Interesting Companies

Ideagen
(1993, Ruddington, $28.3M, Public)

Collibra
(2008, Brussels, $346M, Series F)

Alation
(2012, Redwood City, $82M, Series C)

Waterline Data
(2013, Mountain View, $39M, Acquired)

Recent Investments

$113M - Series F Apr 2020
Collibra (2008, Brussels, $346M)

$15M - Series B Apr 2020
Okera (2016, San Francisco, $29.6M)

$6M - Series A Jan 2020
Promethium (2018, San Francisco, $8.5M)

$200K - Seed Dec 2019
Metazoa (2018, San Francisco, $210K)

Recent Exits

Waterline Data Jan 2020
Acq by **Hitachi Vantara**

Rinocloud Apr 2019
Acq by **Integumen** for $3.9M

OvalEdge Nov 2018
Acq by **FutureTech Holding**

Companies by Geo

United States	26
Canada	5
United Kingdom	4
Italy	3
Others	16

Funding Funnel

Companies covered	54
Funded	29
Series A+	13
Series C+	4
M&A/IPO	8
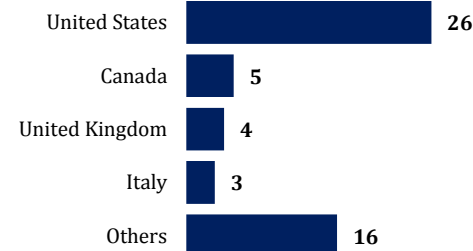
YoY Funding and Rounds
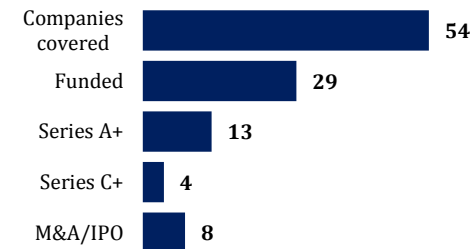
■ Y-o-Y Funding ($M)   — # of Rounds
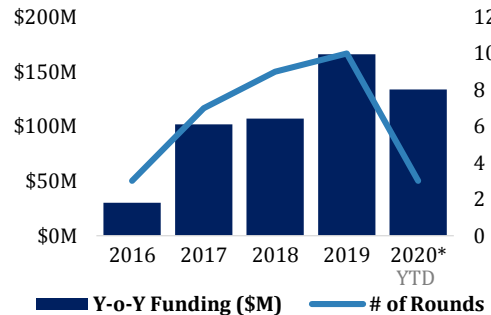
News

Apr 2020	Collibra nabs another $112.5M at a $2.3B valuation for its big data management platform, *TechCrunch*
Oct 2019	Promethium First to Combine Natural Language Processing with Analytics, *PR Newswire*
Jun 2019	Odaseva Appoints New Chief Legal Officer, *Business Wire*
Feb 2019	Collibra: Raises $100 Million, *FinTech InShorts*
Jan 2019	Alation announces $50M Series C investment as data catalog biz takes off, *TechCrunch*

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Top Companies: Data Governance (1/2)

List of Top Companies in Data Governance

Analyst's pick	Analyst's pick	Analyst's pick

Collibra (2008, Brussels, $346M)
Data intelligence solution provider
Unicorn   Stage: **Series F**

Battery Ventures, Newion Investments, Dawn Capital and 5 other investors

Alation (2012, Redwood City, $82M)
Data cataloging platform
Soonicorn   Stage: **Series C**

Data Collective, StartX, Icon Ventures and 13 other investors

Waterline Data (2013, Mountain View, $39M)
Automated data cataloging platform
Editor's Pick   Stage: **Acquired**

Microsoft Accelerator, Jackson Square Ventures, Infosys and 4 other investors

Okera (2016, San Francisco, $29.6M)
Data Governance company
Minicorn   Stage: **Series B**

ClearSky, Nexus Venture Partners, Emergent Ventures and 3 other investors

Ideagen (1993, Ruddington, $28.3M)
Integrated compliance, audit, risk, and performance management
Editor's Pick   Stage: **Public**

Herald Investment Management, Alto Invest

UnboundID (2007, Austin, $18M)
Customer identity and data management software
Editor's Pick   Stage: **Acquired**

OpenView, Silverton Partners

Odaseva (2012, Paris, $14M)
Cloud data management platform
Minicorn   Stage: **Series A**

Serena, Partech Partners, Salesforce Ventures

Vilynx (2011, Palo Alto, $8.3M)
Video engagement tool
Minicorn   Stage: **Series A**

Kibo Ventures, Ridgewood Capital, Joe Golden and 3 other investors

Metazoa (2018, San Francisco, $210K)
Provides compliance documentation solutions
Editor's Pick   Stage: **Seed**

OvalEdge (2012, Atlanta)
Self-Service and Excel Style tool for Data Cataloging
Editor's Pick   Stage: **Acquired**

intellaegis (2011, El Dorado Hills)
Data & compliance management solutions
Minicorn   Stage: **Series A**

Index Engines (2004, Holmdel)
Information management and archiving solutions
Editor's Pick   Stage: **Unfunded**

InfoLibrarian (1998, Sarasota)
Metadata management and data governance software
Editor's Pick   Stage: **Unfunded**

oneDPO (2019, Santa Clara)
Platform for data governance
Editor's Pick   Stage: **Unfunded**

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Top Companies: Data Governance (2/2)

List of Top Companies in Data Governance

Analyst's pick

Shinydocs (2013, Kitchener)
Web-based Information management solution to ensure compliance
Editor's Pick   Stage: **Unfunded**

TopQuadrant (2001, Raleigh)
Web-based data governance solution
Editor's Pick   Stage: **Unfunded**

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Contents

Overview

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Appendix

▶ **Index of Companies by Stage**

Market Share by Funding

Leaderboard

Detailed Profile of Top Companies

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Index of Companies by Stage (1/21)

List of all companies by stage in Enterprise Data Management Market

TOP EXITS	TOP EXITS	TOP EXITS

Veeva Systems (2007, San Francisco, $4M)
Cloud-based master data management solutions for life sciences industry
Stage: **Public**

Lead Edge Capital, Emergence Capital

Hyperion (1997, Redwood City)
Business performance management products
Editor's Pick   Stage: **Acquired**

TA Associates Management, Sequoia Capital, Hummer Winblad Venture Partners and 2 other investors

Vormetric (2001, San Jose, $52.6M)
Encryption based enterprise data security suite
Editor's Pick   Stage: **Acquired**

Sigma Partners, Vanguard Ventures, Jackson Square Ventures and 4 other investors

Magnitude (2014, Austin, $279M)
BI products for CPM, MDM, and data integration
Editor's Pick   Stage: **Acquired**

Stellus Capital Management, Audax Private Equity

Actian (2005, Redwood City)
SQL in Hadoop and MPP Database
Editor's Pick   Stage: **Acquired**

TriplePoint Capital, Garnett & Helfrich Capital

Siperian (2000, Foster City, $61.5M)
Master data management software
Stage: **Acquired**

Investor, Investor Growth Capital, ArrowPath Venture Partners and 13 other investors

Trillium Software (1994, Burlington)
Data Quality management software
Stage: **Acquired**

Securent (2004, Mountain View)
entitlement management solutions
Stage: **Acquired**

Greylock Partners, ONSET Ventures

Firstlogic (1984, Duluth)
Cloud-based data quality management software
Stage: **Acquired**

Purisma (2002, Redwood City)
Master data management platform for enterprises
Stage: **Acquired**

Granite Ventures

IXUP (2011, Parramatta)
Provides solutions to secure data analytics and data collaborations
Stage: **Public**

Marbruck Investments

Rinocloud (2016, Cambridge)
Enterprise and data collaboration platform
Stage: **Acquired**

Waterline Data (2013, Mountain View, $39M)
Automated data cataloging platform
Editor's Pick   Stage: **Acquired**

Microsoft Accelerator, Jackson Square Ventures, Infosys and 4 other investors

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Index of Companies by Stage (2/21)

List of all companies by stage in Enterprise Data Management Market

TOP EXITS	TOP EXITS	TOP EXITS

UNIFi Software (2014, San Mateo, $49.7M)
Self-service data cataloging and integration platform for the enterprise
Editor's Pick   Stage: **Acquired**

Pelion Venture Partners, Scale Venture Partners, Omaha Capital and 3 other investors

Scalia (2016, London)
Data integration web platform
Stage: **Acquired**

Entrepreneur First, Plug and Play Tech Center

BlueTalon (2013, Redwood City, $27.4M)
Access Control Policy Engine
Stage: **Acquired**

Data Collective, Maverick Ventures, Biomatics Capital and 6 other investors

Contentserv (2000, Ermatingen)
Data management solutions provider
Editor's Pick   Stage: **Acquired**

Jadeberg Partners, German Accelerator

EnterWorks (1996, Sterling, $25M)
Multi-domain MDM solutions with focus on product information management
Stage: **Acquired**

Chartwell Capital, Global Internet Ventures, General Electric and 3 other investors

CMI (1996, Mill Valley)
Enterprise data management solution
Stage: **Acquired**

OvalEdge (2012, Atlanta)
Self-Service and Excel Style tool for Data Cataloging
Editor's Pick   Stage: **Acquired**

Datum (2009, Baltimore)
Data governance through data stewardship platform
Stage: **Acquired**

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sparesFinder MDM (1998, Teddington)
Product, direct materials and spare parts master data management
Stage: **Acquired**

AlbionVC

Podium Data (2014, Boston, $11.5M)
Enterprise Data Lake Management Platform
Editor's Pick   Stage: **Acquired**

Converge, Dolby Family Ventures, David Dolby

Boardwalktech (2004, Palo Alto, $8.4M)
Enterprise spreadsheet data management solutions
Editor's Pick   Stage: **Public**

Montage Capital, Grenville Strategic Royalty, Flow Capital and 6 other investors

Visionware (1993, Glasgow)
Master data management solutions for healthcare, public service and insurance market
Stage: **Acquired**

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Index of Companies by Stage (3/21)

List of all companies by stage in Enterprise Data Management Market

TOP EXITS	TOP EXITS	TOP EXITS

GlassIG (2016, Boston, $2.4M)
Information Governance Software
Stage: **Acquired**

Polytech Ecosystem Ventures, Swisscom, Invision Private Equity and 1 other investors

BCC Software (1978, New York City)
Data quality software solution
Stage: **Acquired**

OFS Capital, Abacus Finance Group

BackOffice (1996, South Harwich, $30M)
Enterprise Data Migration, Governance, Master Data Management and data quality services and solutions
Editor's Pick   Stage: **Acquired**

Goldman Sachs

Yodil (2010, Charlotte)
Enterprise Data Management software
Stage: **Acquired**

UnboundID (2007, Austin, $18M)
Customer identity and data management software
Editor's Pick   Stage: **Acquired**

OpenView, Silverton Partners

Infogix (1982, Naperville)
Advanced Analytics and Data Governance Platform
Stage: **Acquired**

Churchill Asset Management, H.I.G. Private Equity, Ares Capital Corporation and 2 other investors

Vendormate (2005, Atlanta)
Procurement management solutions for healthcare providers
Stage: **Acquired**

BIP Capital, Primus Capital

Kalido (2001, Austin, $56.6M)
Data Warehouse Management
Stage: **Acquired**

Atlas Venture, Balderton Capital, Accomplice and 2 other investors

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EASY SOFTWARE (1990, Mulheim)
Document management platform
Stage: **Acquired**

Deutsche Balaton

Ideagen (1993, Ruddington, $28.3M)
Integrated compliance, audit, risk, and performance management
Editor's Pick   Stage: **Public**

Herald Investment Management, Alto Invest

Datanomic (2001, Cambridge, $13.1M)
Provides Data quality management, risk and compliance screening solution
Stage: **Acquired**

Silicon Valley Bank, 3i Group, DN Capital

Initiate Systems (1996, Chicago, $31M)
Data management software solutions for healthcare organizations
Editor's Pick   Stage: **Acquired**

First Analysis, Sigma Prime Ventures, In-Q-Tel and 9 other investors

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Index of Companies by Stage (4/21)

List of all companies by stage in Enterprise Data Management Market

TOP EXITS

Rohati Systems (2006, Sunnyvale, $23M)
Policy based virtual infrastructure security
Stage: **Acquired**

Ariva Partners, Matrix Partners, Foundation Capital

Silver Creek Systems (1997, Westminster, $6M)
Product Data mastering solutions
Editor's Pick   Stage: **Acquired**

KB Partners, BV-Cornerstone Ventures, Palomar Ventures and 1 other investors

Stratature (2001, Alpharetta)
Master data management vendor
Stage: **Acquired**

Venetica (1993, Charlotte, $7M)
Enterprise content integration platform
Editor's Pick   Stage: **Acquired**

General Catalyst Partners, Charles River Ventures

TOP EXITS

DataFlux (1997, Cary)
Data management technology and services
Stage: **Acquired**

The Aurora Funds

Formpipe (2004, Stockholm)
Enterprise content and data quality management solutions
Stage: **Public**

LATE STAGE

Snowflake (2012, San Mateo, $1.4B)
Data warehouse for cloud and analytics
Decacorn   Stage: **Series G**

Altimeter Capital, Altimeter Capital, Dragoneer Investment Group and 9 other investors

Cohesity (2013, Santa Clara, $660M)
Hybrid secondary storage with insights and analytics
Unicorn   Stage: **Series E**

next47, DFJ Growth, InstantScale and 26 other investors

Collibra (2008, Brussels, $346M)
Data intelligence solution provider
Unicorn   Stage: **Series F**

Battery Ventures, Newion Investments, Dawn Capital and 5 other investors

Tracxn

Index of Companies by Stage (5/21)

List of all companies by stage in Enterprise Data Management Market

LATE STAGE	EARLY STAGE	EARLY STAGE

Exabeam (2013, San Mateo, $190M)
Threat detection using user behaviour analytics
Soonicorn   Stage: **Series E**

Norwest Venture Partners, Acrew Capital, Cisco Investments and 7 other investors

Privitar (2015, London, $167M)
Big data platform for data security & privacy
Soonicorn   Stage: **Series C**

Warburg Pincus, Rockspring, IQ Capital and 32 other investors

Reltio (2011, Redwood Shores, $117M)
Master data management platform
Soonicorn   Stage: **Series D**

Sapphire Ventures, Crosslink Capital, New Enterprise Associates and 3 other investors

Alation (2012, Redwood City, $82M)
Data cataloging platform
Soonicorn   Stage: **Series C**

Data Collective, StartX, Icon Ventures and 13 other investors

HVR (2000, San Francisco, $51M)
Enterprise data integration and data management solution
Editor's Pick   Stage: **Series B**

Level Equity

Utopia (2003, Mundelein, $50M)
Enterprise data management solutions
Stage: **Series B**

Liberty Mutual, FTV Capital, Trinity Private Equity Group

Riversand Technologies (2001, Houston, $46.5M)
Master data management, product information management and data quality solutions
Soonicorn   Stage: **Series A**

Crestline

Data.World (2015, Austin, $45.3M)
Data cataloging and collaboration platform for data scientists and a repository of academic, commercial, and social data
Stage: **Series B**

Shasta Ventures, Workday Ventures, Samsung NEXT and 23 other investors

Cazena (2014, Sunnyvale, $38M)
Big Data as a Service
Minicorn   Stage: **Series B**

Andreessen Horowitz, Persistent Systems, Formation 8 and 1 other investors

Okera (2016, San Francisco, $29.6M)
Data Governance company
Minicorn   Stage: **Series B**

ClearSky, Nexus Venture Partners, Emergent Ventures and 3 other investors

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Index of Companies by Stage (6/21)

List of all companies by stage in Enterprise Data Management Market

EARLY STAGE	EARLY STAGE	EARLY STAGE

Panoply (2015, Tel Aviv, $21.3M)
Real-time data warehouse and management platform for non DBAs
Minicorn   Stage: **Series A**

F2 Capital, Intel, 365x and 6 other investors

Dataguise (2007, Fremont, $20.3M)
Data masking based big data security
Minicorn   Stage: **Series B**

Vestech Partners, Samsung NEXT, Icon Ventures and 1 other investors

SAS (1976, Cary, $20M)
Analytics and data management software
Editor's Pick   Stage: **Series B**

Insight Venture Partners, Staley Capital Management, Sandhill and 5 other investors

Absio (2009, Highlands Ranch, $15.9M)
End-to-end encryption based enterprise data security
Minicorn   Stage: **Series A**

ALTR (2000, Austin, $15M)
Blockchain-based data security solutions
Editor's Pick   Stage: **Series A**

John Stafford

Odaseva (2012, Paris, $14M)
Cloud data management platform
Minicorn   Stage: **Series A**

Serena, Partech Partners, Salesforce Ventures

c1exchange (2014, Chennai, $13.6M)
RTB platform for advertisers
Minicorn   Stage: **Series B**

University of Tokyo Edge Capital, Arbor Ventures, Mynavi and 3 other investors

Adeptia (2000, Chicago, $12M)
End to end B2B integration platform
Editor's Pick   Stage: **Series B**

ARCH Development Partners Share

Cinchy (1988, Toronto, $9.5M)
Data collaboration and data management solutions for enterprises
Minicorn   Stage: **Series A**

Techstars, Information Venture Partners, BDC and 6 other investors

CryptoMove (2015, San Francisco, $8.7M)
Continuous mutation and re-encryption based decentralized data security
Editor's Pick   Stage: **Series A**

Dcode, Bangkok Bank InnoHub, Red Dog Capital and 8 other investors

Lenses (2015, London, $8.5M)
Enterprise DataOps Platform for Kafka
Minicorn   Stage: **Series A**

83North, Marathon Venture Capital, Laurel Bowden

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List of all companies by stage in Enterprise Data Management Market

EARLY STAGE	EARLY STAGE	EARLY STAGE
Promethium (2018, San Francisco, $8.5M) Data governance and asset management software Stage: **Series A** Plug and Play Tech Center, Zetta Venture Partners, .406 Ventures	**Octopai** (2015, Rosh Haayin, $6M) Cross-platform metadata management automation in the cloud Stage: **Series A** Hundred Plus Club, Perot Jain, North First Ventures and 5 other investors	**Sertainty** (2012, Nashville, $3M) Data security solution Stage: **Series A**
Vilynx (2011, Palo Alto, $8.3M) Video engagement tool **Minicorn** Stage: **Series A** Kibo Ventures, Ridgewood Capital, Joe Golden and 3 other investors	**Datactics** (1999, Belfast, $4.1M) MDM solutions with focus on data cleaning and matching **Minicorn** Stage: **Series A** Par Equity, Thule Investments, Kernel Capital and 3 other investors	**MaPS System** (2011, Luxembourg, $2.7M) Data management solutions for multi-channel marketing Stage: **Series A** Malta ICI, Chameleon Invest, Newion Investments
Tanker (2015, Paris, $7.2M) Encryption and key management based cloud data security Stage: **Series A** Idinvest Partners, AXA Venture Partners, Agoranov and 1 other investors	**Minereye** (2014, Tel Aviv, $3.6M) Self learning data loss prevention solutions for controlling policy and enforcement measures Stage: **Series A** Mandra Capital, Awz Ventures, Awz HLS Fund and 2 other investors	**Doculayer** (2007, The Hague, $2.7M) Content and data management software Stage: **Series A** Disruptive Technology Ventures, Innovation Quarter
		DataVirtuality (2012, Frankfurt Am Main, $2.6M) Connectors for real-time data integration Editor's Pick Stage: **Series A** German Accelerator, HTGF, CFH

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List of all companies by stage in Enterprise Data Management Market

EARLY STAGE	SEED	SEED

EARLY STAGE

Sherpa Software (2000, Bridgeville, $700K)
Enterprise Information security and governance management solution
Stage: **Series A**

Innovation Works

Bizapp (2018, Bandar Baru Bangi)
Mobile-first application for business data management
Stage: **Series A**

intellaegis (2011, El Dorado Hills)
Data & compliance management solutions
Minicorn   Stage: **Series A**

Validity (2018, Boston)
Data management tool
Minicorn   Stage: **Series A**

Churchill Asset Management, Providence Equity Partners, Silversmith Capital Partners

Yixun (2012, Pudong)
Data management and intelligence software
Stage: **Series A**

SEED

Wiz.ai (2017, Singapore, $6M)
AI-based voice and speech recognition solution
Minicorn   Stage: **Seed**

ZWC Partners, Wavemaker Partners, ZWC Ventures and 2 other investors

Datalogue (2016, New York City, $4.8M)
AI enabled automatic data preparation
Editor's Pick   Stage: **Seed**

Flybridge Capital Partners, BR Venture Fund, Work-Bench and 4 other investors

Census (2018, San Francisco, $4.3M)
Data automation platform
Editor's Pick   Stage: **Seed**

SV Angel, David Ulevitch, Ryan Petersen and 4 other investors

Claravine (2012, Provo, $4M)
Online marketing tracking, analytics and data management platform
Editor's Pick   Stage: **Seed**

Kickstart Seed Fund, Silverton Partners

SEED

SWEAGLE (2017, Kampenhout, $3M)
AI-based config data management tool
Stage: **Seed**

Siparex, XAnge

Owl Analytics (2017, West Friendship, $2.5M)
Data management and predictive analytics platform
Stage: **Seed**

Constellation Technology Ventures

Acceldata (2017, Bangalore, $2.1M)
Data integration and data streaming solutions
Stage: **Seed**

Lightspeed Venture Partners, Emergent Ventures

Temnos (2006, San Jose, $1.3M)
Content intelligence for big data
Stage: **Seed**

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List of all companies by stage in Enterprise Data Management Market

SEED	SEED	SEED

Synapta (2016, Turin, $504K)
Data curation and data management software
Editor's Pick   Stage: **Seed**

Oltre Venture, H-Farm, SocialFare and 1 other investors

Metazoa (2018, San Francisco, $210K)
Provides compliance documentation solutions
Editor's Pick   Stage: **Seed**

Preclusio (2019, Redwood City, $150K)
Data governance solution
Stage: **Seed**

Eudaimonia Capital, Y Combinator

Surefhir (2017, Atlanta, $150K)
Provider of clinical charting and data governance solutions for healthcare organisations
Stage: **Seed**

Jumpstart Foundry, ATDC

KeeeX (2014, Marseille, $112K)
Trusted document management on the blockchain
Stage: **Seed**

Zebox, startup orange

Blend (2016, More)
Data integration and data management platform for businesses
Stage: **Seed**

Venture Friends, Charamida, iQbility and 1 other investors

Cryptowerk (2016, Redwood City)
Blockchain-based data security solution
Stage: **Seed**

GSV Labs, DI Mittelstand, Plug and Play Tech Center and 1 other investors

Ixsight Technologies (2007, Mumbai)
Data Quality Management, Master Data Management and Identity Fraud Detection Solutions
Stage: **Seed**

Seedfund

TrepScore (2014, Santa Monica)
Data management software for startups
Stage: **Seed**

Techstars

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List of all companies by stage in Enterprise Data Management Market

FUNDED	FUNDED	FUNDED

Kingland (1992, Clear Lake, $3.9M)
Technology & outsourcing services for financial industry
Editor's Pick   Stage: **Funded**

EntryScape (2011, Stockholm, $163K)
Open source-based information management platform
Stage: **Funded**

Sting

Airbloc (2017, Seoul)
Blockchain-based user data collection, monetization, and exchange solution
Stage: **Funded**

FoundationX

CYLEONE (2012, Castelnau-le-lez)
Industrial data intelligence software and hardware solutions
Stage: **Funded**

BigBooster

Data Command (2017, Seocho)
Data management and protection solution
Stage: **Funded**

UTC Investment

DataDoctor (2012, San Francisco)
Cloud-based CRM Data Quality Solution
Stage: **Funded**

Better

Data-Moove (2012, Valbonne)
Data management solutions
Stage: **Funded**

Le Village by CA

Denodo (1999, Palo Alto)
Data Virtualization Platform for Enterprise Application and BI Tools
Editor's Pick   Stage: **Funded**

HGGC

Digital Reset (Hannover)
Data secure storing solution
Stage: **Funded**

VentureVilla

EN-CORE (1997, Seocho)
Enterprise data asset and data management solutions
Stage: **Funded**

Atinum Investment

Exchangelodge (2015, Pittsburgh)
Digital process automation and data management platform
Stage: **Funded**

SteelBridge Labs

Floteq (2004, Sydney)
Provider of smart data management solutions
Editor's Pick   Stage: **Funded**

Startupbootcamp

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Index of Companies by Stage (11/21)

List of all companies by stage in Enterprise Data Management Market

FUNDED	FUNDED	FUNDED
Global Data Excellence (2007, Plan-les-ouates) Data Governance Solution Stage: **Funded** Fongit	**Innovit** (1999, Haymarket) Workflow Management Solutions for MDM, PIM & GDS Stage: **Funded** Cicada Innovations	**Localidata** (2013, Madrid) Data and process management platform Stage: **Funded** Soul-fi
Huaao Data Technology (2011, Shenzhen) Data governance solutions provider Stage: **Funded** Shenzhen Capital Group	**Kinnami** (2018, Braintree) Provides document collaboration and data security solutions platform Stage: **Funded** LORCA	**MetadataWorks** (2018, Brixton Hill) Metadata management software Stage: **Funded** SuperSeed
Impetus (1991, Los Gatos) Software Product Development and Technology R&D services Stage: **Funded** Yield Lab, BioGenerator	**Labforward** (2013, Berlin) Laboratory data, devices, and researchers collaboration platform Stage: **Funded** German Accelerator	**O3** (2018, Birmingham) Agile project and data management software Stage: **Funded**
Information Builders (1975, New York City) Business Intelligence, Data Management and Integration Solutions Stage: **Funded** Bregal Sagemount, Goldman Sachs	**Legal Monster** (2002, Copenhagen) Privacy compliance solution Stage: **Funded** henQ, PreSeed Ventures, Seed Capital	**Pandata Tech** (2016, Houston) AI and ML based data quality management solutions Stage: **Funded** Capital Factory

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List of all companies by stage in Enterprise Data Management Market

FUNDED

Profisee (2001, Alpharetta)
Master data management software
Editor's Pick   Stage: **Funded**

BOMI, ParkerGale

Qalumma (2011, Nijkerk)
Information management solution
Stage: **Funded**

PMH Investments, Oost NL

Rectify (2018, Austin)
Digital asset and unstructured data management solutions
Stage: **Funded**

Capital Factory

Rudder Labs (2019, San Francisco)
Developer of opensource data collection and routing platform
Editor's Pick   Stage: **Funded**

s28 Capital

FUNDED

ScientiCore (2019, Amsterdam)
Scientific data exchange and collaboration solutions provider
Stage: **Funded**

Antler

Shanghai Zhongyu Information Technology (2015, Pudong)
Data quality and data labeling platform
Stage: **Funded**

Z Ventures

Soda Data (2018, Brussels)
Data monitoring platform for data engineers, analysts, and owners
Stage: **Funded**

Start it @KBC

FUNDED

Synchro (2014, Jakarta)
Enterprise information and data synchronization platform
Stage: **Funded**

PT Prasetia Dwidharma

Thentia (2014, Toronto)
Regulatory compliance and governance solutions provider
Stage: **Funded**

Espresso Capital

Thresher (2015, Washington, DC)
AI-based data management platform
Stage: **Funded**

Dcode

Twindocs (2008, Zaragoza)
Document management and security solutions
Stage: **Funded**

Sodiar

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List of all companies by stage in Enterprise Data Management Market

FUNDED	UNFUNDED	UNFUNDED

Vonto (2005, Sydney)
Mobile app to aggregate data from business platform
Stage: **Funded**

x15ventures

WhamTech (2013, Dallas)
Virtual data access, analytics, integration, sharing and interoperability
Stage: **Funded**

Mercury Ventures

AboutDataGovernance (2015, Rome)
Application that provides data governance solutions
Stage: **Unfunded**

Adaptable Tools (2014, London)
Data-management tools provider
Stage: **Unfunded**

Adaptive (1997, Flemington)
Metadata management and IT portfolio management solutions
Stage: **Unfunded**

Adastra (2000, Pathum Wan)
Provider of AI-powered chatbots
Stage: **Unfunded**

Adilas (2008, Salida)
Virtual accounting software with data management
Stage: **Unfunded**

AfterData (2018, Toronto)
Data catalog management solution
Stage: **Unfunded**

Aiimi (2008)
Enterprise data management solutions
Stage: **Unfunded**

AKEYLESS (2018, Tel Aviv)
Secret data management automation platform
Stage: **Unfunded**

Alex Solutions (2015, Melbourne)
Information asset management with built-in data lineage for governance
Stage: **Unfunded**

Aline (2000, Helsinki)
Digital transformation solution for supply chain processes
Stage: **Unfunded**

Amani (2018, Dubai)
AI based solutions for identity verification
Stage: **Unfunded**

Apache Tajo (2014, Delaware)
Apache Project - Data warehouse system on Hadoop
Stage: **Unfunded**

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UNFUNDED	UNFUNDED	UNFUNDED
Aperity (2005, Louisville) Provider of AI-based data management software for supply chains Editor's Pick Stage: **Unfunded**	**Array** (2019, Lewes) Data quality and compliance management solutions provider Stage: **Unfunded**	**Canner** (2018, Taipei) AI-based data management and business intelligence software Stage: **Unfunded**
ApertureData (2018, Cupertino) Data management solution Stage: **Unfunded**	**Ataccama** (2007, Markham) Soultions for data quality, governance and master data management Stage: **Unfunded**	**Captain Data** (2017, Nantes) Web scraping and data automation management platform Stage: **Unfunded**
Apipheny (2020, San Francisco) API integrator for Google Sheets Stage: **Unfunded**	**Big Data Warehouse** (2018, Pangbourne) Provider of data management and data warehouse solution Stage: **Unfunded**	**CitadelTek** (2013, Round Rock) Data governance solution provider Stage: **Unfunded**
ArcTop Labs (2016, Gurgaon) Data platform for IoT based applications or devices Stage: **Unfunded**	**Black Coffer** (2016, Delhi) Data Intelligence Platform solution Stage: **Unfunded**	**Citron Mauve** (2015, Lyon) Cloud-based Big Data Analytics solutions Stage: **Unfunded**
Arivelm (2015, Chennai) Cloud-based data analytics and visualization solution Stage: **Unfunded**	**Broadpeak partners** (2007, New York City) Low code data integration platform Stage: **Unfunded**	**ClickEat** (Rishon Lezion) Provider of online ordering solution for restaurants Stage: **Unfunded**

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List of all companies by stage in Enterprise Data Management Market

UNFUNDED

Cloud Privacy Labs (2018, Greenwood Village)
Cloud-based data privacy governance management software provider
Stage: **Unfunded**

CloverDX (2002, Prague)
Enterprise data integration software
Stage: **Unfunded**

Comfiz (2015, Montreal)
AI powered data preparation and management platform
Stage: **Unfunded**

Congruity360 (2017, Fall River)
Data governance solution
Stage: **Unfunded**

CSLI (2010, Tortola)
Web-Based Solution for Data Governance
Stage: **Unfunded**

UNFUNDED

DASH. BY JUICE BOX DIRECT (2018, San Francisco)
Cloud-based visual dashboard for enterprise data management
Stage: **Unfunded**

Data Advantage Group (1999, San Francisco)
Solutions for meta data management & data governance
Stage: **Unfunded**

Data Ladder (2009, Suffield)
Data cleansing and deduplication software
Stage: **Unfunded**

Dataedo (2015, Gdansk)
Application for documenting relational databases
Stage: **Unfunded**

DataFabricX (2018, London)
Structured and unstructured data management solutions provider
Stage: **Unfunded**

UNFUNDED

DataGalaxy (2015, Lyon)
Data preparation, modeling, and collaboration platform
Stage: **Unfunded**

DBX Integrations (2000, San Diego)
Data integration, migration, and process automation solutions for CRM
Stage: **Unfunded**

DeepFlux (2018, Noida)
AI-based marketing analytics and data management solutions
Editor's Pick   Stage: **Unfunded**

Digital Confidence (2009, Tel Aviv)
Hidden data removal and metadata management software
Stage: **Unfunded**

Ditat.io (2018)
Data management solution
Stage: **Unfunded**

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Index of Companies by Stage (16/21)

List of all companies by stage in Enterprise Data Management Market

UNFUNDED	UNFUNDED	UNFUNDED

Do IT Right (2017, Mississauga)
Enterprise content and quality management software
Stage: **Unfunded**

Doc Innovation (2016, Hurstbridge)
Document and data security management solutions
Stage: **Unfunded**

DQ Global (2002, Hampshire)
Data Integration and Quality Management
Stage: **Unfunded**

DQSense (2019, Chantilly)
Data quality software and compliance solutions provider
Stage: **Unfunded**

Drak Systems (2003, Concord)
Mobile data management solution for enterprises
Stage: **Unfunded**

Dubex (Buhl)
Data quality management software
Editor's Pick   Stage: **Unfunded**

EBIZPLATFORM (1999, Greenwood Village)
Provider of a cloud-based suite of software solutions for online businesses
Stage: **Unfunded**

Element form (2015)
Form builder and data management solutions
Stage: **Unfunded**

EPMware (2013, San Jose)
Workflow and Master Data Software
Stage: **Unfunded**

Freebird (2011, Ottawa)
Cloud-based solutions to integrate information and manage dashboards
Stage: **Unfunded**

Ftrans (2013, Nanjing)
Data transmission platform
Editor's Pick   Stage: **Unfunded**

Great Expectations (2017, Redwood City)
Open source enterprise data management solutions
Stage: **Unfunded**

Guardian (2014, Winter Park)
Healthcare data integration platform
Stage: **Unfunded**

helpIT systems (1991, Leatherhead)
Data integration and data quality management solutions
Stage: **Unfunded**

IHFInfoTech (2009, Houston)
Customer Product MDM for Pharma, Finance, Retail and Hi-Tech
Stage: **Unfunded**

Index Engines (2004, Holmdel)
Information management and archiving solutions
Editor's Pick   Stage: **Unfunded**

Indyco (2014, Bologna)
Data discovery for big data
Stage: **Unfunded**

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List of all companies by stage in Enterprise Data Management Market

UNFUNDED	UNFUNDED	UNFUNDED
Info Fox Information management and collaboration platform Stage: **Unfunded**	**InspectAll** (2011, Atlanta) Cloud-based field data management solution Stage: **Unfunded**	**Io-Tahoe** (2014, New York City) Enterprise data discovery using AI technologies Stage: **Unfunded**
Infoboss (2018, Newcastle-under-lyme) Automated data management platform Stage: **Unfunded**	**Integration Fox** (2018, Auckland) Data management platform Stage: **Unfunded**	**IQSystems** (2003, Moscow) Master data management and data processing platform Stage: **Unfunded**
InfoLibrarian (1998, Sarasota) Metadata management and data governance software Editor's Pick Stage: **Unfunded**	**IntellinQ** (2014, Rotterdam) Data management platform to store, maintain, and produce geographic data Stage: **Unfunded**	**Itego** (2015, Speyer) Master data management solution provider Stage: **Unfunded**
Inlecom (1996, Brussels) Provider of collaborative solutions and business services to the logistics industry Stage: **Unfunded**	**Interica** (2012, Colwyn Bay) AI-enabled data management platform for Exploration & Production sector Stage: **Unfunded**	**IyaraDMW** (2019) Data migration and data governance management solutions Stage: **Unfunded**
Innovative Systems (1968, Pittsburgh) Enterprise risk and data management solution Stage: **Unfunded**	**Interzoid** (2017, San Francisco) Cloud-based business data management APIs provider Stage: **Unfunded**	**K2View** (2009, Ramat Gan) Data management platform provider Stage: **Unfunded**
		KOAMTACON (2014, Princeton) Mobile data management application Stage: **Unfunded**

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List of all companies by stage in Enterprise Data Management Market

UNFUNDED	UNFUNDED	UNFUNDED
LeapAnalysis (2019, Melbourne) Virtualized semantic search and analytics solution Stage: **Unfunded**	**Melissa Data** (1985, Rancho Santa Margarita) Provides solutions for global contact data quality and mailing preparation Stage: **Unfunded**	**n-Tier** (2000, New York City) Comprehensive data management software Stage: **Unfunded**
Lima (2019, Palo Alto) AI and ML based data analytics and predictive modelling solutions Stage: **Unfunded**	**MOBILedit** (2001, Prague) Phone content management solution Stage: **Unfunded**	**Nucleus POLAR** (2018) Provider of clinical data management software Stage: **Unfunded**
Maginfo (1995, Boulder) Enterprise data integration and search solutions Stage: **Unfunded**	**NetGovern** (2001, Montreal) Provides information archiving & governance software Stage: **Unfunded**	**One Click Solutions** (2019) Cloud-based data management solutions Stage: **Unfunded**
Matrix (1991, Manchester) Master data management for marketing and sales teams Editor's Pick Stage: **Unfunded**	**NNData** (2016, Fairfax) AI-based ETL and digital process automation platform Stage: **Unfunded**	**oneDPO** (2019, Santa Clara) Platform for data governance Editor's Pick Stage: **Unfunded**
MAXLS (2019, Laval) Data management tool for Maximo Stage: **Unfunded**	**NODATA** (2015, Paris) Augmented data management platform Stage: **Unfunded**	**Open Blender** (2018, San Diego) Data analytics platform Stage: **Unfunded**
		Oracle (1977, Redwood Shores) Multi-Domain master data management suite Stage: **Unfunded**

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List of all companies by stage in Enterprise Data Management Market

UNFUNDED

Orgavision (2008, Berlin)
Software solution for quality management, safety and health protection
Stage: **Unfunded**

Phusis (1987, London)
Master data and business process management solutions
Stage: **Unfunded**

PiLog (1996, Hyderabad)
Master data quality solutions
Stage: **Unfunded**

Plugg (2016, San Francisco)
Cloud-based task management solutions provider
Stage: **Unfunded**

Prifina (2017, San Francisco)
Solutions for data privacy
Editor's Pick   Stage: **Unfunded**

Primeur (1986, Chiasso)
Data Integration management platform
Editor's Pick   Stage: **Unfunded**

UNFUNDED

Prodago (2013, Montreal)
Data governance platform for MDM
Stage: **Unfunded**

Prospecta (2002, Sydney)
SAP certified master data management solution
Stage: **Unfunded**

QT9 (2012, Aurora)
Data and document quality management software
Stage: **Unfunded**

RDMS (2019)
Data management solutions
Stage: **Unfunded**

RecordsKeeper (2016, Gurgaon)
Record keeping and data security SaaS solution based on blockchain
Stage: **Unfunded**

REPODS (2015, Frankfurt Am Main)
Cloud data warehouse for businesses
Stage: **Unfunded**

UNFUNDED

Semarchy (2011, San Francisco)
Multi-Domain Master data and Reference Management
Stage: **Unfunded**

Shinydocs (2013, Kitchener)
Web-based Information management solution to ensure compliance
Editor's Pick   Stage: **Unfunded**

Simplicidata (2016, Belo Horizonte)
AI-enabled data preparation platform
Stage: **Unfunded**

simpressive (2018, Bremen)
Enterprise data and information security management solutions
Stage: **Unfunded**

Sky Work (2002, Vancouver)
Customer data management software for businesses
Stage: **Unfunded**

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List of all companies by stage in Enterprise Data Management Market

UNFUNDED	UNFUNDED	UNFUNDED
SmartWorks (1976, Ottawa) Enterprise data and decisions management software Stage: **Unfunded**	**StiboSystemsNA** (1976, Hojbjerg) Multidomain MDM solutions Stage: **Unfunded**	**Thinking Stack** (2019, Palo Alto) AI-based enterprise data management solution Stage: **Unfunded**
Snagraph (2019) Data management software for insurance industry Stage: **Unfunded**	**System Evolution** (1985, Turin) Information management, enterprise collaboration and ERP solutions Stage: **Unfunded**	**Thunor** (2018) Data management software platform Stage: **Unfunded**
Solix Technologies (2002, Santa Clara) Enterprise Data Management Solutions for ILM program **Minicorn** Stage: **Unfunded**	**TantraSoft Solutions** (2006, Mumbai) Electronic data management system Stage: **Unfunded**	**TopQuadrant** (2001, Raleigh) Web-based data governance solution Editor's Pick Stage: **Unfunded**
SpecterX (2018, Tel Aviv) Enterprise data management solution for cloud-based enterprises Stage: **Unfunded**	**Tarmin** (2010, Boston) Enterprise data management software Stage: **Unfunded**	**Uniserv** (1969, Pforzheim) Data management platform Stage: **Unfunded**
StartDigit (2013, Vicenza) Solution for invoice management Stage: **Unfunded**	**TerraFrame** (2006, Lafayette) Enterprise information and data integration management solutions Stage: **Unfunded**	**VisionSoft** (1994, Ashburn) Provider of IT services suite solutions Stage: **Unfunded**
	The Data Company (2012, Rickmansworth) Data integration and analytics platform Stage: **Unfunded**	**Wordflow Translation & Software Localization** (2019, Walldorf) API-based transliteration tool Stage: **Unfunded**

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UNFUNDED

xOverTime (2011, San Francisco)
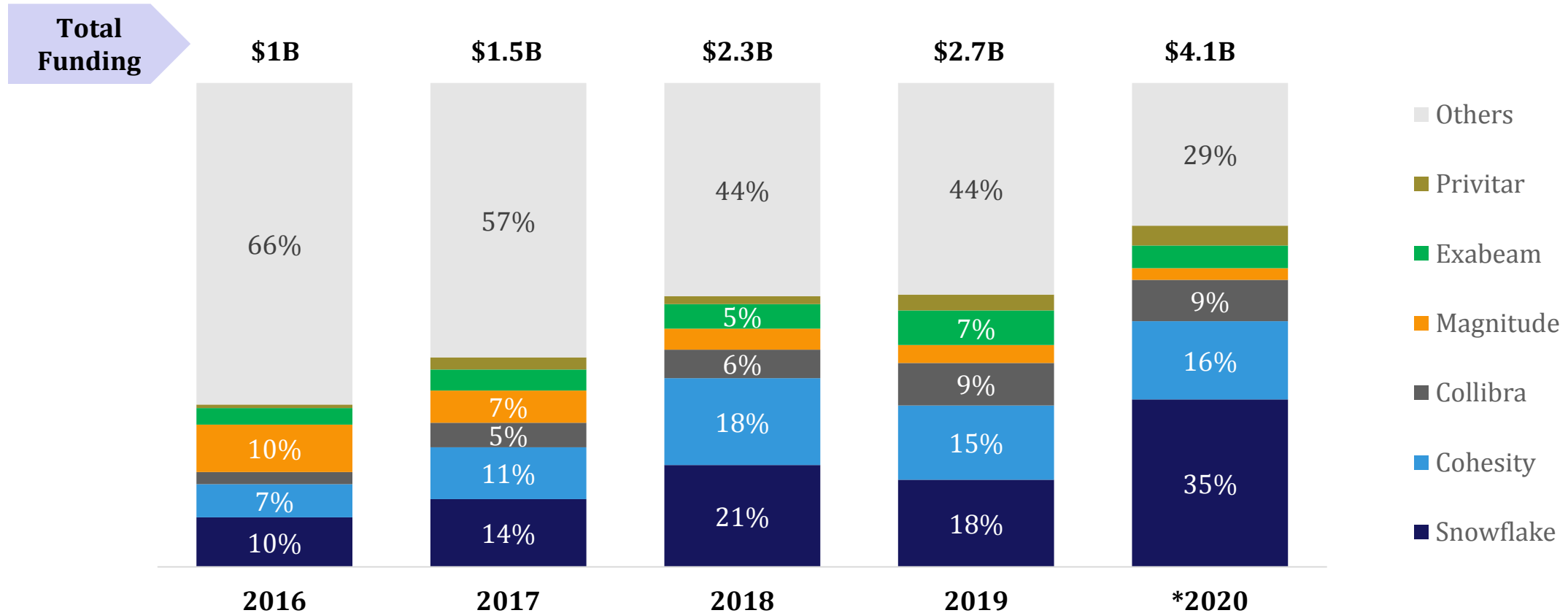Managing, storing and sharing data in excel
workbook
Stage: **Unfunded**

Yingjia Internet (2015, Beijing)
Cloud-based data management platform
Stage: **Unfunded**

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Market Share by Funding

Market Share of cumulative funding of most funded companies in Enterprise Data Management Market

Total Funding

	$1B	$1.5B	$2.3B	$2.7B	$4.1B
	2016	2017	2018	2019	*2020

Legend:
- Others
- Privitar
- Exabeam
- Magnitude
- Collibra
- Cohesity
- Snowflake

Total funded companies considered = 128; Includes only Equity rounds; *2020 YTD

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Leaderboard

Leaderboard of companies in Enterprise Data Management Market

Overall Rating	Company Name	Founded Year	Location	Stage	Funding	Team	Execution Quality			Size Metrics				6M Growth Metrics			
							App Rating	App UX	Web UX	News	Social Following	Mobile Downloads	# App Reviews	Mobile Downloads		Social Following	
														Δ	%	Δ	%
5.0	SAS	1976	Cary	Series B	$20M	4	4	4	4	229	61.5K	38.1K	197	22	13%	1.5K	3%
4.6	Veeva Systems	2007	San Francisco	Public	$4M	3	5	-	-	159	-	3K	13	176	-108%	360	-
4.5	Snowflake	2012	San Mateo	Series G	$1.4B	5	-	-	3	110	-	-	-	-	-	1.9K	-
4.3	Exabeam	2013	San Mateo	Series E	$190M	5	-	-	-	49	4.4K	-	-	-	-	315	8%
4.2	Cohesity	2013	Santa Clara	Series E	$660M	4	-	-	-	152	-	-	-	-	-	231	-
4.1	Cinchy	1988	Toronto	Series A	$9.5M	-	-	-	4	1	324	-	-	-	-	50	18%
4.1	Alation	2012	Redwood City	Series C	$82M	5	-	-	-	29	-	-	-	-	-	92	-
4.1	Collibra	2008	Brussels	Series F	$346M	5	-	-	-	36	-	-	-	-	-	241	-
4.0	Ideagen	1993	Ruddington	Public	$28.3M	4	4	-	4	71	-	37.5K	64	28	78%	-	-
3.9	Datactics	1999	Belfast	Series A	$4.1M	5	-	-	4	5	779	-	-	-	-	138	22%
3.8	Data.World	2015	Austin	Series B	$45.3M	5	-	-	-	16	-	-	-	-	-	-	-
3.8	Reltio	2011	Redwood Shores	Series D	$117M	5	-	-	4	20	-	-	-	-	-	6	-
3.8	Magnitude	2014	Austin	Acquired	$279M	4	-	-	4	18	-	-	-	-	-	28	-
3.7	Okera	2016	San Francisco	Series B	$29.6M	2	-	-	4	12	-	-	-	-	-	12	-
3.7	Initiate Systems	1996	Chicago	Acquired	$31M	5	-	-	-	2	-	-	-	-	-	-	-

Note: Overall Rating is a combination of Funding and Team rating, along with Execution, Size and Growth metrics

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Comparison: Total Funding and Founded Year

Comparison of Total Funding raised by top companies in Enterprise Data Management Market

Company	Total Funding
Snowflake	$1.4B
Cohesity	$660M
Collibra	$346M
Magnitude	$279M
Exabeam	$190M
Reltio	$117M
Alation	$82M
Data.World	$45M
Initiate Systems	$31M
Okera	$30M
Ideagen	$28M
SAS	$20M
Cinchy	$9M
Datactics	$4M
Veeva Systems	$4M

Total Funding on Log Scale

1970 1980 1990 2000 2010 2020

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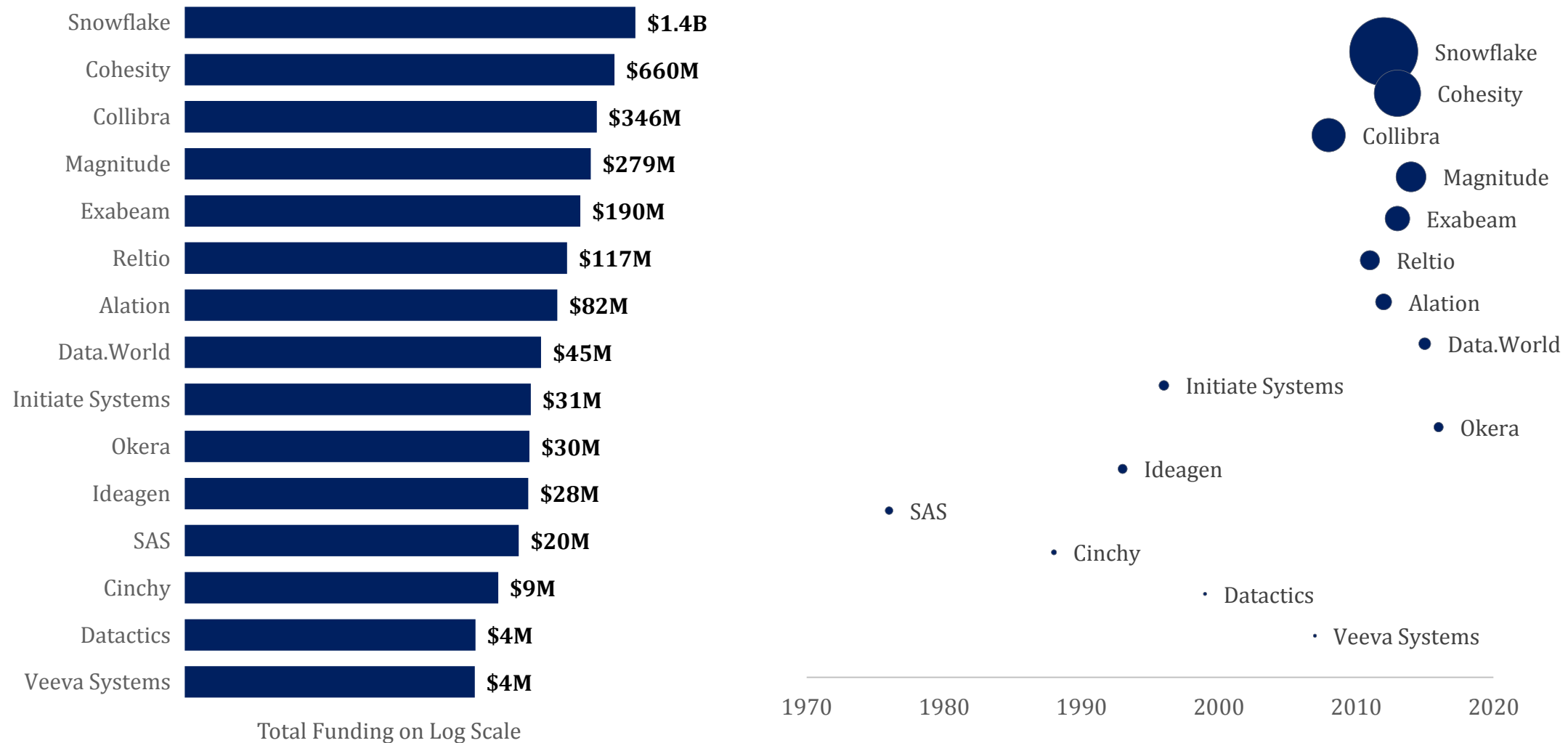
Comparison: Growth Metrics

Comparison of Social metrics and Mobile metrics of companies in Enterprise Data Management Market

	Social Followers	# of Mobile Ratings		Rating	#Downloads
SAS	61.5K ▲3%	SAS	197 ▲13%	4.3	38.1K
Exabeam	4.4K ▲8%	Ideagen	64 ▲78%	4.0	37.5K
Datactics	779 ▲22%	Veeva Systems	13 --	4.8	3K
Cinchy	324 ▲18%	Snowflake	--	--	--
Snowflake	--	Cohesity	--	--	--
Cohesity	--	Collibra	--	--	--
Collibra	--	Exabeam	--	--	--
Alation	--	Alation	--	--	--
Reltio	--	Reltio	--	--	--
Okera	--	Okera	--	--	--
Ideagen	--	Datactics	--	--	--
Magnitude	--	Cinchy	--	--	--
Initiate Systems	--	Magnitude	--	--	--
Veeva Systems	--	Initiate Systems	--	--	--
Data.World	--	Data.World	--	--	--

■ Twitter Followers (Log Scale) ■ 180-day change   ■ Mobile Ratings (Log Scale) ■ 180-day change

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Detailed Profile of Top Companies (1/2)

List of Top Companies in Enterprise Data Management Market

Analyst's Pick	Analyst's Pick	Analyst's Pick	Analyst's Pick	Analyst's Pick
Snowflake (2012, San Mateo, $1.4B)	**UNIFi Software** (2014, San Mateo, $49.7M)	**SAS** (1976, Cary, $20M)	**CryptoMove** (2015, San Francisco, $8.7M)	**Claravine** (2012, Provo, $4M)
Cohesity (2013, Santa Clara, $660M)	**Riversand Technologies** (2001, Houston, $46.5M)	**UnboundID** (2007, Austin, $18M)	**Lenses** (2015, London, $8.5M)	**Kingland** (1992, Clear Lake, $3.9M)
Collibra (2008, Brussels, $346M)	**Waterline Data** (2013, Mountain View, $39M)	**Absio** (2009, Highlands Ranch, $15.9M)	**Boardwalktech** (2004, Palo Alto, $8.4M)	**DataVirtuality** (2012, Frankfurt Am Main, $2.6M)
Magnitude (2014, Austin, $279M)	**Cazena** (2014, Sunnyvale, $38M)	**ALTR** (2000, Austin, $15M)	**Vilynx** (2011, Palo Alto, $8.3M)	**Synapta** (2016, Turin, $504K)
Exabeam (2013, San Mateo, $190M)	**Initiate Systems** (1996, Chicago, $31M)	**Odaseva** (2012, Paris, $14M)	**Venetica** (1993, Charlotte, $7M)	**Metazoa** (2018, San Francisco, $210K)
Privitar (2015, London, $167M)	**BackOffice** (1996, South Harwich, $30M)	**c1exchange** (2014, Chennai, $13.6M)	**Silver Creek Systems** (1997, Westminster, $6M)	**Actian** (2005, Redwood City)
Reltio (2011, Redwood Shores, $117M)	**Okera** (2016, San Francisco, $29.6M)	**Adeptia** (2000, Chicago, $12M)	**Wiz.ai** (2017, Singapore, $6M)	**Aperity** (2005, Louisville)
Alation (2012, Redwood City, $82M)	**Ideagen** (1993, Ruddington, $28.3M)	**Podium Data** (2014, Boston, $11.5M)	**Datalogue** (2016, New York City, $4.8M)	**Contentserv** (2000, Ermatingen)
Vormetric (2001, San Jose, $52.6M)	**Panoply** (2015, Tel Aviv, $21.3M)	**Cinchy** (1988, Toronto, $9.5M)	**Census** (2018, San Francisco, $4.3M)	**DeepFlux** (2018, Noida)
HVR (2000, San Francisco, $51M)	**Dataguise** (2007, Fremont, $20.3M)		**Datactics** (1999, Belfast, $4.1M)	

 Tracxn

Detailed Profile of Top Companies (2/2)

List of Top Companies in Enterprise Data Management Market

Analyst's Pick	Analyst's Pick
Denodo (1999, Palo Alto)	**OvalEdge** (2012, Atlanta)
Dubex (Buhl)	**Prifina** (2017, San Francisco)
Floteq (2004, Sydney)	**Primeur** (1986, Chiasso)
Ftrans (2013, Nanjing)	**Profisee** (2001, Alpharetta)
Hyperion (1997, Redwood City)	**Rudder Labs** (2019, San Francisco)
Index Engines (2004, Holmdel)	**Shinydocs** (2013, Kitchener)
InfoLibrarian (1998, Sarasota)	**Solix Technologies** (2002, Santa Clara)
intellaegis (2011, El Dorado Hills)	**TopQuadrant** (2001, Raleigh)
Matrix (1991, Manchester)	**Validity** (2018, Boston)
oneDPO (2019, Santa Clara)	

Enterprise Data Management Market Report - Jun 2020   **Tracxn**

Snowflake

Data warehouse for cloud and analytics

Decacorn

2012	San Mateo	$1.4B	Series G
Founded	Location	Funding	Company Stage
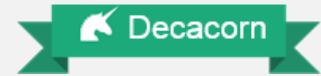
- Mobile Downloads
- Twitter Followers
- App Rating
110 News Articles

Markets

- <u>Enterprise Information Management</u> > Enterprise Data Management > Data Warehouse > Big Data Warehouse

- <u>Big Data Infrastructure</u> > Big Data Warehouse

Founding Team

Thierry Cruanes
Co-Founder

Ex-Oracle, IBM, Sema Group. University of Caen Lower Normandy MS 1990, Pierre and Marie Cu ... read more

Bob Muglia
CEO

Ex-Juniper Networks, Microsoft, ROLM. University of Michigan BS 1981

Benoit Dageville
Co-Founder & CTO

Ex-Oracle, Bull Information Systems, European Computer Research Center. Paris VI - Jussieu ... read more

Marcin Zukowski
Co-Founder

Ex-Actian Corporation, CoFounder Vectorwise, Google. University of Warsaw MSc 2002, Free U ... read more

Business Description

Snowflake offers data warehouse for cloud and analytics. The company offers a relational ANSI SQL data warehouse which allows users to update, delete, run analytical functions, transactions, and complex joins. Its product processes queries at a faster rate using columna ... read more

Funding Rounds

Date	Amount	Stage	Investors
May 2020	**$450M**	Series G	*Sequoia Capital, Meritech Capital Partners and 7 others*
Feb 2020	**$479M**	Series G	*Dragoneer Investment Group, Salesforce and 6 others*
Jan 2018	**$270M**	Series E	*Iconiq Capital, Altimeter Capital and 6 others*
Sep 2017	**$5M**	Series D	*Capital One Growth Ventures*
Apr 2017	**$100M**	Series D	*Iconiq Capital, Madrona Venture Group and 4 others*
Feb 2015	**$78.8M**	Series C	*Wing Venture Capital, Sutter Hill Ventures and 2 others*
Oct 2014	**$26M**	Series B	*Redpoint Ventures, Wing Venture Capital and 1 others*
	Undis.	Series A	*Wing Venture Capital*
	Undis.	Seed	*Sutter Hill Ventures*

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Cohesity

Hybrid secondary storage with insights and analytics
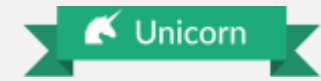
2013	**Santa Clara**	**$660M**	**Series E**
Founded	Location	Funding	Company Stage

- Mobile Downloads
- Twitter Followers
- App Rating
152 News Articles

Markets

- Enterprise Information Management > Enterprise Data Management > Master Data Management

- Enterprise Storage > Software Defined Storage > Hyper Converged Infrastructure

Founding Team

Mohit Aron
Founder & CEO

Founder and former CTO of Nutanix. ex-Principal Architect at Aster Data,(acquired by Terad ... read more

Acquisitions

- Imanis Data (2013, San Jose, $30M)

Business Description

Cohesity aims to provide secondary storage platform to the enterprise for simplifying storage workflows and giving users a storage platform which will not be left idle. Company claims that secondary storage is the stage where a lot of information lies, thus Cohesity will provide hardware (96TB) data platform encompassing efficient data storage, management with analytics for actionable insights which can be used by DevOps. Company will focus on data protection and deduplication/cloning which would drastically reduce the amount of stora ... read more

Funding Rounds

Apr 2020	**$250M**	Series E	*DFJ Growth, Foundation Capital and 8 others*
Jun 2018	**$250M**	Series D	*Cisco Investments, Hewlett Packard Enterprise and 5 others*
Apr 2017	**$90M**	Series C	*GV, **Sequoia Capital** and 10 others*
May 2015	**$55M**	Series B	*Qualcomm Ventures, Trinity Ventures and 4 others*
Jun 2013	**$15M**	Series A	*Sequoia Capital, **Wing Venture Capital***

Other Investors

- TriplePoint Venture Growth, Oryx Ventures, InstantScale, next47 and 7 others

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Collibra

Data intelligence solution provider

2008	Brussels	$346M	Series F
Founded	Location	Funding	Company Stage
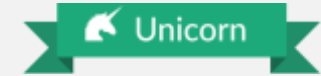
- Mobile Downloads
- Twitter Followers
- App Rating
36 News Articles

Markets

- <u>Enterprise Information Management</u> > Enterprise Data Management > Data Governance
- <u>GRC Software</u> > Governance > Data Governance
- <u>Business Intelligence</u> > Data Preparation > Cataloging and Metadata Management +1 other Markets

Founding Team

Pieter De Leenheer
Co-Founder & VP Of Research & Education

PhD(Computer Science), Vrije Universiteit Brussel

Felix Van De Maele
Co-Founder & CEO

MS(Computer Science), Ecole des Mines de Nantes

Damien Trog
Co-Founder

Ex-Founder Damien Trog Consulting, Co-Founder Orillia BVBA. Vrije Universiteit Brussel MS ... read more

Stijn Christiaens
Co-Founder & CTO

Acquisitions

- <u>SQLdep</u> (2012, Prague)

Funding Rounds

Apr 2020	$113M	Series F	*Iconiq Capital, **Index Ventures** and 3 others*
Jan 2019	$100M	Series E	*Iconiq Capital, Index Ventures and 3 others*
Jan 2018	$58M	Series D	*Iconiq Capital, **Battery Ventures** and 3 others*
Jan 2017	$50M	Series C	***Iconiq Capital**, Battery Ventures and 3 others*
Sep 2015	$23M	Series B	***Index Ventures**, Dawn Capital*
Apr 2012	$1.3M	Series A	***Newion Investments***
	$1.5M	Seed	
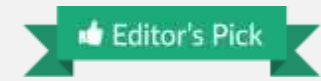
Other Investors

- Fifth Era

Tracxn

Magnitude

BI products for CPM, MDM, and data integration

2014	**Austin**	**$279M**	**Acquired**
Founded	Location	Funding	By **3i Group	$340M	May 2019**

- Mobile Downloads
- Twitter Followers
- App Rating
18 News Articles

Markets

- Business Intelligence > BI Verticals > Industry Specific > Multi-Industry

- Enterprise Information Management > Enterprise Data Management > Master Data Management

Funding Rounds

Sep 2014	**$100M**	PE	*Audax Private Equity*

Founding Team

Chris Ney
Co-Founder & CEO

Ex UBS,Founder Silver back Entrprise, Coretrac, Profinancial, CEO Trilogy. Texas A&M Unive ... read more

Acquisitions

- zoption.com (2014)
- EveryAngle (1996, Gouda)

+2 Other Acquisitions

Business Description

Magnitude software provides BI products for CPM, MDM, and data integration. The firm's Magnitude CPM solutions enable enterprises to have monitoring and reporting of operations, analytics, and data warehousing options to access enterprise data. Magnitude Data Connectivity solution is a data integration solution to stitch data across disparate sources (big da ... read more

Tracxn

Exabeam

Threat detection using user behaviour analytics

2013	San Mateo	$190M	Series E
Founded	Location	Funding	Company Stage
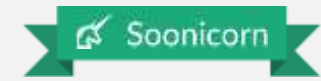
- Mobile Downloads
4.4K Twitter Followers

- App Rating
49 News Articles

Markets

- Cybersecurity > Security Analytics > SIEM
- Business Intelligence > BI Verticals > IT
- Enterprise Information Management > Enterprise Data Management > Data Security +1 other Markets

Founding Team

Domingo Mihovilovic
Co-Founder & CTO

Ex- VPE Sumo Logic, SugarSync, MobiTV, Siebel Systems, and Savi Technology

Nir Polak
Co-Founder & CEO

Previously worked at Imperva for 10 years

Acquisitions

- SkyFormation (2013, Givat Shmuel)

Business Description

Exabeam detects a threat by adding a layer of user behavior intelligence atop existing SIEM logs. Tracks employees' activities on a network using existing log data and then employs machine-learning, stateful user tracking, automated user session assembly and additive risk scoring to create user profiles. Finally sends out security alerts for sessions with an ... read more

Funding Rounds

May 2019	$75M	Series E	*Sapphire Ventures, **Lightspeed Venture Partners** and 1 others*
Aug 2018	$50M	Series D	***Lightspeed Venture Partners**, Aspect Ventures and 4 others*
Feb 2017	$30M	Series C	*Lightspeed Venture Partners, **Cisco Investments** and 4 others*
Sep 2015	$25M	Series B	***Icon Ventures**, Norwest Venture Partners and 2 others*
Jun 2014	$10M	Series A	***Norwest Venture Partners**, Aspect Ventures and 1 others*

Other Investors

- Owl Capital, 3737 North Capital, Acrew Capital

 Tracxn
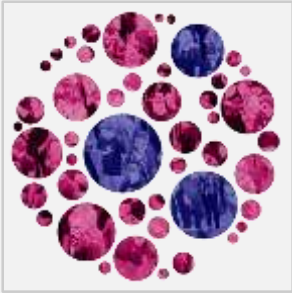
Privitar

Big data platform for data security & privacy
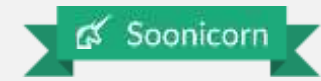
2015	London	$167M	Series C
Founded	Location	Funding	Company Stage

- Mobile Downloads **-** Twitter Followers

- App Rating **17** News Articles

Markets

- GRC Software > Compliance > IT Compliance > Data Privacy
- RegTech > Compliance Management > Data Privacy
- Big Data Infrastructure > Big Data Security +2 other Markets

Founding Team

John Taysom
Co-Founder

British Council, Royal Botanic Gardens, Otter Valley Farms, TagMan, ex-CoFounder Thomson R ... read more

Jason du Preez
Co-Founder & CEO

ex-Co-founder m35, Thomson Reuters, Corillian, Scan Mobile. University of Cape Town BBS 19 ... read more

Business Description

Privitar provides a big data platform for data security & privacy. The product offers big data security-based data mining solution which employs data anonymization and masking. Its approach preserves data utility and uses advanced statistical techniques to ensure data mining operations. It also preserves privacy by preventing direct access to sensitive data. The software delivers privacy-preserving data mining techniques using algorithms taking both identifiers and quasi-identifiers into consideration. The features of the product include protection against differential privacy attacks on real-time streaming data, user experience, safe cloud adoption, and tools for collaboration for the extended use of sensitive ... read more

Funding Rounds

Apr 2020	**$80M**	Series C	**Warburg Pincus**, *Accel and 4 others*
Jun 2019	**$50.3M**	Series B	**Accel**, *24 Haymarket and 3 others*
Dec 2018	**Undis.**	Series A	**Citigroup**, *Partech Partners and 4 others*
Jul 2017	**$29.6M**	Series A	*CME Group, IQ Capital and 4 others*
Aug 2016	**$6.5M**	Series A	*Illuminate Financial, 24 Haymarket and 1 others*
Jul 2015	**$1M**	Seed	*Tom Glocer, Peter Job and 3 others*

Other Investors

- Kirk Wright, Kevin McLoughlin, Balraj Singh, Richard Miller and 15 others

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Reltio

Master data management platform

2011	Redwood Shores	$117M	Series D
Founded	Location	Funding	Company Stage
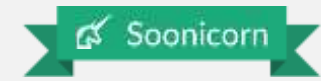
- Mobile Downloads
- Twitter Followers
- App Rating
20 News Articles

Markets

- MarketingTech > Marketing Intelligence > Predictive Analytics
- PaaS > Data PaaS > Master Data Management
- Big Data Analytics > Enterprise Solutions > Sales & Marketing +3 other Markets

Founding Team

Anastasia Zamyshlyaeva
Co-Founder

ex-Informatica, Rocket Software, Digital City. Chelyabinsk State University MS 2005

Manish Sood
Co-Founder & CEO

ex-Informatica, Siperian, XO Communications, Naviant Technology. Andhra University BE 1995

Business Description

Reltio provides Platform as a Service (PaaS) to deliver enterprise data-driven applications with reliable master data, relevant big data insights, and intelligent recommended actions combining both operational and analytical capabilities. Reltio Cloud blends together master data and big data across all domains and formats from any internal, third party, and social media sources, creating a unified view of information, delivered directly to business users via data-driven applications. Serves customers across life sciences, oil & gas and governments. Pennymac, HP, Xerox, Petco, and Fairview are some of its clients.

Funding Rounds

Jun 2018	Undis.	Series D	**Plug and Play Tech Center**
May 2018	$45M	Series D	*.406 Ventures, Sapphire Ventures and 2 others*
Apr 2017	$40.3M	Series C	**New Enterprise Associates**, *Sapphire Ventures and 2 others*
Jul 2016	$22M	Series B	**New Enterprise Associates**, *Crosslink Capital and 1 others*
Mar 2015	$10M	Series A	*Crosslink Capital,.406 Ventures*

Other Investors

- New View Capital

Tracxn

Alation

Data cataloging platform

2012	Redwood City	$82M	Series C
Founded	Location	Funding	Company Stage
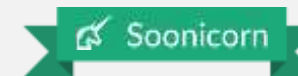
- Mobile Downloads

- Twitter Followers

- App Rating

29 News Articles

Markets

- <u>AI Infrastructure</u> > Enabling Technologies > Software > Data Preparation
- <u>Big Data Analytics</u> > Data Preparation > Data Cataloging & Metadata Management
- <u>Business Intelligence</u> > Data Preparation > Cataloging and Metadata Management +1 other Markets

Founding Team

Satyen Sangani
CEO

Ex: Oracle , Oxford University.

Venky Ganti
Co-Founder and CTO

Ex: Google , Ex- Microsoft , University of Wisconsin Madison

Business Description

Alation offers a data cataloging platform. Alation automatically builds a catalog of useful data documentation, covering all of the data sources and allows users to collaborate and work on the data. It processes enterprise unstructured data by centralizing knowledge into a single place using machine learning and human analysts. The search can be made using keywords in plain English. Enables users to access relevant information (including experts, lineage, keys and indexes, relevant queries) and documentation on all tables, across the organization's data sources. Clientele includes PepsiCo, Dow, Fox Networks, BMW and others.

Funding Rounds

Jan 2019	$50M	Series C	*Sapphire Ventures, Costanoa Venture and 4 others*
Jul 2017	$23M	Series B	*Icon Ventures, Harmony Partners and 2 others*
Mar 2015	$9M	Series A	*Costanoa Venture, Data Collective and 6 others*

Other Investors

- TenOneTen, Adams Street Partners, Dcode, StartX

Tracxn

Vormetric

Encryption based enterprise data security suite

2001	**San Jose**	**$52.6M**
Founded	Location	Funding

Acquired
By Thales Group | $400M | Oct 2015
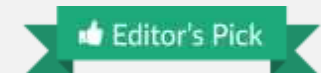
- Mobile Downloads

10.5K Twitter Followers

- App Rating

10 News Articles

Markets

- Cybersecurity > Data Security > Big Data Security

- Enterprise Information Management > Enterprise Data Management > Data Security

Founding Team

Duc Pham
ex-Founder & CTO

Currently CTO at OniPal

Alan Kessler
ex-CEO & President

Previously worked at HP and TippingPoint

Business Description

Vormetric provides enterprise data security through data Encryption, key Management, access policy privileged user control. Vormetric Data Security Manager provides centralized management for Vormetric Key Management and functions as the key repository for Vormetric Key Management Key Vault. Platform delivers big data security through encryption, key management, and access control. Solution generates security intelligence on data access by users, processes, and applications. Won Best of VMworld 2014 Gold Award for Security and Compliance within Virtualized Environments.

Funding Rounds

Jun 2013	**$15M**	Series D	*Quicksilver Ventures, JK&B Capital and 2 others*
Aug 2007	**$3.1M**	Series D	
Oct 2006	**$4.5M**	Series D	
Apr 2006	**$5M**	Series D	*Vanguard Ventures, JK&B Capital and 1 others*
Jun 2004	**$15M**	Series C	*JK&B Capital, Sigma Partners and 1 others*
Oct 2002	**$10M**	Series B	*Sigma Partners, Vanguard Ventures and 1 others*

Other Investors

- Ceres Venture Fund, Jackson Square Ventures

Tracxn

HVR

Enterprise data integration and data management solution

2000	San Francisco	$51M	Series B
Founded	Location	Funding	Company Stage

⬇ -	🐦 599
Mobile Downloads	Twitter Followers
▦ -	📰 10
App Rating	News Articles

Markets

- <u>Business Intelligence</u> > Data Preparation > Integration > Traditional

- <u>Enterprise Information Management</u> > Enterprise Data Management > Data Integration

Founding Team

Anthony Williams ✉ in
CEO

ex-RainStor, Teradata, Founder Coherent Software. The Gordon Institute of Business Science ... read more

Steve Sheil ✉ in
Founder

ex-Ingres, ICL Fujitsu. Bath Spa University BSc 1988

Business Description

HVR offers enterprise data integration and data management solution. It allows users to collect data, integrates data from various sources and analyzes data to capture actionable insights from the data. Other solutions include AWS data integration, Azure data integration, database migration, and real-time analysis.

Funding Rounds

Feb 2019	**$51M**	Series B	*Level Equity*

Tracxn

UNIFi Software

Self-service data cataloging and integration platform for the enterprise

2014	**San Mateo**	**$49.7M**	**Acquired**
Founded	Location	Funding	By **Boomi** | Dec 2019
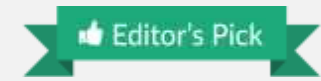
- Mobile Downloads
- Twitter Followers
- App Rating
17 News Articles

Markets

- <u>Big Data Analytics</u> > Data Preparation > Data Integration
- <u>Enterprise Information Management</u> > Enterprise Data Management
- <u>Business Intelligence</u> > Data Preparation > Integration > Self-Serve

Founding Team

Rob Carlson
CoFounder

Ex : Platfora, Alpine Data Labs, EMC
Education: University of Utah

Business Description

Unifi Software is a data cataloging and integration platform that runs natively on Hadoop. Its advanced Data Catalog enables users to catalog, collaborate, search and interact with the data. Designed for business people, Unifi delivers self-service data integration to the business users who analyze the data for insights. With direct access to more data, business users can pursue "what if" scenarios without relying on IT—dramatically increasing time to insight while freeing up IT resources. Unifi runs on existing infrastructure, making processing fast at a lower cost.

Funding Rounds

Apr 2019	**$17.1M**	Series C	***Blue Cloud Ventures***
Oct 2018	**Undis.**	Series B	***Microsoft Accelerator***
Mar 2017	**$17.5M**	Series B	***Scale Venture Partners***, *Canaan Partners and 1 others*
Sep 2015	**$10M**	Series A	***Pelion Venture Partners***, *Canaan Partners*
Feb 2015	**$4.5M**	Seed	***Canaan Partners***, *Omaha Capital*
Aug 2014	**$625K**	Seed	

Tracxn

Riversand Technologies

Master data management, product information management and data quality solutions

2001	Houston	$46.5M	Series A
Founded	Location	Funding	Company Stage
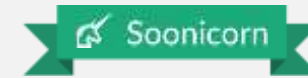
- Mobile Downloads
- Twitter Followers
- App Rating
38 News Articles

Markets

- E-Commerce Enablers > Tools > PIM

- Enterprise Information Management > Enterprise Data Management > Master Data Management

Founding Team

Upen Varanasi
Co-Founder & CEO

Education - IIIT Madras (1992-96)

Anil Kini
Co-Founder & CTO

PHD from Texas A&M University in Information Management (1990-2000)

Business Description

Riversand provides Product Information Management (PIM), Master Data Management (MDM) and data quality solutions for leading companies. PIM and MDM solutions allow clients to manage information throughout their supply chains. Enterprise PIM Solution manages the continuous flow of data throughout the entire product information lifecycle. Enterprise MDM solutions enable enterprises to centralize all processes relating to Master Data. The solution can manage all CRUD (Create, Read, Update and Delete) workflows from a single data repository. Its MDMCenter with 1WorldSync Connector provides an integrated end to end solution with the ability to communicate trusted product and trading partner data via the GDSN. Customers include Carrefour, Autozone, Tine, Husky Energy, Shoppers Stop and others.

Funding Rounds

Dec 2019	$10M	Series A	*Crestline*
Nov 2019	$1.5M	Series A	
Nov 2018	Undis.	Series A	*Crestline*
Jun 2017	$35M	Series A	*Crestline*

Tracxn

Waterline Data

Automated data cataloging platform

2013	**Mountain View**	**$39M**	**Acquired**
Founded	Location	Funding	By Hitachi Vantara | Jan 2020
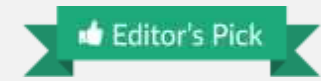
- Mobile Downloads
- Twitter Followers
- App Rating
24 News Articles

Markets

- <u>Big Data Analytics</u> > Data Preparation > Data Cataloging & Metadata Management
- <u>Business Intelligence</u> > Data Preparation > Cataloging and Metadata Management
- <u>GRC Software</u> > Compliance > IT Compliance > Data Privacy +1 other Markets

Founding Team

Kailash Ambwani
CEO

Alex Gorelik
CEO & Founder

ex- Menlo Ventures, Infometers (acquired by Validic), Teradata

Business Description

Waterlinedata is an automated data cataloging and compliance platform. It catalogs all the data in Hadoop automatically and enables users to find, understand, and provision the data for use in data analytics tools. It can be used when data in Hadoop is in millions of columns and manually tagging and prepping the data is tedious. It also helps in maintaining data governance. Clientele includes AIG, McDonald's, Honeywell, Starbucks, GlaxoSmithKline and others.

Funding Rounds

Oct 2018	**$14.5M**	Series C	*Jackson Square Ventures, Partech Partners and 2 others*
Mar 2018	**$1.5M**	Series C	***Infosys***
Feb 2016	**$16M**	Series B	*Infosys, Menlo Ventures and 2 others*
Oct 2014	**$7M**	Series A	***Menlo Ventures***, *Jackson Square Ventures*

Other Investors

- TriplePoint Capital, Deep Nishar, Microsoft Accelerator

Tracxn

Cazena

Big Data as a Service

2014	Sunnyvale	$38M	Series B
Founded	Location	Funding	Company Stage

- Mobile Downloads

- Twitter Followers

- App Rating

10 News Articles

Markets

- Big Data Infrastructure > Data Lake
- Enterprise Information Management > Enterprise Data Management > Data Warehouse > Big Data Warehouse

Founding Team

Prat Moghe
Founder & CEO

Ex-Netezza

Business Description

Cazena provides managed cloud service for end-to-end big data service. It acts as an extension to the enterprise infrastructure and enables to run workloads in the cloud. It has intelligence built in to deploy infrastructure for Hadoop, MPP SQL, Spark or search based on the workload. Existing BI tools could be used to analyze the data as if it were present in local. Its use cases include overloaded datacenter, simplifying analytic pipelines, as a sandbox environment, as a data lake etc.

Funding Rounds

Date	Amount	Round	Investors
Jul 2018	**$10M**	Series B	*Andreessen Horowitz, Formation 8 and 2 others*
Jul 2015	**$20M**	Series B	***Formation 8**, Andreessen Horowitz and 1 others*
Oct 2014	**$8M**	Series A	*Andreessen Horowitz, **North Bridge***

Tracxn

Initiate Systems

Data management software solutions for healthcare organizations

1996	Chicago	$31M	Acquired
Founded	Location	Funding	By IBM | Feb 2010

- Mobile Downloads
- Twitter Followers
- App Rating
2 News Articles

Markets

- Enterprise Information Management > Enterprise Data Management > Master Data Management

Funding Rounds

Oct 2008	$5M	Series F	Sandbox Industries, BlueCross BlueShield Venture Partners
Jun 2008	$26M	Series F	**Paladin Capital**, Dunrath Capital and 5 others
Mar 2006	**Undis.**	Series E	**In-Q-Tel**, Sigma Partners and 1 others

Founding Team

ronald galowich
Co-Founder

Education - University of Illinois College of Law (1954 – 1959)

Bill Conroy
President & CEO

.

Jeff Galowich
ex-Co-Founder

President and Board Member at SA Ignite, Education - University of California, Los Angeles ... read more

Other Investors

- Tensility Venture Partner, Sigma Prime Ventures

Acquisitions

- Accenx (1997, Irvine, $3M)

Business Description

It enables companies to strategically leverage and share critical data assets. Their master data management (MDM) software and experience as an information exchange leader provide complete, accurate and real-time views of data spread across multiple sources, even outsid ... read more

Tracxn

BackOffice

Enterprise Data Migration, Governance, Master Data Management and data quality services and solutions
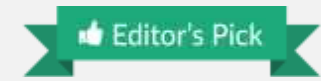
1996	South Harwich	$30M	Acquired
Founded	Location	Funding	By Bridge Growth Partners | Aug 2017

- **Mobile Downloads**
- **Twitter Followers**
- **App Rating**
24 **News Articles**

Markets

- <u>Enterprise Information Management</u> > Enterprise Data Management
- <u>GRC Software</u> > Governance > Data Governance
- <u>Cloud Infrastructure</u> > Cloud Migration > Data Migration

Founding Team

David Booth	Krish Datta
President & CEO	CEO - Asia Pacific Japan

Acquisitions

- <u>compriseit.com</u> (2006)
- <u>entota.com</u> (2010)

+1 Other Acquisitions

Business Description

BackOffice is a provider of data migration, data management and information governance solutions. Their product 'dsp Migrate' helps organizations to migrate their legacy data from older applications to newer ones on the cloud. It covers migrating data from sharepoint, m ... read more

Funding Rounds

Jan 2008	**$30M**	Series B	*Goldman Sachs*

Tracxn

Okera

Data Governance company

2016	San Francisco	$29.6M	Series B
Founded	Location	Funding	Company Stage

- Mobile Downloads   **-** Twitter Followers

- App Rating   **12** News Articles

Markets

- GRC Software > Governance > Data Governance

- Enterprise Information Management > Enterprise Data Management > Data Governance

Founding Team

Amandeep Khurana
Co-Founder & CEO

ex-Cloudera, Cisco, AWS, Cadence Design Systems. Thapar Institute of Engineering and Techn ... read more

Nong Li
Co-Founder & CTO

ex-Databricks, Cloudera, Microsoft. Brown University 2008

Business Description

Okera is a Data Governance company. It has active data access platform for the same. It serves both data producers and consumers. Its products are namely Data Access for consumers can only view the data which they are permitted to view, Schema Registry for unified view for relevant data, Policy Engine for allows data team to manage data policies, and Audit Engine for the track of usability of data. Its solutions are namely GDPR (General Data Protection Regulation), data lake security for data protection and scalabel governance for governing data.

Funding Rounds

Apr 2020	**$15M**	Series B	*Bessemer Venture Partners, Felicis Ventures and 1 others*
May 2018	**$12M**	Series A	***Bessemer Venture Partners**, Felicis Ventures and 1 others*
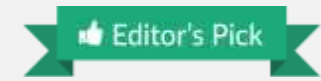
Other Investors

- Emergent Ventures, Nexus Venture Partners

Tracxn

Ideagen

Integrated compliance, audit, risk, and performance management

1993 Founded	**Ruddington** Location	**$28.3M** Funding	**Public** Listed on LON | Jul 2012

37.5K Mobile Downloads

- Twitter Followers

- App Rating

71 News Articles

Markets

- GRC Software > Compliance > Integrated Compliance Management

- Enterprise Information Management > Enterprise Data Management > Data Governance

Founding Team

David Hornsby
CEO

Ex- Corpora, Profund Systems, PTC, Logical Solutions. King's College London 1989

Acquisitions

- PULSE SAFETY LIMITED (1993, Stapleford) for $28.3M
- Morgan Kai Group (1999, Leeds) for $27M

+9 Other Acquisitions

Business Description

Ideagen (formerly Datum International) provides an integrated compliance, audit, risk, and performance management solution for the organizations. Products include Q-Pulse, a quality management suite; Pentana, an audit & performance management suite; Coruson, an enterpri ... read more

Funding Rounds

Dec 2014   **$28.3M**   Series A

Other Investors

- Alto Invest, Herald Investment Management

Tracxn

Panoply

Real-time data warehouse and management platform for non DBAs

2015	Tel Aviv	$21.3M	Series A
Founded	Location	Funding	Company Stage

- Mobile Downloads
- Twitter Followers
- App Rating
18 News Articles

Markets

- <u>Big Data Infrastructure</u> > Big Data Warehouse

- <u>Enterprise Information Management</u> > Enterprise Data Management > Data Warehouse > Big Data Warehouse

Founding Team

Roi Avinoam
CTO & Co-Founder

Ex CTO at Win Interactive, CTO at Mytopia

Yaniv Leven
CEO & Co-Founder

Ex COO at Win Interactive, CFO at Mytopia

Business Description

Panoply provides solution for petabyte-scale data management of real-time feeds from different sources without the requirement of expertise from DBA or IT operations analyst. It enables businesses to aggregate data which can be queried and connected to BI tools. Features include automated data transformation, data schema modeling, dashbaord and query optimization. Offers subscription-based pricing model.

Funding Rounds

Sep 2017	**$13M**	Series A	**C5 Capital**, *Blumberg Capital and 2 others*
Aug 2016	**$7M**	Series A	*Blumberg Capital,* **Intel**
Sep 2015	**$1.3M**	Seed	*Blumberg Capital, 500 Startups and 1 others*

Other Investors

- Plus Ventures, CE Ventures, 365x, F2 Capital

Tracxn

Dataguise

Data masking based big data security

Minicorn

2007	Fremont	$20.3M	Series B
Founded	Location	Funding	Company Stage

- Mobile Downloads

779 Twitter Followers

- App Rating

24 News Articles

Markets

- <u>Enterprise Information Management</u> > Enterprise Data Management > Data Security

- <u>Cybersecurity</u> > Data Security > Data Masking

- <u>Big Data Infrastructure</u> > Big Data Security +1 other Markets

Funding Rounds

Sep 2013	**$13M**	Series B	*Toba Capital*, *Icon Ventures*
Mar 2011	**$7.3M**	Series A	

Founding Team

Adrian Booth
Co-Founder & VP

HCL Technologies America, Critical Path Inc, DirecTV Inc

Manmeet S Bhasin
Co-Founder & CEO

Miri Technologies, Nine West Group, White Plains NY, Zeneb

Other Investors

- Samsung NEXT

Business Description

Dataguise detects and protects sensitive information in real time across all data repositories in an enterprise in a relational database (RDBMS), big data environments like Hadoop, file servers and Windows / Linux files systems. It delivers a control center console from which authorized users defined security policies, launch data discovery and data remediation tasks and analyze reports to assess their compliance exposure. Within the console, authorized users can define custom sensitive data types that are specific to their business, or leverage preconfigured data types defined by industry regulations such as PCI, PII or HIPAA. DgSecure repository-specific modules, DG for Hadoop, DG for DBMS, DG for SharePoi ... read more

Tracxn

SAS

Analytics and data management software

1976	Cary	$20M	Series B
Founded	Location	Funding	Company Stage

38.1K Mobile Downloads
61.5K Twitter Followers
4 App Rating
229 News Articles

Markets

- Big Data Analytics > Suite > Data Science Platform
- Enterprise Information Management > Enterprise Data Management > Master Data Management
- Optimization Solvers > Modeling Language > Algebraic Modeling +1 other Markets

Funding Rounds

Feb 2001 **$20M** Series B *TSG Equity Partners, Thomas H Lee Partners and 3 others*

Founding Team

Anthony James Barr	Jane Helwig
Co-Founder	Co-Founder
North Carolina State University 1963	

John Sall	James Goodnight
Co-Founder & VP	Co-Founder & CEO
Beloit College, Northern Illinois University	*North Carolina State University 1968 & PhD 1972*

Other Investors

- Sandhill, Staley Capital Management, Insight Venture Partners

Investments

- Amyris (2003, Emeryville, $487M) in Post IPO

Acquisitions

- Rpath (2005, Raleigh, $32.5M) for $100M
- GLOWORK (2011) for $16M

Tracxn

UnboundID

Customer identity and data management software

2007	Austin	$18M	Acquired
Founded	Location	Funding	By Ping Identity | Aug 2016
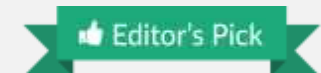
- Mobile Downloads
- Twitter Followers
- App Rating
1 News Articles

Markets

- Cybersecurity > IAM > Customer IAM

- Enterprise Information Management > Enterprise Data Management > Data Governance

Founding Team

Neil Wilson
Co-Founder

Stephen Shoaff
Co-Founder & CEO

ex- Sun Microsystems, Netscape Communications.

Don Bowen
VP of Marketing/Business Development and Co-Founder

Business Description

UnboundID provides identity and access/preference management platform for internal organization, partners and customers. Platform is used to capture customer preferences and provide security and performance. Product comprises modules like Data Store to store identity and preference data; Data Sync to bi-directionally synchronize volumes of data securely betw ... read more

Funding Rounds

May 2014	$2.5M	Series B	
Mar 2012	$12.5M	Series B	OpenView
Jul 2009	$3M	Series A	Silverton Partners

Tracxn

Absio

End-to-end encryption based enterprise data security

2009	Highlands Ranch	$15.9M	Series A
Founded	Location	Funding	Company Stage

- Mobile Downloads

- Twitter Followers

- App Rating

6 News Articles

Markets

- Cybersecurity > Data Security > Data Encryption

- Enterprise Information Management > Enterprise Data Management > Data Security

Founding Team

Rob Kilgore
CEO & President

ex-WealthTouch, Big Rock Advisors, MDserve.com, BACE Industries, The Blackfox Group. Steph ... read more

Business Description

Absio provides data security to email applications, which was Originally developed to encrypt and control intelligence data in a battlefield environment. Product Dispatch is multi-platform email application that automatically secures and controls messages and attachments everywhere they exist, with enterprise administration and archiving capabilities.

Funding Rounds

Sep 2015	$11M	Series A
Sep 2013	$3.7M	Series A
Jun 2011	$260K	Seed
May 2010	$997K	Seed

Tracxn

ALTR

Blockchain-based data security solutions

2000	**Austin**	**$15M**	**Series A**
Founded	Location	Funding	Company Stage
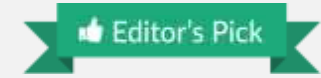
⬇ -
Mobile Downloads

🐦 -
Twitter Followers

📅 -
App Rating

📰 12
News Articles

Markets

- <u>Enterprise Information Management</u> > Enterprise Data Management > Data Security

- <u>Cybersecurity</u> > Data Security > EFSS

- <u>Blockchain</u> > Security > Data Security

Founding Team

David Sikora
CEO

Kony, TDECU, DS Family Partnership, Loop & Tie. HBS MBA 1989

Business Description

Altr provides enterprise data security solutions based on the blockchain technology. Offers a data access intelligence solution called ALTR Monitor, that stores data access requests in a private blockchain. The company offers ALTR Govern, that allows the business to create and enforce data access governance policy and ALTR Protect, that tokenizes sensitive data inside the operational database, fragments it and scatters it across a private blockchain. Also offers an API solution for developers named ALTR ChainAPI, that allows them to integrate data access intelligence and governance features into their applications.

Funding Rounds

Jun 2018	**$15M**	Series A	*John Stafford*

Tracxn

Odaseva

Cloud data management platform

2012	Paris	$14M	Series A
Founded	Location	Funding	Company Stage

- Mobile Downloads

- Twitter Followers

- App Rating

12 News Articles

Markets

- Enterprise Information Management > Enterprise Data Management > Data Governance

- Cloud Infrastructure > Cloud Governance Platform > Management

Founding Team

Sovan Bin
Founder & CEO

ex- Salesforce.com, Capgemini
Education: Télécom Ecole de Management

Business Description

Odaseva offers a cloud data management platform for the enterprise. It enables the organizations to manage business-critical applications in the cloud with complete data management solution to complement their cloud applications providers, and remain in control of their data. It can be used to manage GDPR compliance, backup, restore and archival solution for Salesforce. Some of the notable clients include Toyota, Schneider Electric, GE, and Heineken.

Funding Rounds

Feb 2019	**$11.7M**	Series A	***Partech Partners***, *Salesforce Ventures and 1 others*
Jul 2017	**Undis.**	Series A	***Serena***

Tracxn

c1exchange

RTB platform for advertisers

	-		-
	Mobile Downloads		Twitter Followers
	-		2
	App Rating		News Articles

2014	Chennai	$13.6M	Series B
Founded	Location	Funding	Company Stage

Markets

- <u>In Store Retail Tech</u> > Marketing > Suite
- <u>Enterprise Information Management</u> > Enterprise Data Management
- <u>AdTech</u> > Demand Side Platform > Cross-Device > Cross-channel +1 other Markets

Funding Rounds

Oct 2016	**$8.5M**	Series B	*Venture Labo,* **University of Tokyo Edge Capital**
Feb 2015	**$5.1M**	Series A	*Mynavi, Mobile Internet Capital and 1 others*

Founding Team

Mukundu Kumaran
Co-Founder & CEO

Current - Co-Founder & CEO at C1X Inc, , ex-Director of Engineering - Yahoo, Oracle.

Anbalagan Kandasamy
Co-Founder & Director

Ex- Brocade Communications, Veritas/Symantec, ZENITH CONTROLS. Bharathiar University BSc 1 ... read more

Other Investors

- Adways Ventures, Arbor Ventures

Business Description

c1exchange is an RTB platform for advertisers. It's product Class One Exchange is a programmatic bidding platform for advertisers to search across video, mobile, display and native ad formats with features such as available audience segments, demographic and geographic targeting. For publishers, the platform offers tools such as demand forecasting, selling tools (such as price negotiator   Ad unit preview) and reporting dashboard.

 Tracxn

Adeptia

End to end B2B integration platform

2000	Chicago	$12M	Series B
Founded	Location	Funding	Company Stage

- Mobile Downloads
- Twitter Followers
- App Rating
8 News Articles

Markets

- Business Intelligence > Data Preparation > Integration > Traditional

- Enterprise Information Management > Enterprise Data Management > Data Integration

- PaaS > iPaaS

Founding Team

Lou Ennuso	Deepak Singh
CEO	Founder & CTO
	ex - 3Com, Netscape, Advanced Micro Devices, Masters from Stanford University 1996

Business Description

Adeptia provides B2B Integration solutions to enterprises. Product line includes Adeptia Connect and Adeptia Integration Suite. Adeptia Connect enables business users to create a cloud to cloud business integrations using data mapping, data transformation, and data integration with customers, partners, and suppliers. Some of the connectors include Salesforce, NetSuite, Microsoft Dynamics CRM, Marketo, Magento, Shopify and Zendesk. Adeptia Integration Suite for IT staff provides B2B Integration, Application Integration on-premise and on cloud. Clientele includes Nasdaq, Insperity, MassMutual, Lincoln Financial Group, Paychex, Avery Dennison and others.

Funding Rounds

$12M   Series B

Other Investors

- ARCH Development Partners Share

Podium Data

Enterprise Data Lake Management Platform

2014	Boston	$11.5M	Acquired
Founded	Location	Funding	By **QlikTech** | Jul 2018
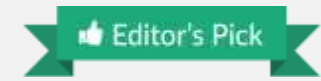
- Mobile Downloads
- Twitter Followers
- App Rating
13 News Articles

Markets

- Big Data Infrastructure > Big Data Warehouse

- Enterprise Information Management > Enterprise Data Management > Data Warehouse > Big Data Warehouse

Founding Team

Paul Barth
Founder & CEO

ex-CTO of iXL and Tessera

Business Description

Podium Data provides enterprise data lake management platform which consolidates data and processing onto a single platform, and ensures data protection and quality. Platform can be used to prepare the data. Provides agile collaboration for data sharing between business and IT. Provides end-to-end solution for managing and preparing enterprise data. Provides on-premise and cloud offering. Supports wide range of data types from different sources ensuring data security and governance. Business users can directly access, explore and retrieve data without special skillset with help of point-and-click data browser and searchable data dictionary.

Funding Rounds

Sep 2016	**$9.5M**	Series A	
Jun 2015	**$2M**	Seed	*David Dolby, Converge*

Other Investors

- Dolby Family Ventures

Tracxn

Cinchy

Data collaboration and data management solutions for enterprises

1988	Toronto	$9.5M	Series A
Founded	Location	Funding	Company Stage

- Mobile Downloads
324 Twitter Followers

- App Rating
1 News Articles

Markets

- Enterprise Information Management > Enterprise Data Management

Founding Team

Dan DeMers
Co-Founder & CEO

Forbes Technology Council, ex- DeMers IT, RBC Capital Markets, Citi

Karanjot Jaswal
Co-Founder

Prescient Solutions, ex- RBC Capital Markets, Citi, CPP Investment Board. University of Wa ... read more

Business Description

Cinchy provides data collaboration and data management solutions for enterprises. It allows users to manage and collect data from various applications, create and deploy real-time models, automate data governance and manage data security solutions. It also manages documentation solutions

Funding Rounds

May 2020	$7.1M	Series A	*Information Venture Partners, Manulife Investment Management and 3 others*
Oct 2018	$3M	Seed	*MaRS IAF, Scale UP Ventures and 3 others*

Other Investors

- Plug and Play Tech Center

Tracxn

CryptoMove

Continuous mutation and re-encryption based decentralized data security

2015	San Francisco	$8.7M	Series A
Founded	Location	Funding	Company Stage
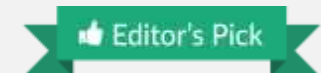
- **Mobile Downloads**
- **Twitter Followers**
- **App Rating**
9 **News Articles**

Markets

- Cryptocurrencies > Enablers > Security
- Cybersecurity > Data Security > Cloud Data Security
- Enterprise Information Management > Enterprise Data Management > Data Security +1 other Markets

Founding Team

Paul Kesserwani
ex-Co-Founder & ex-COO

ex - CryptoMove, Twitter, Dasient (acquired by Twitter) Education - California Polytechnic ... read more

Michael Burshteyn
Co-Founder & CEO

Ex- Perkins Coie, InfinitePrep, JustAnswer. University of California, Berkeley - School of ... read more

Business Description

CryptoMove provides a decentralized storage and encryption based data security solution for the organization. The product is a distributed platform that protects data by dynamically rotating the fragmented, mutated and re-encrypted data bits leveraging its proprietary moving target defense. Focused on the industries like finance, health, retail, insurance, industries, and entertainment. Emerged out of stealth mode after a year of the inception with the beta product release and graduation from the Alchemist Accelerator startup incubator in Jan 2017.

Funding Rounds

Jan 2018	$8M	Series A	*Social Capital*
Dec 2015	$620K	Seed	

Other Investors

- 408 Ventures, Red Dog Capital, Bangkok Bank InnoHub, Dcode and 5 others

Tracxn

Lenses

Enterprise DataOps Platform for Kafka

2015	**London**	**$8.5M**	**Series A**
Founded	Location	Funding	Company Stage

- Mobile Downloads
668 Twitter Followers

- App Rating
1 News Articles

Markets

- Enterprise Information Management > Enterprise Data Management

Founding Team

Christina Daskalaki
Co-Founder

ex-YOOX NET-A-PORTER GROUP, Marks and Spencer, Stockcube, PEPPOL. University of Piraeus BS ... read more

Antonios Chalkiopoulos
Co-Founder & CEO

ex-Barclays, BSkyB, National Center of Scientific Research Demokritos, RedBeeMedia, Minist ... read more

Business Description

Lenses offer Enterprise DataOps platform for Kafka. It allows users to manage and store quality data, access data in real-time, data governance, data security and stream data in real-time. It enables users to identify anomalies and also provides analytics solutions. It caters solutions to financial institutions, IoT, retail, energy, manufacturing, insurance and other industries.

Funding Rounds

Sep 2019	**$7.5M**	Series A	*Marathon Venture Capital, Laurel Bowden*
Dec 2017	**$1M**	Seed	***Marathon Venture Capital***

Other Investors

- 83North

Tracxn

Boardwalktech

Enterprise spreadsheet data management solutions

2004	Palo Alto	$8.4M	Public
Founded	Location	Funding	Listed on TSE | Jun 2018
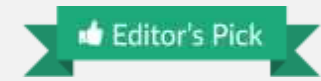
- Mobile Downloads
- Twitter Followers
- App Rating
44 News Articles

Markets

- <u>Enterprise Information Management</u> > Enterprise Data Management

Founding Team

Andrew Duncan
CEO

Ex: ADX - Advanced Data Exchange

Business Description

Boardwalktech provides enterprise spreadsheet data management solutions which enable cell-level collaboration for spreadsheet-based processes. It uses patented database technology which is used to automate, secure, and integrate spreadsheet-based business planning processes run between users and systems across the extended enterprise. Provides solution to Supply chain, Finance and IT industry. Some of the prominent customers include Heineken USA, Xilinx, Levis, Asian Paints and others.

Funding Rounds

Feb 2018	$7.9M	Series A	
Dec 2017	Undis.	Series A	*Grenville Strategic Royalty*
Dec 2013	Undis.	Angel	*Plug and Play Tech Center*
Oct 2006	$500K	Angel	

Other Investors

- Morado Ventures, Columbus Nova Technology Partners, Flow Capital, Montage Capital and 2 others

Tracxn

Vilynx

Video engagement tool

- Mobile Downloads	3.6K Twitter Followers
- App Rating	1 News Articles

2011	Palo Alto	$8.3M	Series A
Founded	Location	Funding	Company Stage

Markets

- Enterprise Information Management > Enterprise Data Management > Data Governance > Metadata Management

- AdTech > Creatives > Cross-Device > Video > Interactive video ad platform

Funding Rounds

Mar 2017	**$6.1M**	Series A	**Kibo Ventures**, Ridgewood Capital and 4 others
Sep 2015	**$2.2M**	Seed	**Ridgewood Capital**

Founding Team

Hendrik van der Meer
Co-Founder & President

ex-Co-Founder Skybuzz, Gigle Networks, Intel. University of Texas BS 1994

Adam Talcott
Co-Founder

Y Media Labs, ex-Founder Atomic Powered, TheFind, Cisco Systems. University of SC 1991, UC ... read more

Oscar Chabrera
Co-Founder

Starflow, ex-Broadcom, Gigle Networks. University of Valencia 1994, UAM Madrid 1997, UPV V ... read more

Juan Carlos Riveiro
Co-Founder & CEO

ex-Co-Founder Gigle Semiconductor, Broadcom, DS2. Polytechnic University of Catalonia MSc ... read more

Business Description

Vilynx is a tool that enhances the number of views of a video for publishers. Its technology can automatically pull an engaging clip and will continue responding to data, changing the clip over time to maximize viewer engagement. Vilynx claims, it can triple video play ... read more

Tracxn

Venetica

Enterprise content integration platform

1993	Charlotte	$7M	Acquired
Founded	Location	Funding	By IBM | Aug 2004
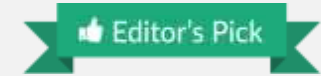
- Mobile Downloads
- Twitter Followers
- App Rating
- News Articles

Markets

- <u>Enterprise Information Management</u> > Enterprise Data Management > Data Integration

Founding Team

Stuart Levinson
CEO

Business Description

Venetica offers enterprise content integration platform solution for businesses. It enables businesses to integrate enterprise applications with content distributed across various systems. Its product VeniceBridge(R) provides consistent access to content regardless of its storage and making distributed content appear as one virtual repository.

Funding Rounds

Mar 2003	$7M	Series A	General Catalyst Partners, Charles River Ventures

Tracxn

Silver Creek Systems

Product Data mastering solutions

1997	Westminster	$6M	Acquired
Founded	Location	Funding	By Oracle | Jan 2010
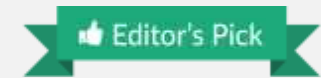
- **Mobile Downloads** —
- **Twitter Followers** —
- **App Rating** —
- **News Articles** 1

Markets

- Enterprise Information Management > Enterprise Data Management > Data Quality

Founding Team

Barbara Mowry
ex-CEO

University of Minnesota - Carlson School of Management, Ex Colorado Innovation Network, Fe … read more

Business Description

Its DataLens product data quality solution aims to simplify complex product descriptions commonly found in many industries, enabling enterprises to more accurately manage product data. The company's DataLens System creates data services for SOA, PIM and MDM, search optimization, ETL, data quality, data governance, system consolidation and data migration, and business intelligence applications. The combination of Silver Creek and Oracle is expected to extend Oracle's leadership in data integration with advanced data quality capabilities to manage product data across multiple industries

Funding Rounds

Aug 2005	**$6M**	Series A	*KB Partners, Palomar Ventures and 2 others*

Tracxn

Wiz.ai

AI-based voice and speech recognition solution

2017	Singapore	$6M	Seed
Founded	Location	Funding	Company Stage

- Mobile Downloads
- Twitter Followers
- App Rating
1 News Articles

Markets

- <u>Big Data Analytics</u> > Data Analytics > Speech Analytics

- <u>Enterprise Information Management</u> > Enterprise Data Management > Data Security

Founding Team

Chenchen Zhang
CEO

GCC Capital, ex- Cybernaut Zfounder Ventures, Co-Founder PlusYoou. Zhejiang University BA ... read more

Business Description

Wiz provides an AI-based voice and speech recognition solution for telemarketing and customer care. It offers an AI TalkBot that allows users to records their voice conversations with text translations and interact with real humans. Its machine learning and neural network technology allow classification and identification of customers and segments to prioritize follow-ups. It also offers enterprise mobile security and data management solution that allows managing mobile device, mobile content, mobile application, and mobile security & data leak prevention.

Funding Rounds

May 2020	**$6M**	Seed	*ggvc.com*, zwcpartners.com and 3 others

Other Investors

- ZWC Ventures

Tracxn

Datalogue

AI enabled automatic data preparation

2016	**New York City**	**$4.8M**	**Seed**
Founded	Location	Funding	Company Stage

- Mobile Downloads
- Twitter Followers
- App Rating
1 News Articles

Markets

- <u>Enterprise Information Management</u> > Enterprise Data Management > Master Data Management

- <u>Big Data Analytics</u> > Data Preparation > Full Stack

- <u>Business Intelligence</u> > Data Preparation > Suite +1 other Markets

Founding Team

Tim Delisle
Founder & CEO

ex-Merck, Founder Naavi, Rev, Founder URhealth, Founder Just4Change. Cornell University MS ... read more

Business Description

Datalogue develops AI enabled data preparation platform for data scientists, developers, and research experts. It automates the process of data wrangling to find patterns in the structures of datasets and transforms them into specific formats for a further use case. The platform has added features for field standardization, ontology mapping, deduplication, etc. It uses computer vision and natural language processing along with distributed computing to structure the data. It has use cases in industries like retail health care, pharma, logistics etc.

Funding Rounds

Sep 2018	**$2M**	Seed	
Apr 2018	**$1.3M**	Seed	
Jan 2017	**$1.5M**	Seed	*Flybridge Capital Partners, Bloomberg Beta and 1 others*

Other Investors

- Creative Destruction Lab, Cornell ELab, Work-Bench, BR Venture Fund

Tracxn

Census

Data automation platform

2018	San Francisco	$4.3M	Seed
Founded	Location	Funding	Company Stage
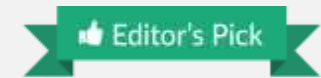
- Mobile Downloads
72 Twitter Followers
- App Rating
1 News Articles

Markets

- Enterprise Information Management > Enterprise Data Management > Master Data Management

- MarketingTech > Marketing Data Platforms > Customer Data Platforms

Founding Team

Anton Vaynshtok
Founder

Ex-BlueKai, LogMeIn, Amazon. University of Wisconsin-Madison BS 2004, Stanford University ... read more

Boris Jabes
CEO

Polynome, Ex- Microsoft, LogMeIn. University of Waterloo 2003, Carnegie Mellon University ... read more

Business Description

Census data automation platform provider. Its solution syncs data warehouse with CRM and go-to-market tools and provides customer success, sales, and marketing teams on the same page by sharing the same customer data. Some of the customers include Clearbit, Logdna, Fountain, Fivetran, etc.

Funding Rounds

Jun 2019 **$4.3M** Seed *SV Angel, **David Ulevitch** and 5 others*

Tracxn

Datactics

MDM solutions with focus on data cleaning and matching

1999	Belfast	$4.1M	Series A
Founded	Location	Funding	Company Stage

- Mobile Downloads
779 Twitter Followers

- App Rating
5 News Articles

Markets

- <u>Enterprise Information Management</u> > Enterprise Data Management > Data Quality

- <u>Business Intelligence</u> > Data Preparation > Cleansing and Migration > Preparation Cleansing and Deduplication

- <u>Big Data Analytics</u> > Data Preparation > Data Cleansing +1 other Markets

Founding Team

Stuart Harvey
CEO

Ex-First Derivatives, i-Path, NYSE Euronext, Wombat. Ulster University BSc 1987

Business Description

Datactics provides data consolidation and re-engineering software, including edit distance (fuzzy) matching, equipping the business user to access information held in multiple formats and languages, through massively parallel processing (MPP) and in-memory technology. Datactics software populates missing fields and realigns the data by parsing unstructured data and using adaptive master reference files, capturing the knowledge held by the data experts in the organization. It caters to banking, finance and healthcare industry. Clientele includes Danske Bank, Arion banki, Bank of Ireland, Equiniti and others.

Funding Rounds

May 2019	$1.4M	Series A	*Par Equity,* **Kernel Capital**
Jun 2018	Undis.	Series A	**Kernel Capital**
Feb 2009	$1.5M	Series A	*Clarendon Fund Managers,* **Thule Investments**
Mar 2007	Undis.	Seed	**Clarendon Fund Managers**
Jun 2006	Undis.	Seed	**Crescent Capital**
Feb 2006	$699K	Seed	**Clarendon Fund Managers**

Other Investors

- Co-Fund NI

Tracxn

Claravine

Online marketing tracking, analytics and data management platform

2012	Provo	$4M	Seed
Founded	Location	Funding	Company Stage
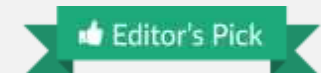
- Mobile Downloads
- Twitter Followers
- App Rating
5 News Articles

Markets

- Enterprise Information Management > Enterprise Data Management
- AdTech > Data Management Platform
- MarketingTech > Marketing Intelligence > Attribution Intelligence

Founding Team

Verl Allen
CEO

ex-Adobe, Director Omniture, Nograxis, VP Logoworks.com. Brigham Young University BS 1990 ... read more

John Boyd
Co-Founder & CCO

Founder Dyalogic, Founder J-Curve Sales, Omniture, Founder Elixir Labs. Brigham Young Uni ... read more

Business Description

Claravine, formerly known as Tracking First, offers online marketing tracking, analytics and data management platform. It enables organizations to create and manage tracking codes for marketing campaigns via its cloud-based platform. Features include code creation, automatic classification, technical verification and organization management. It integrated data across ad channels, marketing platforms and other sources and creates user profile for personalized targeting.

Funding Rounds

May 2018	**$4M**	Seed	*Silverton Partners, Kickstart Seed Fund*

Tracxn

Kingland

Technology & outsourcing services for financial industry

1992	Clear Lake	$3.9M	Funded
Founded	Location	Funding	Company Stage

- Mobile Downloads

- Twitter Followers

- App Rating

9 News Articles

Markets

- Enterprise Information Management > Enterprise Data Management > Data Quality

Founding Team

David Kingland
Founder & CEO

Ex- Wit Capital Group, Inc., Kingland Capital Corporation, Edward Jones

Business Description

Kingland Systems Corporation offers a suite of software products, data cleansing and data management services, and operates mission-critical data centers for some of the financial firms. Kingland Systems' software and data management solutions provide global accounting, banking and insurance firms with the tools and services to comply with governmental regulations, manage risk, process transactions, automate customer account processing and support sales compliance oversight. the company was founded in 1992 and is based in Clear Lake, Iowa. . The company has Deloitte, IBM, KPMG, PwC, EY and other marquee clients unders its portfolio.

Funding Rounds

Dec 2018	**$752K**	PE
Feb 2018	**$859K**	PE
Aug 2016	**$793K**	PE
May 2015	**$202K**	PE
Nov 2014	**$188K**	PE
Jun 2013	**$658K**	PE
Jun 2012	**$455K**	PE

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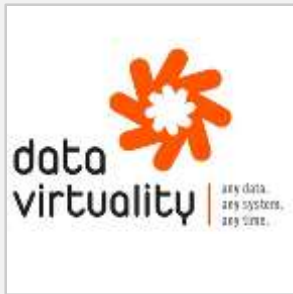
DataVirtuality

Connectors for real-time data integration

2012	Frankfurt Am Main	$2.6M	Series A
Founded	Location	Funding	Company Stage

- Mobile Downloads

- Twitter Followers

- App Rating

- News Articles

Markets

- Business Intelligence > Data Preparation > Integration > Self-Serve

- Enterprise Information Management > Enterprise Data Management > Data Integration

Founding Team

Nick Golovin
Founder & CEO

Ex-Koch Media GmbH, Trifle Net. Rochester Community and Technical College AS 1996, Dniprop ... read more

Business Description

Datavirtuality offers real-time data integration solutions to enterprises. It allows users to manage data across different applications and sources such as Redshift, Apache Derby, Experian, and Facebook, and MongoDB, among others. Enables users to unify the data into a warehouse before feeding into any analytical processing tools like Excel, Tableau, Qlikview etc. Offers three different versions of the product: A self-service data pipeline solution for businesses to replicate data into a warehouse. A managed services solution in which the data pipeline is set up by their experts. And the data management solution which enables businesses to access and replicate data in real-time for analysis. A few of its customers include DHL, Logan, Blinkist, and Kohler among others.

Funding Rounds

Mar 2012	**$2.6M**	Series A

Other Investors

- CFH, HTGF, German Accelerator

Tracxn

Synapta

Data curation and data management software

2016	Turin	$504K	Seed
Founded	Location	Funding	Company Stage

- Mobile Downloads

559 Twitter Followers

- App Rating

- News Articles

Markets

- Enterprise Information Management > Enterprise Data Management > Data Integration

- GovTech > Civic Engagement > Local Information Portals

Founding Team

Alessio Melandri
Co-Founder

Polytechnic of Turin 2017

Federico Morando
Co-Founder & CEO

Nexa Center for Internet & Society. Bocconi University 2004, University of Ghent PhD 2008

Business Description

Synapta provides data curation and data management software. It allows users to collect, curate and clean data and can be integrated with project information systems. It enables users to collect knowledge from the data, manage data quality, data integration and data governance management solutions. It helps the public administrations. Other features of the product include data scouting, data analytics and data reporting solutions.

Funding Rounds

Jul 2018	**$504K**	Seed	*Oltre Venture*
Apr 2017	**Undis.**	Seed	*SocialFare*
Jun 2016	**Undis.**	Seed	

Other Investors

- I3P, H-Farm

Tracxn

Metazoa

Provides compliance documentation solutions

2018	San Francisco	$210K	Seed
Founded	Location	Funding	Company Stage

- Mobile Downloads   **541** Twitter Followers

- App Rating   **1** News Articles

Markets

- <u>Enterprise Information Management</u> > Enterprise Data Management > Data Governance > Metadata Management

Founding Team

Jennifer Mercer
CEO

ex- Founder- DreamFactory Software, WebEx, WebMD. University of Tennessee-Knoxville BA 199 ... read more

Business Description

Metazoa provides compliance documentation solutions. It offers time-series snapshots, deployment history, comparison reports, compliance, governance, security org cleanup & optimization, relational data migration, time-series differences, and metadata differences.

Funding Rounds

Dec 2019	**$200K**	Seed
Feb 2018	**$10K**	Seed

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Actian

SQL in Hadoop and MPP Database

2005	**Redwood City**	**-**	**Acquired**
Founded	Location	Funding	By HCL Technologies	$330M	Apr 2018

- Mobile Downloads

- Twitter Followers

- App Rating

20 News Articles

Markets

- Big Data Infrastructure > Operational Processing > NoSQL > Wide-column Store

- Database Technology > Relational > SQL > MPP

- Enterprise Information Management > Enterprise Data Management > Data Warehouse +3 other Markets

Founding Team

Steve Shine
CEO

ex- Ingres, Sybase, Geac. Education- The University of Manchester

Acquisitions

- Pervasive Software (1994, Austin) for $162M
- Versant (1988, Redwood City) for $37M

+1 Other Acquisitions
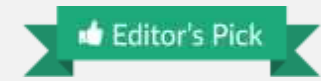
Other Investors

- Garnett & Helfrich Capital, TriplePoint Capital

Tracxn

Aperity

Provider of AI-based data management software for supply chains

2005	**Louisville**	**-**	**Unfunded**
Founded	Location	Funding	Company Stage

- Mobile Downloads
- Twitter Followers
- App Rating
1 News Articles

Markets

- Enterprise Information Management > Enterprise Data Management > Data Integration

- SCM Software > Supplier Collaboration > Electronic Data Interchange

Founding Team

John Madalon
Founder & CEO

Ex-Founder GBI. Indiana University BS 1989, Owen Graduate School of Management MBA 1998

Business Description

Aperity is a provider of AI-based data management software for supply chains. Its features include data sharing, exchange, analytics and collaboration between supply chain partners, supply chain visibility, facilitation of business insights. It caters to distributors, suppliers and retailers. Its clients include Whirlpool, Pernod Ricard and Hint.

Tracxn

Contentserv

Data management solutions provider

2000	Ermatingen	-	Acquired
Founded	Location	Funding	By Investcorp | Jul 2019
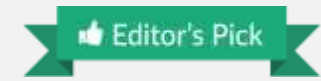
- **Mobile Downloads**
- 1.7K **Twitter Followers**
- **App Rating**
- 10 **News Articles**

Markets

- <u>Enterprise Information Management</u> > Enterprise Data Management > Master Data Management

- <u>MarketingTech</u> > Marketing Data Platforms > Data Management Platforms

Founding Team

Rainer Heckmann
Managing Director

censhare US, Aquafadas, Quark, PublishersMarket, Vision. Munich Business Academy, Munich B ... read more

Business Description

Contentserv offers data management solutions. The company's offerings include Product Information Management (PIM), Master Data Management (MDM) and Marketing Experience Management (MxM), and Digital Asset Management (DAM). This solutions allows brands and retailers to control the total product experience by offering relevant and emotional content to consumers across all touchpoints delivering personalized product experiences.

Funding Rounds

Jul 2017	**Undis.**	Seed	*Jadeberg Partners*

Other Investors

- German Accelerator

Tracxn

DeepFlux

AI-based marketing analytics and data management solutions

2018	Noida	-	Unfunded
Founded	Location	Funding	Company Stage

- Mobile Downloads
- Twitter Followers
- App Rating
- News Articles

Markets

- Enterprise Information Management > Enterprise Data Management > Data Integration

- MarketingTech > Marketing Management > Marketing Campaign Management > Marketing Performance Management

Founding Team

Harshit Surana
Co-Founder

O'Reilly Media, ex-Co-Founder Notify.io & Quipio. Carnegie Mellon University 2011

Abhimanyu Vyas
Co-Founder

ex-PivotRoots, Tookan, IndiaMART InterMESH , Cypress Semiconductor. Birla Institute of Tec ... read more

Business Description

DeepFlux offers AI-based marketing analytics and data management solutions. Its product Faraday helps to automate marketing campaigns, integrates with marketing, sales, and social platforms, and customizes campaign reporting as per KPIs, product and campaign categories. It provides a data management platform that allows enterprises to aggregate audience data from different sources, create audience segments, and analyzes performance by audience segments in real-time. Monetizes through subscription-based pricing plans. Disney, TATA, OYO, Nissan, and Woodland are some of its clients.

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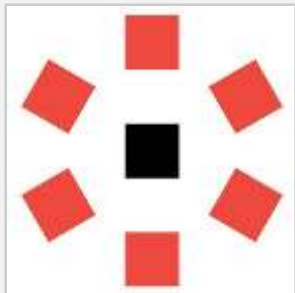
Denodo

Data Virtualization Platform for Enterprise Application and BI Tools

1999	Palo Alto	-	Funded
Founded	Location	Funding	Company Stage

- Mobile Downloads

4.7K Twitter Followers

- App Rating

13 News Articles

Markets

- <u>Big Data Analytics</u> > Data Preparation > Data Integration
- <u>Enterprise Information Management</u> > Enterprise Data Management > Data Integration
- <u>Business Intelligence</u> > Data Preparation > Integration > Self-Serve

Founding Team

Angel Vina
Co-Founder & CEO

Universidad Politécnica de Madrid

Business Description

Denodo offers a SaaS-based data virtualization platform for the enterprise application, business intelligence   reporting, or web applications. Integrates data from different sources, locations, and formats and create a virtual data layer that supports multiple applications. Provides horizontal solution for Agile BI, Big Data, Data Governance, Logical data warehouse, Data Services, Master Data Management and web automation. Targets customers in Financial services, Healthcare, Government, Oil   Gas, Retail, Telecom etc. Claims to have customers like Autodesk, Seagate, Vodafone, Sumi Trust, DrillingInfo, Vizient, Telefonica.

Funding Rounds

Jun 2017	**Undis.**	PE	*HGGC*

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Dubex

Data quality management software

-	Buhl	-	Unfunded
Founded	Location	Funding	Company Stage

- Mobile Downloads
- Twitter Followers
- App Rating
- News Articles

Markets

- Enterprise Information Management > Enterprise Data Management > Data Quality

Business Description

Dubex offers data quality management software. It allows users to handle ERP and CRM solutions with the data quality management solutions, manage SAP integration, duplications and compliance testing solutions. Clients include Haribo, Rexroth Bosch Group, AEW and HaGe. It offers a license-based pricing model.
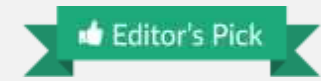
Tracxn
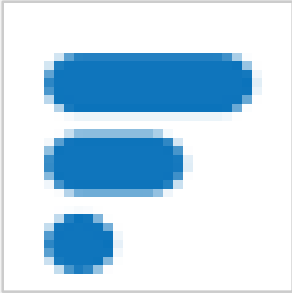
Floteq

Provider of smart data management solutions

2004	Sydney	-	Funded
Founded	Location	Funding	Company Stage

- Mobile Downloads
- Twitter Followers
- App Rating
- News Articles

Markets

- Enterprise Information Management > Enterprise Data Management > Master Data Management

Founding Team

Miles Lazic
CEO

ex-Intuit, Google. University of Sydney 2002.

Business Description

Floteq Technologies provides smart data management solutions. The company provides real-time data to increase productivity by using the information to make decisions on everything from delivery, least cost routing, optimization, maintenance, reducing cost, wastage.

Other Investors

- Startupbootcamp

Tracxn

Ftrans

Data transmission platform

2013	Nanjing	-	Unfunded
Founded	Location	Funding	Company Stage

- Mobile Downloads
- Twitter Followers
- App Rating
- News Articles

Markets

- Big Data Infrastructure > Big Data Migration

- Enterprise Information Management > Enterprise Data Management > Data Integration

Founding Team

Zhu Xuguang
Founder & CEO

Business Description

Ftrans Flying Transmission provides data transmission platform. It provides the facility of secure and reliable file transfer and management of file-based data. The platform can be used to address the challenges and enhance the operational efficiency of big data transmission and cloud computing. Features include fast transmission of large files, claims to provide 30 times faster transfer rate than FTP and full control of data flowCustomers include People's Republic of China Ministry of Foreign Affairs, Institute of Electronics, Chinese Academy of Sciences, China Science and Technology Publishing Media, and State Oceanic Administration.

 Tracxn

Hyperion

Business performance management products

1997	Redwood City	-	Acquired
Founded	Location	Funding	By KKR | $473M | Dec 2017

- **Mobile Downloads**
- **Twitter Followers**
- **App Rating**

1
News Articles

Markets

- <u>Business Intelligence</u> > BI Verticals > Industry Specific > Multi-Industry > CPM
- <u>Enterprise Information Management</u> > Enterprise Data Management > Master Data Management

Founding Team

Mark Hurd ✉ in
CEO

ex-CEO HP. Baylor University BBA

Acquisitions

- <u>brio.com</u> for $142M

Business Description

Hyperion provided products for business performance management. Its products include Enterprise planning, Strategic Finance, Financial Data Management, Financial Close Management, Disclosure Management, Performance Scorecard, Business Modelling, Financial Management, Master Data Management, Financial Reporting, Web Analysis, SmartView, EPM Workspace, Profitability, Cost management, Tax Provision, Budgeting Cloud service and Enterprise performance reporting. It was acquired by Oracle in 2007.

Other Investors

- Great Point Partners, Hummer Winblad Venture Partners, Sequoia Capital, TA Associates Management and 1 others

Tracxn

Index Engines

Information management and archiving solutions

2004	Holmdel	-	Unfunded
Founded	Location	Funding	Company Stage

- Mobile Downloads

860 Twitter Followers

- App Rating

2 News Articles

Markets

- Enterprise Information Management > Enterprise Data Management > Data Governance

- GRC Software > Governance > Data Governance

Founding Team

Tim Williams
Founder & CEO

ex-Founder CrosStor Software, CEO Tacit Networks, EMC, Programmed Logic. New York Universi ... read more

Business Description

Index Engines provides unstructured data management software for network data, backup tape, and governance. Software offered by the company provides a solution such as data migration & tiering, GDPR and data security solution, data governance solution, data minimization & ROT cleanup. The company also provides services for migration assurance, network assurance, and data processing. Partners include Dell and AWS.

Tracxn

InfoLibrarian

Metadata management and data governance software

1998	Sarasota	-	Unfunded
Founded	Location	Funding	Company Stage

⬇ -
Mobile Downloads

🐦 529
Twitter Followers

🔲 -
App Rating

📰 -
News Articles

Markets

- Enterprise Information Management > Enterprise Data Management > Data Governance > Metadata Management

- GRC Software > Governance > Data Governance

Founding Team

Brian Brewer ✉ in
Founder

eX-Blue Cross Blue Shield, Sabre Holdings, A&E, InfoLibrarian Corporation - Software and S ... read more

Business Description

InfoLibrarian Software is a metadata management and data governance software. Enables users to automate metadata cataloging, organize your documentation into categories, hierarchies, and taxonomies, and collaborate with teams. Provides a portal, InfoLibrarian Portal, for advanced searching and direct access to the reports on demand in real time and provides Metadata Adapters to onboard metadata from databases, spreadsheets, Oracle, SQL Server Stack, XML and Code. Clientele includes Fujifilm, Citi, United Healthcare, Standard & Poor's and others. Also offers a metadata repository which provides open and simple schemas to users to understand and have direct access to their metadata.

Tracxn

intellaegis

Data & compliance management solutions

2011	El Dorado Hills	-	Series A
Founded	Location	Funding	Company Stage

- Mobile Downloads

980 Twitter Followers

- App Rating

4 News Articles

Markets

- <u>GRC Software</u> > Compliance > IT Compliance > Data Privacy

- <u>Cybersecurity</u> > Data Security

- <u>Enterprise Information Management</u> > Enterprise Data Management > Data Governance +1 other Markets

Founding Team

Perla Lewis
Co-Founder

ex-My Executive Space, American Recovery Services, River City Auto Recovery, Skipbuster, C ... read more

John Lewis
Co-Founder & CEO

ex-Founder Find John Doe, Co-Founder RepoRoute, Founder My Executive Space, Founder Strate ... read more

Business Description

Intellaegis provides web-based data monitoring and compliance management software for businesses. It features masterQueue solutions for tracking data, regulatory compliance, data privacy, workflow automation, performance tracking, recovery management, etc.
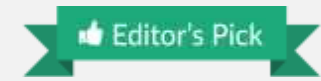
Funding Rounds

May 2019	**Undis.**	Series A

Tracxn

Matrix

Master data management for marketing and sales teams

1991	Manchester	-	Unfunded
Founded	Location	Funding	Company Stage

- Mobile Downloads
- Twitter Followers
- App Rating
1 News Articles

Markets

- Enterprise Information Management > Enterprise Data Management > Master Data Management

Founding Team

Martin Balaam
CEO

Business Description

MatrixCMS offers master data management for marketing and sales teams. It allows users to collect data from multiple channels and store data to improve marketing and sales teams performance. It enables users to manage product information, digital assets and can be integrated with the ERP systems. Clients include Draper Tools, Aldridge, Boden, Sealey.

Tracxn

oneDPO

Platform for data governance

2019 Founded	**Santa Clara** Location	**-** Funding	**Unfunded** Company Stage

- Mobile Downloads
39 Twitter Followers
- App Rating
- News Articles

Markets

- GRC Software > Governance > Data Governance

- Cybersecurity > Data Security > Data Privacy

- Enterprise Information Management > Enterprise Data Management > Data Governance

Founding Team

Amar Kanagaraj
Founder

ex- Co-Founder- FileCloud, Microsoft. Anna University BE, Louisiana State University MS, C ... read more

Business Description

oneDPO provides a platform for data governance. The product offers risk identification, prevention, risk assessment. The features of the product include assessment reports, data mapping, enterprise integration, auditing, granular masking, etc. It also provides AI-based data intelligence that offers visibility and deployments.

Tracxn

OvalEdge

Self-Service and Excel Style tool for Data Cataloging
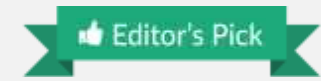
2012	Atlanta	-	Acquired
Founded	Location	Funding	By FutureTech Holding | Nov 2018

- **Mobile Downloads**

- **Twitter Followers**

- **App Rating**

1 **News Articles**

Markets

- Enterprise Information Management > Enterprise Data Management > Data Governance > Data Catalog

- GRC Software > Governance > Data Governance

- Big Data Analytics > Data Preparation > Data Cataloging & Metadata Management

Founding Team

Sharad varshney
Co-Founder & CEO

ex-Hortonworks, Cohesive Information Solutions, Inc., TXU / Capgemini Energy.
IIT Kanpur

Business Description

Ovaledge is a self-service and excel style user interface tool for data cataloging. Tool copies data from multiple data sources and places them in Hadoop data lake. Catalog algorithms read, summarize and catalog the data. Algorithms also establish relationships amongst the data. Catalogued data can be analyzed and visualized to get insights. Customers and partners include Cloudera, Microsoft Azure and Horton Works.

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Prifina

Solutions for data privacy

2017	**San Francisco**	**-**	**Unfunded**
Founded	Location	Funding	Company Stage
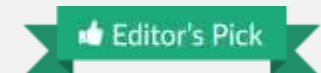
- Mobile Downloads   1.1K Twitter Followers
- App Rating   - News Articles

Markets

- Enterprise Information Management > Enterprise Data Management > Data Security

- Cybersecurity > Data Security > Data Privacy

Founding Team

Lei Lu
Co-Founder

BMO Harris Bank, ex- Grow VC Group, Backpackfullofsunshine, GE Capital. University of Flor ... read more

Jouko Ahvenainen
Co-Founder

Co-founder Grow VC Group, RoboCorp Technologies, Difitek, Startup Commons Global, Lost In ... read more

Markus Lampinen
Co-Founder & CEO

Founder Grow VC Group, Difitek. Fresh Tunes Finland, AALTO UNIVERSITY

Paulius Jurcys
Co-Founder

Creative Commons, ex- PopVue, Google. University of Munster 2006, Vilnius University ML 20 ... read more
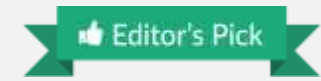
Business Description

PRIFINA provides solutions for data privacy. The product offered by the company is a private data wallet. It provides a data vault for storing information, uses blockchain technology for the identification of threats, provides serverless architecture and identity management systems. It also provides tools for the management of private finance data.

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Primeur

Data Integration management platform

1986	**Chiasso**	**-**	**Unfunded**
Founded	Location	Funding	Company Stage

- Mobile Downloads

111
Twitter Followers

- App Rating

1
News Articles

Markets

- <u>Enterprise Information Management</u> > Enterprise Data Management > Data Integration

- <u>Big Data Analytics</u> > Data Preparation > Data Integration

Founding Team

Stefano Musso
CEO

ex-Co-Founder Zena London.Universita Degli Studi Di Genova 2005,Mills College Business Eng ... read more

Business Description

Primeur offers data integration management platform. It allows users to manage system integrator to handle or collect information from various sources, manage data governance and databox management solutions. Other solutions include file and document transfer, data governance management and business management solutions.
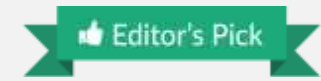
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Profisee

Master data management software

2001	Alpharetta	-	Funded
Founded	Location	Funding	Company Stage

- Mobile Downloads
- Twitter Followers
- App Rating
20 News Articles

Markets

- Enterprise Information Management > Enterprise Data Management > Master Data Management

Founding Team

Ian Ahern
ex-CEO

Business Description

Profisee, formed by the management team of Strature, is a master data management software and services company that specializes on the Microsoft Master Data Services platform. It has its product Master Data Maestro which delivers enterprise-grade master data management capabilities specifically designed to empower data stewards responsible for the holistic management and governance of data assets, standards and quality. Maestro is licensed as either a stand-alone desktop application that sits directly on top of Master Data Services or as a desktop/server edition that even further enhances the functionality and capability of Master Data Services. Clientele includes Atkins, Nasdaq, EY, Aaron's and others.

Funding Rounds

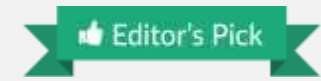| Apr 2017	Undis.	PE	ParkerGale

Other Investors

- BOMI

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Rudder Labs

Developer of opensource data collection and routing platform

2019	San Francisco	-	Funded
Founded	Location	Funding	Company Stage

- Mobile Downloads

2 Twitter Followers

- App Rating

- News Articles

Markets

- Open Source > Application Software > Database System
- Enterprise Information Management > Enterprise Data Management
- GRC Software > Governance > Data Governance

Founding Team

Soumyadeb Mitra
Founder & CEO

Credool, Data Domain, University of Illinois at Urbana-Champaign, University of Illinois a ... read more

Business Description

Rudder Labs is a developer of opensource data collection and routing platform. Users can integrate and route data from multiple sources and process it to draw insights.

Other Investors

- s28 Capital

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Shinydocs

Web-based Information management solution to ensure compliance

2013	Kitchener	-	Unfunded
Founded	Location	Funding	Company Stage

- Mobile Downloads

- Twitter Followers

- App Rating

- News Articles

Markets

- <u>Enterprise Information Management</u> > Enterprise Data Management > Data Governance

Founding Team

Paul Kleinknecht
Co-Founder & VP

Ex - Axonify, Desire2Learn, BlackBerry executive

Jason Cassidy
CEO

Ex - Enterprise File System, Open Text Corporation, b2bScene executive

Business Description

Shinydocs provides software solution for enterprises to achieve 100% ECM adoption among users and ensure information compliance using Shinydrive, a shared drive. Shinydrive maps legacy systems, external shared drive and even My documents directly into ECM solution with no changes in user-experience. It provides secure user governance access including limited external access, version control, archiving and audit trail for compliance. Shinydocs is a partner for OpenText ECM - Content Server and named as CIO Review's "20 Most Promising Document Management Solution (DMS) Providers" in 2015

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Solix Technologies

Enterprise Data Management Solutions for ILM program

2002	Santa Clara	-	Unfunded
Founded	Location	Funding	Company Stage

30
Mobile Downloads

-
Twitter Followers

-
App Rating

23
News Articles

Markets

- <u>Enterprise Information Management</u> > Enterprise Data Management > Data Warehouse

- <u>Big Data Infrastructure</u> > Big Data Application Development > Development Frameworks

Founding Team

Sai Gundavelli ✉ in
Founder & CEO

ex-IT Manager at Cisco Systems

Acquisitions

- <u>lytmos.com</u> (2001)
- <u>TrueSemantic</u> (2015, Hyderabad)

Business Description

Solix Technologies Inc is the provider of Enterprise Data Management solutions for Information Lifecycle Management. Provides Big Data Suite for enterprise archiving and data lake application. Solix Enterprise Data Management suite provides ILM (Information Lifecycle Management) assessment, Database Archiving, and Data Validation. Improves production application performance by moving less frequently accessed data to a nearline repository by leveraging ILM framework and Hadoop to store this data. Application Retirement, Test Data Management, and Data Masking improve production performance and d ... read more
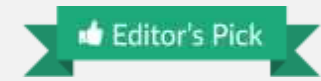
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TopQuadrant

Web-based data governance solution

2001	Raleigh	-	Unfunded
Founded	Location	Funding	Company Stage

- Mobile Downloads

- Twitter Followers

- App Rating

2 News Articles

Markets

- Enterprise Information Management > Enterprise Data Management > Data Governance

- GRC Software > Governance > Data Governance

Founding Team

Irene Polikoff
Co-Founder & CEO

ex-IBM Global Services, Transamerica, Citigroup. Columbia University MS 1984

Ralph Hodgson
Co-Founder & CTO

ex-NASA Ames Research Center, IBM Global Services, Interactive Development Environments. ... read more

Robert Coyne
Co-Founder & CMO

ex-IBM Consulting Group. BA-Princeton University; PhD (in CAD)-Carnegie Mellon University ... read more

Business Description

TopQuadrant provides a web-based data integration & management solution. Their flagship product - TopBraid Enterprise Data Governance (EDG), supports governance, and provisioning of enterprise metadata using standards-based knowledge graph technologies. The company serves businesses functioning in life-sciences, pharmaceutical, finance, manufacturing, energy, oil & gas, government and other commercial sectors.

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Validity

Data management tool

2018	Boston	-	Series A
Founded	Location	Funding	Company Stage

- Mobile Downloads

- Twitter Followers

- App Rating

11 News Articles

Markets

- Enterprise Information Management > Enterprise Data Management > Data Quality

- Sales Force Automation > Productivity Tools

- Business Intelligence > Data Preparation > Cleansing and Migration > Preparation Cleansing and Deduplication

Founding Team

Mark Briggs
Chairman & CEO

Ex-CEO ABILITY Network. Dartmouth College 1993

Acquisitions

- Return Path (1999, New York City, $131M)
- AppBuddy (2009, Millbrae, $3M)

+3 Other Acquisitions

Funding Rounds

May 2019	**Undis.**	Series A	*Providence Equity Partners,* *Silversmith Capital Partners*
May 2018	**Undis.**	Series A	*Silversmith Capital Partners*

Other Investors

- Churchill Asset Management

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Explore more on Enterprise Data Management market on Tracxn Platform

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All companies by Market (1/31)

Index of All Companies in Enterprise Data Management Market and its sub-markets

Enterprise Information Management

Data Governance	Data Catalog	Data Governance

Collibra (2008, Brussels, $346M)
Data intelligence solution provider
Unicorn Stage: **Series F**

Battery Ventures, Newion Investments, Dawn Capital and 5 other investors

Alation (2012, Redwood City, $82M)
Data cataloging platform
Soonicorn Stage: **Series C**

Data Collective, StartX, Icon Ventures and 13 other investors

Data.World (2015, Austin, $45.3M)
Data cataloging and collaboration platform for data scientists and a repository of academic, commercial, and social data
Editor's Pick Stage: **Series B**

Shasta Ventures, Workday Ventures, Samsung NEXT and 23 other investors

Waterline Data (2013, Mountain View, $39M)
Automated data cataloging platform
Editor's Pick Stage: **Acquired**

Microsoft Accelerator, Jackson Square Ventures, Infosys and 4 other investors

Okera (2016, San Francisco, $29.6M)
Data Governance company
Minicorn Stage: **Series B**

ClearSky, Nexus Venture Partners, Emergent Ventures and 3 other investors

Ideagen (1993, Ruddington, $28.3M)
Integrated compliance, audit, risk, and performance management
Editor's Pick Stage: **Public**

Herald Investment Management, Alto Invest and 3 other investors

UnboundID (2007, Austin, $18M)
Customer identity and data management software
Editor's Pick Stage: **Acquired**

OpenView, Silverton Partners and 3 other investors

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All companies by Market (2/31)

Index of All Companies in Enterprise Data Management Market and its sub-markets

Enterprise Information Management

Data Governance	Metadata Management	Data Dictionary

Odaseva (2012, Paris, $14M)
Cloud data management platform
Minicorn   Stage: **Series A**

Serena, Partech Partners, Salesforce Ventures and 3 other investors

Promethium (2018, San Francisco, $8.5M)
Data governance and asset management software
Editor's Pick   Stage: **Series A**

Plug and Play Tech Center, Zetta Venture Partners, .406 Ventures and 3 other investors

Vilynx (2011, Palo Alto, $8.3M)
Video engagement tool
Minicorn   Stage: **Series A**

Kibo Ventures, Ridgewood Capital, Joe Golden and 3 other investors

Octopai (2015, Rosh Haayin, $6M)
Cross-platform metadata management automation in the cloud
Editor's Pick   Stage: **Series A**

Hundred Plus Club, Perot Jain, North First Ventures and 5 other investors

SWEAGLE (2017, Kampenhout, $3M)
AI-based config data management tool
Editor's Pick   Stage: **Seed**

Siparex, XAnge and 5 other investors

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All companies by Market (3/31)

Index of All Companies in Enterprise Data Management Market and its sub-markets

Enterprise Information Management

Data Governance	Metadata Management	Data Governance
GlassIG (2016, Boston, $2.4M) Information Governance Software Editor's Pick Stage: **Acquired**	**Acceldata** (2017, Bangalore, $2.1M) Data integration and data streaming solutions Editor's Pick Stage: **Seed**	**Temnos** (2006, San Jose, $1.3M) Content intelligence for big data Editor's Pick Stage: **Seed**
Polytech Ecosystem Ventures, Swisscom, Invision Private Equity and 1 other investors	Lightspeed Venture Partners, Emergent Ventures and 1 other investors	**Sherpa Software** (2000, Bridgeville, $700K) Enterprise Information security and governance management solution Editor's Pick Stage: **Series A**
		Innovation Works and 1 other investors

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All companies by Market (4/31)

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Enterprise Information Management

Metadata Management	Data Dictionary	Data Governance
Metazoa (2018, San Francisco, $210K) Provides compliance documentation solutions Editor's Pick　Stage: **Seed**	**EntryScape** (2011, Stockholm, $163K) Open source-based information management platform Editor's Pick　Stage: **Funded** Sting and 1 other investors	**Preclusio** (2019, Redwood City, $150K) Data governance solution Editor's Pick　Stage: **Seed** Eudaimonia Capital, Y Combinator and 1 other investors
		Surefhir (2017, Atlanta, $150K) Provider of clinical charting and data governance solutions for healthcare organisations Editor's Pick　Stage: **Seed** Jumpstart Foundry, ATDC and 1 other investors

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All companies by Market (5/31)

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Enterprise Information Management		
Metadata Management	**Data Catalog**	**Data Governance**

Metadata Management	Data Catalog	Data Governance
AboutDataGovernance (2015, Rome) Application that provides data governance solutions Editor's Pick Stage: **Unfunded**	**AfterData** (2018, Toronto) Data catalog management solution Editor's Pick Stage: **Unfunded**	**Huaao Data Technology** (2011, Shenzhen) Data governance solutions provider Editor's Pick Stage: **Funded**
Adaptive (1997, Flemington) Metadata management and IT portfolio management solutions Editor's Pick Stage: **Unfunded**		Shenzhen Capital Group and 1 other investors

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All companies by Market (6/31)

Index of All Companies in Enterprise Data Management Market and its sub-markets

Enterprise Information Management

Data Catalog	Data Governance	Metadata Management
Black Coffer (2016, Delhi) Data Intelligence Platform solution Editor's Pick Stage: **Unfunded**	**CitadelTek** (2013, Round Rock) Data governance solution provider Editor's Pick Stage: **Unfunded**	**Data Advantage Group** (1999, San Francisco) Solutions for meta data management & data governance Editor's Pick Stage: **Unfunded**
	Congruity360 (2017, Fall River) Data governance solution Editor's Pick Stage: **Unfunded**	
	Cloud Privacy Labs (2018, Greenwood Village) Cloud-based data privacy governance management software provider Editor's Pick Stage: **Unfunded**	
	CSLI (2010, Tortola) Web-Based Solution for Data Governance Editor's Pick Stage: **Unfunded**	

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All companies by Market (7/31)

Index of All Companies in Enterprise Data Management Market and its sub-markets

Enterprise Information Management		
Data Dictionary	**Metadata Management**	**Data Governance**
Dataedo (2015, Gdansk) Application for documenting relational databases Editor's Pick Stage: **Unfunded**	**DataGalaxy** (2015, Lyon) Data preparation, modeling, and collaboration platform Editor's Pick Stage: **Unfunded**	**Datum** (2009, Baltimore) Data governance through data stewardship platform Editor's Pick Stage: **Acquired**

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All companies by Market (8/31)

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Enterprise Information Management

Metadata Management	Data Governance	Data Dictionary
Digital Confidence (2009, Tel Aviv) Hidden data removal and metadata management software Editor's Pick Stage: **Unfunded**	**EN-CORE** (1997, Seocho) Enterprise data asset and data management solutions Editor's Pick Stage: **Funded** Atinum Investment and 1 other investors	**Indyco** (2014, Bologna) Data discovery for big data Editor's Pick Stage: **Unfunded**
	Global Data Excellence (2007, Plan-les-ouates) Data Governance Solution Editor's Pick Stage: **Funded** Fongit and 1 other investors	

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All companies by Market (9/31)

Index of All Companies in Enterprise Data Management Market and its sub-markets

Enterprise Information Management

Data Governance

Infogix (1982, Naperville)
Advanced Analytics and Data Governance Platform
Editor's Pick   Stage: **Acquired**

Churchill Asset Management, H.I.G. Private Equity, Ares Capital Corporation and 2 other investors

IyaraDMW (2019)
Data migration and data governance management solutions
Editor's Pick   Stage: **Unfunded**

Legal Monster (2002, Copenhagen)
Privacy compliance solution
Editor's Pick   Stage: **Funded**

henQ, PreSeed Ventures, Seed Capital and 2 other investors

Metadata Management

MetadataWorks (2018, Brixton Hill)
Metadata management software
Editor's Pick   Stage: **Funded**

SuperSeed and 2 other investors

Data Governance

NetGovern (2001, Montreal)
Provides information archiving & governance software
Editor's Pick   Stage: **Unfunded**

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All companies by Market (10/31)

Index of All Companies in Enterprise Data Management Market and its sub-markets

Enterprise Information Management

Metadata Management

Prodago (2013, Montreal)
Data governance platform for MDM
Editor's Pick   Stage: **Unfunded**

Rinocloud (2016, Cambridge)
Enterprise and data collaboration platform
Editor's Pick   Stage: **Acquired**

Data Governance

System Evolution (1985, Turin)
Information management, enterprise collaboration and ERP solutions
Editor's Pick   Stage: **Unfunded**

Thentia (2014, Toronto)
Regulatory compliance and governance solutions provider
Editor's Pick   Stage: **Funded**

Espresso Capital and 2 other investors

Yixun (2012, Pudong)
Data management and intelligence software
Editor's Pick   Stage: **Series A**

Index Engines (2004, Holmdel)
Information management and archiving solutions
Editor's Pick   Stage: **Unfunded**

Metadata Management

InfoLibrarian (1998, Sarasota)
Metadata management and data governance software
Editor's Pick   Stage: **Unfunded**

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All companies by Market (11/31)

Index of All Companies in Enterprise Data Management Market and its sub-markets

Enterprise Information Management		
Data Governance	**Data Catalog**	**Data Governance**

oneDPO (2019, Santa Clara)
Platform for data governance
Editor's Pick   Stage: **Unfunded**

OvalEdge (2012, Atlanta)
Self-Service and Excel Style tool for Data Cataloging
Editor's Pick   Stage: **Acquired**

Shinydocs (2013, Kitchener)
Web-based Information management solution to ensure compliance
Editor's Pick   Stage: **Unfunded**

TopQuadrant (2001, Raleigh)
Web-based data governance solution
Editor's Pick   Stage: **Unfunded**

intellaegis (2011, El Dorado Hills)
Data & compliance management solutions
Minicorn   Stage: **Series A**

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All companies by Market (12/31)

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Enterprise Information Management

Data Integration Platforms

HVR (2000, San Francisco, $51M)
Enterprise data integration and data management solution
Editor's Pick   Stage: **Series B**
Level Equity and 2 other investors

Adeptia (2000, Chicago, $12M)
End to end B2B integration platform
Editor's Pick   Stage: **Series B**
ARCH Development Partners Share and 2 other investors

Venetica (1993, Charlotte, $7M)
Enterprise content integration platform
Editor's Pick   Stage: **Acquired**
General Catalyst Partners, Charles River Ventures and 2 other investors

Data Integration Platforms

DataVirtuality (2012, Frankfurt Am Main, $2.6M)
Connectors for real-time data integration
Editor's Pick   Stage: **Series A**
German Accelerator, HTGF, CFH and 2 other investors

Synapta (2016, Turin, $504K)
Data curation and data management software
Editor's Pick   Stage: **Seed**
Oltre Venture, H-Farm, SocialFare and 1 other investors

Adastra (2000, Pathum Wan)
Provider of AI-powered chatbots
Editor's Pick   Stage: **Unfunded**

Amani (2018, Dubai)
AI based solutions for identity verification
Editor's Pick   Stage: **Unfunded**

Data Integration Platforms

Apipheny (2020, San Francisco)
API integrator for Google Sheets
Editor's Pick   Stage: **Unfunded**

ArcTop Labs (2016, Gurgaon)
Data platform for IoT based applications or devices
Editor's Pick   Stage: **Unfunded**

Yingjia Internet (2015, Beijing)
Cloud-based data management platform
Editor's Pick   Stage: **Unfunded**

Broadpeak partners (2007, New York City)
Low code data integration platform
Editor's Pick   Stage: **Unfunded**

Citron Mauve (2015, Lyon)
Cloud-based Big Data Analytics solutions
Editor's Pick   Stage: **Unfunded**

CloverDX (2002, Prague)
Enterprise data integration software
Editor's Pick   Stage: **Unfunded**

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All companies by Market (13/31)

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Enterprise Information Management

Data Integration Platforms

DBX Integrations (2000, San Diego)
Data integration, migration, and process automation solutions for CRM
Editor's Pick   Stage: **Unfunded**

DQ Global (2002, Hampshire)
Data Integration and Quality Management
Editor's Pick   Stage: **Unfunded**

Exchangelodge (2015, Pittsburgh)
Digital process automation and data management platform
Editor's Pick   Stage: **Funded**

SteelBridge Labs and 1 other investors

Scalia (2016, London)
Data integration web platform
Editor's Pick   Stage: **Acquired**

Entrepreneur First, Plug and Play Tech Center and 1 other investors

Data Integration Platforms

Interzoid (2017, San Francisco)
Cloud-based business data management APIs provider
Editor's Pick   Stage: **Unfunded**

Labforward (2013, Berlin)
Laboratory data, devices, and researchers collaboration platform
Editor's Pick   Stage: **Funded**

German Accelerator and 1 other investors

Localidata (2013, Madrid)
Data and process management platform
Editor's Pick   Stage: **Funded**

Soul-fi and 1 other investors

Maginfo (1995, Boulder)
Enterprise data integration and search solutions
Editor's Pick   Stage: **Unfunded**

Data Integration Platforms

Simplicidata (2016, Belo Horizonte)
AI-enabled data preparation platform
Editor's Pick   Stage: **Unfunded**

Synchro (2014, Jakarta)
Enterprise information and data synchronization platform
Editor's Pick   Stage: **Funded**

PT Prasetia Dwidharma and 1 other investors

The Data Company (2012, Rickmansworth)
Data integration and analytics platform
Editor's Pick   Stage: **Unfunded**

Vonto (2005, Sydney)
Mobile app to aggregate data from business platform
Editor's Pick   Stage: **Funded**

x15ventures and 1 other investors

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All companies by Market (14/31)

Index of All Companies in Enterprise Data Management Market and its sub-markets

Enterprise Information Management

Data Integration Platforms

Aperity (2005, Louisville)
Provider of AI-based data management software for supply chains
Editor's Pick   Stage: **Unfunded**

DeepFlux (2018, Noida)
AI-based marketing analytics and data management solutions
Editor's Pick   Stage: **Unfunded**

Denodo (1999, Palo Alto)
Data Virtualization Platform for Enterprise Application and BI Tools
Editor's Pick   Stage: **Funded**

HGGC and 1 other investors

Ftrans (2013, Nanjing)
Data transmission platform
Editor's Pick   Stage: **Unfunded**

Data Integration Platforms

Primeur (1986, Chiasso)
Data Integration management platform
Editor's Pick   Stage: **Unfunded**

Data Quality Management

Datanomic (2001, Cambridge, $13.1M)
Provides Data quality management, risk and compliance screening solution
Editor's Pick   Stage: **Acquired**

Silicon Valley Bank, 3i Group, DN Capital and 1 other investors

Silver Creek Systems (1997, Westminster, $6M)
Product Data mastering solutions
Editor's Pick   Stage: **Acquired**

KB Partners, BV-Cornerstone Ventures, Palomar Ventures and 1 other investors

Datactics (1999, Belfast, $4.1M)
MDM solutions with focus on data cleaning and matching
Minicorn   Stage: **Series A**

Par Equity, Thule Investments, Kernel Capital and 3 other investors

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All companies by Market (15/31)

Index of All Companies in Enterprise Data Management Market and its sub-markets

Enterprise Information Management

Data Quality Management	**Data Quality Management**	**Data Quality Management**
Kingland (1992, Clear Lake, $3.9M) Technology & outsourcing services for financial industry Editor's Pick Stage: **Funded**	**BCC Software** (1978, New York City) Data quality software solution Editor's Pick Stage: **Acquired** OFS Capital, Abacus Finance Group and 3 other investors	**DQSense** (2019, Chantilly) Data quality software and compliance solutions provider Editor's Pick Stage: **Unfunded**
Owl Analytics (2017, West Friendship, $2.5M) Data management and predictive analytics platform Editor's Pick Stage: **Seed** Constellation Technology Ventures and 3 other investors	**DataDoctor** (2012, San Francisco) Cloud-based CRM Data Quality Solution Editor's Pick Stage: **Funded** Better and 3 other investors	**Firstlogic** (1984, Duluth) Cloud-based data quality management software Editor's Pick Stage: **Acquired**
Shanghai Zhongyu Information Technology (2015, Pudong) Data quality and data labeling platform Editor's Pick Stage: **Funded** Z Ventures and 3 other investors	**Data Ladder** (2009, Suffield) Data cleansing and deduplication software Editor's Pick Stage: **Unfunded**	**Formpipe** (2004, Stockholm) Enterprise content and data quality management solutions Editor's Pick Stage: **Public**
	Do IT Right (2017, Mississauga) Enterprise content and quality management software Editor's Pick Stage: **Unfunded**	**Great Expectations** (2017, Redwood City) Open source enterprise data management solutions Editor's Pick Stage: **Unfunded**
		helpIT systems (1991, Leatherhead) Data integration and data quality management solutions Editor's Pick Stage: **Unfunded**

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All companies by Market (16/31)

Index of All Companies in Enterprise Data Management Market and its sub-markets

Enterprise Information Management

Data Quality Management

Melissa Data (1985, Rancho Santa Margarita)
Provides solutions for global contact data quality and mailing preparation
Editor's Pick   Stage: **Unfunded**

Orgavision (2008, Berlin)
Software solution for quality management, safety and health protection
Editor's Pick   Stage: **Unfunded**

Pandata Tech (2016, Houston)
AI and ML based data quality management solutions
Editor's Pick   Stage: **Funded**

Capital Factory and 3 other investors

QT9 (2012, Aurora)
Data and document quality management software
Editor's Pick   Stage: **Unfunded**

Data Quality Management

Dubex (Buhl)
Data quality management software
Editor's Pick   Stage: **Unfunded**

Validity (2018, Boston)
Data management tool
Minicorn   Stage: **Series A**

Churchill Asset Management, Providence Equity Partners, Silversmith Capital Partners and 3 other investors

Data Security

Exabeam (2013, San Mateo, $190M)
Threat detection using user behaviour analytics
Soonicorn   Stage: **Series E**

Norwest Venture Partners, Acrew Capital, Cisco Investments and 7 other investors

Privitar (2015, London, $167M)
Big data platform for data security & privacy
Soonicorn   Stage: **Series C**

Warburg Pincus, Rockspring, IQ Capital and 32 other investors

Vormetric (2001, San Jose, $52.6M)
Encryption based enterprise data security suite
Editor's Pick   Stage: **Acquired**

Sigma Partners, Vanguard Ventures, Jackson Square Ventures and 4 other investors

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All companies by Market (17/31)

Index of All Companies in Enterprise Data Management Market and its sub-markets

Enterprise Information Management

Data Security

BlueTalon (2013, Redwood City, $27.4M)
Access Control Policy Engine
Editor's Pick   Stage: **Acquired**

Data Collective, Maverick Ventures, Biomatics Capital and 6 other investors

Rohati Systems (2006, Sunnyvale, $23M)
Policy based virtual infrastructure security
Editor's Pick   Stage: **Acquired**

Ariva Partners, Matrix Partners, Foundation Capital and 6 other investors

Dataguise (2007, Fremont, $20.3M)
Data masking based big data security
Minicorn   Stage: **Series B**

Vestech Partners, Samsung NEXT, Icon Ventures and 1 other investors

Data Security

Absio (2009, Highlands Ranch, $15.9M)
End-to-end encryption based enterprise data security
Minicorn   Stage: **Series A**

ALTR (2000, Austin, $15M)
Blockchain-based data security solutions
Editor's Pick   Stage: **Series A**

John Stafford and 1 other investors

CryptoMove (2015, San Francisco, $8.7M)
Continuous mutation and re-encryption based decentralized data security
Editor's Pick   Stage: **Series A**

Dcode, Bangkok Bank InnoHub, Red Dog Capital and 8 other investors

Data Security

Tanker (2015, Paris, $7.2M)
Encryption and key management based cloud data security
Editor's Pick   Stage: **Series A**

Idinvest Partners, AXA Venture Partners, Agoranov and 1 other investors

Wiz.ai (2017, Singapore, $6M)
AI-based voice and speech recognition solution
Minicorn   Stage: **Seed**

ZWC Partners, Wavemaker Partners, ZWC Ventures and 2 other investors

Minereye (2014, Tel Aviv, $3.6M)
Self learning data loss prevention solutions for controlling policy and enforcement measures
Editor's Pick   Stage: **Series A**

Mandra Capital, Awz Ventures, Awz HLS Fund and 2 other investors

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All companies by Market (18/31)

Index of All Companies in Enterprise Data Management Market and its sub-markets

Enterprise Information Management

Data Security	Data Security	Data Security

Sertainty (2012, Nashville, $3M)
Data security solution
Editor's Pick   Stage: **Series A**

KeeeX (2014, Marseille, $112K)
Trusted document management on the blockchain
Editor's Pick   Stage: **Seed**

Zebox, startup orange and 2 other investors

AKEYLESS (2018, Tel Aviv)
Secret data management automation platform
Editor's Pick   Stage: **Unfunded**

CMI (1996, Mill Valley)
Enterprise data management solution
Editor's Pick   Stage: **Acquired**

Cryptowerk (2016, Redwood City)
Blockchain-based data security solution
Editor's Pick   Stage: **Seed**

GSV Labs, DI Mittelstand, Plug and Play Tech Center and 1 other investors

Data Command (2017, Seocho)
Data management and protection solution
Editor's Pick   Stage: **Funded**

UTC Investment and 1 other investors

Digital Reset (Hannover)
Data secure storing solution
Editor's Pick   Stage: **Funded**

VentureVilla and 1 other investors

Doc Innovation (2016, Hurstbridge)
Document and data security management solutions
Editor's Pick   Stage: **Unfunded**

IXUP (2011, Parramatta)
Provides solutions to secure data analytics and data collaborations
Editor's Pick   Stage: **Public**

Marbruck Investments and 1 other investors

Kinnami (2018, Braintree)
Provides document collaboration and data security solutions platform
Editor's Pick   Stage: **Funded**

LORCA and 1 other investors

Qalumma (2011, Nijkerk)
Information management solution
Editor's Pick   Stage: **Funded**

PMH Investments, Oost NL and 1 other investors

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All companies by Market (19/31)

Index of All Companies in Enterprise Data Management Market and its sub-markets

Enterprise Information Management

Data Security

RecordsKeeper (2016, Gurgaon)
Record keeping and data security SaaS solution based on blockchain
Editor's Pick   Stage: **Unfunded**

Securent (2004, Mountain View)
entitlement management solutions
Editor's Pick   Stage: **Acquired**

Greylock Partners, ONSET Ventures and 1 other investors

simpressive (2018, Bremen)
Enterprise data and information security management solutions
Editor's Pick   Stage: **Unfunded**

Sky Work (2002, Vancouver)
Customer data management software for businesses
Editor's Pick   Stage: **Unfunded**

Data Security

StartDigit (2013, Vicenza)
Solution for invoice management
Editor's Pick   Stage: **Unfunded**

Info Fox
Information management and collaboration platform
Editor's Pick   Stage: **Unfunded**

Twindocs (2008, Zaragoza)
Document management and security solutions
Editor's Pick   Stage: **Funded**

Sodiar and 1 other investors

Prifina (2017, San Francisco)
Solutions for data privacy
Editor's Pick   Stage: **Unfunded**

Big Data Warehouse

Snowflake (2012, San Mateo, $1.4B)
Data warehouse for cloud and analytics
Decacorn   Stage: **Series G**

Altimeter Capital, Altimeter Capital, Dragoneer Investment Group and 9 other investors

Cazena (2014, Sunnyvale, $38M)
Big Data as a Service
Minicorn   Stage: **Series B**

Andreessen Horowitz, Persistent Systems, Formation 8 and 1 other investors

Panoply (2015, Tel Aviv, $21.3M)
Real-time data warehouse and management platform for non DBAs
Minicorn   Stage: **Series A**

F2 Capital, Intel, 365x and 6 other investors

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All companies by Market (20/31)

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Enterprise Information Management

Big Data Warehouse

Podium Data (2014, Boston, $11.5M)
Enterprise Data Lake Management Platform
Editor's Pick   Stage: **Acquired**

Converge, Dolby Family Ventures, David Dolby and
6 other investors

Big Data Warehouse (2018, Pangbourne)
Provider of data management and data warehouse solution
Editor's Pick   Stage: **Unfunded**

Data Warehouse

Integration Fox (2018, Auckland)
Data management platform
Editor's Pick   Stage: **Unfunded**

n-Tier (2000, New York City)
Comprehensive data management software
Editor's Pick   Stage: **Unfunded**

REPODS (2015, Frankfurt Am Main)
Cloud data warehouse for businesses
Editor's Pick   Stage: **Unfunded**

Big Data Warehouse

Apache Tajo (2014, Delaware)
Apache Project - Data warehouse system on Hadoop
Editor's Pick   Stage: **Unfunded**

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All companies by Market (21/31)

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Enterprise Information Management

Data Warehouse	Master Data Management	Master Data Management
Actian (2005, Redwood City) SQL in Hadoop and MPP Database Editor's Pick Stage: **Acquired** TriplePoint Capital, Garnett & Helfrich Capital and 6 other investors	**Cohesity** (2013, Santa Clara, $660M) Hybrid secondary storage with insights and analytics **Unicorn** Stage: **Series E** next47, DFJ Growth, InstantScale and 26 other investors	**Siperian** (2000, Foster City, $61.5M) Master data management software Editor's Pick Stage: **Acquired** Investor, Investor Growth Capital, ArrowPath Venture Partners and 13 other investors
Solix Technologies (2002, Santa Clara) Enterprise Data Management Solutions for ILM program **Minicorn** Stage: **Unfunded**	**Magnitude** (2014, Austin, $279M) BI products for CPM, MDM, and data integration Editor's Pick Stage: **Acquired** Stellus Capital Management, Audax Private Equity and 26 other investors	**Kalido** (2001, Austin, $56.6M) Data Warehouse Management Editor's Pick Stage: **Acquired** Atlas Venture, Balderton Capital, Accomplice and 2 other investors
	Reltio (2011, Redwood Shores, $117M) Master data management platform **Soonicorn** Stage: **Series D** Sapphire Ventures, Crosslink Capital, New Enterprise Associates and 3 other investors	**Riversand Technologies** (2001, Houston, $46.5M) Master data management, product information management and data quality solutions **Soonicorn** Stage: **Series A** Crestline and 2 other investors

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All companies by Market (22/31)

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Enterprise Information Management

Master Data Management

Initiate Systems (1996, Chicago, $31M)
Data management software solutions for healthcare organizations
Editor's Pick   Stage: **Acquired**

First Analysis, Sigma Prime Ventures, In-Q-Tel and 9 other investors

EnterWorks (1996, Sterling, $25M)
Multi-domain MDM solutions with focus on product information management
Editor's Pick   Stage: **Acquired**

Chartwell Capital, Global Internet Ventures, General Electric and 3 other investors

SAS (1976, Cary, $20M)
Analytics and data management software
Editor's Pick   Stage: **Series B**

Insight Venture Partners, Staley Capital Management, Sandhill and 5 other investors

Master Data Management

Datalogue (2016, New York City, $4.8M)
AI enabled automatic data preparation
Editor's Pick   Stage: **Seed**

Flybridge Capital Partners, BR Venture Fund, Work-Bench and 4 other investors

Census (2018, San Francisco, $4.3M)
Data automation platform
Editor's Pick   Stage: **Seed**

SV Angel, David Ulevitch, Ryan Petersen and 4 other investors

Veeva Systems (2007, San Francisco, $4M)
Cloud-based master data management solutions for life sciences industry
Editor's Pick   Stage: **Public**

Lead Edge Capital, Emergence Capital and 4 other investors

Master Data Management

MaPS System (2011, Luxembourg, $2.7M)
Data management solutions for multi-channel marketing
Editor's Pick   Stage: **Series A**

Malta ICI, Chameleon Invest, Newion Investments and 4 other investors

Adaptable Tools (2014, London)
Data-management tools provider
Editor's Pick   Stage: **Unfunded**

Adilas (2008, Salida)
Virtual accounting software with data management
Editor's Pick   Stage: **Unfunded**

Airbloc (2017, Seoul)
Blockchain-based user data collection, monetization, and exchange solution
Editor's Pick   Stage: **Funded**

FoundationX and 4 other investors

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All companies by Market (23/31)

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Enterprise Information Management

Master Data Management

Aline (2000, Helsinki)
Digital transformation solution for supply chain processes
Editor's Pick   Stage: **Unfunded**

Blend (2016, More)
Data integration and data management platform for businesses
Editor's Pick   Stage: **Seed**

Venture Friends, Charamida, iQbility and 1 other investors

ClickEat (Rishon Lezion)
Provider of online ordering solution for restaurants
Editor's Pick   Stage: **Unfunded**

Drak Systems (2003, Concord)
Mobile data management solution for enterprises
Editor's Pick   Stage: **Unfunded**

Master Data Management

EASY SOFTWARE (1990, Mulheim)
Document management platform
Editor's Pick   Stage: **Acquired**

Deutsche Balaton and 1 other investors

Guardian (2014, Winter Park)
Healthcare data integration platform
Editor's Pick   Stage: **Unfunded**

IHFInfoTech (2009, Houston)
Customer Product MDM for Pharma, Finance, Retail and Hi-Tech
Editor's Pick   Stage: **Unfunded**

Innovit (1999, Haymarket)
Workflow Management Solutions for MDM, PIM & GDS
Editor's Pick   Stage: **Funded**

Cicada Innovations and 1 other investors

Master Data Management

InspectAll (2011, Atlanta)
Cloud-based field data management solution
Editor's Pick   Stage: **Unfunded**

Interica (2012, Colwyn Bay)
AI-enabled data management platform for Exploration & Production sector
Editor's Pick   Stage: **Unfunded**

IQSystems (2003, Moscow)
Master data management and data processing platform
Editor's Pick   Stage: **Unfunded**

Itego (2015, Speyer)
Master data management solution provider
Editor's Pick   Stage: **Unfunded**

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All companies by Market (24/31)

Index of All Companies in Enterprise Data Management Market and its sub-markets

Enterprise Information Management

Master Data Management

DASH. BY JUICE BOX DIRECT (2018, San Francisco)
Cloud-based visual dashboard for enterprise data management
Editor's Pick   Stage: **Unfunded**

KOAMTACON (2014, Princeton)
Mobile data management application
Editor's Pick   Stage: **Unfunded**

Lima (2019, Palo Alto)
AI and ML based data analytics and predictive modelling solutions
Editor's Pick   Stage: **Unfunded**

Nucleus POLAR (2018)
Provider of clinical data management software
Editor's Pick   Stage: **Unfunded**

Open Blender (2018, San Diego)
Data analytics platform
Editor's Pick   Stage: **Unfunded**

Master Data Management

Oracle (1977, Redwood Shores)
Multi-Domain master data management suite
Editor's Pick   Stage: **Unfunded**

Phusis (1987, London)
Master data and business process management solutions
Editor's Pick   Stage: **Unfunded**

PiLog (1996, Hyderabad)
Master data quality solutions
Editor's Pick   Stage: **Unfunded**

Purisma (2002, Redwood City)
Master data management platform for enterprises
Editor's Pick   Stage: **Acquired**

Granite Ventures and 1 other investors

Semarchy (2011, San Francisco)
Multi-Domain Master data and Reference Management
Editor's Pick   Stage: **Unfunded**

Master Data Management

Soda Data (2018, Brussels)
Data monitoring platform for data engineers, analysts, and owners
Editor's Pick   Stage: **Funded**

Start it @KBC and 1 other investors

sparesFinder MDM (1998, Teddington)
Product, direct materials and spare parts master data management
Editor's Pick   Stage: **Acquired**

AlbionVC and 1 other investors

StiboSystemsNA (1976, Hojbjerg)
Multidomain MDM solutions
Editor's Pick   Stage: **Unfunded**

Stratature (2001, Alpharetta)
Master data management vendor
Editor's Pick   Stage: **Acquired**

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All companies by Market (25/31)

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Enterprise Information Management

Master Data Management

TantraSoft Solutions (2006, Mumbai)
Electronic data management system
Editor's Pick   Stage: **Unfunded**

Thresher (2015, Washington, DC)
AI-based data management platform
Editor's Pick   Stage: **Funded**

Dcode and 1 other investors

Thunor (2018)
Data management software platform
Editor's Pick   Stage: **Unfunded**

VisionSoft (1994, Ashburn)
Provider of IT services suite solutions
Editor's Pick   Stage: **Unfunded**

Visionware (1993, Glasgow)
Master data management solutions for healthcare, public service and insurance market
Editor's Pick   Stage: **Acquired**

Master Data Management

Contentserv (2000, Ermatingen)
Data management solutions provider
Editor's Pick   Stage: **Acquired**

Jadeberg Partners, German Accelerator and 1 other investors

Floteq (2004, Sydney)
Provider of smart data management solutions
Editor's Pick   Stage: **Funded**

Startupbootcamp and 1 other investors

Hyperion (1997, Redwood City)
Business performance management products
Editor's Pick   Stage: **Acquired**

TA Associates Management, Sequoia Capital, Hummer Winblad Venture Partners and 2 other investors

Master Data Management

Matrix (1991, Manchester)
Master data management for marketing and sales teams
Editor's Pick   Stage: **Unfunded**

Profisee (2001, Alpharetta)
Master data management software
Editor's Pick   Stage: **Funded**

BOMI, ParkerGale and 2 other investors

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All companies by Market (26/31)

Index of All Companies in Enterprise Data Management Market and its sub-markets

Enterprise Information Management

Enterprise Data Management	Enterprise Data Management	Enterprise Data Management
Utopia (2003, Mundelein, $50M) Enterprise data management solutions Editor's Pick Stage: **Series B** Liberty Mutual, FTV Capital, Trinity Private Equity Group and 2 other investors	**c1exchange** (2014, Chennai, $13.6M) RTB platform for advertisers **Minicorn** Stage: **Series B** University of Tokyo Edge Capital, Arbor Ventures, Mynavi and 3 other investors	**Boardwalktech** (2004, Palo Alto, $8.4M) Enterprise spreadsheet data management solutions Editor's Pick Stage: **Public** Montage Capital, Grenville Strategic Royalty, Flow Capital and 6 other investors
UNIFi Software (2014, San Mateo, $49.7M) Self-service data cataloging and integration platform for the enterprise Editor's Pick Stage: **Acquired** Pelion Venture Partners, Scale Venture Partners, Omaha Capital and 3 other investors	**Cinchy** (1988, Toronto, $9.5M) Data collaboration and data management solutions for enterprises **Minicorn** Stage: **Series A** Techstars, Information Venture Partners, BDC and 6 other investors	**Claravine** (2012, Provo, $4M) Online marketing tracking, analytics and data management platform Editor's Pick Stage: **Seed** Kickstart Seed Fund, Silverton Partners and 6 other investors
BackOffice (1996, South Harwich, $30M) Enterprise Data Migration, Governance, Master Data Management and data quality services and solutions Editor's Pick Stage: **Acquired** Goldman Sachs and 3 other investors	**Lenses** (2015, London, $8.5M) Enterprise DataOps Platform for Kafka **Minicorn** Stage: **Series A** 83North, Marathon Venture Capital, Laurel Bowden and 6 other investors	**Doculayer** (2007, The Hague, $2.7M) Content and data management software Editor's Pick Stage: **Series A** Disruptive Technology Ventures, Innovation Quarter and 6 other investors

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All companies by Market (27/31)

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Enterprise Information Management

Enterprise Data Management

Aiimi (2008)
Enterprise data management solutions
Editor's Pick   Stage: **Unfunded**

Alex Solutions (2015, Melbourne)
Information asset management with built-in data lineage for governance
Editor's Pick   Stage: **Unfunded**

ApertureData (2018, Cupertino)
Data management solution
Editor's Pick   Stage: **Unfunded**

Arivelm (2015, Chennai)
Cloud-based data analytics and visualization solution
Editor's Pick   Stage: **Unfunded**

Ataccama (2007, Markham)
Soultions for data quality, governance and master data management
Editor's Pick   Stage: **Unfunded**

Enterprise Data Management

Bizapp (2018, Bandar Baru Bangi)
Mobile-first application for business data management
Editor's Pick   Stage: **Series A**

Array (2019, Lewes)
Data quality and compliance management solutions provider
Editor's Pick   Stage: **Unfunded**

Canner (2018, Taipei)
AI-based data management and business intelligence software
Editor's Pick   Stage: **Unfunded**

Captain Data (2017, Nantes)
Web scraping and data automation management platform
Editor's Pick   Stage: **Unfunded**

Enterprise Data Management

Comfiz (2015, Montreal)
AI powered data preparation and management platform
Editor's Pick   Stage: **Unfunded**

CYLEONE (2012, Castelnau-le-lez)
Industrial data intelligence software and hardware solutions
Editor's Pick   Stage: **Funded**

BigBooster and 6 other investors

DataFabricX (2018, London)
Structured and unstructured data management solutions provider
Editor's Pick   Stage: **Unfunded**

DataFlux (1997, Cary)
Data management technology and services
Editor's Pick   Stage: **Acquired**

The Aurora Funds and 6 other investors

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All companies by Market (28/31)

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Enterprise Information Management

Enterprise Data Management

Data-Moove (2012, Valbonne)
Data management solutions
Editor's Pick   Stage: **Funded**

Le Village by CA and 6 other investors

Ditat.io (2018)
Data management solution
Editor's Pick   Stage: **Unfunded**

EBIZPLATFORM (1999, Greenwood Village)
Provider of a cloud-based suite of software solutions for online businesses
Editor's Pick   Stage: **Unfunded**

Element form (2015)
Form builder and data management solutions
Editor's Pick   Stage: **Unfunded**

EPMware (2013, San Jose)
Workflow and Master Data Software
Editor's Pick   Stage: **Unfunded**

Enterprise Data Management

Freebird (2011, Ottawa)
Cloud-based solutions to integrate information and manage dashboards
Editor's Pick   Stage: **Unfunded**

One Click Solutions (2019)
Cloud-based data management solutions
Editor's Pick   Stage: **Unfunded**

SmartWorks (1976, Ottawa)
Enterprise data and decisions management software
Editor's Pick   Stage: **Unfunded**

Impetus (1991, Los Gatos)
Software Product Development and Technology R&D services
Editor's Pick   Stage: **Funded**

Yield Lab, BioGenerator and 6 other investors

Enterprise Data Management

Infoboss (2018, Newcastle-under-lyme)
Automated data management platform
Editor's Pick   Stage: **Unfunded**

Information Builders (1975, New York City)
Business Intelligence, Data Management and Integration Solutions
Editor's Pick   Stage: **Funded**

Bregal Sagemount, Goldman Sachs and 6 other investors

Inlecom (1996, Brussels)
Provider of collaborative solutions and business services to the logistics industry
Editor's Pick   Stage: **Unfunded**

Innovative Systems (1968, Pittsburgh)
Enterprise risk and data management solution
Editor's Pick   Stage: **Unfunded**

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All companies by Market (29/31)

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Enterprise Information Management

Enterprise Data Management

IntellinQ (2014, Rotterdam)
Data management platform to store, maintain, and produce geographic data
Editor's Pick   Stage: **Unfunded**

Io-Tahoe (2014, New York City)
Enterprise data discovery using AI technologies
Editor's Pick   Stage: **Unfunded**

Ixsight Technologies (2007, Mumbai)
Data Quality Management, Master Data Management and Identity Fraud Detection Solutions
Editor's Pick   Stage: **Seed**

Seedfund and 6 other investors

K2View (2009, Ramat Gan)
Data management platform provider
Editor's Pick   Stage: **Unfunded**

Enterprise Data Management

LeapAnalysis (2019, Melbourne)
Virtualized semantic search and analytics solution
Editor's Pick   Stage: **Unfunded**

MAXLS (2019, Laval)
Data management tool for Maximo
Editor's Pick   Stage: **Unfunded**

MOBILedit (2001, Prague)
Phone content management solution
Editor's Pick   Stage: **Unfunded**

NNData (2016, Fairfax)
AI-based ETL and digital process automation platform
Editor's Pick   Stage: **Unfunded**

NODATA (2015, Paris)
Augmented data management platform
Editor's Pick   Stage: **Unfunded**

Enterprise Data Management

O3 (2018, Birmingham)
Agile project and data management software
Editor's Pick   Stage: **Funded**

RDMS (2019)
Data management solutions
Editor's Pick   Stage: **Unfunded**

Plugg (2016, San Francisco)
Cloud-based task management solutions provider
Editor's Pick   Stage: **Unfunded**

Prospecta (2002, Sydney)
SAP certified master data management solution
Editor's Pick   Stage: **Unfunded**

Rectify (2018, Austin)
Digital asset and unstructured data management solutions
Editor's Pick   Stage: **Funded**

Capital Factory and 6 other investors

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All companies by Market (30/31)

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Enterprise Information Management

Enterprise Data Management

ScientiCore (2019, Amsterdam)
Scientific data exchange and collaboration solutions provider
Editor's Pick   Stage: **Funded**

Antler and 6 other investors

Snagraph (2019)
Data management software for insurance industry
Editor's Pick   Stage: **Unfunded**

SpecterX (2018, Tel Aviv)
Enterprise data management solution for cloud-based enterprises
Editor's Pick   Stage: **Unfunded**

Tarmin (2010, Boston)
Enterprise data management software
Editor's Pick   Stage: **Unfunded**

Enterprise Data Management

TerraFrame (2006, Lafayette)
Enterprise information and data integration management solutions
Editor's Pick   Stage: **Unfunded**

Thinking Stack (2019, Palo Alto)
AI-based enterprise data management solution
Editor's Pick   Stage: **Unfunded**

TrepScore (2014, Santa Monica)
Data management software for startups
Editor's Pick   Stage: **Seed**

Techstars and 6 other investors

Trillium Software (1994, Burlington)
Data Quality management software
Editor's Pick   Stage: **Acquired**

Uniserv (1969, Pforzheim)
Data management platform
Editor's Pick   Stage: **Unfunded**

Enterprise Data Management

Vendormate (2005, Atlanta)
Procurement management solutions for healthcare providers
Editor's Pick   Stage: **Acquired**

BIP Capital, Primus Capital and 6 other investors

WhamTech (2013, Dallas)
Virtual data access, analytics, integration, sharing and interoperability
Editor's Pick   Stage: **Funded**

Mercury Ventures and 6 other investors

Wordflow Translation & Software Localization (2019, Walldorf)
API-based transliteration tool
Editor's Pick   Stage: **Unfunded**

xOverTime (2011, San Francisco)
Managing, storing and sharing data in excel workbook
Editor's Pick   Stage: **Unfunded**

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All companies by Market (31/31)

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Enterprise Information Management

Enterprise Data Management

Yodil (2010, Charlotte)
Enterprise Data Management software
Editor's Pick   Stage: **Acquired**

Rudder Labs (2019, San Francisco)
Developer of opensource data collection and
routing platform
Editor's Pick   Stage: **Funded**

s28 Capital and 6 other investors

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Deadpooled Companies

Index of Deadpooled companies in Enterprise Data Management Market

Funding	Company	Location
$10.1M	XOR Data Exchange	Austin
	Querity Software	Toronto
	TOKN	Perth

View all 3 Deadpooled companies on Tracxn PlatForm

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